Wisconsin’s broad concrete highways are a joy to motorists from all parts of the country.
Make Business District of Wisconsin Avenue; Two Aldermen Oppose Plan

Placing of Wisconsin avenue in the local business district, changing the 1931 paving program to eliminate complete resurfacing of South Oneida street, consideration of a plan to convert Soldiers' Home into a public parking place, and discussions on a proposed ordinance providing for the employment of local labor on municipal contracts and stipulation of a minimum wage for such labor, were the principal matters under the common council Tuesday evening.

Considerable argument both for and against the transfer of Wisconsin avenue from a residential to local business district followed the presentation of the ordinance. While the sentiment of the property holders along this street seemed decided in favor of the transfer, according to expressions received from them at a recent public hearing on the matter, two aldermen opposed the change on the grounds that the general condition did not warrant a business district longer than the College avenue business district in the north end of the city. They argued further that under the new classification the entire street would be spoiled both for business and residential purposes since any new establishments situated there could be located at various points on the street, resulting in a street speckled with business houses and residences. It was also pointed out that instead of raising the value of the property, as seemed to be the general opinion of the property holders, such a move might have a tendency to decrease its value, as it would be impossible for anyone to build a new home with any degree of assurance that within a short time a business establishment would not be located next door to it.

The ordinance also provided for a district 120 feet deep along both sides of the streets to be transferred. Alderman Richards expressed disapproval of this depth limit since the lots vary. He illustrated by pointing to a case where a lot of 60 or 100 foot depth would be located in the business district and perhaps half or a small strip of the property adjoining it at the rear would be in the business district and the remainder in the residence district. It was shown also that lots of greater depth than 120 feet would be divided. Alderman Richards said he believed each should have been transferred as unit.

Alderman Thompson told the council members he believed it was absurd to presume that the city would ever be centered so a business district one mile long, and 25 per cent longer than the business district of College avenue, was required in that section of the city. He believed the transfer of a few blocks to a business district would answer the needs for some time to come, and pointed to the property of street sprinkled with business places and residences. The result will be that this entire district will not be good for either business or residential purposes. Alderman Thompson charged the council with looking too many years in the future in approving this change.

Alderman Vogt, chairman of the ordinance committee, defended the ordinance on the stand that the plan was one proposed by the planning commission. He said property owners do not expect this territory to grow into a business district over night, but prefer a local business district because of the set-back limit required under such condition. He said set-back limits would give the street the effect of a residential district. He also declared that if only a few blocks were to be chosen for transfer, endless argument would follow as to which blocks should be transferred. The 120 foot depth, he asserted, would provide for a straight alley at such time when an alley would become necessary. He stated further that if the lots were to be transferred, the whole street instead of being divided by the set-back might be transferred by the pleached method.

Alderman Wassenberg declared the sentiment of the property holders favored a local business district, and that transit on this street was exceptionally heavy, making it less desirable for residences. Roll call showed all aldermen in favor of the transfer, except Richards and Thompson.

Resurfacing South Oneida Street

A petition from property holders along S. Oneida street protesting against resurfacing that street if the cost is to be charged to abutting property was followed by a resolution providing for the resurfacing of that street, the city and the Wisconsin Michigan Power company to bear the cost. It was declared that except for the location of the rails on this street, it is in fairly good condition, and that property owners had once paid for a permanent pavement and should not be assessed again for improvement of the street. The fourth ward alderman also informed the council that other streets which were parts of highways were resurfaced when none had been allowed for S. Oneida street. Alderman Packard opposed the improvement if the city had to pay so large a part of the cost. If the street

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times the value placed on the property when Dr. Plantz started his work. The endowment during his thirty-year period of accomplishment, then in
from $150,000 to $1,000,000, or more than ten times the original figure! And the enrollment that last year of Dr. Plantz' presidency was 1,297 in the College of liberal arts and the conservatory of music.

It would, indeed, be difficult to even try to estimate how much actual wealth Dr. Plantz has brought to Appleton in his great work of building Lawrence college from a sickly down-and-out little school about ready to close up to the great college known all over the United States as an educational leader in the middle west. It would be equally difficult to estimate the amount of favorable publicity the city of Appleton receives in all parts of the nation simply because the college is here. Hundreds of boys and girls who go to school at Lawrence are so attracted by the college and the city of Appleton that they make their homes here in later years. Tens of thousands of extra dollars come to Appleton merchants every year because hundreds of young people are here to spend this money.

Dozens of other reasons could be enumerated to show why Lawrence has meant to a large degree the growth and success of Appleton and why Dr. Plantz was largely responsible for this great program.

Certainly if any public spirited citizen in any community in the United States is deserving of a beautiful and lasting memorial that memorial should be given in memory of Dr. Plantz by the citizens of Appleton.

Railroad Damage Suit Is Settled Out of Court

The damage suit of the Chicago and Northwestern Railroad company against George Blake, Appleton, and the estate of Philip Bourness, was settled out of court Wednesday. It was the first case of its kind ever started in Wisconsin. The railroad company contended that Blake and Bourness were at fault in an accident that incurred damage of $6,700 to railroad company property. Bourness was killed in the accident and Blake was injured. Bourness was a passenger in a car driven by Blake when the automobile plunged into the side of a freight train at the Eighth street crossing on November 29, 1929. Several box cars were derailed. A counter claim of $10,000 against the railroad company was dismissed. The railroad company recovered the full amount of property damage covered by the insurance policy in effect on Bourness' car at the time of the accident.

Junior High School Pupils Will Present Concerts

Hiluwatha's Wedding Feast, a cantata by Coleridge-Taylor, will be presented at the Wilson Junior high school this evening. Three hundred and fifty students will take part in the presentation, which is an elaboration of the junior high school's presenting the new version of a Junior high school. Wilfred Villo will be the tenor soloist. Dr. E. W. Baker directed rehearsals, and was assisted by Miss Irene Bidwell.

Four hundred and fifty pupils from the Roosevelt junior high school will sing an Easter cantata at Lawrence Memorial chapel on Wednesday evening, March 25. A small group of students from St. Theresa school will also take part. Mr. Roy Knoll, Smith, contralto; Wilfred Villo, tenor; and Marshall Hubbert, bass, all from the Lawrence conservatory of music, will be the soloists. Dr. Baker will be the director and Miss Irene Bidwell, organist. A few numbers from this cantata will be sung at the Congregational church Sunday evening.

Pupils of the McKinley junior high school will present the opera '“Winds of Holland”' at the Wilson school auditorium on Tuesday evening, March 24.

Heavy Damages Asked By People in Auto Crash

An accident that resulted in the death of one woman and serious injury to three other persons is responsible for a damage suit before Judge E. V. Werner in circuit court, involving more than $50,000. Plaintiff are Paul Gare, Daniel Nelson, and Mrs. Anne Nelson, of Green Bay. Edward Knoke, a Shiocton farmer, is the defendant. Nelson asks $1,000 damages, Mrs. Nelson seeks $5,000, and Gare, $10,000. Anthony Bart and Fred Steffens, Green Bay, have filed claims of $3,000 each against Knoke. On the evening of July 13, 1933, Mrs. Gare and Mrs. Nelson, who were riding with Dart and Steffens in Dart's car, were returning from a visit to the Arnold Derkes home, Little Chute, when their car collided with a truck driven by Roy Brunette, in the employ of Knoke. Mrs. Gare was instantaneously killed, and Mrs. Nelson, Dart, and Steffens were injured. Following the accident Brunette and Knoke were each fined $10 and costs for operating a truck without license. Drivers of both cars were absolved of responsibility for the accident when an official investigation disclosed the intersection where the accident occurred was not on an arterial highway. Nelson is suing for $1000 for the loss of his hospital; Mrs. Nelson wants $3000 for injuries she suffered; Gare seeks $10,000 for the loss of his horse; Dart and Steffens seek $3000 each for injury and damage to the car; and Knoke is asking for $500 damage to his truck. The case is not expected to go to the jury before Friday night.

John W. Reynolds, attorney general, who is a candidate for supreme court justice, will speak over radio station WHDY from the Appleton studio this evening. He will speak in the interest of his candidacy.
LESS GOVERNMENT—LESS TAXES

On every hand one hears voices raised in protest against our present high taxes, especially taxation in the rural districts. Folks always will squawk about paying taxes—it is human nature. They want good government and they seem to want lots of it. Consequently they must pay. But on the other hand, why should there be such a great number of governmental units as are found in Outagamie county and almost every county in Wisconsin?

Why not begin reducing farm taxes, to some extent at least, by the consolidation of the twenty or more townships in Outagamie county into about four or five townships and let the other counties in the state do likewise? This kind of a step—this consolidation of governmental units may not save a great deal of the farm taxpayers money but every little bit helps and it is a step in the right direction.

Just what is the advantage in having about twenty or twenty-four towns in a county such as ours rather than about four or five such governmental units? As things now stand we have about thirty-five to forty units of government in Outagamie county when we count all the country towns, cities, and villages. Government always is a costly piece of machinery. Every taxpayer should know this. Then why do we insist on having so much of it? Four or five towns in a county of this size could be operated much more economically and efficiently than can twenty. Thousands of businesses have consolidated during the last few years because the executives of such companies know this is the sure way to success. The same thing holds true in the matter of city or rural government. It is, or at least should be, a business and should be operated as such. The best service can be given when a business is operating most efficiently. Lower prices are charged to the consumer. The same thing is so in government.

