F. Geele Hardware Co., Iron, Steel, Stoves, Nails, Glass, Oils and Paints, corner Eighth and Centre Streets.—One of the largest hardware stores in Sheboygan is that located at the corner of Eighth and Centre Streets, in Geele’s Block. It was founded by Mr. Geele, who rose to wealth and prosperity in this city, and in July, 1885, passed away from this world’s activities amidst the profound grief of the many who knew him but to honor and respect his high character and sterling worth. His two sons, William and Frank, succeeded to the business, and are maintaining the high standard to which it had been elevated by its enterprising and public-spirited founder. The building is a handsome three-story brick structure, 50x120 feet in dimensions, the basement, first and second stories being required for the purposes of the business. A very large, varied, and valuable stock of cooking and heating-stoves is kept on hand, and iron, steel, nails, glass, oils, and paints are also kept in ample and varied stock. Housekeeping and culinary utensils are largely dealt in, and all kinds of tin-ware are manufactured, both for the trade and the retail purchaser. The manufacturing department is equipped with the latest improved machinery and appliances, and as many as twenty skilled hands are employed, the specialty, and one which occupies much of the time and attention of the firm, being the manufacture of milk-cans. The establishment is the largest and most deservedly popular hardware and tin-ware house in the city. Both partners are honored and respected members of the community, and are fully qualified and adapted to the business. Their enterprise, energy, and sterling integrity, inherited from their worthy sire, are destined to still farther advance the prosperity and importance of this house, and to add, in no inconsiderable degree, to the future progress and wealth of the great and growing city of Sheboygan.

H. Schilder, Dealer in Flour, Feed, Produce, etc., Eighth Street, Pfeiler’s Block.—Like so many of the leading merchants and influential citizens in this enterprising and growing center, Mr. Schilder is a native of Germany. In 1867 he came to this country, and started in the flour, feed and produce business in 1873 with Mr. P. Mailman, the firm name and style being Mailman & Schilder. In the spring of 1874 this concern dissolved by mutual consent, and Mr. Schilder immediately started upon his own account. From that time to this he has met with remarkable success, and from time to time has been obliged to increase his stock and facilities, so that now his establishment is one of the most perfect and complete in the entire city. It is located in Pfeiler’s Block, on Eighth Street, and is fully stocked with all the best brands of bakers’ and family flour, clean feed, and country produce of all kinds, including dairy and farm products. A very large business is done, both at wholesale and retail, and the trade is increasing in a most satisfactory ratio every year. Mr. Schilder holds the honorable position of alderman of the First Ward, and is respected and esteemed both in the political, social and mercantile world. He is an enterprising, upright, and pushing merchant.

George M. Groh & Bro.,

ARTIST PHOTOGRAPHERS,
502 Eighth Street.

WATERTOWN.

The progressive character of the principal centres of population in the State of Wisconsin is forcibly illustrated by the records of the growth and prosperity of the beautiful city of Watertown, located so eligibly on the Rock River, which flows here as a powerful adjunct to the carrying on of numerous important industrial enterprises. The territory comprised within the corporate limits is about equally divided by the river, though the bulk of the population resides and does business on the Jefferson County side. The city is situated forty-three miles west by north of Milwaukee, thirty-five miles east by north of Madison, and is surrounded by a magnificent agricultural country, wealthy, thickly settled and justly spoken of as the “Garden of the Rock River Valley.” The first settlement was made here in December, 1836, at the time when the organization of the territory
insured the preservation of law and order, and the assured development of the rich resources of the prairie.

