Brief Sketch of Joe Rankin

Probably no citizen of Manitowoc was more highly esteemed than was Joe Rankin. He had honors thrust upon him. He held several municipal offices, was a member of the county board, served in the assembly, was state senator three terms and in 1884 was in Congress, when he died. Throughout the civil war he was Captain of Co. D, 27th Wis., Volunteer Infantry.
THE firm of Schuette Bros. Co. was established seventy-one years ago. John Schuette Sr., the founder of the business and the father of the Schuette brothers, moved to Manitowoc in the spring of 1849 and erected a frame building 18x32 on the present site, corner Jay and Eighth streets, founding the Schuette store which has been operated by himself, his sons, and his grandchildren up to the present time.

The corporation is a family concern and the business was conducted from the beginning to the present day by the same family for three generations.

It is a rare instance that in a state a little over seventy-one years old, and in a city celebrating its golden jubilee, a business has been in continuous existence and conducted on the same corner, where seventy-one years ago the small store was built between stumps and surrounded by stately pines in a semi-wilderness.

Many changes have taken place in our city since the establishment of this seventy-one year old business house and we extend to all Home Comers a hearty welcome and a sincere wish that you will favor us with a visit while attending this, your Golden Jubilee Home-Coming.