IDEAS FOR RADIO SERVICE WANTED

The radio broadcasting of agricultural extension material is receiving increased attention by the various agricultural colleges. Plans are now being made for the 1927-28 broadcasting schedule at the University. It is earnestly desired that suggestions for the betterment of our agricultural radio programs be sent in by staff members. The aid of the county agents in this matter is especially solicited, as they are in position to know best what sort of radio programs will most appeal to the residents of their communities. Your suggestions can be addressed to Radio Committee, College of Agriculture.

BIG ATTENDANCE ON STATION FIELD DAYS

Unusually large meetings have been had this season at all of the Station Field Days held at the Branch Experiment Stations. Weather conditions have been unusually propitious but a constantly growing interest in this branch of our work is evident from the attendance and the interest of people in the results to be seen. Special emphasis has been given this year to the development of community entertainment. At Marshfield, County Agent Peterson of Wood County put on his Parent-Teacher Association folk dance that had earlier been presented at the University. Mr. Delwiche reports that 800 people attended the Peninsula Branch Station meeting at Sturgeon Bay. At Hancock there were over 350 cars. Farmers were in attendance from a distance of over 60 miles.

The cordial cooperation of the county agents in counties adjoining the location of these stations does much to broaden the sphere of influence of these research and demonstration centers.

OLD SHORT COURSE GRADS REUNION

Six hundred old Short Course students with their families have attended fifteen get-together meetings that have been held in various parts of the state in June and July by a half dozen of our home staff and the county agents in the respective counties. This is the first time a definite effort has been made to get these groups together. The interest developed was such that in all cases it was the general sentiment that a meeting of this sort should be held each year. It was hoped that some one of the older group of the faculty would be able to attend each of these meetings but the committee was not able to carry this in complete effect on account of illness of some of the staff members. Of 387 who registered in these meetings, 322 were now
farming; 35 additional men were engaged in some other specialized agricultural activity. No course in the University has such a large proportion of its graduates actually living in Wisconsin as is the case with the Short Course.

**NOBLE CLARK JOINS EXECUTIVE STAFF**

Noble Clark, one of our long course men (Class of '15), and for the past five years County Agent in Otonaun County, Michigan, has been appointed Assistant to the Dean, vice-Walter Ebling. Mr. Clark was engaged in colonization work in Wisconsin for several years before going to Michigan. For several summers past he has been taking work in the field of Agricultural Economics, particularly Cooperative Marketing.

**PROFESSOR COWLES RECEIVES ELLEN RICHARDS FELLOWSHIP**

Miss May L. Cowles has been appointed to the Ellen H. Richards Fellowship in Home Economics. She will continue her graduate studies next year at the University of Chicago.

**COOPERATIVE MOVEMENT IN POULTRY DEVELOPING**

County agents and their agricultural committees in a number of northwestern counties recently made a visit to the central receiving station of the Lake Pepin Poultry Producers' Association at Red Wing, Minnesota. This Association, made up of poultrymen in Pierce County, Wisconsin and Goodhue County, Minnesota, is one of the district units of the central marketing agency, the Lake Region Egg and Poultry Cooperative Association, St. Paul. The purpose of the trip was to study egg grading and become more thoroughly familiar with the details of poultry marketing.

Considerable interest is being manifested in the development of the cooperative movement with reference to poultry and eggs in this section. It is of interest that the agricultural committees of the County Boards are willing to spend the time with the farmers of their communities and county agents in getting first hand facts in regard to this movement.

**SHORT COURSE MEN PURSUE ADVANCED FARM METHODS**

At a recent meeting of short course alumni held at Hilltown, Pierce County, where 41 old students were present, it developed that 31 of these farmers were active members of cow-testing associations. If this same high percentage could be secured in the state at large, it would not be long before the boarder cow would be on the skids.

**LOW CUTTING MEETS REQUIREMENTS FOR CORN BORER CONTROL**

In the amended regulations for 1928 adopted at the Toledo Conference held in July on the corn borer problem, it is significant to know that "fast" corn stubble in clean cornfields when the stubble is not more than two inches in height is not required to be turned under. This indicates that low cutting of corn for silage purposes is regarded as one of the most successful ways to combat
the pest. Corn tissue that has been made into ensilage is entirely free from danger. Wisconsin farmers with their widely accepted practice of ensiling their corn crop will therefore be in the best possible position to fight the borer if it reaches our border.

**RURAL ELECTRIFICATION GIVEN ADDED SUPPORT BY UTILITIES ASSOCIATION**

The Wisconsin Utilities Association has indicated a willingness to continue the Industrial Fellowship under which the subject of rural electrification is being studied. This organization, which embraces the leading public utilities companies in the state, gives the Regents for this purpose the sum of $2,700 for research and extension work. The work during the past few years has been entirely along the lines of research. The subject has now reached a position where the actual introduction of the most successful methods of using electricity for rural purposes can be carried on.

In addition to this $2,700.00, a fund of $1,000.00 is ear-marked for the extension activities in connection with this work. W. C. Krueger, who has been the Industrial Fellow for the last two years, will be continued in this capacity for the present fiscal year.

**THE CHAS. PFIZER COMPANY INDUSTRIAL FELLOWSHIP CONTINUED**

This fellowship, established a year ago by the Chas. Pfizer and Company, Inc., of New York, has as its purpose a study of the action and utilization of citric acid and its salts in dairy manufacturing. The Company has again asked the Regents to accept a fund of $3,000 for the ensuing year. H. L. Templeton, who held this fellowship, assigned last year to the Dairy Department, will be continued for the coming year, working under H. H. Sommer.

The results of the work for the past year indicate that the use of citrates increases the volatile acids, and improves the flavor, of ripened cream butter. Another very interesting test was made by the addition of small quantities of citric acid to cow's milk to increase its digestibility when used for infant feeding. The Wisconsin General Hospital is cooperating in this study with satisfactory results so far. The work for the coming year will continue the studies of the past season, and also attempt to utilize sodium citrate in the manufacture of processed cheese.

**INDUSTRIAL FELLOWSHIP FOR STUDY OF NATIVE PLANT LIFE**

One of the prominent citizens of the city who is an ardent advocate of wild flower gardens has placed at the command of the University the sum of $600 to be used for the maintenance of an industrial fellowship. This fellowship has been assigned to the Horticultural Department and its incumbent, W. C. Moyer, will work under F. A. Aust's direction, primarily on the artificial propagation of bog and aquatic plants.