The lands were speedily taken up, and proving rich and easily worked, a steady inflow of settlers occurred during the ensuing decade, rendering the adjoining counties, Jefferson and Dodge prominent in the tax rolls of the State. Watertown grew aspace as the centre of trade for this section, and was duly incorporated as a village in 1849. Her water power, so justly famous, had begun to be utilized, and her citizens, noted for ability and enterprise, eagerly joined in promoting the organization, in 1851, of the Milwaukee & Watertown Railroad Co. This corporation, under favorable auspices, began the construction of its line, commencing operations at Brookfield, fourteen miles west of Milwaukee, and a point on the Milwaukee & Mississippi Railroad leading through Oconomowoc to Watertown. The charter contained a provision that the company might extend its road by way of Portage to La Crosse. The road reached Watertown in 1856, and was finally consolidated with the La Crosse & Milwaukee Railroad in the autumn of that year. In 1857 the La Crosse Co. completed its line from Watertown to Columbus. The work of consolidation and extension went on, until, at the close of the war, this city had become a most important point on the system of the Chicago, Milwaukee & St. Paul Railway, with some seven hundred miles of road in operation, and which now extends either way from Chicago to Duluth. As early as 1850, the Rock River Valley Union Railroad Co., was organized, which subsequently became the Chicago, St. Paul & Fond du Lac, and, after successive consolidations and extensions, became known as the Chicago & Northwestern Railroad, which gives Watertown direct access northeasterly to Marquette and intermediate points. The junction of these two great trunk roads has given this city marked advantages over competing points, and it has become one of the most important railroads in Wisconsin. The city was duly incorporated in 1858, and the favorable auspices then looked forward to, have been more than fulfilled during the intervening period of thirty-four years. Commercially, financially and socially Watertown has kept pace with the age, and is now a great and flourishing manufacturing centre, with vast mercantile interests, and educational and social advantages rarely equaled. Her principal thoroughfares are lined with handsome modern blocks of stores and warehouses, while her dry-goods and hardware merchants, grocers, and other business men, keep on hand stocks of merchandise fully the equal of anything in Milwaukee or Chicago. The banks of the river are lined with vast factories and mills, employing hundreds of hands in various branches of staple industry. Among others we may mention six flour mills, breweries, machine-shops, saw-mills, planing mills, etc. The splendid, never-failing water-power, excellent transportation facilities, cheap sites, and low taxes have been substantial inducements to wide-awake manufacturers, and the last State census affords ample statistics of the splendid volume of business that has resulted. There are here celebrated wagon and carriage factories, cotton mills which in 1885 turned out 45,000 yards of various fabrics, worth nearly $12,000. Upwards of 31,000 barrels of beer were brewed, worth $177,000, while the woodware produced represented a value of $185,400. The real estate devoted to the above industries was valued at $137,250, and stock and fixtures at $77,250; while 250 hands were employed, earning over $71,000 in wages. Watertown has become justly celebrated as a centre for the production of cigars and cigarettes, of which no less than 3,175,000 were made in 1885, worth $108,430. Of flour and meal, there were 144,000 barrels produced, worth $697,000, while her bakers and confectioners turned out crackers, candy, etc., to the value of $310,000. The value of the real estate devoted to milling, cigar-making, etc., was $121,850, while stock and fixtures were worth $107,710, and 329 men were employed, earning annual wages of nearly $100,000. These are flattering statistics, and are eloquent in exhibiting to the world the wealth and industrial resources of the people of Watertown.

