





# THEY ARE HERE

The new suits, and you want  
to see them soon because,

**\$19 to \$35**

values such as these move  
quickly. No suit in the store  
over \$35.

*The Modern Store*

THE GOLDEN RULE CLOTHING HOUSE

F. E. Grove

## NOT AN EXPENSE— AN INVESTMENT

**THE ADVERTISING WORLD** recognizes, in steel embossed letterheads, one of the most valuable aids in impressing upon prospective customers, that necessary distinguished feature "The Spirit of the House."

They also recognize in this process, an opportunity to use the finest stationery at a price of only a fraction of a cent higher than the ordinary cheap letterhead.

Let us show you samples of work we have done and let us help you to design your letterhead.

**American A Quality**

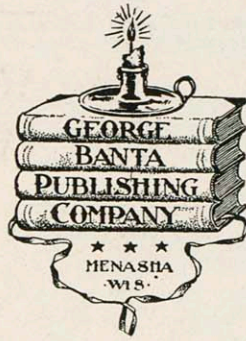
**American Paper Products Co.**

MENASHA, WISCONSIN

STEEL ENGRAVED VISITING  
CARDS, LETTERHEADS,  
WEDDING AND COMMENCE-  
MENT ANNOUNCEMENTS,  
MONOGRAMMED  
CORRESPONDENCE CARDS

**Telephone 424**





ANNUAL PRINTERS  
*for*  
MANY YEARS TO THE  
BEST SCHOOLS  
*and*  
COLLEGES IN THE  
COUNTRY

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*THIS IS ONE of OUR BOOKS*

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The Collegiate Press  
GEORGE BANTA PUBLISHING CO.  
Menasha, Wisconsin



# Artists·Photo-Engravers

Besides being the largest organization in the country specializing on *Quality College Illustrations*, handling over 300 annuals every year, including this one, we are *general artists and engravers*.

Our *Large Art Departments* create designs and distinctive illustrations, make accurate mechanical wash drawings and birdseye views, retouch photographs, and specialize on advertising and catalog illustrations.

Our photographic department is unusually expert on outside work and on machinery, jewelry and general merchandise.

We reproduce all kinds of copy in Half-tone, Zinc Etching, Ben Day and Three or Four Color Process; in fact, make every kind of original printing plate; also Electrotypes and Nickeltypes by wax or lead mold process.

*At your service—Any time—Anywhere—for Anything in Art, Photography and Photoengraving.*

## JAHN & OLLIER ENGRAVING CO.

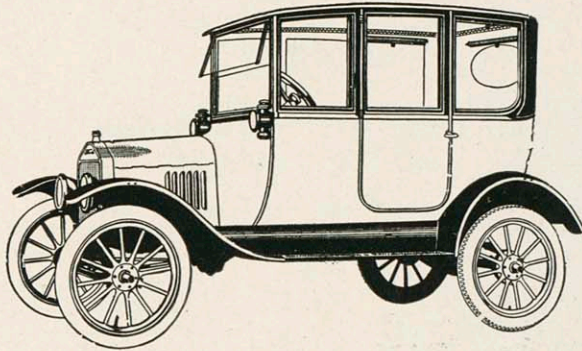
554 WEST ADAMS STREET · CHICAGO





# Ford

THE UNIVERSAL CAR



**FORD CARS**  
*Accessories and Tires*

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We have a complete line of Ford parts. Come in and see the new **FORD SEDAN** with starter installed at factory.

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Valley Inn Garage  
NEENAH, WIS.

Wheeler Transfer Line  
MENASHA, WIS.

