news service bureau. The news and editorial column of the large Metropolitan papers, especially of Chicago, Milwaukee, Minneapolis, and St. Paul, have been freely given for publicity work on Wisconsin. The publishers of these papers are only too anxious to attract new settlers to that area which is tributary to their cities, instead of the far West. The Inter-Ocean, Examiner, Tribune, and Record-Herald, have already printed pages concerning this new movement for Wisconsin. Special attention is called to the article which appeared in the Chicago Record-Herald of April 2nd, and of which copies can be obtained from the State Board of Immigration. The Milwaukee papers, have likewise joined in the work and articles and advertisements concerning the advantages of Northern Wisconsin have and will continue to appear.

The newspapers, published in Foreign languages, and the farm journals, have also taken up the good work. The publishers of these papers honestly believe that Wisconsin offers better advantages to the home seeker than the West, or the South and will not hesitate to publish those facts.

Farm Journals. Plans are already under way for the joint work of the ten leading farm journals of the Middle West with a circulation of over 1,000,000 a week, to tell the world about the undeveloped areas of Wisconsin, and the great opportunities there, for general farming, especially fruit culture, truck gardening and dairying. Among the papers, journals and magazines in which articles have appeared within the last forty days or are to appear within the next thirty days, concerning the advantages of Wisconsin, to the homeseeker, are the following: The Chicago Record-Herald; Chicago Tribune; Chicago Evening Post; Chicago Examiner; Milwaukee Sentinel; Milwaukee Free Press; Evening Wisconsin; Illinois Staats Zeitung; Germania; Milwaukee News; Polish Syndicate of papers; Bohemian Syndicate of papers; Wisconsin Farmer; Orange Judd Farmer; Prairie Farmer; Wisconsin Agriculturist; Northwestern Farmer; Hoard’s Dairyman; St. Paul Farmer; Breeder’s Gazette; Swedish Tribune News; Scandinaven; Der Deutche Farmer; Northwestern Agriculturist; Homestead; Real Estate Seller; National Land and Irrigation Journal, etc.

Benefit to the State by Way of Taxation. If the State Board of Immigration, the Wisconsin Schools of Agriculture and the Wisconsin Advancement Association, through their joint efforts, succeed in bringing to the State during the next five years, 10,000 new settlers, which is a conservative estimate, it will mean an available increase, for State and County taxes, of over two hundred thousand dollars per year.