
PIERCE COUNTY HERALD

Circulation, 1110 Is it sworn? Yes. Thursday

Advertising rates - display, per inch 30¢. Classified, per line 5¢.
Agency commission, 15%. Cash discount, 2%.

Mechanical requirements - Width of column, 13 ems. Depth of column, 20 inches.
Columns to page, 6. Body type, 8 pt. Use Mats? No.

Advertising Representative - American Press Association, New York City.

M. B. Kimball & Son founded this weekly as early as 1866. They were succeeded by Case and Doolittle and by E. S. Doolittle & Son, The present editor is H. F. Doolittle. This is the oldest newspaper published in Pierce county.

_____ B W _____

ELROY, 1713

JUNEAU

Railroad shops located in this Juneau county town are of great value. Farming is important and considerable livestock is shipped from this point.

ELROY LEADER-TRIBUNE

Circulation Thursday

This Juneau county weekly newspaper was formed at the merger of two weeklies published in Elroy. The Leader was founded in 1898 and the Tribune in 1881. The present editors are Whitehall & Shear.

_____ B W _____

ENDEAVOR, 500

MARQUETTE

While Endeavor is in a farming, dairying and fruit producing section, it is noted for its fishing and as a summer resort camp. Christian Endeavor Academy is located here.

MARQUETTE COUNTY EPITOME

Circulation, 400 Friday

This Marquette county weekly was established in 1900. In 1906 C. D. Browne purchased the paper from R. E. Helms. They sold it to Cotton Brothers, January 1, in 1914, and in 1919 C. D. Browne's son took over the paper. Since that time Browne had charge except a year and a half when W. L. Cotton had control. During July, 1925, A. O. LaBell purchased The Epitome and in October it was sold to W. N. Friddy.