Lower taxes will follow when there is less expense to pay for government machinery—in other words when there is less government.

In days of old there may have been a good reason for splitting an average county into twenty or thirty towns. The matter of distance was a factor to be considered seriously then. Now when almost everyone drives either his own car or somebody else's a ride of ten or twelve miles to the town hall would mean no more than the present average distance of three or four miles. Modern transportation has eliminated the distance factor. We are out of the horse and buggy age but we still cling tenaciously to some of its antique and costly traditions when we support so many units of government in this small county.

Why not start reduction of farm taxation in Outagamie county by reducing the number of towns down to four or five? The only ones who will be disquieted in any way by the process are the politicians, many of whom, of course, will be out of an office if the consolidation plan should be effected.

THE VOTE FOR RYAN

It is not greatly to the credit of voters in the Third ward that they tried to defeat Thomas H. Ryan for re-election to the county board at the primaries Tuesday. Attempts to shelf a public servant who has rendered long service of the most able and conscientious nature certainly are a narrow-minded idea of citizenship.

This situation all comes about, we are told, because “Judge” Ryan has been an ardent advocate of a new court house for Outagamie county. It is a peculiar trait of the public to overlook everything a man has done when one issue comes along on which they disagree with him. They forget that success of any governing body depends on the type of men entrusted with public affairs, even though their convictions at times differ from those of many of their constituents.

In advocating a new court house, Judge Ryan knows better than many a voter why the building is needed soon. He is not urging this expenditure just for the sake of spending public funds, or for his personal aggrandizement in having had something to do with the project. He is a man who stands squarely for the best interests of his city and county, with no vasellination for the sake of politics.

Third ward voters seem to appreciate this valuable public official a great deal less than the people of the city and county at large. They forget the many hours, perhaps days, Judge Ryan has devoted to public matters without any compensation except the satisfaction of being of service to the people. They forget that the court house issue will continue to paramount, that the building committee will continue to function, and that if Judge Ryan is lost to this committee, there goes with this loss his experience and judgment gained by a painstaking and exhaustive study of the whole court house situation, and of the plans for a new building.

It would be an ungrateful and picayune public indeed that would retire a man from office because of mere disagreement with his convictions. With all due respect to other candidates for this office, we say the Third ward is making a grave mistake if it does not re-elect Judge Ryan so he may continue to give the benefit of his experience, his ability and his untiring service, backed by a record few men could equal in the wholesomeness of his public zeal.

THE LEGION WARS ON CRIME

If Wisconsin can rid itself of the growing menace of gangdom, it will be considerably to the credit of The American Legion that this has been accomplished. During April there will be launched in Appleton, as in other cities, a sale of seals bearing the slogan, “Stamp Out Crime in Wisconsin.” It is hoped by this method to raise a fund sufficiently large to finance a study of the whole crime situation and the development of a criminal code that will take Wisconsin out of the horse and buggy era and place it in the age of high powered motor cars, airplanes and machine guns.

It is logical for The American Legion to undertake this project. One of its principles is “to maintain law and order.” By precept and example it fosters the ideals of clean government and the eradication of crime and vice. Made up of representative young citizens of every city and village in Wisconsin its organization is adapted to a program affecting every part of the state.

Contrary to some beliefs, The American Legion is not converting itself to a police force, but rather is trying to augment and strengthen the existing law enforcement bodies in its work. Ultimately it hopes to see available a state crime bureau under a state constabulary to re-inforce the efforts of local officials in dealing with major crimes such as banditry, murder and other disorders representing the work of professional criminals and especially the Chicago gangsters who, driven out of their haunts, are plundering Wisconsin because of the antiquated nature of our apprehension system.

When the date for the seal sale is announced in Appleton, the public should respond liberally to this effort of The American Legion. It means as much to this community as to any other part of the state to curb the appalling increase in crime. The idea is sound and logical, in fact, the study is well under way now and some of the needed legislation already is up for passage at Madison. It takes money to conduct the right kind of research and preparation of remedial measures but the investment is worth many times its cost.

We know now why so many bills are introduced in the state legislature. No legislator's fame is made until his name is attached to some bill.
NEWS REVIEW
A Digest of Events and Trends for Busy People

County Judge Fred V. Heinemann is revealed plans to convert lots 4, 5, 6, 7 and 20 of block 24 into a playground for all children of the city. The land will be laid out for a baseball diamond and the remainder set aside for the jungle state. Judge Heine- mANN, in making the announcement, said he was convinced that this move would be a great benefit to the children of the city.

Mrs. Paul Boronow and Miss Ruth Lindall were chosen patrol leaders of the Girl Scouts at the meeting of the Girl Scout leaders at the Woman's club Tuesday evening. A supper was served before the meeting by the Clover Leaf troop of the Columbus school.

Gus A. Sell, county agricultural agent, is making arrangements for a series of soil testing meetings in eight towns in the county. A half day will be spent in each of the towns, and an effort will be made to reach districts that were not visited in the testing program last fall. C. J. Chapman, a soils expert from the University of Wisconsin agricultural department, will assist Mr. Sell.

Benjamin Cabot, 47, whose home is at 1120 N. State, was committed suicide by drinking carbolic acid Tuesday evening. No motive for the act could be ascertained by the police. Cabot, who is a junk dealer, was found in the doorway of the Thos Clark hospital shortly after 9:30 Tuesday evening, and died before physicians could reach him. Police were unable to learn where Cabot obtained the poison, and when and where he drank it. His truck was found parked at the corner of the doors.

First streets in Menasha. Cabot is survived by his widow, two daughters, Anita and Helen, and one son, Nor- man. Funeral services were held on Thursday afternoon at the Synagogue, with the Rev. A. Bowman in charge. Burial was in the Moses Montefiore cemetery.

Wallace Deville of Sturgeon Bay purchased the barber shop of Leonard Schwartz, 569 W. College Ave., recently and has already taken possession. Mr. Schwartz has no definite plans for the future, except that he will take a vacation trip.

Luther Tyrell, 313 E. Randall St., injured four fingers on his left hand at the plant of the Appleton Wood Products company Tuesday afternoon. Medical attention was given the injured man at a physician's office.

Edward O'Neil, 1021 N. Fourteenth St., Milwaukee, was fined $25 and costs in municipal court Wednesday by Judge P. V. Hennessy after pleading guilty to turning in a false alarm from the box at the corner of Harrison and So. Oneida Sts. early Wednesday morning. O'Neil was found out of a hitch room on W. Col- lege Ave. He was also charged with having broken a glass in an alarm box at the corner of Superior St. and W. Col- lege Ave. O'Neil, who is working with a construction company in this city, is bound in Appleton.

J. Adam Puffer, director of the Bea- con Boys' Bureau of Boston, Mass., gave a talk to students of the McKinley Jun- ior high school today, and will speak at the Appleton High School Monday, at the Roosevelt school on Tuesday, and at the Wilson school on Wednesday. He will address Senior high school teachers on Thursday.

The annual joint meeting of the high school Girl Reserves and the Hi-Y asso- ciation was held at the Y. M. C. A. Wed- nesday evening. William Van Hyning, president of the meeting, Marvin Jorgenson, president of the open forum dis- cussion concerning the proper behavior of boys and girls who, when in each other's company, and Mrs. J. H. H. Herbst were guests.

A collision between automobiles, driven by L. O. Hansen, Appleton, and Frank Biron, Chicago, resulted in injury to both men and damage to the cars. The crash occurred on the west side of the Triangle street on highway 10 Wednesday afternoon. Mr. Hansen suffered injury to his chest, head, and knee, and Mr. Biron sustained scalp wounds and a cut on the left hand.

Joseph Dietz, route 3, Appleton, was fined $10 and costs in municipal court Thursday afternoon for speeding his au- tomobile on E. College Ave., Tuesday evening. He was arrested by Officer Henroney.

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School Children to Present Sacred Cantata At Church

Fifty pupils of the Roosevelt and St. Theresa Junior high schools will present the cantata "Gethsemane to Calvary," at the Congregational church Sunday evening. Soloists will be Hazel Gloe, soprano; Ethel Smith, contralto. Wilfred Wilho, tenor; and Marshal Hubert, bass. Dr. Earl W. Baker is the director and Miss Irene Bidwell, organist. Pupils who will take part in the presentation are Bernice Bentz, Ruth Biller, Grace Biver, Alice Collins, Mildred Eads, Alice Favel, Alice Grindlan, Lucille Heiert, Peggy Jennings, Mildred Martin, Mary Ellen Kenkney, Gladys Welch, Jean Meyer, Anabel Wolf, Jean Bernhardt, Betty Bachman, Virginia Eyerson, Mary Lou Panoon, Margarette Greb, June Herman, Dolores Kubke, Barbara Wistron, Dorothy Oosterhaus, Lola Mae Zuehlke, Mary Louise Mitchell, Ruth Morkle, Elaine Kubitz, Theres Miller, Kenneth Christian, Melvin Buehler, Robert Curtis, Donald Gehrig, Kenneth White.

Church Notes

The Very Rev. Frederick G. Grant, S.T.D., dean of the Western Theological Seminary, Evanston, Ill., was the guest speaker at the special Lenten service at All Saints Episcopal Church Thursday evening.

A series of evangelistic services was commenced at the Emmanuel Evangelical church Thursday evening. The Rev. F. W. Huebner, Flat Rock, O., will have charge of the services, which will be continued until Palm Sunday.

