heating fuel in those years, winter business was slow. Then in the late 30’s and early 40’s, fuel oil came to the front as a heating fuel and necessitated the use of pumping equipment on one of the delivery trucks.

In 1941, Charles retired from the business to enter politics. His share of the business was then purchased by William Barnard, a son of George A. Barnard. William “Bill” and George, Jr. (Dolly) had been truck drivers since it had started. “Bill” and his father continued their partnership until the latter’s death in 1949, at which time William became sole owner and operator.

In 1956, Bill was appointed postmaster of the Reedsville office and although he retained ownership, he turned over the duties of managing to his son Dale (Bud) who had been working at the station since 1947.

In 1962, Bud and his wife Pearl purchased the business they operate today. Donald Barnard, cousin of Dale, has been with the company since 1954. He takes care of fuel oil deliveries.

The area serviced by Barnard Oil Company is bounded approximately by St. Nazianz on the south, Morrison on the north, Brillion and Whitelaw to the east and west.

**Bergmann Barber Shop**

Another well-known business establishment in this community is the F. J. Bergmann Barber Shop. “Tip” as he has been tagged since a boy of seven years of age, has spent most of his lifetime in Reedsville.

After graduating from Brillion High School and from the Oshkosh Normal School, he taught for three years at Hustiford High School, which was a two-year school. He then entered the military service and was in the army in World War I. Being discharged in July of 1919, he found that teaching positions were filled and so made the decision to start his own barbering business.

This was not a new trade for “Tip” as he was an apprentice barber with Rawley Maertz when he was a freshman in high school in 1909.

In 1919, he began his business career in the old Maertz building located north of Kabats Country Gardens. This building is now living quarters for Jerome Maertz family.

In those years, the barbering trade demanded long hours, six days a week. Just prior to the opening of the Bergmann Barber Shop, the shops used to be open on Sundays until noon. When “Tip” first started, shaves were ten cents, hair cuts were 25 cents, massages were 25 cents and hair singes were 20 cents. The hair singe, a thing of the past, was very popular at that time. The barber would run the lit wax paper, which resembled the old fashioned women’s hat pin, only about ¼ inch in diameter through the hair of the customer thus singeing the ends. It was thought that this remedied the problem of split ends. This treatment was used only by the men customers of the shop. Waxing moustaches and grooming beards were all part of a day’s work.

Saturdays, his shop was always open after midnight. That evening was usually devoted to shaves, apparently the men wanted to be clean shaven for Sunday. Each customer had his personal shaving mug and they were marked by name and an emblem or design symbolic of their occupation. “Tip” doesn’t have any of the mugs in his possession at present, for they were picked up by “collectors” a long time ago.

Victor Kabat was the helper in the first shop. In 1924, Bergmann build the new, red brick building on Manitowoc Street. It was an impressive addition to the community with its large windows, ceramic tile floor and modern fixtures.

In 1925, “Tip” married Edna Heil. She worked as a dental assistant to the late Dr. Morrisey and later on was telephone operator at the local exchange. She died in January 1946.
An upstairs was added to the building in 1936 and was occupied by Dr. N. Wilson, who later on was affiliated with the service during World War II. Tips's brother, Dr. Clarence Bergmann, also had his dental offices in half of the new rooms. He eventually left Reedsville to practice in Madison.

During the years of barbering, Bergmann had several young men working with him. He taught the trade to Eugene Behnke in 1926 and Clarence Wattawa was taught by "Tip" in 1929. During the forties and early fifties Herbert Hoge worked at the Bergmann Barber Shop.

One of the memories closely associated with the barber shop is June, a German Shepherd dog. She was a joy to the youngsters who went to the shop for a haircut. Those years, there probably were as many little girls as boys patronizing Bergmann's shop, for it wasn't customary to take a small lass to the beauty shop. June was a very gentle dog and was a true pal to "Tip" and Edna during the years 1931 to 1944. She was the mail carrier for them, walking down to the post office with a little wicker basket in her mouth, and bringing back the letters, magazines and paper that the postmaster would give her. She would faithfully hurry down to the meat market, pick up the order and bring it home with everything intact.

Bergmann is a charter member of the American Legion, a charter member of the Reedsville Lions Club, member of the Reed-way Sportsman Club, member of the Reedsville Athletic Association. He belonged to the Reedsville baseball team from 1914 to 1934 and played as catcher, later he played center field. "Tip" managed the team from 1934 to 1940.

He also served as clerk of the Reedsville High School Board in the late twenties and was a member of the village board for 20 years serving as Village President for 12 years.

His shop is no longer open on Sundays and Mondays, but Tuesday mornings will find him unlocking the door getting ready for the week's customers.

[Image of the interior of the Bergmann Barber Shop with a sign that reads, "L. G. Bruss Store (Watchmaker & Jeweler)"]