Could You Use $1,000 in Cash to Spend for Christmas?
Do You Want a Fine New Automobile?
Would You Like to Take a Trip to Europe with your Best Friend, with All Expenses Paid?

You Can Have Any One of the Above for Your Very Own If You Join the Appleton Review’s

MERRY CHRISTMAS TRAVEL CLUB

SUBSCRIPTION CONTEST

Full details of this Wonderful Prize Distribution is given on the big 6-page Travel Club announcement in this issue—read every word of it! It will not cost you a cent to read it and may be the means of YOU winning the FIRST GRAND PRIZE!
Re-Elect
Oscar J. Schmiege
(Your Present Assemblyman)
REPUBLICAN CANDIDATE FOR
Assemblyman
Progressive, Sincere, Able, Trustworthy
He has served his district honestly, ably and faithfully. He has worked for the interests of the common people, by whom he is regarded as their friend and one of them. His faithful public service merits public approval and re-election.
Member of Assembly, 1st District
OSCAR J. SCHMIEGE

VOTE FOR
JOHN F. LAPPEN
(Present Sheriff)
Republican Candidate for
SHERIFF
for Outagamie County
An Administration of
Impartial Justice
Efficiency
Business Methods
Born in Outagamie county and has lived here all his life.
Worked as wire weaver for the Appleton Wire Works 32 years.
Vice president of the American Wire Weavers Protective Association seven years.
Delegate to Trades & Labor Council several years.
Has been on Appleton Water Works Commission six years.
Was a member of the city council seven years, resigning when he moved into another ward.
Has always been a taxpayer.
Your Support Will Be Appreciated

CHRYSLER
EIGHTS and SIXES
Greatest Performance in Every Price Field

$535 PLYMOUTH up to $695
$795 CHRYSLER SIX, CHRYSLER "66" AND "70" up to $1295
$1495 THE NEW CHRYSLER EIGHT up to $1665
$2495 THE NEW CHRYSLER IMPERIAL EIGHT up to $2895

Kobussen Auto Co.
USED CARS AT PRICES THAT ARE RIGHT
116 West Harris Street Appleton, Wisconsin
Appleton Review Announces Mammoth Prize Subscription Contest Today

Prof. Bober Talks on Chain Stores and Competition

Just as the factory years ago replaced the individual craftsman because it could do the work faster, cheaper and better than the man in his little shop, so the chain store will gradually replace the independent merchant, said Prof. M. M. Bober, of the economics department of Lawrence college, in an address at the Lions club luncheon at Conway hotel Monday.

This trend will be to the extent that the independent merchant permits his chain stores all the better to merchandize, selling goods at a lower price to the consumer, he said. Unless the local merchants engage in the same kind of co-operation as do the chain stores, with respect to quantity buying, advertising and selling, the rule of the survival of the fittest will prevail.

Merchants realize, said Prof. Bober, that they must get a slightly higher price because they give greater service through deliveries, extension of credit and the like, but the customer does not stop to think of this. The housewife is like the business man himself. She will buy where she can get the lowest prices and will not be concerned particularly as to whether it is at a home institution or a chain store.

Much is said about keeping the money at home, the speaker added. That could be done in the pioneer days when every family raised its own food products, spun its own wool, wove its own cloth and lived unto itself. Today, there is division of labor so each man does that for which he seems best fitted. Localities often produce one kind of product to the exclusion of others. Money therefore must flow out of the community for goods made elsewhere, and money must flow into the community for local products wanted by others.

It is said that the profits of the chain stores go to Wall street. The chain stores are corporates made up of stockholders, said Prof. Bober. Any man or woman can buy stock of most of these corporations. The profits are distributed by the corporation to these stockholders, so the money does not stay in Wall street. Even the independent merchant could do as the corporation does. Prof. Bober said.

A checkup of his investments will reveal that he owns stocks or bonds of corporations in most any part of the country.

Sentiment will not change these economic movements, in the opinion of Prof. Bober. There was opposition to the factory and the machine when the movement first began, but the factory and the machine went on despite the opposition. The same is true now.

Fall Style Opening

The annual Fall Style Opening, arranged by the local merchants for the purpose of announcing to the people of Appleton and vicinity that the new fall merchandise is on display and the new styles ready for inspection, will take place on Thursday, Friday and Saturday of this week.

The opening event will be a parade which will be held at two o'clock Tuesday afternoon, instead of in the coming in as in former years. The parade will be held in the afternoon, so as to give more people an opportunity of viewing it. It will be in charge of Chief Prim, who will be accompanied by a mounted escort. The Field Artillery band and the high school band will furnish the music. The automobile section will be in charge of O. R. Klee and will show cars by the various local dealers in the following order: Curtis Motor Sales, Appleton Hudson company, Berry Motor company, Roberson into company, Prince Motor company, Auburn Motor company, Kaufman Service Garage, Wolter Motor company, Wagner Sales and Service company, Satterstrom Chevrolet company, Hilligan Nash company, Angus Ford company, Herman Motor company, O. R. Klee company, Central Motor company, and Winberg Motor Inc.

The fire department apparatus, led by Chief McCullum, will also participate in the parade. Wires and banners will be displayed by all the stores and their store windows will be specially attracted for the occasion.

The arrangements for the parade and for the display in the various stores are more carefully worked out than ever before, thanks to the unifying efforts of A. J. Geniesse, general chairman, and of John Mullen, who have left no stone unturned to make this the greatest occasion of its kind ever held in the Fox river valley.

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BURNING THE CITY DUMP

Dense clouds of smoke are hovering over the west end, but the residents of that district are happy because they believe that this forestall the disappearance of the cokeworks which have been plaguing them for some time past. The smoke is coming from the city dump which was ignited Tuesday morning under the direction of the fire department. Removal of the source of the smoke should soon bring an improvement in conditions.

September 22, 23 and 24 will be registration days at the Vocational School. Classes will begin October 6. It is expected that the attendance will be much greater than last year.
store will be the coming method of merchandising unless the independent merchant can outclass the foreign owned store in serving the consuming public. He cited research reports giving proof that independent merchants can do better than the chain stores if they adopt modern policies.