# FIRST NATIONAL BANK

MENASHA, WISCONSIN

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Resources \$1,300,000.00

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3 per cent paid on time deposits

## METROPOLITAN LIFE INSURANCE

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H. C. STEIDL, Agent

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Menasha

Neenah

## TRILLING HARDWARE CO.

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HARDWARE  
for Hard Wear

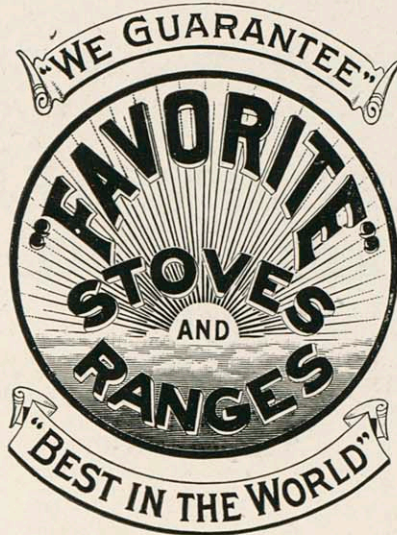
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TRILLING  
HARDWARE CO.



Garland  
Stoves

—  
Sporting  
Goods



Plumbing  
and Heating

—  
Crown  
Bicycles

GEO. A. LOESCHER HARDWARE CO.  
MENASHA, WISCONSIN

FRANK HOFFMANN

—  
QUALITY  
GROCERIES

TEL. 212      MENASHA, WIS.

Orpheum Theatre

*Where 'tis a pleasure to  
seek pleasure.*

THE HOME OF  
QUALITY PHOTOPLOTS

*We solicit your patronage*

Phone 470    A. R. SCHEIBE, Mgr.



*Quality, Best Prices and Service*

**BUILDING MATERIAL  
WOOD AND COAL**

**JAEGER - DAWEN COMPANY**

Telephone 330

Boost Menasha

**Harper - Ellingboe Co.**

AUTO LIVERY  
PLUMBING  
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OLDSMOBILE AGENCY

Tel. 334      137 Main St.  
MENASHA, WIS.

**Always Something New**

in  
Dry Goods, Trimmings, Fancy  
Goods, Neckwear, Notions,  
Underwear, Novelties,  
Hosiery, etc.

**Mrs. M. Clovis**  
MENASHA, WIS.



# John Strange Paper Co.

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Kraft  
Boards

Mill Wrappers  
Specialties

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MENASHA, WISCONSIN

Bach & Rippl

Dealers in  
Groceries and  
Dry Goods

TEL. 263  
MENASHA, WIS.

*Tobacco, Cigars,  
Candy, Ice Cream*

HUBERT HUCK  
*Confectionery*

290 Tayco Street,  
MENASHA, WIS.



# Menasha Bowling Alleys

WM. LIBER, Prop.

One hour at bowling—the easy plan to make the world a healthy man.

## DIAGNOSIS

Your better health has been wrecked by the same old routine of work, lack of sleep and appetite.

## PRESCRIPTION

Bowl three games daily and the air pumps in your chest will give you the digestion of an ostrich.

Bowling is a co-educational game. Men, women and children all like to bowl.

We also handle a high grade of cigars, tobacco, candies, etc.

358 CHUTE ST.

PHONE 492

## Hotel Menasha

American Plan

RATES \$2.50, \$3.00, \$3.50

Visit the

**FOUNTAIN ROOM**

Service a la carte

MUSIC AND CABARET

Evening 6 to 7:30—9 to 12

## Twin City Laundry

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Telephone 1541  
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41 Main Street  
MENASHA, WIS.



# Twin City School Supply Co.

WARNER & PICKERT, Props.

School and Office Supplies  
Wrapping Paper and Paper Bags

Local Agents for G. F. Allstead Office Furniture

NEENAH, WISCONSIN

TELEPHONE 346

# R. W. Schlegel, Grocer

Telephone 154

MENASHA,

-

WISCONSIN

# American Appliance Company

Sole Manufacturers of the

Universal Car-Mowers

Patented

Frank C. Wentink, Gen. Agr. Menasha, Wis., U. S. A.



## *That Graduation Picture*

We pay particular attention to graduates' pictures, for graduation is an important epoch in the life of a young man or woman.

