

IRVING ZUELKE

Brunswick
Victrola
Cheney

Chickering
Established 1823

America's
Oldest and
Finest Piano

Hopfensperger Bros., Inc.

WHOLESALE AND RETAILERS OF
Fresh and Smoked Meats and Sausages

FOUR MARKETS

NEENAH, 111 N. Commercial Street.

PHONE 2420

MENASHA, 210 Main Street.

PHONE 2252

APPLETON, 940-942 College Ave.

PHONES 224-225

APPLETON, 1000 Superior Street.

PHONE 930

HENRY H. HELD

CHESTER E. HELD

H. H. HELD
REAL ESTATE - INSURANCE

Farm Land, Mortgage Loans, City Property

Phone 535-W

303 N. Commercial St.,

Neenah, Wis.

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HARDWOOD PRODUCTS CORPORATION

MANUFACTURERS OF
HARDWOOD VENEERED AND SOLID DOORS
PANELS, MILLWORK AND
SOUTHERN ROTARY CUT VENEERS

164 Lake Street

Neenah, Wis

Telephone 232



BRUNSWICK, VICTROLA AND
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America's Oldest and Finest Piano

The AMPICO can be had in the Chickering

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USE GAS and ELECTRIC SERVICE

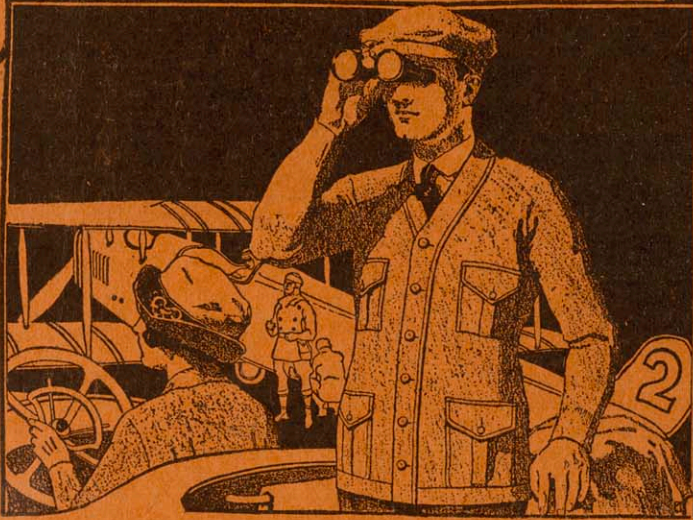
SAFE, CLEAN
RELIABLE, ECONOMICAL

Let our engineer solve your
Power and Lighting Problems

Wisconsin Traction,
Light, Heat & Power Co.

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APPLETON, WIS.

PHONE 16-W
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A Distinctive Garment for Men and Boys

Nothing so becomes the careful dresser as the Pinkerton Knitted Coat with its permanently elastic weave. The choice of well-groomed men everywhere. Snug fitting—with shapely smartness—it never interferes with arm movements. No cramping of taste in color selections—all the heathery mixtures, solid colors, and sparkling combinations. You'll like the Pinkerton. At all good stores.

JERSILD KNITTING CO., Neenah, Wis.

Remember—The Pinkerton is a Jersild Garment

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Association of North American Directory Publishers

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The Association of North American Directory Publishers is composed of reputable City Directory Publishers, organized for the general advancement of the Directory business. Any person, corporation or firm engaged in business as owner and publisher of a City Directory in the United States or Canada, who shall qualify as competent to gather information and compile a City Directory and furnish satisfactory references, is eligible to membership.

The objects of the Association are:

First. The advancement of the Directory business and the improvement of Directories by the interchange of ideas and the exchange of experienced employes.

Second. To provide protection to the public against fraudulent advertising schemes which operate under the name of Directories, and to drive unprincipled promoters of the same out of business.

Third. To provide permanent and profitable employment to competent, industrious and honest Directory canvassers and compilers.