As regards educational facilities, few cities are so favored. Here is located the Northwestern University, conducted under the auspices of the Lutheran Church, and which owed much to the devoted labors of Rev. August F. Ernst. Its curriculum is comprehensive, its staff of professors numerous and competent, and it has successfully graduated large classes of students. Its buildings are extensive, and, with the University grounds, are of great value. Connected with this college is a preparatory department. There is also located in this city the College of the Lady of the Sacred Heart, a Catholic institution liberally patronized by the public, and which has had a useful career. Watertown's public schools are justly celebrated. They are known as the graded system of union schools, and every child in town can here get a good, practical training. The school buildings are
spacious and handsome specimens of architecture, embodying every modern improvement. There are five hotels in the city, affording ample accommodations to the travelling public, and first-class banking facilities. The press is ably represented in Watertown. There are sixteen churches in the city, several of which are imposing specimens of architecture, while many of the private mansions are luxurious and elegant in every detail, indicative of the wealth and refinement of her leading citizens. The city has been ably governed, and all modern improvements have been introduced. The two sections of the town are connected by six handsome bridges that span the Rock River. The city has grown steadily in wealth and population. It is estimated that she now has upwards of 10,000 inhabitants. In 1870 there were but 7,590. The last State census gives the population by wards as follows: First Ward, 1,936; Second Ward, 1,644; Third Ward, 998; Fourth Ward, 659; Seventh Ward, 887; (the above are in Jefferson County); Fifth and Sixth Wards (situated in Dodge County), 2,378, making a grand total of 8,487 inhabitants. The climate is most salubrious, and there is no point in Wisconsin more attractive as a place of residence, while few present such claims to attention as a great manufacturing centre.

G. B. Lewis & Co., Bee-Hives and Honey-Boxes, West Water Street.—A notable industry, which has added to the commercial importance of this place, is that conducted by the well known firm of G. B. Lewis & Co., manufacturers of bee-hives and honey-boxes, whose factory and warehouses are situated on West Water Street, where over fifty men are employed in fulfilling the duties attendant upon a wide-spread trade. Unsurpassed facilities are possessed for manufacturing these wares, forty-horse water-power being employed. The packing-boxes and hives produced here are superior in every way, being made from fine material and under the careful supervision of experienced master-mechanics. A trading connection is held throughout the world, the constant and never-failing demand for requiring large shipments to be made yearly. Mr. G. B. Lewis was born in New York State, and is enterprising and energetic. His associate in business, Mr. Parks, is a keen and sensible merchant, taking active interest in the business. Both gentlemen are ranked among the leading manufacturers of the country.

Globe Milling Co.—An appreciated and widely-patronized industry, of which Watertown may well be proud, is the Globe Milling Co., organized and conducted under the management of the well-known president, Mr. H. Mulberger, and the secretary and treasurer, G. May, supported by E. May, superintendent of the Empire, and L. G. Quentmeyer, superintendent of the Globe Mills. These mills were originally built in 1848 and 1850, and were remodelled to the full-roller system since 1880, and are well adapted for the purposes of trade. Steam-and-water-power is used in conjunction or separately for motive power in giving the mills a combined capacity of 500 barrels per day. Unsurpassed facilities are possessed for the transportation of wheat in, and flour out, through the two trunk lines of the Chicago, Milwaukee & St. Paul and Chicago & Northwestern Railways which pass through here. This company manufactures by the rolling process all grades of bakers' and family flour from choice Minnesota and Dakota wheat. These productions go to all points of the New England States with heavy exports to England, Scotland, and Ireland direct. Mr. Mulberger is a German by birth, and is a practical and experienced tradesman. Messrs. G. & E. May and L. G. Quentmeyer are natives and residents of Watertown, and are energetic and sagacious business men. These gentlemen are noted for their sterling principles of unwavering integrity and honest dealing.

Ernest Kunert, Machine Shop, foot of First Street.—A reputable undertaking which has, since its inception, added to the importance of this town as a manufacturing centre, and contributed to its material welfare in many ways, is the machine-shop and foundry of Ernest Kunert, manufacturer of all kinds of steam-boilers, tanks, smoke-stacks, iron fences, sheet-iron work, saw-frames, gas- and water-pipe, engine-trimmings, and cheese-boilers, a complete assortment of which is kept constantly on hand. Extensive premises are occupied as machine-shop and warehouses, where a number of experienced machinists and assistants are kept busy. High engine-power is made use of, and all facilities and conveniences possessed for manufacturing this class of goods. Trade is controlled throughout this section among leading manufacturers and jobbers, and large shipments made to meet the never-falling demand. Mr. Kunert is a German by birth, and was formerly head of the firm of Kunert Bros. & Co., which lately dissolved. He is now sole proprietor, and possesses all the requisites for the management of a first-class enterprise.
Prochazka & Whyte, Carriages and Sleigis.

