We Respectfully Solicit Your Business

First National Bank
Prompt Courteous Service

Neenah
"The Bank on the Corner"
"Safety First"

Not Just a Place to Live In
But a Home

Something you have always wanted; a home with a porch you can sit on and enjoy; a yard where the children can play; a garden where you can raise the things you want and flowers to brighten the home. These you can have and they will not cost much more than you would pay to rent such a place. Build this year; start today; consult with us.

Our office is the builders' information bureau.
Our yard is full of dry lumber, interior finish and everything in the building material line.
Our years of experience in building prompts us to offer you special service in planning your home and selecting your material.

W. J. Durham Lumber Co.
Phone 18
Select Your Player Piano
Like You Would A Watch

See that it has a good player-action.

While there are over 500 different named player-pianos, there are only a few makers of player-actions — these are covered by patents and therefore must be bought from the action makers.

The Lauter-Humana, the World's BEST player piano has no equal in the way of DURABILITY, EASE OF OPERATION, and HUMAN LIKE PLAYING.

THE AEOLIAN HOME PIPE ORGAN

The Aeolian Company is the foremost manufacturer of Pipe Organs for private residences, costing in some instances as much as $100,000. Also makers of the Duo-Art reproducing players in the Steinway, Weber and Steck pianos.

AEOLIN-VOCALION PHONOGRAPHS AND RECORDS

IRVING ZUELKE
APPLETON WIS

BRUNSWICK PHONOGRAPHS AND RECORDS
Classified
Catalogue Section
Mayhew Mott
Neenah, Wis.

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Neenah 1920
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NEENAH, WISCONSIN

Capital - - - - - $100,000.00
Surplus and Profits -  $ 75,000.00

RESPONSIBLE BANKING

Broadly speaking, the responsibility of a Bank is determined by the following considerations:

(1) The REAL Value of its Security.
(2) The CONSERVATIVE policy of the Institution.
(3) The CHARACTER of its management.
(4) The History of its Transactions.

These characteristics have won for the

NATIONAL MANUFACTURERS BANK

its ever increasing popularity and has allowed this institution to PERMA-
NENTLY establish its claim as one of the leading banks in Winnebago County.

Our personal attention and efficient service is always at your command.
LARGE OR SMALL
YOUR BUSINESS WILL BE APPRECIATED

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PROMPT COURTEOUS SERVICE
NEENAH
"THE BANK ON THE CORNER"
"SAFETY FIRST"

NEENAH STATE BANK
The Peoples Bank

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F. I. Merrill, Vice President
E. E. Lampert, Cashier
W. H. Hinterhuer, Ass't Cashier

DIRECTORS
E. J. Lachmann
F. I. Merrill
A. W. Anderson
Geo. E. Elwers
Gottfried Ulrich
E. E. Lampert
Clarence G. Schultz

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HENRY HORKMAN, DAVID HORKMAN, IVAH HORKMAN,
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Grey Iron Castings

“Horkman Improved Safety Digester Blow Off” Valve

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The Neenah Concrete Co.
GEO. E. SCHULZ, Proprietor

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PHONE 112

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PHONE 67

Dr. C. L. Wagner
DENTIST

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DEPARTMENT STORE
NEENAH MENASHA

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The Twin Cities' Best Store for Women
Established 1866

DRY GOODS,
FLOOR COVERINGS,
LADIES' READY-TO-WEAR.

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GEO. E. SCHULZ
Local and Long Distance
PIANO AND FURNITURE MOVING
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125 DIVISION ST. NEENAH, WIS.

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Quality Drug Store
EVERYTHING CARRIED IN A
Modern Drug Store
PRESCRIPTIONS TOILET ARTICLES FACE POWDERS
ROUGE TOILET WATER CREAMS
HAIR NETS, ETC.
STATIONERY BLANK BOOKS
CAMERAS FILMS
WITH PRINTING AND DEVELOPING SERVICE
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USE

Electric Service

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LIGHT, HEAT & POWER

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Automobile Supplies and Repairs
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The Valley Inn
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A Hotel that offers all the comforts
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Built and equipped by the merchants
and manufacturers of Neenah.