The last of a series of tea organ recitals, presented by LaVah Meacham, instructor in organ at Lawrence Conservatory of music, at the Congregational church, was given at 4:30 o'clock this afternoon.

The crew of the Santa Maria of the Methodist church sponsored a one o'clock luncheon at the church Thursday. Mrs. W. E. Medow is captain.

Mrs. Otto Zuehlke, 822 E. College avenue, will entertain the crew of the San Cristabel at her home this evening.

The World Adventure banquet, sponsored by the young people of the Baptist church, will be served at the church this evening. This banquet and program is given annually as a get-together activity for young people of the church. Clarence Miller had charge of arrangements for the dinner, and Robert Eads is program chairman. Various countries of the world will be represented by song groups. The principal speaker will be the Rev. C. C. Browne, Kenosha. Young people from Milwaukee, Racine, Kenosha, Madison, Janesville, and cities in the Fox River valley have been invited.

The Rev. R. E. Eiseemer, pastor of Mount Olive English Lutheran church, was the speaker at the Salem Evangelical church, Waupaca, Thursday evening. "The Shatam of Flight of Jesus' Apostles" was the subject of his address.

Columbia hall was not large enough to accommodate the crowd that gathered there to witness the vaudeville program sponsored by the St. Mary congregation this evening. It is estimated that about 150 persons were turned away. A program of readings, song and dance numbers was presented and an old time fiddlers' contest were featured the program. William Rohan, Kaukauna, won the old time fiddlers' contest, and other prizes were awarded to Jack McDaniel and John Newcomb. Leo Landry, Theodore Jennings, and Al Minier won the mug organ contest. The committee in charge of the affair included R. M. Connelly, J. M. Van Rooy, Otto Hansen, P. H. Ryan, Adolph Gayer and Harold McGinnis.

Missionary Society of Trinity English Lutheran church met at the home of Mrs. Leland Fumal Tuesday evening. Mrs. George Johnson led the devotional and hold topic discussion on the treatment of India. Plans were made for a Mother and Daughter banquet to be held May 13.

Miss Ida Hopkins was hostess to members of the Women's Christian Temperance Union at her home, 820 E. North St., Thursday afternoon.

The sewing circle of St. John church met at Mrs. C. Damhauen, 1156 Washington Street, Thursday evening. Mrs. H. Bean was assistant hostess.

Mrs. M. P. Bartunek entertained a group of the children of the corner Light at her home, 220 E. Morrison St., Thursday afternoon. Mrs. Edith Wright is captain of this group.

Club Activities

Mrs. E. V. Werner, 717 W. Prospect avenue, was hostess to members of the West End Reading club at her home Wednesday afternoon. A program on Pictures was presented by Mrs. O. P. Fairchild.

Wednesday evening was entertained with a program on sacred music at the home of Mrs. S. J. Kleboh, 920 W. Prospect avenue, Wednesday. The topic was "Music for Sacred Mission Through the Ages." Mrs. William Comerford was chairman, and others who took part in the program were Mrs. Marie Boehm, Mrs. Lacey Horton, Mrs. W. H. Kreis, Mrs. Emil Voakeas, Miss Barbara Kuempa, and Mrs. Curt J. Waterman.

Choir club will meet Monday evening with Mrs. A. E. Rector, 105 S. Meade street. "Irish Idylls" by Jane Barlow will be discussed by Mrs. J. A. Holmes.

Mrs. Joseph Koffend, Mrs. Elmer Jennings, and Mrs. Gerald Galpin were hostesses at a one o'clock luncheon today at the home of Mrs. Koffend for members of the Over the Teapots club. Mrs. Jennings had charge of the program, which was presented this afternoon.

Miss Hilda Rohloff will entertain the Duna club at her home, 1415 S. Superior street, Monday evening.

The Misses Nellie and Betty Malloy will entertain the Playmore Bridge club at their home, S. Fairview street, Monday evening.

Miss Alice Herzfeld will entertain her bridge club at her home, S. Fairview street, Monday evening.

The Trades and Labor Council and other labor leaders, in the unemployment insurance question and labor problems are invited to the meeting of the Toastmasters club, which will be held at the Y. M. C. A. Monday evening. A debate on unemployment insurance has been scheduled.

Bea Zey club was entertained Tuesday evening at the home of Miss Evald Holcomb, 315 E. Washington St. Miss Stella Murray and Miss Wilber Flynn won prizes at cards. The club was not absent from meetings until after Easter.

A St. Patrick party was given for members of the Candle Glow Bridge club at the home of Miss Adele Strickhaner, 714 N. Buteman St., Tuesday evening. Bridge and dancing provided entertainment. Prizes were won by Emanu Mathey and Bernice Brown.

Eight members and guests of the Appleton Business and Professional Women's club were entertained at a dinner and program at the Conway Hotel Tuesday evening. The guests were: Mrs. Joseph Nichols of Oshkosh, read from her book, "Sunrise of the Monomimes" and presented Indian impersonations. Miss Florence Routte, of Lawrence Conservatory, sang several Indian songs. Mrs. Ford, of the local planning, Mrs. E. V. Werner, president of the Appleton Woman's Club, talked on the important part business and professional women take in affairs of today, Mrs. Marjorie Berg led group singing.

Appleton Business and Professional Women's club has made plans for a merry-go-round bridge party to be held at the Church Glade tea room next Tuesday evening. Hostesses will be Aggie and Myrtle VanRyzin, Mabel Younger, Eva Bushey, Darla Eberhardt, Edith VanStratunam, and Ida Thompson.

Alpha Delphinas met at the college library this afternoon to study French Painting. Mrs. James DeBauer was the leader and Mrs. Fred Heinritz, Mrs. Seymour Gmeiner, Mrs. Bert Ditchett, Mrs. Roy Davis, Mrs. Roy Hartner and Mrs. L. J. Marshallsay participated in the program. Dr. O. P. Fairfield gave an address of his series of art lectures after the chapter meeting.

Mrs. H. D. Reece, Mrs. M. D. Bre, and Mrs. H. B. Peterson, Mrs. K., were hostesses at a progressive luncheon for members of the Tuesday Study club...
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Wednesday. The first course was served at the Reesor home, the main course at the Reesor home, and the dessert at the presbyterian home. St. Patrick decorations were used at the Reesor and Bro homes and spring flowers at the Peterson home. A social followed the last course.

Wi Mi club, composed of girls employed at the Wisconsin Michigan Pow company, were entertained at a dinner and bridge party in the Gold Room of the Conway hotel Thursday evening. J. K. Ellis, vice president and general manager of the company gave a talk to Misses Hultberg and W. Hubert, chief engineer, on pool building. Bridge prizes were won by Leona Zimmerman, Volly Hedberg, Becky Schenck, and Mabel Sede.

Fifth hundred club was entertained Wednesday evening at the home of Mrs. George Heinrici, E. Wisconsin avenue, prizes were won by Mrs. Heinrici and Mrs. June Moder.

A fashion show has been arranged for the meeting of the Girls club at the home of Dr. Eliza Culbertson, on street, this evening, hostesses are the Misses Ethel von Krumm, Vera Pynn, Lynda Hummel, and Dr. Culbertson.

Mrs. Fred Brommente entertained the Thursday Bridge club at her home, 540 S. Lawe St., Thursday afternoon. Winners of prizes were Mrs. Henry P. Maden, Mrs. Carl Enger and Mrs. Werner Tyler.

Lodge Lore

Infant Feeding, Both Normal and abnormal, was the topic discussed at a meeting of the Outagamie county Medical Society Thursday evening. The program was preceded by a dinner at 6:30, Dr. Carl Neidhold and Dr. D. M. Gooch, both of whom have done special work in infant feeding problems, led the discussion.

The National Council of Jewish Women, Appleton branch, met at the home of Mrs. M. Aaron, W. College Ave., Tuesday evening. A business meeting was held, followed by a program in which Miss Margaret Heckle read a cantata, plans were made for the fine sale held at the Voces market Thursday. Mrs. W. L. Lyons was appointed chairman of the activity.

Father Fitzmaurice Council of the Knights of Columbus met at Catholic Home Thursday evening. John Morgan, a past grand knight, was the principal speaker.

A supper at 6:30 o'clock preceded the meeting of the Royal Neighbors at Odd Fellow hall Thursday evening. Drill practice and balloting on candidates were the principal activities after the supper.

Knights of Pythias observed the thirteenth anniversary of the founding of the local lodge with a dinner and program at Castle hall Thursday evening. The dinner was served by the Pythian Naters. The range of page was conferred on several candidates. Volley ball provided entertainment after the meeting.

Fifteen members of the Konomie lodge, bryder of Odd Folks, are planning to attend the district meeting at Oshkosh Saturday evening. Those who plan to go will meet at Odd Fellow hall at 6:30 Saturday evening. The local lodge has also accepted an invitation from the Memorial Presbyterian church to join in service there on April 30 in celebration of the anniversary of the organization.

Ladies' Auxiliary of Eagles held a social meeting at Eagle hall Wednesday afternoon, at which four tables of cards and dice were in play, Schafkopf prizes were won by Mrs. Mayne Steffen, Mrs. Ida Bredell, and Mrs. Maie Schroeder, and Mrs. Katherine Welker was awarded the prize at dice. The special prize was won by Mrs. Mable Yeld.