An old established business enterprise, enjoying an honorable record of strict integrity in all dealings, is that of Prochazka & Whyte, manufacturers and dealers in carriages and sleighs. The firm is a representative one in every sense of the word, following a high grade of excellence in all productions. The work- and ware-rooms are equipped with manufacturing facilities, and are well adapted for the trade. A number of experienced mechanics are employed, all skilled in this branch of industry. All kinds of road-wagons and equipages are manufactured, among which are sleighs, cutters, landaus, phaetons, coaches, coupes, and buggies. These are made in a superior style, from good material, and are finished in a durable manner. Stylish English carts are produced, which rival the manufactures of the most noted dealers in the country. Mr. Prochazka is a native of Bohemia, and is proficient in all branches of the trade of carriage-building. His partner, Mr. Whyte is a Scotchman by birth, and possesses all the good qualifications of his countrymen.

Charles Goette, Commission Merchant and Grocer, Main Street.—There is no more extensive and enterprising commission merchant and grocery dealer in the Northwest than Mr. Charles Goette, who has been engaged in this business for the past twenty years and has built up a very substantial and liberal trade which is permanently established among the producers and retail dealers throughout the State. Mr. Goette occupies three adjoining stores and basements of very large dimensions for the display of the stock, and the storage of grain, flour, groceries, and produce, which are the articles of merchandise, most extensively handled. Large consignments of these goods are received from the producers and prompt sales and quick returns are guaranteed in every instance. Every facility for the care of the merchandise is supplied, and every convenience for the prompt shipment of the same to any specified destination. Mr. Goette is a native German, and for many years was a resident of New York and Chicago, ultimately settling in Watertown in 1867, where he has always enjoyed the most prosperous mercantile career, and the respect of all patrons.

D. & F. Kusel, Hardware, Stoves, etc.—Prominent among the oldest established and most reliable concerns of Watertown, that of Messrs. D. & F. Kusel is deserving of special mention as a strictly first-class hardware establishment, which was founded by the father of the present proprietors, in 1849, and during so extended a period has secured a trade of a permanent and liberal character, which extends throughout the county. Messrs. Kusel Brothers are natives of Germany, and removed to this town in 1849. Since that time they have given close, practical study to the various details and requirements of the hardware trade, and are fully prepared at all times to give to their patrons the benefit of their knowledge and experience. They handle a large and comprehensive stock of the best household and builders' hardware, tin, sheet-iron ware, etc., comprising all kinds of utensils, tools, farm implements, cooking- and heating-stoves, nails, bolts, screws, and in fact every article which is to be found in the stock of a thoroughly-equipped and well-conducted hardware store; and the extent and liberality of the trade already secured amply proves the reliability of the house, and the unrivaled quality of the merchandise carried, as well as the esteem in which the Messrs. Kusel are held, as business men of unswerving principles of honor and probity. Capt. Fred. Kusel was elected Senator for this district, and fought with honor through the war.

J. F. & C. H. Bramer, Agricultural Implements.—An undertaking of magnitude and increasing importance is the well-stocked store of Messrs. J. F. & C. H. Bramer, dealers in flour, feed, hay, and straw, as well as a complete line of fine manufactures in the way of farming machinery and agricultural implements of all kinds. A large and commodious store with a fine frontage of forty and depth of eighty feet is occupied by this extensive establishment, which is commodiously stocked with all trade requirements. The feed and provisions dealt in are of the best and purest quality, and are guaranteed wholesome and healthful. In farming machinery the productions of leading manufacturers are shown, including ploughs, land-cultivators, scythes, harrows, and agricultural tools of all kinds. Messrs. Bramer are practical business men of wide experience. Mr. J. F., the senior member of the firm, was originally engaged in the implements business, but on locating his enterprise in Watertown added the grain and feed business, thus enlarging his patronage in a marked manner. His brother, Mr. C. H. Bramer, is a native of Wisconsin, and has been associated with the undertaking since 1889.

