During the past 50 years, great progress has been made by the paper industry in the manufacture of high grade printing papers. The Appleton Coated Paper Company has played a major role in the quality development of coated book and cover stocks. Today, Appleton Coated enjoys recognized leadership in the field of colored enamels and a number of coated cover grades.
Seated left to right:
Alvin E. Tews, Mrs. C. J. Schmidt, Anthony E. Harrant and David Smith.
Standing: Emil A. Walther, Don L. Jury.

WESTERN UNION
TELEGRAM
W. P. MARSHALL, PRESIDENT

MAC03 SPFO85 PB504

P WA771 GOVT NL PD THE WHITE HOUSE WASHINGTON DC 7

DR DOUGLAS KNIGHT, PRESIDENT
LAWRENCE COLLEGE APPLETON WIS

TO THE CITIZENS OF APPLETON JOINED IN THE CELEBRATION
OF THEIR 100TH ANNIVERSARY, I SEND GREETINGS. DURING
THE PAST 100 YEARS THERE HAVE BEEN MANY OUTWARD CHANGES
IN YOUR COMMUNITY, BUT THE BASIC STRENGTH OF APPLETON
REMAINS THE SAME. THIS IS THE NEIGHBORLY AND ENTERPRISING
SPIRIT OF YOUR PEOPLE. CONGRATULATIONS AND BEST WISHES
DWIGHT D. EISENHOWER.

THE COMPANY WILL APPRECIATE SUGGESTIONS FROM ITS PATRONS CONCERNING ITS SERVICE