Repair Your Office and Store Equipment NOW
Typewriters — Adding Machines
Addressographs — Cash Registers — Scales — Etc.
Vacation Time is the ideal time to do this.
PHONE 86 for Prompt Service
E. W. SHANNON
Office Supplies 300 E. College Ave

PRICES ON GOLF BALLS
that represent real savings
Wilson Capital, for for $1.00
U. S. Fairway .50
Skull .63
‘Our Special’ Ball .25
Repaints, 50¢ to $1.00 Balls .25

(A dandy assortment)

Schlafer Hardware Co.
Telephone 60

PAID ADV.—Authorized and $1.10 paid by Raymond B.
Voigt, Appleton, Wis.

APPLETON REVIEW
September 10, 1930

Explorer Is Visiting Appleton Relatives
Louis Schellbach Has Had Interesting Experiences

Mr. W. C. Williams, of our paper, has visiting him, his daughter and son-in-law, Mr and Mrs. Louis Schellbach of Fallsides Park, New Jersey.

Mr. Schellbach is a member of the scientific stuff of the Museum of the American Indian, Heye Foundation, New York City, New York, as archaeologist and explorer. He is also a member of the Anthropological Association and the Explorers Club.

It is interesting to note that Mr. Schellbach was a member of the Lost City Expedition of Nevada and a colleague of Dr. M. E. Harrington on that work, the results of which were the extending of the then known Pueblo area further west and northwest in the United States.

He and his wife spent four months last year on an archaeological reconnaissance expedition in the deserts of Idaho with the object of locating traces of the pre-historic, non-agricultural Basket Maker people of the Great Basin area. Harrington and Schellbach were sent by an institution, an unknown archaeological territory of Idaho. His findings include primitive pottery herefore unrecorded by science. The results of this field expedition proved so interesting that they are to take the field again early next year to conduct further investigations.

‘One of the most important and outstanding finds in American archaeology was made this year,’ said Mr. Schellbach, ‘when Dr. Harrington, of the Southwest Museum of Los Angeles, uncovered traces of primitive man associated with the extinct sloth and American camel, in Gypsum Cave, southern Nevada. Not just one case only, but five distinct cases, which prove beyond a doubt that man lived in the United States between twenty and thirty thousand years ago. I am familiar with that section of the country and Gypsum Cave in particular and both Harrington and myself, five years ago, believed that it contained clues of primitive man of great value to science. This ‘bunch’ proved true in the light of this year’s work. Further interesting discoveries may be made when the work is again taken up this fall, after the heat of the desert has expended itself for the winter.’

Mr. and Mrs. Schellbach expect to remain in and about Appleton during the month of September, visiting points of interest and visiting friends and relatives. It will be recalled that Mrs. Schellbach, before her marriage, was instructor of public speaking in the Neenah high school and was graduated from Ripon college.

Fashions Are Distinctly Decorative This Fall

We seem to have grown sufficiently accustomed to the new fashions to adopt them for the fall and winter without so much discussion as they aroused some months back, although they grow more intricate.

Several points are very definitely settled so that we may give attention to decorative detail. Skirt lengths are to be four inches below the knee for street wear; six to eight inches below for afternoon with ankle length for the more formal afternoon things; ankle length and floor length for evening.

The choice of fabrics is not narrowed down too much and their weaves and textures are most attractice and practical, too. Tweeds and yet more tweeds, sheer and lacy wools, broadcloth, velvet, satin, lamé crespe, taffetas, laces and chiffons appear in their own place and time.

Black first, then colors. Brown, from beige through the dark tones; red rang-
NEWS EVENTS
A Digest of Events and Trends for Busy People

LOCAL

Joseph Schaub, 425 W. Commercial st., suffered painful injuries when a heavy shaft fell on his foot while at work in the Lakeside mill at Neenah last week.

A number of autostats have been fined recently for parking their cars on the avenue longer than ninety minutes.

Application of a group of citizens of Chilton to have approximately 1,490 acres of arable land detached from that city and allotted to either Town Chilton or Town Charlestown was denied by Judge Werner in local circuit court on the ground that the law permitting such detachment was discriminatory and therefore unconstitutional. It is said that the case will be appealed to the supreme court.

Hardware dealers of northeastern Wisconsin held a meeting at Hotel Yorkton Tuesday evening. Karl Haugen made the arrangements.

The Association for the Relief of High Water will hold its annual meeting at Oshkosh September 27.

Highway Commissioner Frank Appleton has again instructed the county motorcycle police to tag all cars having illegal headlights.

Members and officers of Company D, 12th Infantry, are not a little elated over the report of the United States army officer who inspected them last spring and whose report was received last week.

For the past twenty-five years A. G. Keel had been the first resident of Outagamie county to receive a hunting license each fall and he kept his string unbroken this year.

Fifty building permits totalling $73,673 were issued during August by John Weiland, building inspector. The list included five residences, five residences and garages, sixteen residence additions and alterations, twenty garages and four miscellaneous structures.

Mrs. Freda Carson, who was awaiting trial on a charge of obtaining money under false pretenses, was taken to the hospital last week to undergo an operation.

Fifty-two marriage licenses were issued by the clerks during August, as compared with fifty-five issued during the same month last year.

Cecil Wendstadt of Shawano and Leslie Gregory of Menominee were arrested by local police when they attempted to sell a car bearing an Illinois license. Investigation showed that the car had been stolen in Niles Center, Ill. They were remanded to jail pending their hearing on September 15. Gregory was also wanted by the Kaukauna authorities on charges of passing worthless checks.

Directors of the Wisconsin Chamber of Commerce held a meeting at the Conway hotel Friday at which it was decided to hold the annual meeting in Milwaukee in November. Seventeen of the thirty directors were present. Arrangements for the meeting were made by W. O. Thiele.

Clinton Bierman, who formerly lived near Waverly Beach was sentenced in municipal court at Chilton to one to three years in the Green Bay reformatory on charges of stealing an automobile.

About two hundred voters attended the meeting of the Farmer-Labor Progressive Republican League at the Trades and Labor hall Saturday and listened to addresses by several candidates.

Cars driven by Martin Arno of Menasha and B. T. Hofmaster of Appleton collided at the corner of Washington and Morrison streets Saturday evening. Miss B. Kolze of Menasha, who was riding with Mr. Arno, suffered cuts about the head. Other occupants of the cars were uninjured.

