

ANTIGO BANNER

Circulation \_\_\_\_\_ Published on Friday  
This weekly, of which Ed. Goebel is the editor, was established in 1919. It was formerly a German paper but now it is prepared in English.

ANTIGO JOURNAL

Circulation \_\_\_\_\_  
Bearing the same name as a local daily, published in the home of THE JOURNAL, this weekly is edited by Fred L. Berner.

ANTIGO WEEKLY NEWS

Circulation 1,250  
Founded in 1882, this Langlade county weekly is today edited by W. H. Dawley.

\_\_\_\_\_ B W \_\_\_\_\_

ARGYLE, Population 701

LAFAYETTE COUNTY

Argyle and the surrounding community is noted for its scenic beauty and is called by its Swiss inhabitants, "The Switzerland of America". Its all important industry is cheese-making, with cheese, of course, as the chief product. Diversified farming marked with acres and acres of alfalfa has been another cause of prosperity in the community. Though grain is never shipped from Argyle, many car loads of feed are brought in each year. A canning factory was recently erected in this section and bright expectations are held for the future of the pea industry at Argyle.

ARGYLE ATLAS

Circulation 900 Thursday  
The Atlas was established in 1884. Its present editor is George G. Gaskill.

\_\_\_\_\_ B W \_\_\_\_\_

ARCADIA 1,418

TREMPEALEAU

"Arcadia is strictly a farming community and not a factory town", writes Editor A. Hess with considerable pride. Butter takes first place as the town's noted product. Last year the Arcadia creamery did a business of more than \$340,000. After dairying, live stock, especially poultry, is the main source of revenue in this Trempealeau county community.

ARCADIA LEADER

Circulation 1,000

Friday

Founded in 1873, as The Trempealeau County Republican by Charles A. Leith, who continued as editor for two years,-- subsequent editors were: C. E. Hollenbeck, 1875 - 76; Noah D. Comstock, to 1877; Charles A. Leith, to 1884; F. F. Morgan, to 1887; T. F. Ball, to June 1888; George Mathys, to July, 1891; J. G. Faulds and A. J. Cowie, to August, 1893; J. G. Faulds, to February, 1894; Peter Barth, to November, 1902; W. G. Cameron for a short time; Hogn Maloney and H. F. Theurer, to January, 1904. It was then sold to Albert Hess, who is still owner and editor. In 1914 Christ Fouter associated himself with Mr. Hess as business manager.

B W

ATHENS 940

MARATHON

Athens is another of Wisconsin's dairy centers. Pure bred Guernsey and Holstein cattle are popular on many of the many nearby farms. Lumbering commands more than passing attention in the community, wood products being manufactured in large quantities. Recently a new \$75,000 pea cannery was erected in Athens, for which an abundance of peas is grown locally.

ATHENS RECORD

Circulation 550

THURSDAY

The Record was founded in 1900. It is now edited by A. Neuenschwander.

B W

AUGUSTA 1,407

EAU CLAIRE

Farming plays an important role in the business affairs of this Eau Claire county town as it is surrounded by an extensive dairying and stock raising district. Other industries of note are saw mills, planing and flour mills, a cannery, creamery, and sash, door and comb factories.

EAU CLAIRE COUNTY UNION

Circulation 2,625

Friday

During 1874, the first number of this weekly was struck off. Today it is edited by C. W. Warner.