May's Photographic Studio.—An indication of the culture and art growth of this town is the establishing of business undertakings devoted to the fine arts. One of these is May's Photographic Studio, among such we refer to the photographic studio of Mr. J. B. May, who came from Milwaukee about seventeen years ago, locating his profitable undertaking on one of our principal thoroughfares, where he has met with undoubted prosperity and success. An elegantly-fitted operating room is used, and contains new and improved cameras and apparatus of all kinds for securing good and true likenesses in crayon, oil, and pastel. Artistic draperies and appointments for the fitting of pictures and photographs are here, and special attention is given to groups, landscapes, and interior scenes—in fact, everything connected with the establishment is thorough and satisfactory in all particulars. The best and finest materials and imported cards are used in the production of all work, and the new and instantaneous process used exclusively, babies' and children's pictures being a specialty. Mr. May is an Englishman by birth, and left his native country, London, when only nine years of age. He is possessed of artistic ability of a high order, is courteous and obliging to all who visit his studio, and is very popular among our local residents.
Wiggenhorn Bros., Manufacturers of Fine Cigars.—The largest wholesale manufacturers of fine cigars in this section of Wisconsin is the well-known firm of Messrs. Wiggenhorn Bros., who established the business in 1858, and have since built up a very liberal and extended patronage among retail dealers throughout this and surrounding States. The factory which is occupied comprises five stories in two adjoining buildings 30x75 feet in dimensions, and is well equipped with every facility and late-improved appliance which may aid in any way in the manufacture of fine domestic cigars. Messrs. Wiggenhorn Bros. are extensive importers of Havana and Sumatra tobaccos, which are largely used in the production of these celebrated brands of cigars. Not less than fifty skilled and experienced cigar-makers are employed, and the goods which they manufacture are unexcelled in quality and fine flavor. Among the best known brands are the "Commercial," "La Floré," "Latest Out," "El Pomonita," "Short, but Sweet," etc., all of which have many admirers, and are sold in immense quantities. The large and commodious store is well located and easy of access; beside being most attractively furnished, and completely stocked with an excellent assortment of foreign and domestic tobacco, snuff, and cigars of the finest brands, together with smokers' articles of every description, all of which are sold in large or small quantities at low cash prices or on liberal terms. The firm of Messrs. Wiggenhorn Bros. is composed of Mr. C. Wiggenhorn, a native of Germany, Mr. J. W. Wiggenhorn, his son, who is a native of Watertown and has been actively engaged in this enterprise, being the junior partner. These gentlemen are well known and highly esteemed throughout the northwest by reason of the unexcelled quality of their merchandise and the strict justice of their dealings in every transaction.

J. D. Casey, Carriages, etc.—Among our leading manufacturers and dealers who enjoy not only the patronage but the implicit trust and confidence of those among whom they take pleasure in referring to Mr. J. D. Casey, whose firm for many years has been identified with the industries of Watertown. A large workshop is occupied, and contains a choice line of elegantly-manufactured waggons and carriages. They are made from good material, durably built, and strongly finished. Repairing and repainting is attended to promptly and effectively, and satisfaction afforded in all cases. Particular attention is given to horse-shoeing, and a large trade controlled in this line. The able proprietor gives undivided care to all departments of the work, and is a practical and experienced business man. He is a native of New York City, and possesses all the native characteristics of enterprise and energetic industry. He is well and popularly known throughout this section, where he has gained a solidly-established reputation for inflexible integrity and honest dealing.

