FOREST COUNTY TRIBUNE

Circulation, 500
Advertising rates - display, per inch 15%. Classified, per inch 25%. Agency commission, 15%. Cash discount, 2%.


This Laona paper was established in 1918. Its present editor is P. F. Van Open.

B W

LIVINGSTON, 574

LIVINGSTON LEADER

Circulation, 450
Is it sworn? No.

Advertising rates - display, per inch 20%. Classified, per line 5%. Agency commission, 15%. Cash discount, 2%.

Use Mats? No.

Advertising representative, American Press Association, New York City.

Tom C. Snyder, who established this paper in June, 1924, edited it only until September. Walter McBride was in charge until February the following year. On February first the paper was purchased by Harvey Schernerhorn who is the present editor and publisher.

B W

LODI, 1077

A condensed milk factory, a large creamery, and a canning factory are the main enterprises of Lodi. The canning company cans corn, peas, and beets. The condensery is operated by Nestle's Food company while the other are Local companies. A pickle salting station established by Jewett and Sherman of Milwaukee last summer did a thriving business. Dairying is the main source of income for local farmers but considerable pork, beef, and mutton are produced in this community. Lodi has four rural routes.
Circulation, 900  Is it sworn? No  Thursday

Advertising rates - display, per inch 25%. Classified, per word, 1%. Agency commission, 15%. Cash discount, 2% - 10th of month.


E. B. Yule and G. I. Richmond established The Enterprise in January 1894. Two years later Richmond sold to Yule. Yule continued to edit the paper until September, 1902, when he sold to the present editor and publisher, Cassius Coward, who is assisted by his daughter, Miss Isadore Coward.

LOMIRA, 554  DODGE

Furniture manufacturing holds sway at Lomira. Milking machines are made in the town and there is also a pea canning factory operating in the locality. Lomira has one rural route.

LOMIRA REVIEW  Tuesday

Circulation, 648

The Review was born September 16, 1903. Its founder, C. L. Fardun, was editor till 1909. Subsequent editors have been L. Forbes, 1909-11; Peter C. Wold, 1911-12; John A. Miller, 1912-17; A. A. Roessler, 1917-19. Since 1919 Ervin W. Kinkel has been the editor.

LOYAL, 735  CLARK

Sahh, door, bline, excelsior, staves, heading and flour factories are located in this Clark county community. Loyal has two rural routes.

LOYAL TRIBUNE  Thursday

Circulation, 600  Is it sworn? Yes.

Advertising rates - display, per inch 28. Classified, per line 10%. Agency commission, 15%. Cash discount, 2%.


Advertising Representative - American Press Association, New York City.