Fourth. For the mutual protection and advancement of the established and prospective interests of all who may become members, by personal advice and assistance of members as may be mutually satisfactory, desirable or advisable, and by such other means as may, from time to time, be shown to be wise, proper and lawful.

All members of this association have subscribed to the following

STANDARDS OF PRACTICE

1. To consider, first, the interest of the user of the book.
2. To subscribe to and work for truth, honesty and accuracy in all departments.
3. To avoid confusing duplication of listings, endeavoring to classify every concern under such headings as best describe it, and to treat additional listings as advertising, to be charged for at regular rates.
4. To increase public knowledge of what directories and reference media contain; to study public needs and make directories and reference media to supply them; to revise and standardize methods and classifications so that what is wanted may be most easily found, and the directory and reference media be made to serve their fullest use as business and social reference books and directories of buyer to seller and seller to his market.
5. To decline any advertisement which has a tendency to mislead or which does not conform to business integrity.
6. To solicit subscriptions and advertising solely upon the merits of the publication.
7. To avoid misrepresentation by statement or inference regarding circulation, placing the test of reference publicity upon its accessibility to seekers as well as on the number of copies circulated.
8. To co-operate with approved organizations and individuals engaged in creative advertising work.
9. To avoid unfair competition.
10. To determine what is the highest and largest function of directories and reference media in public service and then to strive in every legitimate way to promote that function.

\$100.00 REWARD will be paid by the Association for the arrest and conviction of any person or persons engaged in publishing, collecting or canvassing for any fraudulent or "fake" Directory.

CLASSIFIED BUYERS' GUIDE

OF THE CITY OF
NEENAH

WISCONSIN

1924



The Buyers' Guide contains the advertisements and business cards of the most progressive business men and firms in our city, classified according to lines of business. The habit of using these Classified Lists will save the buyer large sums of money. It is the modern and up-to-date method of finding what you want and who sells it.

WRIGHT DIRECTORY CO.

368 Milwaukee St., Milwaukee, Wis.

AUTOMOBILES AND SUPPLIES**EXIDE BATTERY SERVICE**

CHAS. J. MCGREGOR, Prop.

All Makes of Batteries Charged and Repaired
Electrical Service and Accessories

207 MAIN ST.

NEENAH, WIS.

PHONE 187

PHONE 2000

JAEGER-DOWLING CO.

TWIN CITY DEALERS

Lincoln *Ford* Fordson**CARS-TRUCKS-TRACTORS****BANKS**

ESTABLISHED 1861

Large or Small, Your Business Will Be Appreciated

FIRST NATIONAL BANK

PROMPT COURTEOUS SERVICE

NEENAH

"The Old Bank on the Corner"—"SAFETY FIRST"

**The National Manufacturers Bank
OF NEENAH**HAS GIVEN TO THE PEOPLE OF THIS VICINITY
FORTY-THREE YEARS of FAITHFUL PUBLIC SERVICE

COMMISSION MERCHANTS

I. DEUTCH

J. PERLOF

Neenah Fruit and Vegetable Market

THE STORE THAT SELLS

RETAIL AT WHOLESALE PRICES

208 W. WISCONSIN AVE.

PHONE 2174

NEENAH, WIS.

CONFECTIONERS

FRED W. STECKER

OTTO A. SCHMIDT

Stecker & Schmidt

DEALERS IN

ICE CREAM, CANDIES, CIGARS, TOBACCO

326 N. Commercial St.

Neenah, Wis.

Telephone 931

CREAMERIES

GEO. M. DANKE

SWEET CREAM
AND MILK

MANUFACTURER OF BUTTER

211 SOUTH COMMERCIAL STREET

PHONE 1274

NEENAH, WIS.

DRUGGISTS**LEFFINGWELL BROS.**

(SUCCESSORS TO MARSH BROS.)

