Some Modern Views
Manitowoc Plating Works

Electro Platers, Tin Platers & Galvanizers

TINNING A SPECIALTY

One of the most modern plants in the United States for retinning and rebuilding milk cans, cheese hoops, and ice cream cans for the dairy industry is represented in the Manitowoc Plating Works, situated at 24th and Franklin Sts.

The new plant embodies the latest ideas in construction for the purpose designated. It is built of brick, tile and concrete, and is fireproof. The building is 50 ft. by 100 ft., one story and basement, and is light and airy and an ideal plant for workmen. The plant employs a large force.

The Manitowoc Plating Works was organized only four years ago when Walter Wachowitz, now president and general manager, established a small shop in the rear of his home.

Three years ago Mr. Wachowitz secured a building on south 10th St. near the down town district. The business then experienced a marvelous growth, and so necessitated the building of larger quarters, as exemplified in today's modern factory and organization. Only the most modern equipment has been installed and so arranged as to make for a high degree in efficiency. Experts pronounce the plant to be one of the most modern and completely equipped retinning and rebuilding plants in the northwest, if not in the U. S.

While the company has a volume of business from home concerns, it is not confined to Manitowoc only. Its clientele is represented in many states of the Union.
Manitowoc's Fiftieth Jubilee

Manitowoc will celebrate her fiftieth anniversary August 24th to 28th with a second Home Coming during County Fair week.

You former residents who have not been here for several years will be surprised at the growth of the city and its business interests.

We extend to you a most hearty welcome and we sincerely hope that this second home-coming will be such a glorious success that home-comings in Manitowoc will be of frequent occurrence. We hope the ties of friendship that have always existed in this Lake Shore City will be demonstrated one hundred per cent for you by the various committees now making preparations for this big event.

Smalley Manufacturing Company
August twenty-fourth to twenty-eighth

Your home coming will bring you back to one of the greatest dairy farming counties in the United States. Manitowoc county farmers have constructed and are now using over three thousand silos. Fifty years ago the silo was an unknown quantity and so was extensive dairy farming.

In manufacturing various types of machines for filling silos and cutting feed we have naturally kept pace with this wonderful development in dairy farming so that we have been able to supply progressive farmers in every State in the Union with Smalley Feed Cutters.

Our equipment is used by the Carnation Milk Company on both their Eastern and Western farms, the famous Miller & Lux ranches of California, most of the big cattle ranches in the Salt River valley section of Arizona, as well as hundreds of scientific farmers in other States who appreciate the superior merit of more than fifty years of service devoted to dairy farming and stock feeding along this line.

Manitowoc, Wisconsin
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