afterwards will give demonstrations, throughout the State on the
field and with moving pictures, on land clearing.

This Home Department will also work in co-operation with
the Madison and County Agricultural Schools, to the extent that
it will bring to the attention of every farmer in Northern
Wisconsin, the result of the experiments of these Schools. It will
endeavor to make common to all, the work of the Agricultural
 Colleges and their experimental associations, for intensive farming
and high class dairying.

County Organizations. It is now engaged in organizing
branch associations throughout the Northern part of the State,
especially among the people of the Northern cities, for the
industrial development of these cities, and among the new farmers
of Northern Wisconsin, for co-operation and successful farming.
It has already started such associations in Antigo, Crandon,
Stevens Point and other towns.

Lecture Course. The Association has also maintained for the
last three months through Illinois and Iowa, a lecture bureau, con-
sisting of advance agents, Mayor LaMont, of Wausau, as lecturer,
with stereoptican scenes and moving pictures, on Wisconsin. The
newspapers of the towns where these lectures were given through-
out these States had long writeups on Wisconsin, and an unusual
interest was created, as against the South and West, in favor of
undeveloped Wisconsin.

Land Show. One thousand square feet of floor space has
already been purchased for the great Coliseum land show to be
held at Chicago next fall. The Wisconsin display at this land
show must necessarily be held under the auspices of the State
Board of Immigration and the Wisconsin Agricultural School.
Such an exhibit was maintained last year on a smaller scale, with
only 200 square feet of floor space.

New York Land Show. New York has also announced a big
land show to be held next fall where prizes amounting to thousands
of dollars will be given as premiums for the best crops of various
kinds. Steps should be immediately taken to enable the Wisconsin
University and other schools of agriculture in this State to prepare
for this contest. The States winning prizes at this contest will
get the widest publicity, and Wisconsin, under the direction of
the University should be the first in the contest.

Publicity Department. In the work of advertising the State
and especially its undeveloped portions, thruout the country, the
Association, by its publicity department, has already organized a