Miss Phoebe Nickel, Green Bay, was elected president of Appleton Delta Pi, national social sorority at Lawrence college, and delegates from the local chapter to the national convention of Delta Pi at Lake Louise, Canada, June 21 to 23. She succeeds Miss Lois Kline, Appleton, as president; Dorothy Gough, Wilmot, Ill., has been elected vice president; Eleanor Chapman, Alma Center, secretary, and Grace Nichol, Minocqua, treasurer.

Twelve members of Lady Eagles attended the weekly meeting at Woman's club Wednesday afternoon. Prizes at cards were won by Mrs. Herman Hildreth, Mrs. Edward Deihlem, and Mrs. H. Walters.

Deborah Rebekah lodge has been invited to services at the Presbyterian church on April 26 in commemoration of the founding of the Odd Fellow lodge. Games were played after the business meeting on Wednesday evening, and prizes were won by Laura Bohn and Mildred Robbins. William Osmers and William Patterson had charge of the social.

P. E. O. Sisterhood met this afternoon with Mrs. E. A. Morse, E. College avenue. Mrs. G. D. Thomas presented a program on industries, Agriculture and Folk Life of Sweden.

Carl Sherry is chairman of the Masonic lodge party which will be given at Masonic Temple March 27. A. T. Garner, John Gerhansy, Percy Wildswen, Alvin Wegner, and Ben Laird are members of the arrangements committee. Boy Scouts will provide entertainment. A dinner and cards are also planned.

Auxiliary to the Spanish War Veterans will entertain members and their friends at a social at the armory this evening. Games will furnish entertainment. Mrs. Cassie Zitzh and Mrs. Lydia Bauer have charge of the program.

St. Patrick program followed the business meeting of the Fraternal Order of Eagles at Eagle hall Wednesday evening. Announcement was made that the date for the convention at Rhinelander had been set for June 17, 18, 19, and 20. George Magnus is captain of the "On to Rhinelander" marching club and Anton D. Walker is Lieutenant. It is planned to have samples and prizes of uniforms available for the next meeting of the club next Monday evening. Deputy Organizer Joseph Fila, St. Patrick spoke on Eagles and urged members to continue their membership drive.

The program included a talk on the life of St. Patrick and the history of Ireland by Francis J. Rooney, a past president of the organization. Arthur Dieke, George Fraser, and Mike Hilkowitz told Irish stories, and R. M. Connolly and J. M. VanBockel sang several Irish ditties numbers. Community singing and a smoker concluded the program.

Alvin Woehler was installed master-councilor of John F. Rose chapter, Order of DeMolay, at Masonic Temple Thursday evening. Morse Lewis, an advisor of the group, was the installing officer. Melvin Wegner was installed senior councilor, and Richard Geier, junior councilor. Twenty-one appointive officers were named by the new master councilor Thursday.

DeMolay also made plans for a dancing party which will be given some time in April. Committees to make arrangements will be appointed within a few days.

A social hour was held after the installation and business meeting.

Parties

W. E. Smith, Appleton, was the speaker at a program given by the Sunnyside school Thursday evening. A demonstration of the work done by the music teacher, Miss Harriet Melcherc, and according, mandolin, and ukulele selections were included in the program. A box social was held after the program.

Badger school, Spencer road, will sponsor a benefit program this evening to help defray costs of sending the graduating class to Washington in June. Dr. Lyle D. Utts, pastor of All Saints Episcopal church, will present several musical numbers and some magic acts. Mrs. Paul Siebert, Oscar Franzke, and Edward D. Mueller have charge of the program.

Employees of the Green Dry Goods company were entertained at a banquet and program at Hotel Appleton Monday evening in honor of the thirty-fifth anniversary of the store. Miss Hildegarde Gneissel and J. E. Murphy were chairman of the arrangements committee. A program of musical selections, talks, readings, and playlets provided entertainment during the evening.

Miss Dorothy Belling, who will be married in April, was guests of honor at a shower recently given by the Misses Theodora and Leona Steidle at their home, 537 N. Lawe St. Bridge was played and prizes awarded to Alice and Isabelle Preffere.

The St. Patrick club party given by the Holy Name society at St. Therese church was attended by 132 tables of players. Eric Flen, Clarence Tihbets, Miss Mamie Atmeyer, and Mrs. Charles Kemp won the prizes at schafkopf; Joseph Quella, William Becker, and J.

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Stark won prizes at slats; Mrs. Eugene Lyman and Mrs. E. Murphy were winners at bridge, and J. Williams and Gladys Helenait won dice prizes.

* St. Patrick decorations and fresh cut flowers at each table lent gayety to the luncheon and card party sponsored by the Appleton Apostolate at the Northern hotel Tuesday afternoon. Sixty tables were in place. Bishop R. M. Connolly, accompanied at the piano by Mrs. Charles Baldwin, sang several Irish songs. Bridge prizes were awarded to Mrs. E. Hoffman, Mrs. E. Walter, Mrs. William Nemanich, Mrs. H. H. Albright, Mrs. Ray Bentz, and Miss Anna McKeeny. Mrs. J. Schumacher was the winner at schnapskopf. Mrs. Stanley Stell was chairman of the committee, which afternoon. Games provided were: ten-pin, J. L. Wolf, Mrs. Peter Jones, Mrs. Emil Cour, and Mrs. Charles Green.

Twenty-three tables were in play at the open St. Patrick card party given by the Ladies' Auxiliary of Eagles at Eagle hall Tuesday evening. The schnapskopf prizes were won by Mrs. Joseph Doorfer, H. Schmitting, and Harvey Doorfer. The schnapskopf was played for the morning at the weekly card party sponsored by the Women of Mooseheart at Moose Hall Tuesday afternoon.

Seventeenth neighborhood parties were the main topic of conversation among members and prospective members of the Methodist church. The parties were held on Tuesday evening at the homes of Mr. and Mrs. K. M. Bard, Dr. and Mrs. N. M. Davis, Mr. and Mrs. Walter Fox, Mr. and Mrs. J. M. Haugen, and Mr. and Mrs. H. F. Hecker, Mr. and Mrs. Oila A. Menz, Mr. and Mrs. George C. Nixon, Mr. and Mrs.osl Nixol, Mr. and Mrs. Henry Oslin, Mr. and Mrs. K. M. Oslin, Mr. and Mrs. Edward Oslin, and Dr. and Mrs. A. E. Reeder, Mr. and Mrs. G. A. Sell, Mr. and Mrs. Vern Smith, Mr. and Mrs. B. F. Wachov, Mr. and Mrs. H. E. Wright, and Dr. and Mrs. L. A. Young.

Dr. J. B. MacErlag gave an illustrated lecture on Lincoln at the Rosebud home; Karl McKee presented a vocal program at the home of Mr. and Mrs. George C. Cast gave an illustrated lecture on Germany at his home; Mrs. Mabel Meyer sang at the Bell home; Dr. and Mrs. J. A. Holmes spent a short period at each of the seventeen entertaining homes during the evening. At each party a game of observation was played. This involved answering 29 questions on church affairs.

Two hundred persons attended the St. Patrick party sponsored by Circle B of the Ladies' Aid society of St. Paul Lutheran church at the school hall Tuesday afternoon. Games, refreshment, and prizes were won by Mrs. Charles Wirt, Mrs. L. Prather, Mrs. Edward Franch, Mrs. E. Hellen; Mrs. George Wiebmann, Mrs. Hugo Staat, and Miss Lucille Lillige. The grand prize was awarded to Mrs. Harvey Ruth, and a special prize was awarded to Mrs. W. Les, Kaukauna, Mrs. Charles Maehr, Mrs. Walter Nen, and Mrs. Walter Laedle made arrangements for the party.

* Mrs. Ada Boettcher, Mrs. Pauline Ruckert, Mrs. Eunice Misch, and Mrs. Amanda Rossberg won prizes at games at the social which followed the business meeting of the Zion Lutheran Mission society at the parish hall Wednesday afternoon. Routine business was transacted at a short business session.

* Mrs. Hilliard J. Welker entertained two tables of bridge at her home, 905 N. Rankin street, Wednesday afternoon. Prizes were won by Mrs. Clarence Marcus and Mrs. H. Wickert.

* The twenty-fifth anniversary of Robert C. Boettcher’s entrance into the service in Appleton was celebrated by postal clerks and their wives at the Boettcher home on route 6 Wednesday evening. Cards and music furnished entertainment. Several piano numbers were presented by Emery R. Risch.

* Appleton-Oakshoal alumnus of Alpha Chi Omega entertained at a dinner party at the Candle Glow tea room Wednesday evening in honor of Mrs. Thelma Womny-Smith, Oklahoma City, Okla., national inspector of the sorority. A formal ceremony was conducted at the Congregational church during which Mrs. Smith installed the alumnae club. A model initiation ceremony was also held. Mrs. Arthur Waverman, social chairman of the alumnae club, was in charge of the program.

* Dr. and Mrs. J. A. Paukeck entertained at 77’s School St. Patrick dinner at their home, N. Morrison St., Tuesday evening. There were fourteen guests. Vocal and instrumental numbers were presented by Margaret Truelhoe and Ruth Roper, students at Lawrence Conservatory.

* Miss Jeanie Wheelock and Jay Munger, both of Oconto, were married on Tuesday afternoon by Judge F. V. Heinman. The couple will reside in Oconto.

**Weddings**

A son was born last Friday to Mr. and Mrs. Wilbur Vandenber.

A son was born Wednesday to Mr. and Mrs. H. Neville.

Coenen’s Oil station was robbed Monday night of about $82 in pennies. Entrance was gained by breaking a window and unlocking the door. Authorities are investigating.

