NEENAH.

Winnebago Paper Mills, Manufacturers of Book and Printing Paper.—The first paper manufac-
turer in America was in 1693, since which time the manufacture of all kinds of paper has been
carried on with wonderful success, until the pro-
ductions of our paper-makers stand unrivalled in
the markets of the world. In the manufacture of
book and print papers, the Winnebago paper mills
have aimed to produce the best in the market, and
that they have abundantly succeeded is evidenced
by their large and constantly-increasing patron-
age; to meet their orders for which their enor-
mous capacity of seven tons per day scarcely suf-
fices. With unsurpassed facilities, and a thorough
practical acquaintance with the best processes
appertaining to the manufacture of printing and
book paper, the company have succeeded in pro-
ducing paper which gives entire satisfaction to
the many leading publishers whom they number
among their customers. The mills occupy a
suitably-arranged and spacious two story and base-
ment building, 75x150 feet in dimensions, with an
L 65x100 feet, employing nearly one hundred
workmen. Their mills are completely equipped
with all the most-approved machinery known to
the trade, which has conducted to the enlarged
capacity and superior quality of the output of
the mills. The company was incorporated in
1874 upon a capital of $40,000, afterwards in-
creased to $60,000. The officers of the company
are Mr. D. R. Davis, president; Mr. W. L.
Davis, secretary, and Mr. G. A. Davis, treasurer,
all of whom were born in the city in
1852, 1858, and 1861, respectively, and have been
prominently identified with the affairs of the
company since its organization, Mr. W. L.
Davis having been the manager for the last five
years, and the policy of the company has always
been one of liberality and progress.

Jos. Patzell, C. O. D. Merchant Tailor, Wis-
cconsin Avenue.—In artistic tailoring Neenah is
admittedly far ahead of her rival cities, the credit
of which is due to the enterprise of her merchant
tailors, both in showing goods of the latest pat-
tterns and in keeping fully posted on the prevail-
ings fashions. And among the more prominent of
these, the name of Jos. Patzell, as a popular and
talented artist is widely known and universally
respected. Founding his business in 1881, he
has, during the intervening period, attained a
wide-spread reputation for the style, neatness,
and durability of the garments leaving his estab-
ishment. With every facility for the con-
duct of his business, he carries on hand a large
and well-assorted stock of the latest imported and
domestic novelties in the line of cloths, cassi-
meres, ssuitings, etc., which in quality and style
cannot be excelled. He occupies spacious quar-
ters, 20x55 feet in dimensions, eligibly located on
Cedar Street, near Wisconsin Avenue, and em-
ploys a large force of experienced journeymen.
Born in Bohemia in 1847, Mr. Patzell came to
America in 1867, and four years later located in
Neenah, when, prior to engaging in business, he
worked at his trade. An important feature of his
house is the cutting department, to which he
gives his immediate personal attention, and he has
long been justly celebrated for the elegance in
style and perfection of fit, that characterizes all
garments cut and designed by him. Buying and
selling strictly for cash, he possesses the double
advantage of procuring his goods upon most
favorable terms; and not accumulating a lot of
bad accounts, and is therefore in a position to offer
prices difficult to duplicate elsewhere. His cli-
cente is very large and permanent, and naturally
so, as he is one of Neenah's most artistic merchant
tailors.

SPARTA.

Crane & McClure, Druggists, opposite Ida
House.—Very prominent among the drug stores
of Sparta is that of Messrs. Crane & McClure.
This house was established in 1885, and since the
day of its establishment it has started on a very
successful business career, enjoying an ever-in-
creasing and very liberal patronage. The store is
a very commodious building and well fitted up for
this special line of business. The stock is large
and varied, embracing a complete assortment of
pure and fresh drugs, medicines, chemicals, and
a very well selected assortment of fancy goods
and toilet articles. The prescription department
receives special attention, and pure medicines are
compounded. Both members of the firm are na-
tives of Sparta, and are known by all their fellow
citizens to be very polite and agreeable business
men. Mr. E. W. Crane has been appointed by
the U. S. Signal Service Department to display
their cautionary weather signals.