QUALITY DRUG STORE

EVERYTHING CARRIED IN A MODERN DRUG STORE

**PRESCRIPTIONS, STATIONERY, CAMERAS, FILM SERVICE,
CANDIES, CIGARS, SODA GRILL**

106 W. Wisconsin Ave.

Phone 284

Neenah, Wis.

DRY GOODS**ANSPACH
DEPT.
STORE**

NEENAH,

WIS.

E. E. Jandrey Company

TWIN CITIES' BEST STORE FOR WOMEN

First always in the display of the new and original in apparel
for women and children as well as furnishings for the home.

TELEPHONES 1920-1921

DYERS AND CLEANERS**Twin City Cleaners & Dyers**

L. LARSEN, Prop.

"Note the Difference"

HAVE IT MASTER CLEANED

205 West Wisconsin Ave.

Neenah—PHONE 607—Wisconsin

FUEL AND BUILDING MATERIAL

O. W. JONES

OTTO P. STEFFENHAGEN

J. W. HEWITT

HOME FUEL COMPANY

DEALERS IN

HARD AND SOFT COAL LEHIGH PORTLAND CEMENT

125 N. Commercial St.

Telephone 219

Neenah, Wis.

HOTELS

The Valley Inn

EUROPEAN PLAN

A Hotel that offers all the comforts
of the larger city hotel.
Built and equipped by the merchants
and manufacturers of Neenah.

MANAGED BY
JOSEPH WEISHAAPT

INSURANCE

THE HARRY M. BROWN INSURANCE AGENCY

INSURANCE OF ALL KINDS

E. F. U. Bldg.

Telephone 205

Neenah, Wis.



The Classified Business headings
in the City Directory will tell you.
The City Directory is the
most complete local
Buyers Guide
available to residents of any city.
CONSULT THE CITY DIRECTORY
R.L. Polk & Co. Publishers

JEWELERS**P. A. HAERTL****Jeweler and Optometrist**

119 W. WISCONSIN AVE. PHONE 430

NEENAH,

WISCONSIN

LEGAL**MAYHEW MOTT****Attorney-at-Law****COLLECTIONS---NOTARY PUBLIC**

Postoffice Box 7

Telephone Office 289

2-4 Krueger Block, 104 N. Commercial Street

NEENAH, WIS.

LUMBER**"SEE DURHAM ABOUT IT"**

AT

West Side Yard
Phone 376Island Yard
Phone 18Doty Island Mills
Phone 3

FOR

Lumber—Cement—Fuel—Feeds—Building Material of All Kinds**The Largest and Most Complete Stocks in the Twin Cities****GOOD SERVICE—CORRECT PRICES—BEST QUALITY**

LUMBER**O. K. LUMBER AND FUEL CO.**

RETAILERS OF

Lumber, Lath, Shingles, Sash, Doors, Mouldings.
 Roofing, Cement, Brick, Sewer Pipe, Flue Lining.
 Also all kinds of Coal, Coke and Wood

MILLWORK**CORNELL WALLBOARD****Plastic and Liquid Roof Coating**

SERVICE

QUALITY

OFFICE, 215 MAIN ST.

NEENAH, WIS.

PHONE 320

E. F. WIECKERT LUMBER CO.

Manufacturers of and Dealers in

Sash, Doors, Moulding, Cogs, Tanks,
 Lumber, Laths, Shingles,
 Ladders, Etc.

AGENTS FOR PATTON'S SUN PROOF PAINT
 IMPERIAL PLASTER
 NEPONSET ROOFINGS AND BUILDING PAPER

ALL SORTS OF PLANING MILL WORK
 NEENAH, WIS.

MEATS**HOPFENSBERGER BROS. Inc.**

WHOLESALE AND RETAILERS OF
FRESH AND SMOKED MEATS AND SAUSAGES

FOUR MARKETS

NEENAH—111 N. COMMERCIAL STREET

PHONE 2420

MENASHA—210 MAIN STREET

PHONE 2252

Appleton, 940-942 College Ave.
Phones 224-225

Appleton, 1000 Superior St.
Phone 930

MEN'S CLOTHING**Weber Clothing Co.**

"THE STORE THAT SATISFIES THE PEOPLE"

High Grade Clothing and Furnishings

114 W. Wisconsin Ave.

Phone 454

Neenah, Wis.