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### **FADNER STUDIO** *Makers of Fine Portraits*

123 Wisconsin Avenue

Neenah, - Wisconsin

### **Menasha Wholesale Company**

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Wholesale Dealers in Grain, Hay,  
Produce and Feed

Market Prices Always Paid for Bar-  
ley, Oats and Corn

Our Grinding Mill is in Good Condi-  
tion

Feed Grinding Done on Short Notice

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**T. D. WHEELER, Mgr.**  
TEL. 724 . . . MENASHA, WIS.

Trade at the  
**LEADER STORE**

**Clothing, Furnishings,  
Shoes and Groceries**

198 MAIN STREET  
MENASHA, WIS.

**We save you money.**  
"Nuff said."



# Lenz Quality Shoe Shop

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Menasha, Wisconsin

FOR

## Clothing and Haberdashery

GO TO

WEBER CLOTHING COMPANY

The Store that satisfies the people

## Menasha Wooden Ware

The largest wooden ware in the world.

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Dealers in Barrels, Pails, Tubs, Lumber, Kegs  
and Wood a Specialty

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Menasha, - Wisconsin



## *The Good-Will of Its Customers is the Greatest Asset Any Store Can Have.*

Imagine how ineffective a store's advertising would be if its customers did not have ABSOLUTE confidence in it; imagine how difficult it would be to build up a successful, paying business if customers did not know that the store at which they were buying was endeavoring to give its best services as well as provide the best possible values.

We appreciate the fact that only in this way—through GOOD WILL—has our store built its success—and thank our friends accordingly.

The Willingness of this Store to Please every customer has brought for us our greatest asset—GOOD-WILL.

And the value of this Good-Will among our customers is demonstrated daily by the great number of new customers recommended by the friends of this store.

**E. E. JANDREY COMPANY**  
*The Twin Cities' Best Store for Women*

### BEAUTIFUL FURNITURE

Protect floors and floor covering from injury by using Glass Onward Furniture Sliding Shoes in place of casters.



If your dealer will not supply you write us

**ONWARD MFG. CO.**  
Menasha, Wis.                      Kitchener, Ont.

### M. A. EXLEY

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Come to us  
and see our  
Choice  
Cuts.

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**PRICES ARE RIGHT**  
**AT EXLEY'S**  
MENASHA, WIS.



**Menasha  
Furniture Co.**

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Furniture, Sonora Phonographs,  
White Sewing Machines  
Malle Typewriters

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**Undertaking a Specialty**

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MENASHA, WIS.

**ANSPACH'S**

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*Twin  
Cities'  
Best  
Store*

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NEENAH AND MENASHA

**ROYAL Stoves and Ranges  
EMPEROR FURNACES**

are all made in Neenah.

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Guaranteed to give satisfaction. Ask the man who owns one.

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*Sold by*

**J. F. STROEBEL, Neenah**



For the best in  
**SUNDAES AND SODAS**

Meet me at the Corner Drug Store

The only place in Menasha  
having a private booth for your own use

**SCHULTZ BROTHERS**

**Wear-U-Well Pantorium**

H. GRADE, Proprietor

French Dry Cleaning, Pressing and Repairing

We call and deliver.

213 MAIN ST.

TEL. 635

**Loose and Mounted Diamonds**

Watches and Jewelry, Playerphone and Columbia  
Talking Machines and Columbia Records.

**O. S. SWENSON, Menasha, Wis.**

**Distinctive Styles - - Dependable Footwear**

May we have the pleasure of showing you some of the  
**NEW SPRING OXFORDS**

**TUCHSCHERER'S, Shoers for forty-three years**



**FITZ BROS.  
POOL ROOM**

**SMOKE SHOP  
AND  
BILLIARD HALL**

Lowney's Box Candy  
and Chocolate Bars

Carver's Brick and  
Bulk Cream

Cigars and Tobacco

TELEPHONE 192

**Twin Cities Electric  
Supply Co.**

**Quality and Service**

ELECTRIC FLAT IRONS  
WASH MACHINES  
VACUUM CLEANERS  
FARM LIGHTING PLANTS, etc.

