was absolutely necessary to such a movement and finally consented to try once more.

State Appropriation Equalling Private Subscriptions. When the State Board of Immigration was created four years ago, it was rightly suggested by the members of that Legislature that the land owners themselves should contribute part of the money needed for advertising Wisconsin.

These remarks, which were told and retold at the time of the organization of this association, caused the adoption of the assessment plan, by which the Association is able to raise at least $50,000 per year for publicity work. The men who attended that meeting were sincere and enthusiastic in their efforts to boom Wisconsin; and to that end were anxious to do everything that the State could ask, for better promotional work by its own Immigration Bureau.

If the work and offer of these men, through this Association, with their money, to assist in the colonization of Wisconsin, be rejected by the State, the plans of the Association will probably be carried on for the present year, but naturally will fail afterwards. The abolition of the State Board of Immigration at this time, or refusal, to allow it a fair appropriation, so that it can co-operate with the Association must necessarily be accepted by the people of Northern Wisconsin, as the end of all efforts to compete with the South and the West. The Wisconsin men, and especially the small holders that have held on to these tracts waiting for the new settlers will soon be forced to let go. It is impossible for the small holders to hold on to non-productive property very long. The larger owners, tax men, and the State, will again deal in these properties. If this movement fails now, it will necessarily be the last effort to develop Northern Wisconsin for years to come, and young men will have to go elsewhere. What else will there be for them to do? The old settler will stay, of course, but they with their developed property will have to bear the taxes. Who wants to stay in a country that people are leaving?

The members of this Association that had hoped for an appropriation from the State, equal to that privately subscribed by them, soon learned that economy and retrenchment was to be the slogan of this Legislature. After consulting with the Secretary of State, James A. Frear, and Dean Russel, as members of the State Board of Immigration, it was concluded that $15,000 was as much as could be asked from the State this year, for that board—and the officers of this Association reported to its members at the annual meeting, that the State Board of Immigration might not be able to obtain over ten or fifteen thousand dollars, this year and that it was not deemed proper, under the present conditions
to ask for more, nor until it could be shown from results that a larger appropriation for publicity and development work was a good investment.

One Special Benefit of Board. It is also essential that the Board of Immigration be continued because of the confidence reposed by home-seekers generally, in the publicity work of a State. Any pamphlet or document distributed by a State Board, will have twice the effect that similar matters would have when issued by an individual, or a private corporation.

The Advancement Association desires mostly to supplement the work of the State Board of Immigration.

The Association has no land to sell. Its purpose is only to assist in a fair presentation of the opportunities for settlers in Wisconsin. Immediately after its organization, resolutions were passed and spread upon its record, forbidding anything but fair and honest publicity work.

News Service. The Association has organized a distributing bureau, and has made arrangements for the publication, in several papers and farm journals, of all articles that might be written by the Immigration Commissioner and his assistants. The cost of maintaining such a Bureau is considerable, and of this, the State will be relieved. The State will also be relieved to the extent, that it desires, of contact with the advertisers, and the purchasing of space for advertising purposes.

The publication of a new edition of Dean Henry's noted book on Wisconsin, will be of the greatest benefit to the State. That book is now practically out of print—second-hand copies selling at over one dollar per copy.

The bill also pending before the legislature, for three more experimental stations, under the management of the University, will, if enacted, be of the greatest assistance to the new settler, located on lands similar to the land on which these experimental stations are to be located.

The bill as prepared by the State Board of Immigration, asking for an appropriation of only $10,000 or an increase of $3,000, over the present law, so as to provide for expenses necessarily to be incurred, by the Board or its members, when attending to State Exhibits. The important thing for State publicity work is to have good writers, under the control of the Immigration Commissioner. We believe that if the appropriation were raised to $15,000, it would be an ample provision to enable the State Board to employ two writers who could devote their entire time preparing articles, for publication, on Wisconsin, which could be published and distributed all over the country, through the