NEWSPAPERS**THE DAILY NEWS
AND TIMES**

Member Audit Bureau of Circulation

**Foremost Advertising Medium
in Twin Cities**

UP-TO-THE-MINUTE NEWS,
BOTH LOCAL AND TELEGRAPH.
INTERESTING FEATURES

145 W. WISCONSIN AVE.

TELEPHONE 23

NEENAH, WIS.

PAPER MANUFACTURERS

**BERGSTROM
PAPER
COMPANY**

Manufacturers

**VALKYRIE
BOOK AND COVER
PAPERS**

NEENAH

WISCONSIN

PLUMBERS

218 W. Wisconsin Ave.

Phones: Office 1056, Res. 1060

**L. A. WILLIAMS
SANITARY PLUMBING**

Steam, Hot Water and Vapor Heating

ALL WORK GUARANTEED—ESTIMATES CHEERFULLY FURNISHED
NEENAH, WIS.**RADIOS AND SUPPLIES****Fox River Valley Radio Supply Co.**

QUINN BROS., Props.

Radio Sets

Parts and Accessories

Put Radio in the Home

143 W. WISCONSIN AVE.

TELEPHONE 2210

REAL ESTATE

HENRY H. HELD

Phone 535-R

CHESTER E. HELD

Phone 1863



**Farm and City Property
Fire---Auto---Public Liability
Accident Insurance**

PHONE 535-W

303 N. COMMERCIAL ST.
NEENAH, WIS.

SCHOOL SUPPLIES**Twin City School Supply Co.**

GIRVAN D. WARNER, Proprietor

Paper Rulers, Tablet Manufacturers and Jobbers

SCHOOL AND OFFICE SUPPLIES**WRAPPING PAPER and PAPER BAGS**Representatives for *Allsteel* Office Furniture and Lockers

TELEPHONE 346

NEENAH, WIS.

TAXICABS

C. W. SMITH

GILBERT RAWN

NEENAH TAXI LINE**Bus, Baggage and Taxis**

DAY AND NIGHT SERVICE

CARS FOR FUNERALS

Phone 124

214 S. Commercial St.

Neenah, Wis.

WOOD PRODUCTS**HARDWOOD
PRODUCTS
CORPORATION**

164 LAKE ST., NEENAH

PHONE 232

Manufacturers of

Hardwood Veneered and Solid Doors**Panels, Millwork and****Southern Rotary Cut Veneers**

