

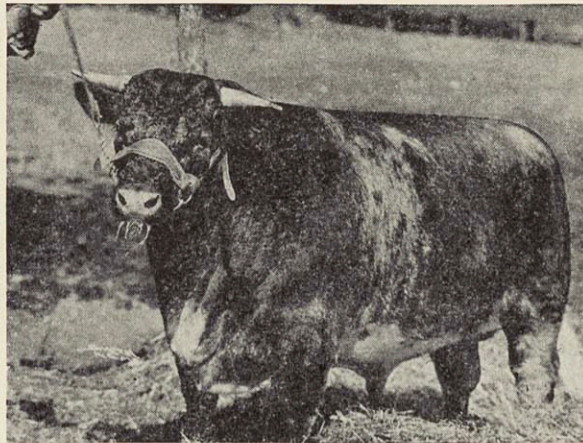
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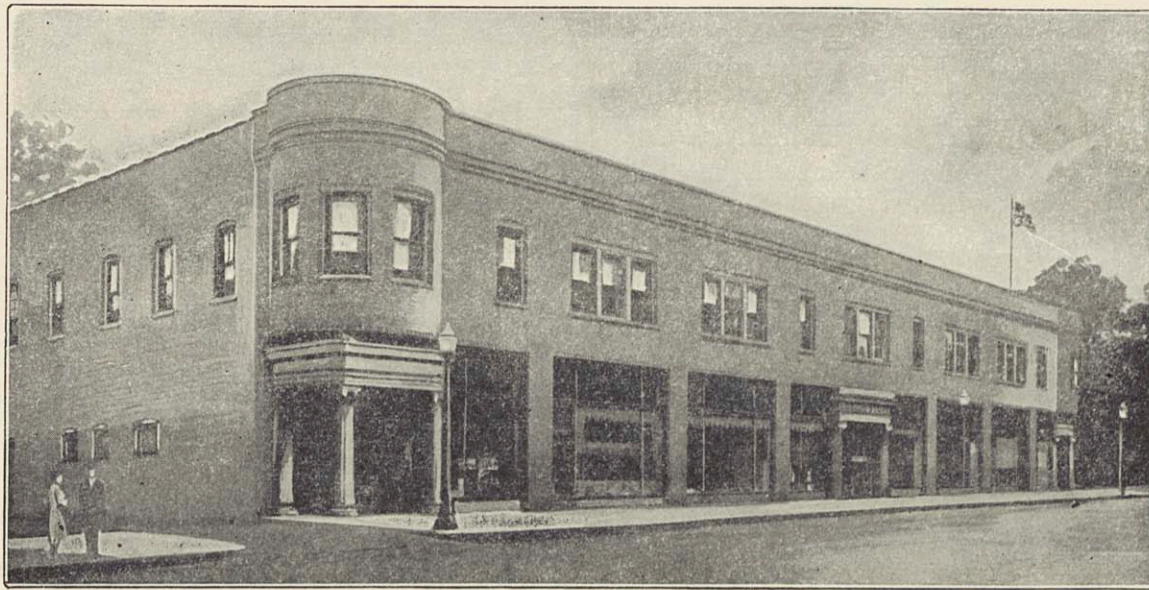
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Janesville, Wisconsin

Location and Population

Janesville has a population of 22,866, and is situated in the heart of Wisconsin's best industrial and farming region. 100 miles Northwest of Chicago, 300 miles southeast of St. Paul and Minneapolis and 70 miles west of Milwaukee.

Transportation Facilities

Janesville is located on main lines of the Chicago and Northwestern and the Chicago, Milwaukee, St. Paul and Pacific Railroads. Several U. S. Highways reach through the city to the large population centers.

Labor

Although Janesville has very little unemployment, there can always be found a good supply of skilled and unskilled labor. With 85% of the population native born, local labor is interested in the welfare of American business policies.

Power

Electricity is furnished to Janesville industries at a comparatively low rate. The local plant is tied in with other larger outlets assuring an unlimited supply of electricity.

City Government

For many years Janesville's low tax rate and its efficient city manager form of government has received national recognition.

Schools and Churches

Citizens of Janesville point with pride to their outstanding school system which consists of 8 public schools, 3 parochial schools, high school, junior high, vocational school and business college. Fine churches of all denominations are maintained and add to the desirability of Janesville as a pleasant place to live.

Recreational Facilities

More than 350 acres of wooded grounds along beautiful Rock River have been developed into municipal parks. Two interesting golf courses are also maintained for those who enjoy outdoor recreation. Local theatres always show first run pictures first.

Housing Facilities

For several years Janesville has been a leader in the construction of new homes. Attractive modern homes are available at a very reasonable rental or purchase price.

Hotels

The new Monterey with 150 rooms is one of the state's finest. Several other modern hotels, all of which are desirable places to stop, are also located in Janesville.

Retail Establishments

Janesville is the shopping center of Southern Wisconsin. Retail establishments compare favorably with the nation's best and largest.

Banks

Southern Wisconsin is adequately and efficiently served by three sound Janesville banks. Their total assets approximate ten million dollars.

Present Industries

Some of the nation's outstanding industries maintain plants in Janesville including the Chevrolet Motor Company, Fisher Body Corporation, Parker Pen Company, Hough Shade Corporation, Rock River Woolen Mills, Rock River Cotton Company, Janesville Cotton Mills Company, Ossit Church Furniture Company, Lewis Knitting Company, Blodgett Milling Company, Janesville Shirt & Overall Company, Northern Conveyor Company and many other whose products are shipped to all parts of the country.

Wholesale Center

A large percentage of the food and merchandise used by surrounding communities is shipped from local wholesale firms. Among the several wholesale organizations operating in Janesville are two large modern wholesale bakeries.

Janesville Industrial Development Corporation

A. ROGER HOOK, Secretary

312 Jackman Block

Edward A. Bier

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Farmer and Breeder of Purebred Poland China Hogs

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Chas. C. Brown

Farmer and Breeder of Shorthorn Cattle and Percheon Horses

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