Phone 588

**We rent electric  
vacuum cleaners.**

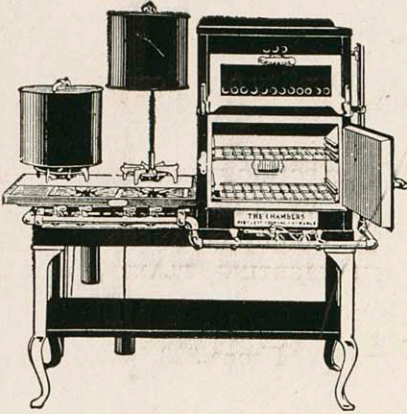
***BANK OF MENASHA***

*Established 1870*

*Capital and Surplus \$100,000.00*



# The CHAMBERS *FIRELESS GAS RANGE*



It does one-half to four-fifths of your cooking with the gas turned off. It roasts, broils, bakes and stews; and does them all better than the most expensive gas range.

Think of putting a four or five pound chicken or a roast into the oven, turning on the gas 20 or 25 minutes, long enough to heat the oven and meat thoroughly, and then turning off the gas and letting the range continue the cooking process at **full speed** without danger of burning, while you go shopping and attend to other household duties.

Thousands of housewives are using the **Chambers Fireless Gas Range** today and tell us that it saves from one-half to four-fifths of their gas bills, and even gas companies in their official tests of the Chambers Fireless Gas Range alongside of other well-known ordinary gas ranges admit a saving of 48.2 per cent gas.

Let us tell you about the 25 wonderful, distinctive features and advantages of this revolutionary stove—new to most people but old enough to be practical. (Ten years since the first one was made.)

## WM. KRUEGER CO., Neenah, Wis.

A. W. Borenz      G. P. Pierce

### Menasha Motor Car Co.

Soo Line Transfer  
Bus and Taxi Livery

Auto Supplies and Sundries

Expert Repairing

PHONE 215      136 MAIN  
MENASHA, WIS.

### Chris Sorenson

Painter and Decorator

Paints, Oils and Varnishes

208 MAIN ST.      TEL. 692  
MENASHA, WIS.

*The Paint Store*



# The William Menzel Company

Menasha, Wisconsin, U. S. A.

World's Largest Manufacturers of Filtermass

Frank C. Wentink, President

## SANITARY RESTAURANT

*Short Orders at All Hours*

Main Street

MENASHA, WIS.

## The 1919 Annual Staff of Menasha High School

wishes to express their sincere thanks to the business men of the city of Menasha for their generous support on this Annual, also to our out-of-town supporters, we extend our hearty appreciative thanks.



# MENASHA

*“The Heart of the Fox River Valley”*

Growing—Expanding—Pulsating with Commercial and Industrial Zeal.

And More—A happy, prosperous, co-operative citizenry of 8,000 souls who appreciate the beauty of their home town and extend a welcome to all who decide to come to live where life is worth the living.

## *Look Us Over*

### **Transportation Facilities:**

Three railroad lines, one interurban line, freight and passenger service by water, auto truck lines.

### **Mill and Factory Products:**

Paper, paper products, pails, tubs, food containers, machinery, tools, gas engines, tractors, trucks, pulleys, printing, magazine and book publishing, pumps.

### **Institutional:**

First-class public, vocational, parochial and night schools.

Churches of all creeds.

Lodges, clubs, civic and social organizations to meet all interests.

Strong, well-established banks.