FOURTEENTH CENSUS OF THE UNITED STATES

Population of Cities Having 25,000 Inhabitants or More in 1920

Alabama	Des Moines .. 126,468	East Orange .. 50,710	Oklahoma
Birmingham .. 178,270	Dubuque ... 39,141	Elizabeth ... 95,682	City
Mobile	Sioux City ... 71,227	Hoboken ... 68,166	Tulsa
Montgomery .. 43,464	Waterloo ... 36,230	Irvington ... 25,480	27,075
Arizona	Kansas	Kearny	Oregon
Phoenix ... 29,053	Kansas City .. 101,177	Montclair ... 28,810	Portland .. 258,288
Arkansas	Topeka	New	Pennsylvania
Fort Smith... 28,811	Wichita ... 72,217	Brunswick .. 32,779	Allentown .. 73,502
Little Rock .. 64,997	Kentucky	Newark	Altoona ... 60,331
California	Covington ... 57,121	Orange	Bethlehem ... 50,358
Alameda ... 28,806	Lexington ... 41,534	Passaic ... 33,268	Chester
Berkeley ... 55,886	Louisville ... 234,891	Paterson ... 135,866	Easton ... 33,813
Fresno	Newport ... 29,317	Perth Amboy .. 41,707	Erie
Long Beach .. 55,593	Louisiana	Plainfield ... 27,700	Harrisburg .. 75,917
Los Angeles .. 576,673	New Orleans .. 387,219	Trenton ... 119,289	Hazleton ... 32,277
Oakland ... 216,361	Shreveport ... 43,874	West	Johnstown ... 67,327
Pasadena ... 45,354	Maine	Hoboken .. 40,068	Lancaster ... 53,150
Sacramento ... 65,857	Bangor	West New	MCKeesport .. 46,781
San Diego ... 74,683	Lewiston ... 31,791	York	New Castle ... 44,938
San Francisco .. 508,410	Portland ... 69,272	New York	Norriatown .. 32,319
San Jose ... 39,604	Maryland	Albany ... 113,344	Philadelphia .. 1,823,779
Stockton ... 40,296	Baltimore ... 733,826	Amsterdam ... 33,524	Pittsburgh ... 588,343
Colorado	Cumberland ... 28,837	Auburn ... 36,192	Reading ... 107,784
Spring ... 30,105	Hagerstown ... 28,064	Binghamton ... 68,800	Seranton ... 137,783
Denver	Massachusetts	Buffalo	Wilkes-Barre .. 73,833
Pueblo ... 22,908	Boston ... 748,060	Elmira ... 45,305	Williamsport ... 47,512
Connecticut	Brockton ... 66,254	Jamestown ... 38,917	Rhode Island
Bridgeport ... 143,538	Brookline ... 37,784	Kingston ... 26,688	Cranston ... 29,407
Hartford ... 138,036	Cambridge ... 109,694	Mount	Newport ... 30,265
Meriden ... 29,842	Fall River ... 120,485	Vernon ... 42,726	Pawtucket ... 64,248
New Britain ... 59,316	Fitchburg ... 41,013	New	Providence ... 237,595
New Haven ... 162,537	Haverhill ... 53,834	Rochelle ... 36,213	Woonsocket ... 43,496
New London ... 23,584	Holyoke ... 60,203	New York	South Carolina
Norwalk ... 27,743	Lawrence ... 94,270	City	Charleston ... 67,957
Stamford ... 35,096	Lowell ... 112,759	Manhattan	Columbia ... 37,524
Waterbury ... 91,716	Lynn	Borough 2,284,103	South Dakota
Delaware	Malden ... 49,103	Bronx	Sioux Falls .. 25,176
Wilmington .. 110,168	Medford ... 39,038	Borough 732,016	Tennessee
District of Columbia	New Bedford .. 121,217	Brooklyn	Chattanooga ... 57,895
Washington .. 437,571	Newton ... 46,054	Brooklyn	Knoxville ... 71,818
Florida	Pittsfield ... 41,751	Queens	Memphis ... 162,351
Jacksonville .. 91,558	Quincy ... 47,876	Borough 466,811	Nashville ... 118,342
Miami ... 29,571	Revere ... 28,823	Richmond	Texas
Pensacola ... 31,035	Salem ... 42,529	Borough 115,959	Austin ... 34,876
Tampa ... 51,608	Somerville ... 93,091	Newburgh ... 30,366	Beaumont ... 40,422
