

BLACK RIVER FALLS, 2000

JACKSON

Industries of this Jackson county community include, large box factory, sash and door factory and planing mill, tobacco warehouses and sorting rooms, flour mills and machine shops. The eastern section produces immense quantities of wild blueberries and there are several well developed cranberry marshes. Dairying is the bedrock on which the prosperous farming community rests. There are eight creameries and several cheese factories and numerous fine herds of pure bred Guernsey, Jersey, Holstein, Brown Swiss, Ayrshire and Red Poll cattle.

BADGER STATE BANNER

Circulation, 1000

THURSDAY

Advertising Rates - Display, per inch 20¢ Classified, per inch, 5¢ per line. Agency Commission, 15% Cash discount \_\_\_\_\_

Mechanical Requirements - Width of Column 13 ems. Depth of column, 24 inches. Columns to page, 8. Body Type, 8 pt. Screen of Halftones \_\_\_\_\_ Use Mats - No.

Advertising Representatives \_\_\_\_\_ Address \_\_\_\_\_

Before the Civil War, in 1856, this Jackson county weekly was established. Its present editor is George F. Cooper, who has been on the paper as publisher for 51½ years, at first going in with his father, Frank Cooper, and attaining complete succession 37 years ago.

~~\_\_\_\_\_ B W \_\_\_\_\_~~

BLAIR, 657

TREMPEALEAU

Blair is a farming community. While dairying ranks first as the industry of the locality, tobacco follows it as a close second.

BLAIR PRESS

Circulation, 1130

Is it sworn, Yes!

Thursday

Advertising Rates - Display, per inch 25¢ Classified, per inch 35¢ Agency Commission, 15%. Cash discount, 2%. Screen of Halftones 80. Use Mats, No.

Advertising Representatives \_\_\_\_\_ Address \_\_\_\_\_

H. C. Kirkpatrick edits this Trempealeau county paper that was founded back in 1897.

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