afterwards will give demonstrations, throughout the State on the field and with moving pictures, on land clearing.

This Home Department will also work in co-operation with the Madison and County Agricultural Schools, to the extent that it will bring to the attention of every farmer in Northern Wisconsin, the result of the experiments of these Schools. It will endeavor to make common to all, the work of the Agricultural Colleges and their experimental associations, for intensive farming and high class dairying.

**County Organizations.** It is now engaged in organizing branch associations throughout the Northern part of the State, especially among the people of the Northern cities, for the industrial development of these cities, and among the new farmers of Northern Wisconsin, for co-operation and successful farming. It has already started such associations in Antigo, Crandon, Stevens Point and other towns.

**Lecture Course.** The Association has also maintained for the last three months through Illinois and Iowa, a lecture bureau, consisting of advance agents, Mayor LaMont, of Wausau, as lecturer, with stereoptican scenes and moving pictures, on Wisconsin. The newspapers of the towns where these lectures were given throughout these States had long write-ups on Wisconsin, and an unusual interest was created, as against the South and West, in favor of undeveloped Wisconsin.

**Land Show.** One thousand square feet of floor space has already been purchased for the great Coliseum land show to be held at Chicago next fall. The Wisconsin display at this land show must necessarily be held under the auspices of the State Board of Immigration and the Wisconsin Agricultural School. Such an exhibit was maintained last year on a smaller scale, with only 200 square feet of floor space.

**New York Land Show.** New York has also announced a big land show to be held next fall where prizes amounting to thousands of dollars will be given as premiums for the best crops of various kinds. Steps should be immediately taken to enable the Wisconsin University and other schools of agriculture in this State to prepare for this contest. The States winning prizes at this contest will get the widest publicity, and Wisconsin, under the direction of the University should be the first in the contest.

**Publicity Department.** In the work of advertising the State and especially its undeveloped portions, throughout the country, the Association, by its publicity department, has already organized a