J. A. Harvey, Dealer in Wines, Liquors and
Cigars. Fresh Baltimore Oysters in Season, Water
Street, Second Door North of Oak.—This busi-
ness, which is now large and of considerable
importance, was established by Mr. J. A. Harvey in
1858, and ever since its inception it has occupied
a prominent place in the trade, and its line of pa-
tronage has been constantly on the increase.
The store is a two-story brick building, and is
well arranged and elegantly fitted up for the busi-
tness to which it is devoted. The stock is large
and varied embracing a full line of the finest im-
ported and domestic wines, liquors and cigars.
A large supply of gins, brandies, fine old whis-
keys, etc., is constantly kept on hand. Mr. J. A.
Harvey is a native of Massachusetts, and he has
been at Sparta since 1857. He conducts his busi-
ness with the zeal of a progressive man, and no
one is more entitled to a prominent and favorable
mention in this industrial volume than he.
H. S. Howell, Druggist.—Among the many prominent houses of Sparta is the well-known and conspicuous business carried on by Mr. H. S. Howell. The firm was established in 1860 by Messrs. Gage & Palmer, and was conducted by them with skill and energy, and afterwards passed through the hands of several competent men till 1881 when Mr. H. S. Howell succeeded to the business. The premises occupied by him are 22x70 feet, and the store is elegantly fitted up. The stock carried is very large and varied, embracing a full line of pure and fresh chemicals and drugs, which are sold wholesale and retail. A full and finely selected assortment of toilet and fancy articles is always kept on hand. Mr. Howell is also sole proprietor and manufacturer of Howell's celebrated Heave Powders and Worm Specifics, and makes a specialty of the Elixir of Red Clover Blossoms, an excellent blood purifier, and also of Red Clover Ointment, a valuable remedy for all skin diseases and ulcers. Mr. Howell is a native of Kentucky, but he has been in Sparta since 1873. He is well-known and liked by all of his fellow citizens as a polite and agreeable gentleman, and under his able management the business will undoubtedly start on a new era of prosperity.

D. W. Cheney, Watche, Jewelry, and Diamonds.—The above-named establishment is one of the most prominent business houses of Sparta. It was established by Mr. D. W. Cheney in 1888, and it started at once on a very successful business career, enjoying a very large and most liberal patronage. The store occupied is very large, measuring 20x80 feet, and is elegantly fitted up. The stock is large and varied, embracing a full line of fine gold and silver watches, jewelry, diamonds, etc. Repairing receives special attention. Mr. D. W. Cheney is a native of Sparta, and is a man of well-known skill in this business, and holds a high reputation in the opinion of his many customers.

C. H. Ducket, Dentist, Office over Mr. Mason's Store.—Dr. C. H. Ducket is one of the highest and most distinguished members of the dental profession. He has an experience of many years as a leading member of the dental profession and a large and popular practice all over the city of Sparta, chiefly confined to operating, in which a specialty is made. His dental parlors are equipped and furnished with the best apparatus and scientific implements used in the practice of dentistry. There is no branch of the profession but what Dr. Ducket is perfectly versed in, from his long and practical experience as a skilful operator.

S. R. Stringham, Staple and Fancy Groceries.—In the category of successful business houses must be included that of Mr. S. R. Stringham, which business was established by Mr. Stringham in 1888. The premises occupied are very large and commodious, the store, which is elegantly fitted up, measuring 24x60 feet. The stock carried is large and varied, embracing crockery, glassware, earthenware, staple and fancy groceries, fruits, etc. A full line of the best imported teas, coffees, sugars, and spices is constantly kept on hand. Mr. Stringham is a native of New York, and he has been at Sparta since 1887. His social and business standing is unsurpassed, and the reputation of this house stands second to none in the trade, and insures it a bright and prosperous future.

E. E. Olin, Groceries, Crockery, Glassware, etc., Oak Street.—Among the most prominent business houses at Sparta is the well known business conducted by Mr. E. E. Olin, who established the business in 1870, and since the day of its inception it has started on a very successful business career, enjoying a large and very liberal patronage. The premises occupied by the business are very large covering an area of 50x52 feet. The stock is large and varied embracing a full and well-selected assortment of crockery, glass and earthenware, boots, shoes, flour and feed, and groceries. A full line of the best imported teas and coffees, sugars and spices, are constantly kept on hand. Mr. Olin is a native of New York and he has been at Sparta since 1866. The reputation of his house stands second to none and insures it a bright and prosperous future.

H. S. Spaulding, Dealer in Agricultural Implements; Blacksmithing in all its branches, Horse-shoeing a specialty. Among the prominent business houses of Mauston is the old and reliable firm of H. S. Spaulding, who established the business in 1877, and since the day of its establishment it has started on a very successful business career, enjoying an ever-increasing and very liberal patronage. The premises occupied cover an area of 103 feet square, and Mr. Spaulding has three hands constantly employed. The stock is large, embracing all sorts and kinds of agricultural implements, and Mr. Spaulding also deals in soft coal, and is expert in blacksmithing in all its branches. He is a native of Indiana, but he has been at Mauston since 1877, and he is well liked and esteemed by his fellow citizens for his reliable work.

Broozel Bros., Manufacturers of Cigars.—Prominent among the business and manufacturing houses in Mauston is the well-known house of Boozel Bros., who established their business in 1884, and since the inception it has enjoyed an ever-increasing and liberal patronage. The premises occupied measure 20x80 feet, and are well adapted to the city of Mauston, chiefly confined to operate skilled hands are given constant employment, and the cigs manufactured are made from imported and domestic tobaccos. Both brothers are natives of New York, who came to this city about eighteen years ago. They are both well-known for their pleasant and polite ways, as well as for honest and upright dealings.