Wisconsin occupies first place in the world of dairying today. In number of cows, in volume of milk produced, and in the quantity of dairy products turned out in her factories, she outranks any other state.

Especially in the production of cheese does Wisconsin hold first sway, and the steady, continuous growth of the cheese industry in the state indicates that she will not easily give up her title of "the World's Greatest Cheesemaker."

A phase of recent development has been the direction of increased attention toward the value of clean, sanitary, well-equipped manufacturing plants. Believing that consideration should be given equally to outside and inside appearances, the Marschall Dairy Laboratory announced a "Beautify Your Surroundings Contest" for Wisconsin cheesemakers in the Spring of 1923. So gratifying were the results that another Contest was carried on this year, and even greater interest was aroused.

Pictures of some of the entries in the contests, showing typical Wisconsin factories of today have been combined in this little booklet with a sketch of the development of the cheese industry in the State from its first small beginnings. It is hoped that the result will prove of interest to the reader.

The Marschall Dairy Laboratory.

December, 1924.
Beautiful Wisconsin Cheese Factories, 1924

Rozellville
Cheese
Factory

Marathon
County