* A referendum will be held sometime within the next month on issuing bonds for $42,000 to cover the cost of constructing a new village hall, also on four sites for the proposed hall. A committee to investigate the matter and cost was selected, and consists of Fred Harp, Henry Verba, and A. Keeler. The village board recently approved the construction of a new hall.

* Mrs. John Limpert entertained at a St. Patrick party in honor of her daughter, who was celebrating her tenth birthday anniversary. Games were played and a 6 o’clock supper was served. The guests were Jane Ellen Fulcer, Joyce Bannow, Ruth Kroener, Josephine VanSant, Betty Clark, Marcella Zitzow, and Mary Lou Limpert, and Marjorie Anderson.

* The cast of characters for “Seven-teen,” a comedy to be presented by the pupils of the Kimberly high school April 7 and 8, has been chosen. Eva VanSasteren will take the part of Mrs. Baxter; Sylvester Schwaneke, Mr. Baxter; Roger LeMoe, William Baxter; Simon VanderVelden, Johannie Waton; Gladys Bannow, Jane Baxter; Marie Santor, Mary Porcher; Evelyn Vandeberg, Lois Pratt; Paul Jansen, Genesia; Joe Wynneborn, Joe Bultt; Paul Albert, Mr. Paroches; Penc Bourness, George Coppel; Margaret Jenny, Ethel Bake; Harry Arndell, Wally Banks; Catherine Verbeet, Mary Brooks. A matinee performance will be given at the Kimberly club house on the afternoon of April 7 and an evening performance on April 8.

Henry McGrath, 37, 415 Cherry street, Green Bay, was arrested by Appleton police yesterday evening and turned over to Brown county officials, who have asked for his apprehension on a charge of passing worthless checks. McGrath is also wanted at Waupeana on a similar charge. Of Carl Bunge was arrested the man at the corner of Bennett and Barnes streets.

* A cylindrical rotary boiler has been donated to the Lawrence college Institute of Paper Chemistry by the Riggers Boiler Works of Akron, O. The boiler, which has a capacity of 100 gallons, will be used for cooking rags for rag pulp. It is valued at about $600. A complete set of pulp and paper testing equipment has been received from the Stein Hall company, New York. All of the equipment was manufactured at the Valley Iron Works in this city.

The fire department received three calls Thursday, two of which turned out to be false alarms. Pressure of the automatic sprinkler system at the Appleton Wire Works yesterday afternoon about 3:30 caused an alarm to be set off. Someone rang the alarm box at the corner of Pierce avenue and W. Fifth street at 12:30 P.M. Shortly after six o’clock in the evening the department was called to 619 N. Division street to put out a blaze which had started on an automobile belonging to Charles Price. The flames were caused by the backfiring of the car. Little damage was done.

Plans are being made by the John Haag & Son Fuel and Building company for the construction of a gasoline and service station at the intersection of W. College avenue and Memorial drive. Buildings now used for storing coal and wood will be torn down to make way for the new structure.

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Knowing Our Children Better
By Edith D. Dixon

The Disrespectful Child

The mother of a four-year-old son told the following incident. The boy, entering his father's drug store one summer afternoon, found his father in the rear putting up a prescription for a customer waiting at the counter. The youngster stood around for a few minutes and then, in a loud tone, called out: "Harry, you 'cumblem!'"

The mother reported that the child had been using the term for two weeks in all sorts of situations, but that this was quite the most humiliating. He had been punished by having his mouth washed out, by isolation, by scolding, and by whipping. None of these methods had discouraged him in the least from applying the term to anyone he chose.

We have first to recognize that the popular slang of the day is going to be heard and adopted by the child at least for a short period; that we cannot prevent the use of slang by scolding or command. By such methods we are likely to fix the child's attention upon slang and make him keener about using it. Moreover, the attention he gains by our efforts to prevent the use of slang brings him great satisfaction.

It is wisest, therefore, to accept his slang expressions with good-natured tolerance, remembering that language standards are, in the last analysis, set by the home. Perhaps this home needed to be sure that respected members of the family, those in a position of authority, were not using the term when occasion demanded.

As for the disrespect shown by his father, I doubt, if any was intended by the boy, and had his slang been ignored earlier this incident might never have occurred. However, if we want children to show respect we must earn it. It does not come by virtue of being a parent. A parent who has gained the respect of his child would have no difficulty in helping that child to see the discourtesy and rudeness present in this situation.

Look and Learn
1. What is the average height of ten and of women in the U. S.?
2. What was the name of the first steamship to cross the Atlantic?
3. What substance is used as basic tutorial for making chewing gum?
4. How much does a cubic foot of cord wood, hauled, weigh?
5. Which is the largest of the Great Lakes?
6. Who were the co-discoverers of radium?
7. Where did the British general surrender his army?
8. What is the name of the art of cutting portraits with scissors from black paper?
9. What proportion of the human body is blood?
10. What is sometimes referred to as "The Island Continent?"
11. What was the only representative from Appleton on the state committee on crime and criminal justice who attended the meeting at Lorraine Hotel, Madison, Wednesday? About 150 members of the committee from various points in the state attended the meeting. Chief of Police George T. Prim and Circuit Judge E. V. Werner, also members of the committee, were unable to attend.

City Treasurer Fred E. Bachman expected to turn over approximately $87,000 in real estate taxes to the county today. The city's share of the county school tax, amounting to $80,096.38 and the county tax of $257,992.98, including $66,183.30 in delinquent taxes, was turned over to the county treasurer today.

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LANDSCAPING

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614 E. Summer St. Phone 2745
The Cook's Corner
What Shall We Have For Dinner Today?

LET'S HAVE FISH!

After the heavier meals of our winter menu we welcome the fish and eggs of the Lenten season. Our menus here offer plenty of fish in all varieties in the way of appetizer and price. Lake perch, whitefish, the silvery herring, and perch, small ones, crisp and fresh, and 'boneless' ready for the pan. Sometimes 'suckers'—not to be digested, add a touch of spice. Then there are all the delicious seafoods that now come to us. The silky tang still is on them. Mackerel, haddock, and cod; fresh scallops and shrimp; and a host of tinned fish foods that are so easy to prepare and add such welcome variety to our meals.

Here are some fish hints that may be new to the housekeeper just being initiated into fish cookery.

Try freshening salt fish in sour milk instead of water.

If you cook fresh fish often, keep a pan to store them. Before sealing, let the fish lie for half an hour in cold water, then still holding it under water to prevent scales from falling, use the pan, and sealing becomes a simple matter.

If you wish to skin the fish, dip in cold water, then in cold, and the skin will come off easily.

Dry fish by pressing carefully between layers of paper—the paper towels are nice for this.

If the fish is to be kept over night, wrap in a cloth wrung out of vinegar. This helps to keep the fish firm and prevents odor from permeating the refrigerator.

A tablespoon of vinegar added to the water will make boiled fish firm and white.

While you are baking a fish, fry a few pieces of salt pork in the bottom of the pan, before the fish is placed in it, to keep it from sticking and add a pleasant flavor—or butter the pan and cover the bottom with a piece of heavy wax paper. When the fish is done, lift paper and all. This prevents breaking the fish when lifting it from the pan.

Mustard, vinegar, or ammonia water will remove fish odors from hands and utensils.

When your fry, bake, steam, boil, or boil your fish, some sort of sauce or finish adds to the appearance and the appetite appeal of the dish, as witness fish pies, turbots, souffles and their kin.

Here is a real "cream" sauce that won a prize: Put a cup of strictly fresh cream into a saucepan and bring to a boil. Stir it a teaspoonful of flour previously moistened and smoothed in cold milk. Stir until it boils again, then add a little salt but no pepper. Stirring constantly, add a tablespoon of vinegar, and as soon as it has boiled remove from the fire and add a half cupful of butter. Stir until the butter is melted and serve immediately with boiled or steamed fish. This sauce is also very nice for vegetables or hard boiled eggs.

But sauces are so numerous and varied that they would make a small volume in themselves. The beginner better content himself with a simple white sauce (as described in this column) perfectly made, or the lemon butter in which butter is creamed with lemon juice and chopped parsley or chives and then spread over the fish cold, Melting fresh butter is very nice for boiled fish. Of other sauces more anon.

One-dish meals always appeal to the busy housewife. Here is a very simple, inexpensive one. Melt a tablespoon of butter and stir into it 1 tablespoon flour. Add 1 cupful of water and a cupful shredded, freshened codfish. Cook slowly five minutes; stir in two beaten eggs. Cook five minutes, or less, and pour in the middle of a dish of deep platter edged with a border of mashed potatoes. Dot with bits of butter, set in oven a few minutes and serve.

Stuffing for Fish

If you are baking a rather fat fish, use this stuffing: ¼ cup bread crumbs, ½ cup cracker crumbs, ¾ teaspoon salt, ¼ cup melted butter, 1 tsp. chopped onion, 1 tsp. chopped parsley, 1 tsp. capers, 1 tsp. chopped pickles. If a more moist stuffing is desired, molten bread crumbs with a beaten egg, or the cracker crumbs with ¼ cup hot water.

Don't forget to make an occasional fish salad—simple, jellied, or molded. This is a nice way to combine fish and vegetables for company luncheon.

Items of Interest

The poor committee met Thursday afternoons in the office of the city poor commission. Routine business was disposed of.