Georgia	Springfield ... 129,563	Niagara	Dallas ... 158,976
Atlanta ... 200,616	Taunton ... 37,137	Falls	El Paso ... 75,543
Augusta ... 52,548	Walham ... 30,915	Keepsie ... 35,000	Fort Worth ... 106,482
Columbus ... 31,125	Worcester .. 179,754	Rochester ... 295,750	Galveston ... 44,255
Macon ... 52,995	Michigan	Rome ... 26,341	Houston ... 138,076
Savannah ... 83,252	Battle Creek .. 36,164	Schenectady .. 171,717	San Antonio .. 161,379
Illinois	Bay City ... 47,554	Syracuse ... 72,013	Waco ... 38,500
Aurora ... 36,397	Detroit ... 993,739	Troy ... 43,156	Wichita
Bloomington .. 28,725	Flint	Utica ... 70,013	Falls
Chicago ... 2,701,705	Gd. Rapids ... 131,699	Watertown ... 31,285	Utah
Cicero ... 44,995	Hamtramck ... 48,615	Yonkers ... 100,226	Salt Lake
Danville ... 33,776	Highland Pk ... 46,499	North Carolina	City
Decatur ... 43,818	Jackson ... 48,374	Asheville ... 28,504	Virginia
E. St. Louis ... 66,767	Kalamazoo ... 48,858	Charlotte ... 46,338	Lynchburg ... 29,956
Elgin ... 27,454	Lansing ... 57,327	Wilmington .. 33,372	Newport
Evansville ... 37,234	Muskegon ... 36,570	Winston	News ... 35,596
Joliet ... 33,442	Pontiac ... 34,273	Salem ... 48,395	Norfolk ... 115,777
Moline ... 30,734	Port Huron ... 25,840	Syracuse ... 72,013	Petersburg ... 31,002
Oak Park ... 39,858	Saginaw ... 61,903	Troy ... 43,156	Portsmouth ... 54,387
Peoria ... 76,121	Minnesota	Utica ... 70,013	Richmond ... 171,667
Quincy ... 35,978	Duluth ... 98,917	Watertown ... 31,285	Roanoke ... 50,842
Rock Island ... 35,177	Minneapolis .. 380,582	Yonkers ... 100,226	Washington
Rockford ... 65,651	St. Paul ... 234,595	Ohio	Bellingham ... 25,570
Springfield ... 59,183	Missouri	Akron ... 208,435	Everett ... 27,644
Indiana	Joplin ... 29,855	Canton ... 87,091	Seattle ... 135,652
Anderson ... 29,767	Kansas City .. 324,410	Cincinnati ... 401,247	Spokane ... 104,437
East Chicago .. 35,967	St. Joseph ... 77,939	Cleveland ... 796,841	Tacoma ... 96,965
Evansville ... 85,264	St. Louis ... 772,897	Columbus ... 237,031	West Virginia
Fort Wayne ... 86,549	Springfield ... 39,631	Dayton ... 152,559	Charleston ... 39,608
Gary ... 55,378	Montana	East	Huntington ... 27,869
Hammond ... 36,004	Butte ... 41,611	Cleveland ... 27,292	Spokane ... 104,437
Indianapolis .. 314,194	Nebraska	Hamilton ... 39,675	Tacoma ... 96,965
Kokomo ... 30,067	Lincoln ... 54,934	Lakewood ... 41,732	Wisconsin
Muncie ... 36,524	Omaha ... 191,601	Lima ... 41,326	Green Bay ... 31,017
Richmond ... 26,765	New Hampshire	Lorain ... 37,295	Kenosha ... 40,472
South Bend ... 70,983	Manchester ... 78,384	Mansfield ... 27,295	La Crosse ... 30,421
Terre Haute ... 66,083	Nashua ... 28,379	Marion ... 27,891	Madison ... 38,378
Iowa	New Jersey	Newark ... 26,718	Milwaukee ... 457,147
Cedar Rapids .. 45,566	Atlantic City .. 50,682	Portsmouth ... 33,011	Oshkosh ... 33,162
Coun. Bluffs .. 36,132	Bayonne ... 76,754	Springfield ... 60,840	Racine ... 58,593
Davenport ... 56,727	Camden ... 116,309	Stubenville ... 28,508	Sheboygan ... 30,955
	Clifton ... 26,470	Toledo ... 243,164	Superior ... 39,671
		Warren ... 27,050	
		Youngstown ... 132,858	
		Zanesville ... 28,569	
		Oklahoma	
		Muskogee ... 30,277	