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621-622 Isabella St. Neenah, Wis.

INSURANCE—

THE EQUITABLE FRATERNAL UNION
OF
NEENAH, WISCONSIN

Home Office Building

Wisconsin’s Leading Fraternal Society

TOTAL ASSETS $3,096,034.64

18
THE HARRY M. BROWN AGENCY

INSURANCES

TELEPHONE 205
NEENAH

Universal Cement
Medusa White Cement
Medusa Gray Cement
Elastica Stucco
Limate
Common Brick
Mantel Brick
Fancy Brick
Flue Linings
Sewer Pipe
Drain Tile
Rescreened Coal

1/2" Maple Flooring
1/16" Maple Flooring
Factory Flooring

"Everything from a
Board to a
Carload."

"SEE DURHAM ABOUT IT"
PHONE 18
NEENAH, MENASHA WISCONSIN
KNIT WEAR—MFRS

THE EQUITABLE FRATERNAL UNION
OF
NEENAH, WISCONSIN

Home Office Building

Wisconsin’s Leading Fraternal Society
TOTAL ASSETS $3,096,034.64
## J. W. Durham Lumber Co.

**Dealers in**

<table>
<thead>
<tr>
<th>Asbestos Roofing</th>
<th>Lumber</th>
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<tbody>
<tr>
<td>Asphalt Roofing</td>
<td>Fir</td>
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<tr>
<td>Slate Surfaced Roofing</td>
<td>White Pine</td>
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<tr>
<td>Slate Surfaced Shingles</td>
<td>Hemlock</td>
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<tr>
<td>Beaver Board</td>
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<td>Bestwall Board</td>
<td>Spruce</td>
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<td>Sectional Buildings</td>
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<td>Screen Doors</td>
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<td>Combination Doors</td>
<td>Form Lumber</td>
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<td>Glass Doors</td>
<td>Structural Lumber</td>
</tr>
<tr>
<td>Windows</td>
<td>(Up to 12 x 12 — 40)</td>
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<tr>
<td>Interior Finish</td>
<td>3/8&quot; Maple Flooring</td>
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<tr>
<td>Universal Cement</td>
<td>1/2&quot; Maple Flooring</td>
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<tr>
<td>Medusa White Cement</td>
<td>13/16&quot; Maple Flooring</td>
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<td>Medusa Gray Cement</td>
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<td>Flue Linings</td>
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<td>Sewer Pipe</td>
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<td>Drain Tile</td>
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<td>Rescreened Coal</td>
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</tbody>
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"Everything from a Board to a Carload."

### "SEE DURHAM ABOUT IT"

**PHONE 18**

**NEENAH, MENASHA**  **WISCONSIN**
E. F. WIECKERT
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SCOTTISH CROWN

1873
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REGISTERED U. S. PATENT OFFICE

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Manufacturers of
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and the

RECEIVADOR

"THE AUTOMATIC SERVANT"

A HOUSEHOLD NECESSITY
INTRODUCTORY

This issue of Sterling’s Neenah City Directory, including rural routes patrons, records another step forward in the history of this prosperous and growing community. It presents an endless array of important and necessary information, compiled in convenient and logical order, and instantly at the service of the reader.

The publishers take pleasure in presenting this volume, with the assurance that the high standard established by them, on all their publications, has been fully maintained, and that neither labor or expense has been spared to produce a work as thoroughly correct as possible for a publication of this kind.

In taking over the publication of the Neenah Directory, we can assure the people of this community that it will always be our aim to merit their confidence and support, by giving them at all times a work that will compare favorably with any similar publications.

In conclusion we desire to express our thanks for the many courtesies that have been extended to our representatives, and for the patronage bestowed upon the work.

STERLING DIRECTORY SERVICE

October, 1920.