

ALMOND, 504

Portage

This Portage county town is located in a potato growing and dairy-
ing district.

PORTAGE COUNTY PRESS

Circulation 750

The Press was founded in 1901. Its present editor is Ernest B.
Ingle.

_____ B W _____

AMERY, 1,203

Polk

Located in the heart of an extensive dairy country, Amery lists dairy
products as its chief mainstay. Many cheese factories and creameries are
located in an ever-widening circle that encloses the dairy farms of this sec-
tion of Polk county.

AMERY FREE PRESS

Circulation 1486

Thursday

Founded in 1892 by Mark Frissell, later editors of The Press were
G. Gunderson and William Harding. The present owner and publisher, B. R.
Atwood, assumed charge in 1906 and has been in continuous service for 19 years.

_____ B W _____

AMHERST, 588

Portage

Located in a farming section in Portage county, Amherst has within
its borders flour mills, creamery and potato warehouses.

AMHERST ADVOCATE

Circulation 800

Thursday

In 1893, this weekly was established. Its present editor is J. L.
Moberg.

_____ B W _____

ANTIGO, 8,541

Langlade

Lumbering once reigned supreme in this section of Langlade county.
Though still important, farming now occupies as equally a high position. In
Antigo are foundry and machine shops, broom-handle and furniture factories
and planning and saw mills.

ANTIGO BANNER

Circulation _____ Published on Friday
This weekly, of which Ed. Goebel is the editor, was established in 1919.
It was formerly a German paper but now it is prepared in English.

ANTIGO JOURNAL

Circulation _____
Bearing the same name as a local daily, published in the home of THE
JOURNAL, this weekly is edited by Fred L. Berner.

ANTIGO WEEKLY NEWS

Circulation 1,250
Founded in 1882, this Langlade county weekly is today edited by
W. H. Dawley.

_____ B W _____

ARGYLE, Population 701

LAFAYETTE COUNTY

Argyle and the surrounding community is noted for its scenic beauty and is called by its Swiss inhabitants, "The Switzerland of America". Its all important industry is cheese-making, with cheese, of course, as the chief product. Diversified farming marked with acres and acres of alfalfa has been another cause of prosperity in the community. Though grain is never shipped from Argyle, many car loads of feed are brought in each year. A canning factory was recently erected in this section and bright expectations are held for the future of the pea industry at Argyle.

ARGYLE ATLAS

Circulation 900 Thursday
The Atlas was established in 1884. Its present editor is George G.
Gaskill.

_____ B W _____

ARCADIA 1,418

TREMPEALEAU

"Arcadia is strictly a farming community and not a factory town", writes Editor A. Hess with considerable pride. Butter takes first place as the town's noted product. Last year the Arcadia creamery did a business of more than \$340,000. After dairying, live stock, especially poultry, is the main source of revenue in this Trempealeau county community.