Schedule of Events for Appleton’s Seventy-fifth Anniversary and Washington Bi-Centennial Celebration—April 30 to May 7, 1932

SATURDAY, APRIL 30
1:00 P. M.—Arrival of crack Pond du Lac Bugle, Fife and Drum Corps. They demonstrate.
2:00 P. M.—Massing of the colors, City Hall Steps.
2:10 P. M.—Chief Prim and Police Guard escort massed colors to place in parade.
2:30 P.M.—Jubilee and Bi-centennial Parade moves east on College Avenue past reviewing stand at Oneida St. and to Lawrence College Campus. About 20 high school bands here for the Northeastern Wisconsin District Band tournament will take part in the parade.

SUNDAY, MAY 1
Washington Day in the Churches. The life and character of George Washington, citizen, soldier and statesman will be acknowledged with suitable references in Appleton’s pulpits and Sunday schools.

MONDAY, MAY 2
7:30 P.M.—Visiting judges score merchants’ window contest. Official car with police escort will pass slowly along streets. Spectators invited to view these windows and accompany the judges. Awards to be made and winning displays marked at 9:30.

TUESDAY, MAY 3—‘Civic Day’
12:00 Noon—Dr. Carl Russel Fish, of the University of Wisconsin, eminent American historian, addresses members of Appleton Chamber of Commerce, Junior Chamber of Commerce, Appleton Advertisers Club, Rotary Club, Kiwanis Club, Lions Club, Optimist Club, and representatives of the D. A. R. at joint luncheon meeting, Conway Hotel. Attendance limited to 300 reservations because of accommodations capacity.

WEDNESDAY, MAY 4—‘Appleton Schools Day’

THURSDAY, MAY 5—‘Fraternal Day’
30 Appleton lodges and societies co-operating.
11:00 A.M.—Band and delegations march to city limits to welcome Hon. John R. Coen, Sterling, Colorado. Grand Exalted Ruler of the Elks organization and guest of honor for the day.
12:00 Noon—Fraternal Banquet, a testimonial to Exalted Ruler Coen, at the Conway Hotel. Attendance limited to 300 reservations from fraternal organizations.
6:00 P.M.—For Elks only—at B. P. O. E. Clubhouse, Appleton Lodge 337, tribute dinner to Exalted Ruler Coen. Many officers of Wisconsin Elks lodges in attendance.
8:00 P.M.—Moonlight street parade by fraternal organizations of Appleton. Moves west on College Avenue to Memorial Drive and returns over same route to the college cam-

pus. 3000 persons in marching groups and 20 illuminated floats. Bed fire and flares. After the parade, street dancing on College Avenue near Drew Street. Music by 120th Field Artillery Band. Public is welcome.

FRIDAY, MAY 6—‘County Day’
Morning—Outagamie County schools participate in tenth annual Play Day. Track and field events. Wilson Junior High School grounds. Public invited.
1:00 P.M.—Band Concert. Same place.
1:30 P.M.—Song festival, historical pageant, and tableaux, a musical panorama from Colonial times to the present day. Students from 46 rural schools and adult club groups from many county towns, villages and municipalities. Cast of from 1500 to 2000 persons. Wilson Junior High School grounds in specially built open air theatre. Same facilities as erected for Appleton School Day. Accommodations to seat 4000. All free and everyone invited.
6:00 P.M.—Pioneers Banquet. Conway Hotel, given by County Pioneer and Historical Society to honor Appleton pioneers and those who have continuously resided in the county for 65 years or longer. These will be guests of the society. Special program. Accommodations limited to 300 reservations.

SATURDAY, MAY 7
Last Day of Celebration—‘Community Day’
8:00 A.M. and through the morning. German Band and clowns entertain on streets and in downtown stores.
10:00 A.M.—Appleton’s first mayor, Amos Storey, 1857, returns in character to call upon Mayor John Goodland who will escort him about the city with many other spectators, viewing the modern city which has grown above the acres which was the original Appleton.
1:00 P.M.—120th Field Artillery Band street concert and parades prior to inaugural ceremonies at college campus.
2:00 P.M.—Re-enactment of the First Inaugural. Historically correct reproduction of the inaugural ceremonies for the First President of the United States which took place during the same week in 1789. Inaugural address. Music. Aspues D. A. R. Direction Mr. F. T. Cloak, dramatic coach, Lawrence college. Place: Lawrence Memorial Chapel steps. Public is invited. An inspiring, dignified historical spectacle, colorful in its Colonial setting and costumes.
7:00 P.M.—City Hall steps. Crowning of ‘Miss Appleton’ the Jubilee Queen. Special costumes. Band music.

Everything is Free. Everyone is invited. Nearly all events in the out-of-doors which permits of visitors coming and leaving at their pleasure. Come every day. Attend every event. Inspirational, entertaining, and thrilling events. Fun mixed every day with serious, dignified tribute to the national’s first president and the city’s first residents. Celebrate with the city of Appleton her own 75th birthday and the 200th birthday of the Father of Our Country.
From A Modest Beginning...

In a small shop in Appleton, Sklar’s firm has rapidly expanded to a two-floor women’s apparel shop occupying 25,000 square feet of floor space which makes Sklar’s the largest Ready-to-Wear Shop in the Fox River Valley. All of this was accomplished within a period of four years.

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The Fox River Valley Knitting Co. was started in 1900 with twenty machines making Lumbermen’s Sox and Mittens.

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APPLETON, WIS.