What's a Battery Expert?

Expert: "One who has special skill, experience or knowledge."

Every Willard expert must have all three when it comes to handling batteries.

Our experience immediately tells us where your battery troubles lie; our knowledge tells you what needs to be done; and our skill insures a workmanlike job.

We're at your service.

We want to tell you about Threaded Rubber, too, and give you a copy of the booklet, "A Mark with a Meaning for You."

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Goodrich Sidewheeler Sheboygan, which was dismantled and then voluntarily burned off Manitowoc several years ago. It was one of the oldest boats of the company.
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