It was in July of 1963 that the partnership purchased the Brillion IGA store. Harland then managed the Reedsville store and Carlos the Brillion store. In July of 1965 the Prochnows changed from IGA to Sentry, and have been handling that line of food products ever since.

On April 1, 1969 Elmer Prochnow sold his share of the business to Harland and Carlos, and the corporation of Prochnow's Foods, Inc. was formed. In June of 1973 the Brillion store moved into the new Sentry Food Store building on North Main Street. The Brillion Automotive Company purchased the old store building.

**Sell-Even Company**

The new industry in Reedsville is the Sell-Even Company which was built in June 1974. It employs six persons. It manufactures aluminum soffit, fascia, S. channels and J. channels. It also makes aluminum awnings and shutters. It is managed by Frank Foytik.

**R. C. Smith Store**

The R. C. Smith Store, presently the John Kabat home, was built by Michael Hogan in February 1921. The owners, Mick and Ellen Hogan, operated an ice cream store. Some people remember that moonshine was sold there in great abundance.

The Hogans sold to Arno and Pena Bartel in December 1926. In June 1927 the property was sold to Louis Fischer and his wife Augusta. He had the buildings moved about 50 feet east. It was then rebuilt by Charles Hintz and made into a store.

Tony Grall bought it from Augusta Fischer April 20, 1950, because Louis Fischer had died December 6, 1949. The store included a stock of groceries and confectionery.

R. C. Smith was the next store manager. The building was sold to John Kabat in 1958, who rebuilt it into a home. It remains the Kabat home in 1976.