Karl Haugen has been appointed chairman of the committee on arrangements for the retail institute to be held at the Vocational school September 23 and 24 under the Appleton Chamber of Commerce.

According to the monthly report of George Gaslin, plumbing inspector, 163 plumbing fixtures were installed in the city during August.

WORLD

Offices of ex-president Uruguayan are looted, 169 killed in street battles in Buenos Aires as army seizes rule in Argentina.

Mexico has opened the fight to seize the property of the Methodist church in the hope of nationalizing property of all protestant churches in that country.

Great Britain has rejected Gandhi's demand for native rule and resumption of violent clashes is feared.

The thirty-first International Eucharistic Congress is to be held in Dublin June, 1932. It is expected that 100,000 Americans will visit Ireland at that time, but it will require American capital and industry to care for the huge influx according to Wm. V. McCarthy, returning from Ireland after a two months' survey of conditions there. Mr. McCarthy also stated that Chicago, and other American financiers are becoming interested in Dublin and are planning the construction of a number of American hotels of the latest type.

We fit your feet by X-RAY
THE PERFECT WAY

No guess work in shoe fitting here

No matter what type of shoe you wear, an X-Ray fit means better style, healthier feet, and more comfortable shoes that retain their shape longer.

Our X-Ray service is free. Come in today and see your feet through the X-Ray.

Remember our motto: "They must fit"!

Our New Fall Styles

Arch-Preserver and Peacock, for Women

Arch-Preserver, Nunn-Bush and Nettleton for Men

Have arrived, and are ready for your inspection. Why not get an X-Ray fitting in your favorite style today.

Heckert Shoe Co.

The Store

We Repair Shoes
SHINTOISM IN WISCONSIN

Are we ready to build Shinto temples in Wisconsin? Are we willing to embrace the oriental cult of Japan, including the tradition on which is founded the political power of her imperial family? Are we setting up ancestor worship here as a central motive of that cult, in the blind assumption that the cloak of a mighty father has fallen by divine right upon his son?

What other claim has Philip La Follette to the executive chair of the state of Wisconsin?

He is a young man of thirty-three and has been practicing law only a few years since having been admitted to the bar. The only position of public trust he has held has been that of district attorney in Dane county. Even his most ardent admirers have never claimed that his conduct of that office stamped him as a man of unusual executive ability. He has occupied no other office or position of trust where he had an opportunity to demonstrate such ability. He has yet to prove to the world that he is in any way different from or more capable than the average young lawyer. But in spite of his inexperience he is asking the people of the state to elect him to his highest office; to elect him to that office during troubled times when men of proven experience and ability are needed to guide the state's destinies into smoother waters.

The natural tendency of the Review is Progressive, but we do not feel that we can support a man for so important an office as governor merely because he is the son of a great man. His adherents admit the weakness of their cause, when they indulge in distortion and misrepresentation in their attacks on Governor Kohler. We have never sympathized with that kind of campaigning and cannot condone it now.

The governor's record shows that he recognizes clearly the worth of labor in Wisconsin. He has been instrumental in making gains for labor for many years and has backed up what he advocates by keeping men employed in his plant during times of depression, piling up inventories and tremendous expense for his company.

Senator Blaine, who is now campaigning for Phil La Follette, was governor of Wisconsin for six years. When he entered office the state had a surplus of $6,000,000. When he left the executive chair there was a deficit of $3,000,000, according to Chas. D. Ross, Progressive member of the state tax commission.

When Kohler took office the "estimated accrued deficit June 30, 1930, would be in excess of $3,500,000, due to appropriating being in excess of the state's income." Yet, a month ago Governor Kohler reported that "June 30, 1930, the operating funds of the state for the first time in many years had an estimated accrued surplus of over $500,000."

Who is the "expert manager" of state finances and who was the "spendthrift governor"?

Let's have a true account on that subject. Our eyes are open and we can see the facts, even through the dust.

THE LOCAL ELECTION

Next Tuesday is primary election day when voters of Appleton and Outagamie county will be called on to make their choice among the numerous candidates aspiring to the various offices. The primary is supposed to give the different parties opportunity to choose their standard bearers for the election in November, but as matters stand in Outagamie county, nomination on the Republican ticket is almost tantamount to election. That this fact is generally admitted is shown by the scarcity of candidates for places on the Democratic ticket where aspirants for only a few offices have appeared and none of these have opposition in the ranks of their own party.

Within the Republican ranks an entirely different condition exists. Sydney M. Shannon, clerk of the courts, and Frank M. Charlesworth, surveyor, are the only Republicans who have no opposition for re-election, while all the other offices are the objects of more or less mad scrambles.

Six candidates are seeking the sheriff's office, Otto H. Zuehlke, John F. Lappen, Barney Hoffman, Ralph Lockery, Fred W. Giese and Peter G. Schwartz. The race is undoubtedly between Zuehlke who made an excellent record during the two years he served in that office, and John F. Lappen, who is seeking re-election on the strength of his administration of the office since his appointment by the governor. Giese and Schwartz are the dark horses of the campaign and their vote is likely to be a surprise to many.

Three candidates desire the district attorney's office. They are Stanley Stafl, who is seeking re-election, Sam Sigmam and Alfred S. Bradford. The latter is a newcomer in the political field, but because of his splendid record in his profession and his capacity for winning friends is making heavy going for his opponents.

There are four candidates for county treasurer. Miss Marie Ziegenhagen is the present incumbent and has made an excellent record in her administration of the office. She is the only woman candidate on either ticket in the county. Her opponents are Earl W. Bates, Michael J. V. Foss and Raymond B. Voigt.

For county clerk John E. Hantschel is opposed by William F. Wolf who served several terms some years ago. Mr. Hantschel has conducted the affairs of the office in a most capable manner and is generally regarded as one of the best men ever elected to that office.

For register of deeds Albert G. Koch is seeking re-election while August W. Laabs is out after his scalp. Mr. Koch needs no introduction to the voters, nor does his opponent. Mr. Laabs has served several terms as a member of the city council and of the county board where his influence was considerable.