A. E. Needham, Lumber Merchant.—The subject of this sketch was born in Massachusetts in 1838, and came west about 1855, settling at Watertown and engaging in the carpentering trade with Mr. John Barrett, since deceased. The business was bought out by Mr. Needham in 1888, and under his capable and thorough proprietorship and management has increased and furthered the interests of this town, and is now recognized as a leading enterprise. A building which is occupied as warehouse and yard is well equipped and contains an assortment of lumber, shingles, posts, sash, doors, blinds, railings, etc., equal to anything of its kind in this section. The wood is judiciously selected and well seasoned, besides being well protected during its storage in the yards. All orders are given immediate attention and promptly filled, unsurpassed convenience being possessed for quick and safe transportation. A large connection is controlled among our leading contractors, builders and property-owners, and a thriving trade conducted.

Schlueter Bros., Manufacturers of Cigars, West Main Street.—In recording the notable manufacturing concerns of Watertown, we give a prominent place to the cigar manufactory of Schlueter Bros., who are located on West Main street, occupying spacious quarters, which contains a well-selected stock of choice tobacco and cigars of foreign and domestic manufacture. The proprietors own special brands. "S. B." "Merchant," "Straight Cut," "Superfine," "La Coquetuah" and "Evening Calls" are among the most popular, being remarkable for strength, purity and flavor, as well as reasonable price. A large number of men are employed, who are kept busy in supplying the demand which exists throughout the United States for these fine goods. In addition to the usual stock, is shown an unequalled array of smokers' supplies, fancy pipes and cigar-holders, tobbaco-pouches, etc., at unusually low rates. Messrs. Schlueter are natives of this country, and are energetic and enterprise. They have succeeded in furthering the importance and increasing the facilities of their business until it ranks next to none in this section.

G. Gamm, Groceries, etc., Fourth Street.—For the last twenty-five years this flourishing industry has existed within the confines of Watertown, and its able proprietor, Mr. G. Gamm, is regarded as one of our pioneer tradesmen. He was born in Germany and came to Watertown in 1851, selecting it as a favorable location for a business undertaking. Since the founding of his grocery store, he has enjoyed a large patronage and generous need of success. The well-stocked establishment contains a fine assortment of staple and fancy groceries, teas, coffees, sugars and spices, as well as flour, feed, hay and straw. In addition to this, a line of crockery and household wares is shown, including all the necessary table equipments and kitchen utensils. The patrons of the store include some of our best-known residents, who speak in high terms of Mr. Gamm's integrity and fair dealing accorded them at this store. Mr. Gamm holds an influential position in this town, and is highly respected for his many sterling qualities.
Woodard & Stone, Manufacturers of Crackers and Confectionery.—In selecting those firms which we wish to bring before the public, we have chosen those remarkable for honest dealing and a high grade of commercial excellence. None of these is more worthy of prominent mention than the firm of Woodard & Stone, manufacturers of crackers and confectionery, and dealers in cheese of fine grade, as well as tobacco and cigars. The immense factory and warehouse are eligibly situated, and contain ample facilities for the manufacture of crackers and fine confectionery. These wares have found great favor among leading retailers and dealers of this section, as throughout the entire country, where a number of travelling salesmen are kept busy in catering to the wide-spread trade. A number of hands are employed in the manufacturing department, where all arrangements are made with a view to filling orders promptly and efficiently. The wholesale trade in tobacco and cigars is also important, and shipments are made throughout Wisconsin, Iowa, Michigan, and Dakota. Messrs. Woodard & Stone are deserving of great credit for the success which they have achieved solely by well-directed efforts of industry and good management. They are known throughout the Northwest as first-class manufacturers and merchants.

A. Fuerman Brewing Co., Lager Beer.—This organization is one of the chief manufacturing enterprises of Watertown. The mammoth brewery is eligibly located for business purposes, and contains all accessories and appointments requisite for the trade. A large number of hands are employed, producing annually about 50,000 barrels of fine lager beer, which is shipped in large quantities throughout the Northwest, where beer of this brewing has become justly famous. The A. Fuerman Brewing Company is officered as follows: President, Mr. Fuerman; vice-president, Mr. J. Fuerman, treasurer; Mr. C. Fuerman; and secretary, Mr. R. Koenig. These gentlemen are well known to the brewing trade as well as to the numerous patrons throughout the country. They are enterprising and industrious, giving personal supervision to all work, thus insuring a fine class of manufactures. The beer produced is to be commended for its healthful and tonic properties, and is pronounced by competent judges to be pure, wholesome and delicious in every particular.