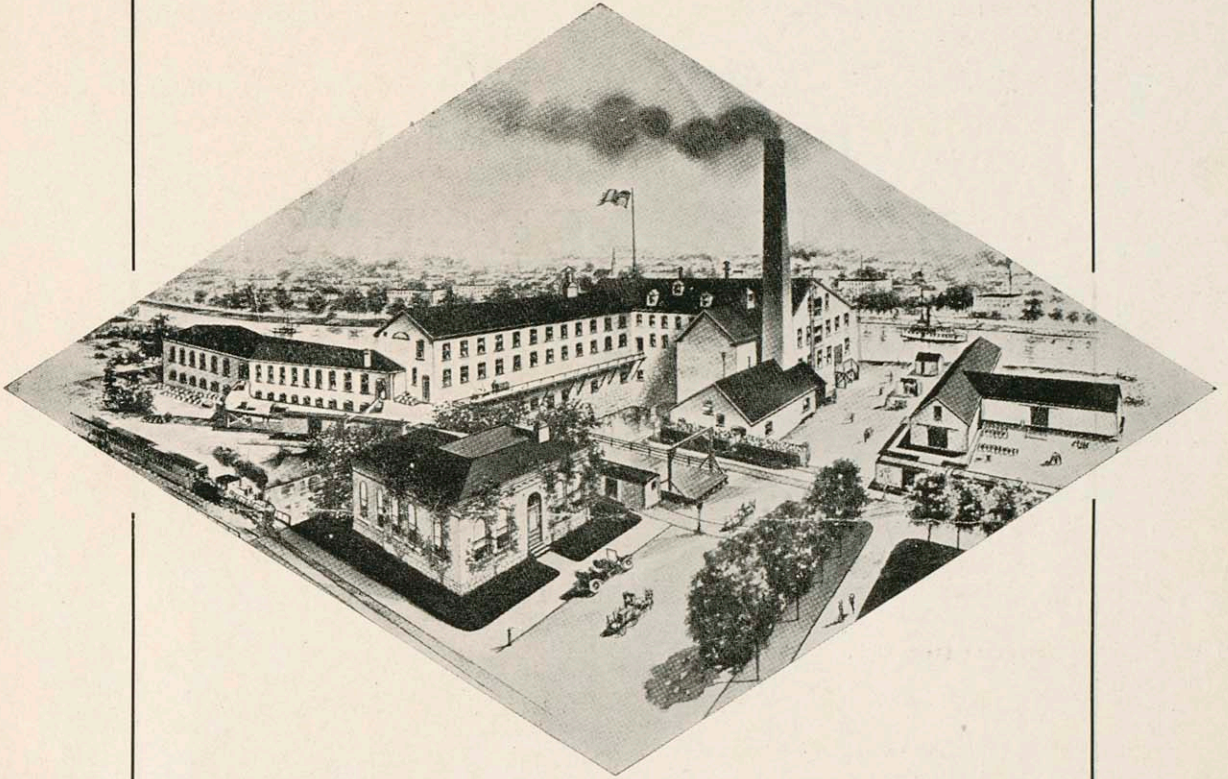
Chamber of Commerce.

Desirable factory and mill sites with water frontage and railroad yardage available.

THE MENASHA ASSOCIATION.



George A. Whiting Paper Co.



Menasha, Wisconsin



# Gilbert Paper Co.

*Manufacturers of*  
High Grade Loft Dried  
BONDS LEDGERS  
*and* FINE WRITINGS

Established 1887

Menasha, Wisconsin



# Island Paper Company

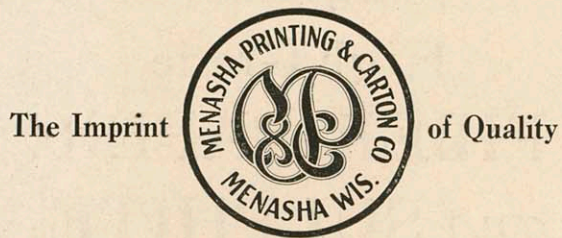
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*Manufacturers of*  
High Grade  
FIBER PAPER  
*and* SULPHITE

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Menasha, Wisconsin





The Imprint

of Quality