For member of assembly from the first district three candidates are in the field. Oscar J. Schmiege is seeking re-election. Mark Catlin has been before the public for a good many years and needs no introduction. He has served in the assembly before and has also represented his ward in the city council several terms. The third candidate, John A. Koehler, entered the field when C. B. Ballard withdrew.

For coroner Herbert E. Ellsworth is opposed by George R. Greenwood. Dr. Ellsworth has discharged the duties of this office for more years than most of us can remember and as a resident of Appleton will undoubtedly receive the endorsement of local voters.

SET-BACKS ON COUNTRY HIGHWAYS

With the constantly growing traffic on our country highways, it can be a matter of but comparatively few years before the main arteries of travel will have to be widened. Recognizing this fact some time ago, A. W. Laabs introduced an ordinance before the county board which provided that no future buildings may be erected along state or county highways within 85 feet of the middle line of the street, and on secondary roads within 70 feet of the middle line. At corners a further setback of 50 feet on each side is provided for, so as to prevent the possibility of blind intersections.

The ordinance was adopted by the county board, but to date only two or three of the towns in the county have acted favorably in the matter of accepting it. Mr. Laabs again brought the matter to the attention of the members at the last session and urged that each member see that his town accept the ordinance, which will entail no expense whatever, but may be the means of saving town and county considerable money in the future when it becomes necessary to widen the highways.

New buildings are constantly being erected and it is a simple matter now to see that they are set back from the road. If permitted to build up to the property line, it will be necessary to purchase the buildings when it becomes necessary to widen the roads and the expense will be correspondingly greater.
DEAR VOTER:

As a candidate for re-election to the office of District Attorney on the Republican Ticket I respectfully solicit your vote.

I am a resident and taxpayer of Outagamie County and a former service man. I have had 10 years of experience in active legal practice, six years of which were devoted to intensive work in criminal law. I have been your District Attorney for the past two years and am just completing my first term.

I believe in the doctrine that a public office is a public trust which should be faithfully administered in the interest of all the people.

The duties of this office have been administered faithfully, impartially, efficiently and economically. I assure you, if re-elected, a continuance of this policy.

Sincerely yours,

STANLEY A. STAIDL
Candidate for re-election as District Attorney.
Church Notes

At the meeting of the Women’s Foreign Missionary Society of the First Methodist church yesterday, Mrs. J. R. Denyes presented the topic, India which will constitute the subject of study for the coming year.

* * *

St. Therese members gave their annual chicken dinner last Sunday at the parish hall.

* * *

Mrs. Verne Fumal, Miss Pearl Kilhorst and Miss Leone Tesch will act as hostesses for the social hour which will follow the business meeting of the choir of Trinity English Lutheran church on Thursday.

* * *

The Fellowship commission was in charge of the devotional meeting of the Baptist Young People’s Union Sunday night.

Club Activities

The history club, Alpha Delphian chapter, began activities with its first fall meeting last Friday. Renaissance Painting will be this year’s study led by Mrs. Roy Huawei.

* * *

Mrs. Marie Tillman entertained St. Martha Houseold, Order of Martha, at her home on Spencer road Thursday.

* * *

The Five Hundred club met at the home of Mrs. Chet Helkaritz last evening.

* * *

Mrs. J. Hembelte entertained the Four Leaf Clover club at her home last evening.

* * *

Members of the Owls club were entertained at a chicken supper at the Calumet hotel, Hilbert, last Thursday evening. Cards provided the entertainment following the banquet. Members from Kaukauna and Appleton attended.

Ludolph Arens
Expert Teacher of Piano

Producer of Brilliant Planets
Will teach in Appleton
Every Friday

Studio in Woolworth Building
For Apprenticeships address
LUDOLPH ARENS
Nicolet Bldg. Green Bay, Wis.

Weddings

Miss Margaret Schultz, daughter of Mr. and Mrs. J. E. Schultz, 614 N. Morrison street, became the bride of Harvey Brown last Saturday at Milwaukee. Mr. and Mrs. Brown will reside at Milwaukee.
The Appleton Review Takes Pleasure In Announcing A Most Unique and Unusual Subscription Contest To Be Known As The Review's

MERRY CHRISTMAS TRAVEL CLUB

Here is an Opportunity for Every Ambitious, Energetic Man, Woman, Boy and Girl of Appleton and Appleton Rural Routes to Earn Some Extra Money for Christmas.

Thousands of Dollars In Prizes and Cash to be Distributed

FREE of Any Cash Cost to You!

34 Optional Prizes

Including a Tour of Europe for Two People, Choice of Automobiles, Aviation Courses, Grand Piano, Radios, Jewelry, Fur Coats, and Thousands of Dollars in Gold and Cash Commissions. And the best part about it is that

EVERYBODY WINS There Can Be No Losers!

Read Every Word of This Mammoth Prize Distribution Details in Full on Six Following Pages
Thousands of Dollars in Prizes to be Distributed in the Review’s
Merry Christmas Travel Club

For Further Information, Entry Blanks, Receipt Books, Etc.,
Call at, Write or Telephone

Travel Club Headquarters
The Appleton Review
104 North Durkee Street Telephone No. 79 Appleton, Wisconsin
L. P. Scarborough, Campaign Mgr.

How to Enter—How to Win!

Entering is easy. All you need to do is clip out and fill in the ENTRY BLANK (to be found in one of the lower corners of this announcement) and send or bring it to the campaign office. This is the FIRST STEP and earns you 5,000 FREE CREDITS. All necessary supplies and information will be given you immediately.

On your way to the office, tell your friends and acquaintances that you have joined the club—that you are in TO WIN, and pick up at least one subscription AS SOON AS POSSIBLE so that you will earn the 10,000 EXTRA CREDITS allowed for the FIRST SUBSCRIPTION COUPON (to be found in one of the lower corners of this announcement) which will bring your total up to 15,000 credits. In addition to the REGULAR credits allowed for the subscription itself, then give your attention to the SPECIAL BOOSTER COUPON which is good for an additional 10,000 credits when it is accompanied by either one (1) one-year subscription or two (2) two-year subscriptions. Old or new subscriptions count alike, and the total cash value of these coupons will have authorized you to your first SILVER CERTIFICATE which gives you an additional 50,000 FREE CREDITS, so your grand total will be almost 70,000 FREE CREDITS.