Schiffer & Quentmeyer, Merchant Tailors, Main Street.—The leading and representative merchant tailoring establishment in Watertown is that of Messrs. Schiffer & Quentmeyer, who have carried on the enterprise since February, 1886, and have already won a large and ever-increasing patronage. Both members of the firm are young men of unusual ability, perseverance, and energy, and are thoroughly conversant with every detail of the business which engages their attention. A large amount of merchandise, contained in the warerooms at the above address, is displayed in the most advantageous manner, and embraces not only lately-designed foreign and domestic suiting of all kinds, but also ready made clothing, men's furnishing goods, hats, caps, etc., which have been selected and are of unvariable quality. The stock carried is very large and complete in every department, which enables the most fastidious patrons to gratify their taste in the choice, style, and quality of their wearing apparel. Messrs. Schiffer & Quentmeyer are both natives of Watertown and enjoy the respect and esteem of all patrons and business men in general.

W. D. Sproesser, Watches and Jewelry, Main Street.—The leading jewelry establishment in Watertown is that of Mr. W. D. Sproesser, which has been in existence for thirty years, the business having been established by the father of the present proprietor, who succeeded to it nineteen years ago. During this extended period, a large and substantial trade has been secured, and the success and prominence of the house is attested by the fact that its customers number twelve to the mile. The room occupied comprise an elegant and attractive salesroom, 20x60 feet in area, which is equipped with every convenience and facility for the display of the merchandise and the comfort of all patrons. The stock carried embraces an excellent and carefully-chosen assortment of fine gold and silver watches, jewelry, clocks, bronzes, and silverware of all kinds, and may be purchased at very reasonable prices. Mr. Sproesser is also an agent for pianos, harmoniums, etc., and is enabled to supply the public with the best musical instruments in the market. He also executes repairing of watches, jewelry, etc., in a prompt and thoroughly skilful manner at moderate prices. Mr. Sproesser is a native of Germany, who removed to Philadelphia in 1858. Two years later he located in this town with his father, and has since become identified with the leading and influential residents of the place.

Watertown Woollen Mills.—The importance of the manufacturing industries of the country, considered as a factor in the national prosperity can scarcely be overrated, and Watertown can boast of many well-organized and efficiently-conducted establishments devoted to the manufacturing departments of trade. Prominent among these we cannot fail to place the Watertown Woollen Mills, producing all-wood flannels, blankets, etc., yarns, etc., in large quantities, which are shipped throughout the country. The factory contains good facilities for manufacture, a 35-horse-power engine being employed in the production of wares. The goods are remarkable for their durability and soft texture, and have found a sale throughout the United States. The management has endeavored to make the establishment a place of amusement as well as a place of business, and the men employed have been treated with all respect and consideration, and have a good reputation among leading retailers and dealers. A large number of hands are employed, five travelling salesmen attending to the out-of-town trade. The honored proprietor, Mr. I. Chapman, died in 1885, deeply regretted by a large circle of acquaintances and friends; and the enterprise has since been conducted by Mr. J. Chapman, a lady endowed with superior qualifications of energy and enterprise. The manager, Mr. A. N. Starge, is a native of Menasha, and is well adapted for the responsibility of his position.
J. Weber & Son, Dealers in Lumber, etc.—One of our best and most popular business firms carrying on the industry of dealing in lumber and builders' materials is that of J. Weber & Son, proprietors of the Oconto Lumber Yard, Westwater Street, near Empire Mill. These spacious and well-stocked premises have a frontage of 300 feet and depth of 130 feet, and are equipped with all storage conveniences, rendering them admirably adapted for trade requirements. A magnificent assortment of lumber, laths, shingles, and building paper, sash, doors, blinds, etc., a supply of North Road lime being always on hand. Unsurpassed facilities are possessed for receiving and transportation of goods, 3,000,000 feet of lumber being turned out per annum. A large trade is controlled among dealers, contractors and builders in this section who find these wares durable, and made from first quality material. Mr. Weber, senior, was born in Germany, and came to this country in 1887, locating in Watertown seventeen years later. He is an experienced merchant of acknowledged integrity, and is associated in business with his son, Mr. F. B. Weber, who is actively interested in the details of the trade, while Mr. F. Schmutzer, who joined the firm on the 1st of January, 1898, is a native of Watertown.

