Covering Rural Wisconsin Effectively


The editor of the Herald is W. F. Phillips.

GRANTSBURG, 781

GRANTSBURG JOURNAL & SENTINEL

Circulation, 1390 Is it sworn? Yes. Thursday

Advertising rates - Display, per inch 20¢. Classified, per line 5¢. Agency Commission, 15%.

Mechanical requirements - width of column, 13 ems. Depth of column, \(19\frac{1}{2}\) inches. Columns to page, 6. Body type, 8 on 10 pt. Screen of Half-tones, 100. Use Mats? No.

This Burnett county weekly is the result of the merger of the Sentinel, founded in 1875, and the Journal established in 1895. Ed. L. Peet founded the Journal to 1904. F. R. Huth, the present editor, succeeded him. The two weeklies were united in 1910. Mr. Huth is known as dean of Burnett county journalism.

GREEN LAKE, 530

GREEN LAKE REPORTER

Circulation Is it sworn? Yes Thursday

Advertising rates - display, per inch 25¢. Local Ad, per line 7¢. Agency commission, 15%. Cash discount, 2%.