

Several papers had been established in Horicon prior to the founding of THE REPORTER. They were THE ARGUS and THE GAZETTE. During 1880 or 1881, THE REPORTER was founded. Little is known of its early editors. They included J. Ed. Sawyer, W. D. Powell and Eugene Chase. The latter two owned the weekly in 1897. Chase sold his interest to A. A. Washburn in 1899. Washburn continued as editor until 1919 when the paper was sold to H. E. Roate, the present editor. It was during Chase's regime that Powell sold his interest.

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MORTONVILLE, 960

OUTAGAMIE

Hortonville is in the heart of a rich farming and dairying country.

HORTONVILLE REVIEW

Circulation, 625

Is it sworn? Yes.

Thursday

Advertising rates - display, per inch 15¢. Classified, per inch 20¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 10 pt. Screen of halftones, 80. Use Mats? Yes.

Advertising Representative - American Press Association

Established in 1889, the REVIEW is today edited by J. W. Haughton and Mrs. Alice Haughton.

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HUDSON, 3014

ST. CROIX

In this St. Croix town railroad shops are located. They are among the town's most valuable asset. Agriculture in the rural districts is, of course, important to the town. Local farmers specialize, to a large extent, in dairying.

HUDSON STAR-OBSERVER

Circulation, 1100

THURSDAY

Advertising rates - display, per inch 20¢. Classified, per inch 25¢.  
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 20 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 85 to 100 lines. Use Mats? No

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