E. A. Knaak, Table Delicacies, Main Street.—Among the lately-established enterprises which have already become the leading exponents of their special branch of trade, none are more deserving of notice than that of Mr. E. A. Knaak, which was established in 1886, and has become one of the best-patronized places in Watertown, Mr. Knaak deals extensively in table delicacies of every description, and all orders for the caterer's services are promptly and satisfactorily filled. His establishment is admirably located on Main Street, and the salesroom is a large and attractively-fitted-up apartment, where every convenience is provided, and scrupulous neatness prevails in every branch of the enterprise. The stock handled embraces smoked hams, tongues, canned goods, sardines, Holland herring, sardelles, American and imported cheese, pickles, sauces, etc., etc., which are of the best quality, and pure, fresh, and wholesome when offered for sale, and may be purchased at prices which vie with those of the large Chicago houses. Mr. Knaak removed from Germany to Elmhurst, Ill., in 1867, and from thence to Watertown in 1873, since which time he has won the respect of all residents of the town by his gentlemanly bearing and his worthy efforts to please the public. He was minister for thirteen years of the Free Protestant German Church of Watertown.

Wm. C. Raue, Painter and Decorator, Main Street.—Among the able and enterprising young men of this town, none are more deserving of success and popularity than Mr. Raue, who has been engaged in the painting and decorating business since 1886 under the firm of Raue & Dobratz, and has secured a liberal and substantial patronage during the subsequent period. His large and attractive store, which is eligibly located on Main Street, contains a full and complete stock of fine wall-papers of late and artistic design, window-shades, paints, mixed and dry, oils, brushes, and, in fact, every article usually found in the stock of a well-equipped and excellently-conducted paint store. Mr. Raue uses a new process in painting and decorating, and all work executed by him is done in the most thorough and satisfactory manner. He is a young man of extraordinary ability, and is regarded as the leading representative in his special line of trade, and has won his large patronage by the unexcelled quality of the merchandise carried, and the promptness with which all orders are filled. Mr. Raue is a native of Germany, and is well known and highly esteemed by all patrons and business associates.

W. Krebs, Groceries, Liquors, etc., Main Street.—Mr. W. Krebs is one of the best-known and well-patronized merchants in Watertown, and has been a prominent and leading member of commercial circles for many years. In 1872 he established the business which engages his attention, and during the subsequent period has built up a wide-spread and permanent trade throughout the town and county. He deals extensively in fancy and staple groceries, wines, liquors, lime cement, stucco, etc., all of which are of the most excellent quality, and may be obtained at very reasonable prices. Mr. Krebs occupies a central and desirable location on Main Street, at the corner of Sixth Street, where the salesrooms are attractively fitted up, and contain a large and varied assortment of the merchandise handled. The store is equipped with every facility, and all orders receive prompt and accurate fulfillment. Mr. Krebs is a native of Germany, from which country he removed in 1867, and settled in Watertown, since which date he has built up a large and flourishing trade, and has won for himself a most enviable and exemplary reputation by reason of his strictly just and honorable dealings in all transactions.