Established February 1, 1893, this paper was edited for three years by its founder, S. K. Adams. O. R. Kurzrok then took over the paper. In 1922 he formed a partnership, taking his son into the business.

EDGAR, Population 723
MARATHON COUNTY

Over 640 dairy farmers do their trading in this Marathon county town. In car load lots they have shipped pure bred live stock to other states. The dairy industry is by far Edgar's most important asset. A basket factory employs 150 men and 50 women the year around. Lumbering is important to the community; a large saw mill is situated here and some excelsior is made in a local factory.

EDGAR NEWS

Circulation, 1150  Is it sworn? Yes  Friday

Advertising Rates - Display, per inch 30¢. Classified, per line 10¢. Agency commission, 15%. Cash discount, 2%.


Advertising representative - Any Agency.

This weekly was established in 1907, its first editor being anonymous to present Edgarites. In 1922, E. B. Crawford was editor and from this time to 1924, I. Townsend was in charge. E. D. Seekins, the present editor, purchased the paper April 1, 1925.

EDGERTON, 2688
ROCK

Edgerton is noted far and wide as a tobacco center. It is the "largest cigar leaf tobacco packing center in the world." Leaf tobacco, cigar leaf tobacco and scrap smoking and chewing tobacco are the main sources of revenue of the community. However, this Rock county town is also noted for the highway trailer, with the dead rear axle, the knuckle axle, and for Monarch oil, all of which are produced locally.

WISCONSIN TOBACCO REPORTER

Circulation, 2100  Is it sworn? Yes.  Friday

Advertising rates - display, per inch 30¢. Classified, per inch 50¢. Agency commission, 15%.