GALESVILLE, 1200

Galesville is located in a farming section. Gale College is located here.

GALESVILLE REPUBLICAN

Circulation, 1100
Is it sworn? Yes.
Thursday

Advertising rates - display, per inch 30¢. Classified, per inch 45¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column _______. Columns to page, 7. Body type, 8 pt. Screen of halftones, 80.
Use Mats? Yes.

Advertising Representative - American Press Association, New York City.

Founded in 1897, by Bert A. Gipple, who has been continuously at the head of this Trempealeau county weekly.

B W

GAYS MILLS, 652

Farming ranks first in this Crawford county community. It is also noted for its fine orchards.

GAYS MILLS INDEPENDENT

Circulation, 800
Thursday

Founded in 1905, the Independent is today edited by C. E. Bellows.

B W

GENOA CITY, 656

Dairy products come first in this section of Walworth county, followed by corn, beef and pork, also cabbage and poultry products.

GENOA CITY BROADCASTER

Circulation, 900
Is it sworn? Yes.
Thursday

Advertising rates - display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - width of column, 13 ems. Depth of column, 19.5 inches. Columns to page, 6. Body type, 8 pt. Screen of halftones, 70.
Use Mats? No.