The program committee in charge of arranging the program for the annual meeting of the Chamber of Commerce in April, will meet at the chamber offices Tuesday afternoon. Joseph Plank, R. J. Rohan, M. D. Smiley, and A. G. Romley are members of this committee.

The nominating committee of the chamber of commerce met Thursday afternoon and prepared a slate of ten directors for directors. Five new directors are to be chosen at the annual business meeting in April. R. H. Purdy is chairman of the nominating committee, which also includes Herbert Satterstrom, H. L. Davis, John Conway, and J. R. Whitman.

An educational campaign is to be conducted in Appleton public schools a week or ten days preceding the tuberculosis clinic which will be conducted at the direction of the Oshkosh County Medical Association and the Appleton Woman's club the week of April 8. Pamphlets telling the story of tuberculosis and acquainting the parents of school children with the situation that faces them will be distributed in the schools. The educational campaign will be carried on under the auspices of the health department of the Appleton Woman's Club.

Louis Baackman, treasurer of the town of Hortonia, and Herman Jansen, treasurer of Combined Locks were the first town treasurers to turn over their county tax levy settlement to Miss Marie Ziegenghage, county treasurer.

There were more than twice as many births in Appleton during February as births, according to the monthly report of F. P. Doherty, city physician. Forty-three births, eighteen deaths, and nine marriages were reported for the month. Nineteen cases of contagious disease reported for the month included two diptheria, one measles, nine chicken pox, six whooping cough, and one tuberculosis.

The activities banquet of Appleton high school will be held on May 9, according to a decision made at the general meeting of the committees at the high school Thursday afternoon. Leaders in school activities will be chosen to represent each organization as guests. William Van Ryzin is chairman of the decorations committee; Gordon Holterman, entertainment; Norman Clapp, finance; Don Mueller, publicity, and Charles Wilddehn, clean-up.

Outagamie County Medical Association will hold a special meeting early next week to make definite plans for the clinic which will be conducted under the auspices of the medical association and the health department of the Appleton Woman's club for seniors of the Appleton high school and students of the Vocational school. The clinic will be opened on April 6. Part of the money raised in the sale of Christmas seals will be used to defray expenses of the clinic. A fund of $493 has been retained for local work, about $200 of which was set aside for milk for school children. The balance will be used to pay the costs of the clinic and to carry on follow-up work.

Appleton will be represented at St. Petersburg when the annual Festival of States celebration is held there next week. Wisconsin colonists in the southern state will enter a magnificent float in the parade and pageant. The celebration will continue all of next week. Mr. and Mrs. F. R. Brosius, 12 Brookside Place; Mr. and Mrs. J. H. Gross, 304 W. Spring St.; Mr. and Mrs. W. C. Jacobson, E. Franklin St., and Mr. and Mrs. L. H. Koepke, 510 N. Clark St., are spending a winter vacation at St. Petersburg and will participate in the activities.

Plans for the Memorial day celebration in Appleton will be discussed at a meeting of the standing committee which annually plans activities in Appleton, at Castle hall this evening. Representatives from the patriotic societies, fraternal groups, and public schools compose the committee, of which Richard Sykes, acting adjutant of the George D. Eggleston post of the Grand Army of the Republic, is secretary.

Clifford Lyons, Shoexton, was fined $10 costs by Judge F. V. Heinemann in municipal court Thursday for driving a car without a license. He was arrested by County Motorcyle Officer Charles Steidl Wednesday.

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<tr>
<th>St. Lawrence</th>
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<td>W. Timmers</td>
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<td>F. Keen</td>
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<td>R. Blalock</td>
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<td>D. Bottom</td>
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**Totals**

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### Trinity

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**Totals**

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### Notre Dame

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**Totals**

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### Holy Cross

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**Totals**

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### Loyola

<table>
<thead>
<tr>
<th>Won 0, Lost 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>R. Welsh</td>
</tr>
<tr>
<td>H. Blank</td>
</tr>
<tr>
<td>J. Bohl</td>
</tr>
<tr>
<td>C. Van Abel</td>
</tr>
<tr>
<td>S. Hallock</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
</tbody>
</table>

**Totals**

| 843 | 853 | 2551 |

### Clarke

<table>
<thead>
<tr>
<th>Won 3, Lost 0</th>
</tr>
</thead>
<tbody>
<tr>
<td>F. Neil</td>
</tr>
<tr>
<td>H. Sill</td>
</tr>
<tr>
<td>L. Weller</td>
</tr>
<tr>
<td>W. Sutter</td>
</tr>
<tr>
<td>C. Wissenberg</td>
</tr>
<tr>
<td>G. Schommer</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
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</table>

**Totals**

| 861 | 890 | 2551 |

### Margonne

<table>
<thead>
<tr>
<th>Won 1, Lost 3</th>
</tr>
</thead>
<tbody>
<tr>
<td>J. Mooney</td>
</tr>
<tr>
<td>I. Johnson</td>
</tr>
<tr>
<td>M. Toman</td>
</tr>
<tr>
<td>F. Needham</td>
</tr>
<tr>
<td>D. Brewer</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
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</table>

**Totals**

| 858 | 889 | 2551 |

### St. Norbert

<table>
<thead>
<tr>
<th>Won 0, Lost 3</th>
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<tbody>
<tr>
<td>D. Childs</td>
</tr>
<tr>
<td>J. Quella</td>
</tr>
<tr>
<td>P. Reilly</td>
</tr>
<tr>
<td>H. Baxter</td>
</tr>
<tr>
<td>R. Baum</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
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</table>

**Totals**

| 854 | 861 | 2551 |

### Interlake League

**March 18**

<table>
<thead>
<tr>
<th>Construction</th>
<th>Won 1, Lost 2</th>
</tr>
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<tbody>
<tr>
<td>B. Cook</td>
<td>160</td>
</tr>
<tr>
<td>J. Allen</td>
<td>159</td>
</tr>
<tr>
<td>B. Brown</td>
<td>159</td>
</tr>
<tr>
<td>J. Johnson</td>
<td>158</td>
</tr>
<tr>
<td>Handicap</td>
<td>157</td>
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</table>

**Totals**

| 853 | 894 | 2551 |

### Office

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>V. Schmidt</td>
</tr>
<tr>
<td>H. Krueger</td>
</tr>
<tr>
<td>T. Schaefer</td>
</tr>
<tr>
<td>J. Delaney</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
</tbody>
</table>

**Totals**

| 853 | 924 | 2551 |

### Yard

<table>
<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>D. Frey</td>
</tr>
<tr>
<td>H. Vanover</td>
</tr>
<tr>
<td>R. Vanover</td>
</tr>
<tr>
<td>J. Carlin</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
</tbody>
</table>

**Totals**

| 840 | 901 | 2551 |

### Digestor

<table>
<thead>
<tr>
<th>Won 1, Lost 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>D. Thompson</td>
</tr>
<tr>
<td>M. Towle</td>
</tr>
<tr>
<td>A. Morin</td>
</tr>
<tr>
<td>J. Merrett</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
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</table>

**Totals**

| 854 | 865 | 2551 |

### Machine

<table>
<thead>
<tr>
<th>Won 2, Lost 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>B. Richards</td>
</tr>
<tr>
<td>H. Creeg</td>
</tr>
<tr>
<td>J. Klein</td>
</tr>
<tr>
<td>J. Kiefer</td>
</tr>
<tr>
<td>Handicap</td>
</tr>
</tbody>
</table>

**Totals**

| 858 | 907 | 2551 |

---

### Improving Your Golf Game

Let Oscar Riches (Riverview Pro) teach you how to improve your driving, putting and your game in general at his INDOOR GOLF SCHOOL.

233 W. College Ave.
Appleton
Five Aldermen Endorsed at Primary Tuesday

More than 8,000 votes were cast in the primary election in Appleton Tuesday, with the result that five each incumbent aldermen and supervisors were nominated. In the regular election which will be held on April 7, C. O. Davis and Ray E. Giese will compete for a seat on the council from the First Ward; Owen Earle and E. L. Williams, Second ward; Walter Graefener and Frank Schrank, Third ward; R. F. McMillan and John Doro, Fourth ward; W. H. VanderHeyden and Wendel Hansen, Fifth ward; and Phillip Vogt and Fred Giese, Sixth ward. Candidates for supervisor have been weeded out to L. F. Basley and Otto Thiessenhusen, First ward; P. H. Ryan, Second ward; George Hosier and T. H. Ryan, Third ward; Michael Jacobo and John Dick, Fourth ward; Marcus Baumgartner and Peter Rademacher, Fifth ward; and Fred Sievert and Gust Kranzusch, Sixth ward.

Gust Kranzusch, whose name was written on ballots in Tuesday's primary for nomination as a candidate for supervisor from the Sixth ward, has accepted the nomination and will compete with Fred Sievert, incumbent supervisor, for a place on the county board.

J. Austin Hawes, whose name was written on nine ballots in the Second ward, for supervisor, has declined the nomination. P. H. Ryan, present supervisor is a candidate for re-election. Aldermen who seek reelection through their endorsement at the primary are Owen Earle, Walter Graefener, R. F. McMillan, W. H. VanderHeyden, and Phillip Vogt. Supervisors who desire reelection are L. F. Basley, P. H. Ryan, T. H. Ryan, Peter Rademacher, and Fred Sievert.

Commander William McIntyre of the Salvation Army, who has jurisdiction over branches in eleven central states, and Brigadier Bertram Rodda, Milwaukee, will speak at the annual officers' council of the Salvation Army which this year will be held in Appleton. The meetings will be held at Moose hall on April 1 and 2. Public meetings will be held in the evenings, with sectional conferences in the afternoons. Twenty-three Salvation Army captains are expected to attend.

An 18-year-old Appleton youth is being held in the county jail in default of $4,000 bonds pending preliminary hearing on a statutory charge preferred by the family of a 17-year-old Appleton girl. The youth will be given a hearing on March 26.

An evening class in landscape design will be started at Appleton Vocational school as soon as arrangements are completed. The class is open to any persons interested in the subject, and will be under the direction of Professor Franz A. Aust, associate professor of horticulture at the University of Wisconsin. The first meeting will be held March 30, and meetings will be held every Monday evening thereafter for six weeks.

Appleton High school orchestra will participate in the second concert of the Fox River Valley Music Festival in Oshkosh this evening. The Green Bay band composed of students from the East and West Green Bay high schools, and the Oshkosh choruses will also have parts in the program. The Appleton orchestra, under the direction of Jay J. Williams, will present the overture "Eagles' Nest" by Isene, "Romance" by Rubens, "Minnet" by Handel, the "Atlantic Suite" from Safranek, and "A Day in Venice" by Nevin. The third concert of the series will be held at Green Bay in April. The first concert was held in Appleton several weeks ago.

... Students who will serve on various committees for the Appleton high school student council dance to be given on April 11, have been chosen. Clarence Rosemeis is chairman of the finance committee, which includes David Dietzich, Howard Bowers, and Robert Rule. Charles Heusmann is chairman of the publicity committee, which is composed of William VanEytin, Norman Clapp, and Audriane Reider. The clean-up committee will be headed by Merril Mohr who will be assisted by Raymond Herzog, Jim Murphy, and Alvin Glonde-

Bay Scout Troop 4, American Legion, met at the Armory Thursday evening and made plans for the demonstration which will be given at a meeting of the Masonic lodge on Friday evening, March 28. Various troop projects were also considered.

Something New for the Hostess

When you entertain your friends, your club or your church circle you like to offer them something novel in the way of refreshments. That is not always easy, but these new

Dainty Dorothy Cookie Moulds

For Fancy Ice-Box Cookies

offer you the solution. The finest bakeries, both abroad and in America, use this old-fashioned method of producing delicious cookies. By using these moulds you can save much time and trouble. Each set consists of four moulds, in the shapes of a club, diamond, heart and spade, with a set of prize recipes enclosed.

The regular retail price of these sets is $1.75. We will give you one with each new subscription to Appleton Review and Week-End Review paid in advance for one year.

Think of it, this live little newsmagazine twice a week for one year and the cookie moulds, all for the price of one subscription, $2.00. If you are a subscriber, get your neighbor or some member of your club to subscribe, and then you can use the moulds together. Call your neighbor now, before somebody beats you to it.

Review Publishing Co.

PHONE 79
300 E. COLLEGE AVE.
Mrs. Katherine Willy

Mrs. Katherine Willy, who made her home in this city until six years ago, died at the home of her son, Keys McCurdy, Madison, Wednesday. She had been in ill health for two years. Survivors are two sons, Keys McCurdy of Madison, and Robert McCurdy of Oaksho, four grandchildren and one great-grandchild. A brother, William Keys of Milwaukee, also survives. The funeral was held at Madison this afternoon.

Wisconsin Grain Stocks Are Larger Than Last Year

Farm stocks of grains remaining on Wisconsin farms are greater now than at this time last year with the exception of corn. The supplies of corn are smaller because of a shorter crop last year, and it also appears that farmers having corn are using it rather than buy feed. In the case of wheat, barley, and rye a greater proportion of the crop has been held while about the same proportion of last year's oats crop is on hand now as was the case a year ago.

Three and a Half Million Cars Built in 1930

Nineteen-thirty was a depression year for the automotive industry. Yet "Premilinary Facts and Figures of the Automobile Industry," released by the National Automobile Chamber of Commerce, contains some impressive statistics.

Automobiles produced in the United States and Canada in 1930 numbered 3,505,000, of which 2,545,000 were passenger cars and 960,000 were trucks. Of the passenger cars sold, 91 percent were closed cars. The average retail price of cars was $800; of trucks, $800. Tire shipments included 32,704,000 treads.

The motor vehicles registered in this country in 1930 numbered 26,718,000, of which 22,000,000 were passenger cars and 3,518,000 were trucks. The percentage of gain in registrations over 1929 was only 0.8 percent, which indicates that new cars purchased did not greatly outnumber the old cars junked.

The United States had 75 percent of the world's automobiles. The motor vehicles registered on American farms numbered 5,200,000. The American Research Foundation estimates that 92 percent of the farms have motor vehicles.

In 1930 there were in this country 15,000 car and truck dealers, 20,000 public garages, 100,000 service stations and repair shops, 80,000 supply stores, and 350,000 gasoline filling stations.

A pleasantly tart thick salad-dressing is made of equal parts of French dressing and sour cream.

NOTICE TO CREDITORS ON ESTATE OF GEORGE W. THOMAS, Deceased—IN PROBATE.

Pursuant to the order made in this matter by the county court for Outagamie County on the 22nd day of March, 1931, Notice is hereby given that all claims for allowances against George W. Thomas, late of Appleton, Wisconsin, must be presented to said court on or before the 15th day of July, 1931, which is the time limited therefor, or be forever barred, and Notice is hereby given also that at a special term of said court to be held at the court house aforesaid, on the 14th day of July, 1931, at the opening of the court on that day or as soon thereafter, as the same can be, will be, heard, examined and adjusted all claims against said deceased presented to the court.

Dated March 12, 1931.

By order of the Court,

FRED V. HEINEMANN,

County Judge.

BRADFORD & BRADFORD,

Attorneys for the Estate.

March 13, 1931
High School Notes

By Wilhelmine Meyer

An interesting song program was presented Thursday in the assembly by the girls' glee club, under the direction of Mary Johns and Marion Panczyk. On Friday evening the church was entertained at the Wilson Junior High School.

J. Adam Puffer addressed members of the high school faculty in a recent conversation. The subject of his talk was "What to Do With Your Leisure Time." Monday Mr. Puffer will speak to the students.

School will be closed next Friday to give faculty members an opportunity to attend the district teachers convention at Oshkosh.

Hockey and basketball letters were awarded Friday in assembly period, William Peetor and Kenneth Price were elected co-captains of the basketball squad for next year at the banquet held Tuesday evening.

Appleton High School has had an average attendance of 96 per cent all year. This is a remarkable record in view of the fact that the enrollment is now up 1,000.

Of the 355 members of the senior class 234 have ordered the new style book diplomas. The order has been sent in for by diploma, with the cost of which will be paid by the school board and the remainder by the students. The diplomas will be encased in a leather book, the lettering of which will be blue with the name of the high school class and student's name stamped on the inside in gold lettering.

ROOSEVELT SCHOOL NOTES

By Joan Ozee

The 9X group of girls entertained Miss Broderick and Miss Schultz at a St. Patrick banquet in the Roosevelt dining room. The room was decorated in St. Patrick style. The girls have completed a semester's work on foods. Miss Taylor is their instructor.

Wayne Perske and William McNamara, two members of the Dramatic club, portrayed a play entitled "The Uninvited Guests." It was presented before the 10th grade in the regular class period on Tuesday. Members of the cast included: The Tramp, William McNamara; Jim, Wayne Perske; the Constable, Norma La Marr; Olaf, Mel Buesing. Property managers were Robert Peterson and William Ogilvie.

The students of Roosevelt have been practicing for a sacred cantata, "Gethsemane to Calvary," which will be given at Lawrence Memorial Chapel on April 10. Four solos from the Lawrence Conservatory will assist the chorus. They are Hazel Goe, soprano; Edith Smith, contralto; Wildred Villo, tenor, and Marshall Hubert, bass. Dr. Earl May is directing the cantata and Miss Jane Bidwell is the accompanist.

Volleyball is quite an active sport in the gymnasium. The volleyball standings are:

<table>
<thead>
<tr>
<th>Team</th>
<th>W</th>
<th>L</th>
<th>Pts</th>
</tr>
</thead>
</table>
| Team A | 4 | 0 | 1000
| Team B | 3 | 2 | 750  
| Team C | 2 | 3 | 500  
| Team D | 1 | 4 | 200  

Oppose Business District for Wisconsin Avenue

The proposal from page 2 is in good condition, he said. There should be no reason why it should be resurfaced; and if that the presence of the rails was the objection, they should be removed by the traction company. He charged the plan appeared not so much to be the removal of the rails as an attempt to get the street resur- faced. Alderman Wassenberg answered this attack with the statement that the resurfacing was a recommendation of the board of public works. Charges previously made that the city had paid for resurfacing streets in other parts of the city where rails were removed were not substantiated by facts. The resolution was lost. This action followed immediately upon the resolution requesting the Wisconsin Michigan Power company to remove the rails on South Oneida street and fill up slabbing with brick. This was unanimously carried.

Employ Local Labor

A proposed ordinance, inspired by a resolution presented to the council two weeks ago by the Trades and Labor council, would require the city specify in all contracts for city work the employment of local labor so far as possible. In stipulation that a minimum wage be paid for such labor, was referred to the ordinance committee. An eight hour day was also included in the regulations provided by this measure. Violation of the ordinance would be punishable by a $25 fine or imprisonment in the jail for 15 days. Argument against the presentation of this proposed ordinance insisted upon minimum wage specification for contracts for public works as against the city's sliding scale; the expression "prevailing wage" was declared unlawful since it was a delegation of power and was changed to "minimum wage," the question of higher costs and the possibility of eliminating competition. Aldermen in favor of the minimum wage provision there would be no tendency to bar competition by specifying a minimum wage to laborers on public works contracts since all contractors would have to conform to this feature of the specifications.

The junk ordinance came up before the council Tuesday evening. Changes recently made in it were approved and it was returned to the ordinance committee with instructions to publish. There was no argument, since much of the provisions which were objections have been revised favorably to both junk men and aldermen.

A committee of merchants, Chris Mullen, Gerald Galpin, and H. M. Goldberg, asked the council to transfer the soldiers' monument on Market street to also on Memorial drive and convert the old market square into a public parking grounds. They emphasized the dire need for more parking space and declared that accommodations furnished for a period during which the bridge could be closed. The matter was referred to the street and bridge committee. 

Alderman Vander Heyden, who was instructed several weeks ago to bring before the council specific instances where the city had been unfair and where purchases have been made, presented a list of vouchers which in his opinion represented such purchases. These, he said, were selected at random, and he pointed out that a similar procedure had run over a long period of time. While which would go "shopping" for the city would incur an expense to offset greatly any possible gain, he declared it was sought to be a better system of purchasing. The matter was referred to the finance committee for investigation.

Other matters before the council, in addition to routine business, were the recommendation for paving S. Lawe st. from the bridge to the corner of plans and specifications for an extension of the sewer line from S. 14th street to the ravine east to Jane and Anne streets. First ward; transferring of lots in Newberry addition to local business district; approval of ordinance authorizing for at least two weeks garbage collection during summer months and one weekly in the winter months, by licensed collectors, who are to charge the minimum wage for such service; striking out provision for employment of bridge tenders at $10 per month from salary ordinance; application of Anton Studler for transfer to the grades at corner of Harrison and Madison streets, Fourth ward to local business district; application of School District No. 10, town of Greenville, for permission to connect with Appleton sewer, referred to street and bridge committee; application of space on College avenue east of Hamilton-Perron store for popcorn stand referred to street and bridge committee; motion sustained to hold personal property tax in city treasurer's office; Great Northern Railroad to employ no carmen except those who have been employed in the past, and city commissioner to advise for bids for pavements on S. River street; Ida street, Revere, and Verbrink street, according to plans and specifications submitted by the city engineer.

Several firemen had a narrow escape from injury Wednesday evening when the steel cap of a chemical tank was blown. In order to get the chemical mixed so that it will produce a gas, it is necessary to agitate the tank, and during this process, the cap blew off. It is believed the threads were worn and it was quite heavy to resist the heavy pressure from inside the tank. The cap was thrown from the house, a direction opposite from the other of the track, Archie Patterson, who happened to be near the tank. The accident occurred as firemen were fighting a fire at the John Erickson residence at N. Ben- net St. Chemicals were used in extinguishing the blaze, which did several hundred dollars worth of damage. An overworked chimney is believed to have caused the fire.

ANSWERS TO LOOK AND LEARN

1. a. 5 ft. 8 in.; b. 4 ft. 9 in.

CLASSIFIED SECTION

A place to list your wants and advertise your services. Rates: To per line for first insertion. Minimum charge $2.00 (count six ordinary words to the line).

Telephone Your Orders to 79.

FOR RENT—Modern—530 N. Lawe St.

AUTO STORAGE. 24 hours baggage and towing service. The New Yellow Cab Garage, 627-29 W. College Ave. No charge for extra passengers in a Yellow. Phones 838-834. The Thinking Yellow Cab phone 841.

SALESMAN wanted to make house to house canvass. No investment required; liberal commissions; experience desirable but not necessary. Write 10. E. C. Review.

AVOID COLDS—Drink plenty of orange juice. Kilwiway Juicer prepares it in a jiffy. Sold by E. Louise Ellis. Phone 1487-W.

FOR RENT—Brick garage, all plastered, with concrete floor and driveway. Inquire 1233 N. Darko St. or phone 1745.

FURNACES CLEANED—Modern vacuum process, thoroughly. Heinritz Steel Works. (With Hauert Hdw.). Tel. 138.

LUEBBEN AUTO SERVICE
128 Soldiers' Sq. Tel. 5122-W.
General Auto Repairs—Greasing Oil and Drain Service
Free estimates on all AUTOMOBILE WORK

Always the Best in OFFICE FURNITURE AND OFFICE SUPPLIES
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AL. NITZ RADIO SERVICE
State Certified Radio Technician
380 E. Pacific St. Phone 5005
Expert Service Day and Night
A MODERN CREAMERY
Milk is Handled in Sanitary, Scientific Manner at Plant of the Appleton Pure Milk Company

Machines Replace Human Hands in Milk Production. Six Tests Guarantee Purity.

How many housewives, using milk every day in preparing meals for large families, realize that the modern dairy no longer handles this commodity in the old haphazard manner?

The change begins on the farm, where the milk is stripped from the cows by milking machines, instead of by hand, and consequently the dangers of contamination are reduced to a minimum, because human hands do not come in contact with it. Immediately after milking it is placed in the milk house and chilled before being sent to the creamery.

A modern creamery, such as that of the Appleton Pure Milk Company, handles its milk scientifically and keeps constant check on the quality of milk delivered to it. At the receiving platform the milk is carefully tested as to color, flavor, and temperature. Pure milk is odorless; if it has not been properly cooled it will not keep. As the milk is weighed, samples of each lot are taken under the direction of the plant chemist, Miss Marie Greunke, and given a series of exact chemical and physical tests in her laboratory. The cans in which the milk arrives are thoroughly sterilized before being returned to the farmer.

After the milk has been delivered at the receiving platform it is handled automatically and does not come into contact with human hands at any time, all its travelling being done in sealed containers, until the housewife opens her bottle of milk in the kitchen.

As the first stage of its journey it is heated to a temperature of 125 degrees and then forced through a filter. Any possible sediment before it enters the pasteurizing machines, vice which almost seems to think, its motions quicker and sure than could possibly be attained by human operators. Once attendant places the empty bottles on a moving belt and the machine does the rest, even to delivering the filled and capped bottles to another attendant who has to keep bustling them into the isobar where they remain until carried out by the delivery wagons. Visitors are always fascinated by this filling machine and when classes from the local schools visit the plant, it is almost impossible to drag the children away to inspect the other and more prosaic-seeming equipment.

All bottles milk not sold within twenty-four hours is converted into butter, so that patrons of the Appleton Pure Milk Company are guaranteed absolutely fresh milk daily. The milk from the customers are first washed by hand and then in the washing machine; first with alkali water; second, with hot rinse water; third, with cold rinse water. The final rinse is a disinfectant; and finally with live steam. After that treatment there is nothing bacteria seem to be superstitious.

The samples taken at the receiving platform are delivered to Miss Greunke's laboratory where she makes the following series tests:

1. An accurate count of bacteria. The city ordinance allows 200,000 bacteria per cubic centimeter, but a number of slides just being finished when the reporter made the rounds of the plant showed from 3,400 to 8,000, indicating a much higher degree of purity than is required by the city ordinance. This shows that the name of the company, Appleton Pure Milk, is no misnomer.

2. The Methylene Blue test, in which blue Methylene is added to a small quantity of the milk and placed in a test tube at a temperature of 100 degrees. The quality of the milk is indicated by the length of time it remains blue. Milk testing five hours or over is considered good milk, but the specimens inspected averaged better than seven.

3. Sediment: This is a mechanical test to determine the amount of foreign matter in the milk and is made by forcing the liquid through a sifter. The samples we saw tested, and which were taken at random from the day's offerings, had no sediment as far as the reporter could discover.

4. Butte: Fat: Of course every housewife wants to know that she is getting her just share of butter fat in her milk and the creamery is just as much interested. Guernsey milk averages 4.6 per cent while Holstein milk, which retails at a slightly lower price, averages 3.6 per cent. The legal content of butter fat required by law is 3 per cent. The butter fat content is determined by means of the Babcock test, invented by a professor at the University of Wisconsin many years ago and which has since been able to improve.

5. Acidity: Lactic acid in certain amount is very good, but when the milk reaches an acidity of .38 it will not stand the test of pasteurizing, and it is sour at .24. This test is made both before and after the wagon leaves on their daily trips, providing an exact record.

6. Water: Of course we have all heard the old joke of the farmer who added water to his milk, though few of us know that science has perfected an instrument, known as the hydrometer, which will infallibly detect that little trick. But the modern farmer knows it and is not likely to experiment.

These tests are made every day and each farmer's milk undergoes them all at least twice a week. He receives a report of the results and thus knows exactly what he is delivering. If anything was wrong, the information comes so promptly that the fault can be corrected and a repetition guarded against.

The trip through the plant was a revelation to the writer, whose knowledge of modern dairy methods dated back to observations spent on grandfather's farm and a summer working in a small crossroads cheese factory. The difference in methods is so great that there is no real basis for comparison. In the modern plant nothing is overlooked that will insure better sanitation. The spotless uniforms of the employees, the clean machinery, the white painted machinery and the entire interior, everywhere evidence of the most meticulous care and cleanliness to insure the milk against contamination and guarantee to the patrons of the company milk which is not only fresh and of highest quality, but as pure as care and science can make it.