REMEMBER THIS: Credits and credits alone will determine the winners of the magnificent prizes, and credits can be earned only by entering the club and obtaining new and renewal subscriptions for this newspaper.

FREE CREDITS ARE FREE of any cash cost to you. It does not cost you a cent to enter the club—now or later, and if you fail to win one of the prizes you will receive a generous cash commission.

DO IT NOW. An early start is a great advantage, for you will have more time and less competition now. You won’t find it as difficult to obtain subscriptions and your SPARE TIME EFFORT among your friends and acquaintances for just a few short weeks is all that is necessary for success.

When you have not the time to get out and work, use your telephone. Note the 200 FREE CREDIT coupon near the bottom of this page. Call up your friends—call up everybody you know. Ask them to save those FREE CREDIT COUPONS for you as well as their subscriptions.

One of the commonest expressions used today is, “I haven’t the time.” Generally that person has plenty of time, if he would only use it. How often of idle men and women have observed: “If you want something done, commission the busiest person you can find.”

Just figure a minute. How long would it take you—at your present occupation—to make and send out an amount equal to the value of the Grand Capital Prize? Many people would require months or years. In fact, most people never do save any such amount. Now consider that somebody—and that somebody may as well be YOU—is going to win that magnificent prize for just a few short weeks of spare time effort, without missing a minute from regular occupation or one penny from what he or she would have received had this campaign never been announced.

WHAT IS YOUR SPARE TIME WORTH—what will it bring you? Do you not want part in this campaign? We are offering you an opportunity to profit to an almost unbelievable extent for every minute you devote to the campaign, and not even the most noted chance of losing, for THERE WILL BE NO LOSES.

200 FREE CREDITS
(Not Good After October 2, 1930)
For:

Address:
Collect all these coupons you can. There is one in every paper and they are free.
ASK YOUR FRIENDS TO SAVE THESE FOR YOU

Advisory Board

It is the sincere aim of this newspaper to conduct this campaign from the start to the finish in a fair, honorable and impartial manner. Every precaution has been taken to safeguard the interests of participants, and absolute honesty in all dealings is guaranteed.

However, not all wisdom lies within one man or one institution, and for that reason an Advisory Board has been decided upon, whose functions shall be to decide any questions of sufficient moment that might happen to arise during the competition and from which a committee shall be selected to determine the winners and count the credits the last night of the campaign. The personnel of this board will be announced in a later issue of this newspaper.
## Schedule of Credits for Subscriptions in Travel Club

**Subscription Price of Appleton Review is $2.00 a Year in Advance**

### FIRST PERIOD

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### THIRD PERIOD

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### FOURTH PERIOD

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<th>Oct. 23 to Oct. 25</th>
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Above schedule of credits for subscriptions, which is on a declining basis, positively will not change during the competition. However, a special "Silver Certificate" good for 50,000 credits will be issued for every $10.00 in cash reporting and an additional "Gold Certificate" good for 250,000 credits will be issued for each ten silver certificates earned. There will be no more regular credit offers except possibly trade cards. Special awards for meritorious work will be issued at various periods of the campaign. No subscriptions will be accepted for less than one year nor more than five years in advance from any one party.

---

### Rules and Regulations

1. Any man, woman, or child is eligible to join the club, but the management reserves the right to reject objectionable candidates.

2. No one DD of this newspaper, or member of an employee's immediate family, may become a member of the club. This does not apply to carriers, news dealers, or correspondents.

3. The club is for individuals—not organizations.

4. Credits will be deducted by the club from individual accounts and traded cards, and by coupons clipped from this newspaper.

5. Club members may work where they please, collecting for back subscriptions and renewals as well as new subscriptions and credits will be issued on all legal orders where credits are desired. Each club member is an authorized agent of this newspaper, and it is distinctly understood that each member will be responsible for money collected and remit amounts in full EACH DAY to the campaign department.

6. Credits are not transferable. One member cannot withdraw in favor of another. Subscriptions cannot be transferred from one member to another, and any such transferred business will be subject to disqualification at the discretion of the campaign manager.

7. Credits may be held in reserve or called at the discretion of the club member, up to and including the last day of the campaign, except at the discretion of the club manager no member may pull more credits in any one week than 500 credits above the leader in the previous standing.

8. In the event of a tie for any one of the prizes a prize identical in value will be awarded to each club member.

9. No member of the club who is a member of another club or clubs will be eligible to receive the prize.

10. Any public notice of the prize will be a detriment to other club members will not be tolerated.

11. There shall be no violation of the policy of the club at any time during the campaign.

12. Any club member entering this campaign shall be considered for all the prizes but if it is distinctly understood that not all members will be qualified for all prizes.

13. All fees collected for subscriptions and renewals shall be remitted to the club manager for credit.

14. In becoming a member or participating in this campaign, club members agree to abide by the above conditions.

---

### Merry Christmas Travel Club

The First Order Coupon is $10,000,000 in Free Credits

<table>
<thead>
<tr>
<th>Name of Subscriber:</th>
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<tbody>
<tr>
<td>Name of Club Member:</td>
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</table>

Hand in this coupon with your first subscription payment, either old or new, and you will receive 10,000 credits in addition to those earned under the regular schedule.

Amount enclosed: $_________ (Old or New Subscriber)

Cash must accompany this coupon. Only one of these coupons will be credited to each club member.

---

### Full List of Prizes on Next Four Pages

---

### Where to Work!

Club members will not be restricted in any way as to the locality in which they may get subscriptions, and collecting arrangements or advances payments from old subscribers earns credits as well as securing entirely new ones.

### One in Every Home

So there is a subscription waiting in every home, and distance does not prevent you from getting subscriptions from relatives or friends, no matter where they reside. Under our "disposition," it is only to get to the prospective subscriber the more credits you receive, so club members living in this country will have an equal opportunity to win the big prize.

Here is the opportunity to crystallize the dreams of a lifetime—to realize in a few short weeks what most people could not ordinarily HOPE to accomplish without years of striving, saving and sacrifices—and all in exchange for your spare-time effort. No matter how busy you are, you have plenty of time enough to get in and win.

### Everybody Sure to WIN!

---
The Appleton Review Announces
MERRY CHRISTMAS
and extends a cordial invitation to everyone in Appleton and vicinity to enter.

EARN EXTRA MONEY
MEN—WOMEN—BOYS
Capitalize on Your Spare Time Between

FIRST GRAND PRIZE
Winner of First Honors May Choose Any One of the Optional Prizes Listed Below:

TOUR OF EUROPE FOR TWO PEOPLE
All Expense Paid 30-Day Tour—Valued at $1500.00

A delightful tour of Europe to the principal places of interest in France, Italy, Switzerland, Germany, Holland, Belgium, England and Ireland, with all expenses paid by this newspaper. Think of visiting incomparable PARIS, with its endless pleasures, its beautiful boulevards, the world's gorgeous palace at Versailles, the Louvre, the Arc de Triomphe, and countless other historical places. And this and more—London, Brussels, The Hague, the quaint customs and costumes of the Dutch—what more could you ask? AND THINK. All this can be yours for only six weeks of your spare time in securing subscriptions for this newspaper, if you win first prize.

Buick 4-Door Straight Eight Sedan
Retail Value $1285

114 Series—Model 8-57
Fully Equipped
On Display at
Central Motor Car Co.
127 E. Washington St.

Dodge Bros. De Luxe Eight Sedan
Retail Value $1285

Fully Equipped, Including Spare Tire, Etc.
On Display at
Wolter Motor Co.
118 N. Appleton St.

Oldsmobile De Luxe Patrician Sedan
Retail Value $1285

Fully Equipped, Including 6 Wire Wheels, Trunk, Etc.
On Display at
Berry Motor Car Co.
742 W. College Ave.

TAKE THE CASH
If the winner of first honors does not care for any of the other optional prizes, this newspaper will award IN GOLD a sum equivalent to the cash cost of the tour of Europe to this newspaper.

AVIATION COURSE
A complete flying course which includes tuition in an accredited aviation school, liberal allowance for necessary expenses while taking the course, such as transportation, board and room, flying outfit, a pilot's license to fly, etc., the total cost not to exceed cost of the tour or Europe to this newspaper.

Read the Following Pages for Third, Fourth, Fifth, and Sixth Prizes.

Extra Chance for Starch
Proprietors

$25.00 CASH
Here's the Big Kick-Off—$25.00 CASH will be awarded to the Transmitter during Opening Week and in this prize handsome awards offered during Opening Week—EXTRA CASH PRIZES will be awarded to all who earn the specified number of tickets which ends Saturday night. Each ticket will earn $25.00 CASH for each $5.00 worth of subscriptions. No contestant will be awarded any prize until the required number of tickets is earned and delivered to the Town Clerk's office.

$30.00 IN CASH
Will be awarded to every Town Club member who earns four Silver Certificates opening week, starting Monday morning, September 15, and ending Saturday night, September 18, at 9 o'clock.

$15.00 IN CASH
Will be awarded to every Town Club member who earns one Silver Certificate opening week, starting Monday morning, September 15, and ending Saturday night, September 18, at 9 o'clock.

$2,000 IN CASH
Is Reserved to Pay 20 percent to the Town Club Members who fail of getting at least one Silver Certificate during this announcement. EARN EXTRA MONEY. There can be NO EXCUSE.
Gigantic Prize-Giving
TRAVEL CLUB
Campaign Officially Ends
Saturday, Oct. 25th, 9 P.M.

SECOND PRIZE
Winner of Second Honors May Choose Any One of the Optional Prizes Listed Below:

"SEE AMERICA FIRST" TOUR
20-Day Trip—Valued at $750
This "See America First" Tour combines a delightful cruise around the coast of California through the Panama Canal, up the Atlantic Coast to New York, by steamer, together with a railroad trip across the United States. The steamer voyage includes restful days at sea with the pleasures of shipboard life and sight-seeing calls at gay Havana and Old Panama; a daylight trip through the Panama Canal, etc.

Ford 2-Door Sedan
Retail Value $8579
On Display at
August Brandt Co.
300 W. College Ave.

Genuine Logwood
Alaska Seal Fur Coat
Retail Value $600
Made from
Government
Stamped Skins
Any woman would be proud to wear this coat

On Display at
Nigbor Fur Coat Co.
232 E. College Ave.

Apollo Grand Piano
Including Bench
Retail Value $975

On Display at
Meyer-Seeger Music Co.
116 W. College Ave.

$1,507.00 IN CASH
Two (2) prizes each valued at $750 will be awarded to the first 10 Travel Club members who earn 6 or more Silver Certificates during Opening Week, starting Monday, September 15, and ending Saturday night, September 20, 1930.

$910.00 IN CASH
Two (2) prizes each valued at $455 will be awarded to the first 10 Travel Club members who earn 6 or more Silver Certificates during Closing Week, starting Monday, September 22, and ending Saturday night, September 29, 1930.

SOLO FLYING COURSE
This flying course, while not qualifying one for a pilot's license, does teach one the art of flying. Tuition and generous allowance for expenses not to exceed cost of the "See America First" Tour to this newspaper will be covered by this award.

TAKE THE CASH
If the winner of second honors does not care for any of the other options offered, this newspaper will award a sum of ACTUAL CASH, equivalent to the cost of the "See America First" Tour to this newspaper.

Earn Money for Christmas
Now is the Time to Make Up Your Mind to Enter and Win in the Review's Merry Christmas Travel Club

THIRD PRIZE
WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

| ROUND TRIP TO LOS ANGELES
With Liberal Expense Allowance

Here is your opportunity to visit Hollywood, the home of your favorite star. This paper will pay your transportation and a liberal allowance for necessary expenses.

Gulbransen Symphony Model Upright Piano
Retail Value $390.00

On Display at MEYER-SEEGER MUSIC CO.
116 W. College

General Electric REFRIGERATOR
Retail Value $290.00

The economical operation of this efficient electric refrigerator will save you money every day.

On Display at FINKLE ELECTRIC CO.
315 E. College

FOURTH PRIZE
WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

TRIP TO WASHINGTON, D. C.

Visit places of historical interest and see your favorite congressman or senator in action. How delightful it would be to visit the home of the United States Government. Liberal allowance made for necessary expenses.

Diamond Dinner Ring
Retail Value $250.00

On Display at FISCHER'S JEWELRY STORE
101 E. College

DIAMOND BAR PIN
Retail Value $238.00

1 large and 4 small diamonds set in platinum mounting.

On Display at KAMPS JEWELRY STORE
115 E. College

FIFTH PRIZE
WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

TACT THE CASH

ACTUAL CASH, equivalent to the cash cost of the trip to Los Angeles to this newspaper, will be awarded in lieu of the other prizes.

VICTOR Micro-Synchronous Model R-35 RADIO
Retail Value $180.00

On Display at MEYER-SEEGER MUSIC CO.
116 W. College

Hallmark Diamond Set WRIST WATCH
Retail Value $125.00

On Display at FISCHER'S JEWELRY STORE
101 E. College

SIXTH PRIZE
WINNER TAKES CHOICE OF ANY ONE OF FOLLOWING:

1,000 MILE RAILROAD TRIP

The winner of sixth honors has the option of taking a 1,000-mile Railroad Trip of his or her own selection and a liberal allowance will be made for necessary expenses.

Bulova Diamond Set WRIST WATCH
Retail Value $100.00

On Display at KAMPS JEWELRY STORE
115 E. College

TAKE THE CASH

Actual Cash will be awarded in lieu of other options.

The winner of sixth honors may take ACTUAL CASH, equivalent to the cost of the railroad trip, in lieu of the other options.
Merry Christmas Travel Club

SEVENTH PRIZE
Winner Takes Choice of Any One of the Following:
500-Mile Railroad Trip of Your Own Selection

The winner of seventh honors has the option of taking a 500-mile Railroad trip of his or her own selection and a liberal allowance will be made for necessary expenses.

or

66-Piece Set Alvin Heavy Plate Silverware Retail Value $80.00

EIGHTH PRIZE
Winner Takes Choice of Any One of the Following:
250-Mile Railroad Trip of Your Own Selection

The winner of eighth honors has the option of taking a 250-mile Railroad Trip of his or her own selection and a liberal allowance will be made for necessary expenses.

or

Ladies' Bulova WRIST WATCH Retail Value $37.50

On Display at FISCHER'S JEWELRY STORE 115 E. College

TAKING THE CASH
If the winner of seventh honors does not care for the other options this paper will award ACTUAL CASH, equivalent to the cost of the trip.

On Display at KAMPS JEWELRY STORE

LOOK! EXTRA! LOOK!

25,000 Booster Credits FREE!

If you hand in this coupon together with either five (5) one-year subscriptions (old or new) or one (1) five-year subscription, you will receive 25,000 credits in addition to those earned by other coupons and under the regular schedule.

Name of Club Member
Cash must accompany this coupon and only one will be counted for each club member qualifying.
This will give you a Flying Start!

This coupon may only be used during the first week of your entry.

What They Say
Install a Flasher in Front of the Fire Department

Editor Review: Since the street car tracks were removed on Omelia street along that thoroughfare has been speeded up very materially. That is as it should be and has done much to relieve traffic congestion which formerly existed there. But the very speed of that traffic has created a new menace which is very considerable. Autos drive past the fire department at twenty-five miles per hour and that is likely to cause a serious accident some day when a general alarm comes in. So is a telephone alarm and only one piece of apparatus is required, the other members of the department run out into the street and stop approaching autos, so that the apparatus can enter the street without danger of a collision. But when there is a general alarm and all members of the force are called, then there is no one to throw the traffic and this fact is likely to lead to serious consequences. The matter can be remedied, and at very small cost, by installing a flashing red light over the street in the vicinity where the department is located. This light could be attached to the alarm system, so that it would automatically start to flash when an alarm came in and thus ease traffic that the department is coming out.

L. H.

Headlights Again

Editor Review: I see that the county motorcycle police have again been instructed to tag all cars having glaring headlights. What is the use of wasting their time if the tagging is not followed up? Only a few weeks ago hundreds of ears were tagged, but in spite of the fact that many of the drivers who received tages paid no further attention to them, nothing was done by the authorities. Conditions are bad on our highways and night driving is altogether too dangerous to be either comfortable or pleasant, and all because so many cars are equipped with illegal headlamps and so few drivers take the trouble to tilt or dim their lights when meeting other cars. Why not follow the example set by the authorities at Oshkosh. In that city dozens of drivers have recently been haled into court and fined $3 and costs each because they were driving with illegal headlamps. It was only necessary to continue this drastic action a few days before the results were noticeable. If the local authorities would show a little more action and do considerable less talking the same results might be achieved in Appleton and Outagamie county. I mean the city authorities as well as the county officials, because many of these cars could just as well or better be stopped within the city limits as out on the country highways.

O. D.

Cockroaches and Rats

Editor Review: Congratulations to the city administration on the energetic manner in which the cockroaches and rat plague is being battled. According to the local daily, Street Commissioner Albrecht caught three or four cockroaches last Saturday and dropped them into a "liquid pool of calcium chloride" where the insects "soon withered under the effects of the chemical, turned over on their sides like dead goldfish and succumbed to a watery, saltry grave." How thrilling! If the city commissioner will continue to treat three or four cockroaches in that manner each day, the survivors will doubtless seek a healthier climate.

E. M.

Editor Review: The Post-Crescent tells us that business men in the neighborhood of the Superior street dump have organized a "shot gun brigade" to shoot rats, that they have equipped their "rifles" with flashlights and that every night they lie in wait for the regiment of rats. Prominent among the hunters with shotguns or rifles so close to the business section constitutes a real menace to public safety and is forbidden by city ordinance. If those business men are so desperate that they are resorting to such means to rid themselves of a plague, it is time the city administration ceased to talk about "expense" and proceeded to take some real measures towards relieving a condition for which no possible excuse can be found.

L. H.

WORKMAN ELECTRIC

Employee of Power Company Touched High Voltage Wire

While at work in the local power plant of the Wisconsin Michigan Power company last afternoon Paul Lengieis came in contact with a high voltage wire and was instantly killed. A physician was immediately called and for three hours every effort was made to resuscitate the man, but without avail. The accident ocurred when a wire with which he was working touched another and the resulting shock threw him off balance. In falling he grasped the high voltage wire, the current of which passed through his body, death resulting instantly.

The unfortunate man, who lived at 800 W. Winnebago street, was forty years old and leaves his widow; two daughters, Mildred and Berniece; two brothers, Ralph and John in Powers, Mich.; four sisters, Sarah in Brookside, Mrs. Julius Huescher in Brookside, Mrs. Wilbur Brenner in Green Bay and Mrs. Richard Murray in South Dakota.

The body was taken to Brookside for burial.
Prohibition Agents
Stage Raids Here

Make Six Arrests in Appleton and Vicinity

Last Saturday afternoon warning was received by proprietors of local soft drink parlors that federal prohibition agents were to make a raid here. As a result the five squads of government men who appeared shortly before nine o'clock were disappointed at most of the places visited. However, some of the proprietors had either disregarded the warning, or had not received it, and six arrests were made. The local men arrested were: Tom Miller, proprietor of the Club Cafe at 205 W. College avenue, and Peter Lasser, who operates a soft drink parlor at 525 W. College avenue. Howard Campbell, proprietor of the soft drink parlor at Waverly Beach, and his bartender, Charles Jorgensen, together with Walter Smolenski and George Gavill, proprietors of the Two White Posts Inn on Highway 114 east of Finneygum's Corners were also caught in the net. Alleged liquor in varying quantities was found in all the places except Lasser's, whose place was closed. Here the door was forced and Lasser, who was found in a back room, arrested. Search warrants for the places raided were produced by the officers. These were based on information gathered during the past few weeks by under-cover agents who are alleged to have purchased liquor there. Several other places, among them Bavia.

Junior Chamber Has
Ambitious Program

The Junior Chamber held an interesting meeting at the Hotel Appleton Monday evening. The first thing on the program was presentation of prizes to winners of the recent open municipal golf tournament which is to be made an annual affair. Participation in the good will tour sponsored by the State Junior Chamber was decided on and a committee appointed to make the necessary arrangements. The tour will start at Eau Claire and wind up with a banquet at Appleton.

The 'Get out the Vote' campaign was thoroughly discussed and plans made. Every member will use his best efforts to persuade voters to go to the polls on primary day. No effort will be made to influence the voters in their choice, but a great deal of effort will be extended to get them to the polls to register that choice.

Plans for a telegraphic golf tournament with other Junior Chambers were made and a committee appointed to see about engaging an alley for one evening each week, so that the members can indulge in bowling.

FAMOUS GROTTO
BUILT BY PRIEST

The famous grotto at Pickavilas, Wix., which has been built by the Rev. Matthias Werner, is to be dedicated on September 14. Over the front of the grotto is a cross made of pebbles embedded in colored glass. At the rear of the grotto priest has built in mosaic a "Holy Ghost tree," the trunk of which is made of wood from the Dakota Badlands. The branches and inscriptions are of colored stones. The fruit on the branches represents the twelve fruits of the Holy Ghost, the names of which are done in colored stones in panels beside the tree.

REAL RADIO SERVICE

Radio fans will be interested to know that "Al" Nitz is offering them a real radio service in his shop at 330 E. Pacific street.

Mr. Nitz is a graduate of the Milwaukee School of Engineering where he took the radio engineering course. After finishing his course at the school he went to work for station WKAF in Milwaukee and remained with them until that station was taken over by WTMJ. He remained with the Journal station some time, leaving them to enter the service of WIBN, where he had better opportunity to study amplifier equipment. He then took charge of the service department of the Stolte Radio company of Milwaukee last fall. After a few months he decided that he wanted to strike out for himself and picked Appleton as his field. He has now been located here for some time and is proud of the fact that he has one of the best equipped radio service shops in this part of the country, where he is prepared to give real service on any make of radio.

D. A. R. FOREST TO BE DEDICATED FRIDAY

The D. A. R. forest near Brule, Wis., decided upon at the 1929 state conference, is to be dedicated next Friday. The state conservation commission provided a half section of cut-over land tax free and the D. A. R. undertook to plant at least 1,000 trees a year until the tract was wholly planted. State chapters are contributing to pay for the work. More than the quota was planted this year.

Author's paid $6.00 by M. G. Koch
Appleton, Wis.

RE-ELECT
AL. G. KOCH

Republican Candidate
for Register of Deeds
of Outagamie County
Who has given you efficient and courteous service
"Why Change?"

Samuel Sigman
For District Attorney

WE DO NOT WISH TO FORGET!

Representative free government was endangered by the effort to put across a Manager Form of Government for Appleton. Attorney Samuel Sigman was one of the first to publicly and fearlessly fight this menace. He is the only candidate for District Attorney on the Republican ticket to take a stand on this question and to openly oppose its adoption. As on many other great public questions affecting the laboring man, the farmer and independent business man, Mr. Sigman consistently and publicly expressed his convictions in the interest of the people. He voiced their interest even at the expense of hostile opposition to himself and ridicule by the Appleton Post-Crescent.

Some may differ with Mr. Sigman, but every one cannot help but admire him for his fearless position. His type of men are needed in public life. His character, ability and record as an attorney, fits him well for the office of District Attorney.

Appleton organized labor, for these reasons and appreciative of his sincere helpful and able assistance as attorney for the Appleton Trades and Labor Council endorsed Mr. Sigman for District Attorney. His election to the office of District Attorney will give Outagamie County a worthy public servant.

(Signed) APPLETON TRADES & LABOR COUNCIL CAMPAIGN COMMITTEE
M. J. Bick, Secretary.

VOTE-Primary Election Tues.
September 16, 1930

Paid Advertisement: Authorized, prepared, and $17.50 paid by the Appleton Trades & Labor Council campaign committee, M. J. Bick, secretary, Appleton, Wis.
**The Week's Parties**

Mr. C. B. Clark celebrated his birthday anniversary at a dinner dance Friday evening at Riverview Country Club. Music was provided by Bob Timm's orchestra. About 100 guests were present.  

Members of the Spanish War veterans Auxiliary were guests of Mrs. Edna Hatcher and Mrs. M. Steinman at a lawn party last Thursday.  

Mr. Julius Wittlin was guest of honor at a dinner given by his daughter, Mrs. Henry Tillman, last Sunday. