

Profits Disappear in the Runways

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SAVE on your fertilizer bills by getting all the high fertilizing value out of farm manure. It is valuable, for many millions of dollars worth is produced yearly on Wisconsin farms.

Most of us waste too much of the rich fertilizing materials in manure by letting rains leach them away and by letting the manure pile burn. When piled in the usual way, manure loses about half its value within six months. Every year many dollars, sometimes hundreds of dollars, are wasted in this way on the average Wisconsin farm.

To get the fullest fertilizing value from manure, it's best to soak up all the liquid with plenty of straw and to haul it directly from the barn out on the fields. Lots of straw conserves the liquid, which is especially rich in readily available plant food, such as, nitrogen and potash.

When you spread fresh manure on the fields, you lose but little. And as you load it fresh on the spreader directly from the stalls, you also save labor by not handling it twice. Lots of straw in the stall and spreading manure while fresh saves you money.

“For Farm Prosperity”

[Name of Your Bank]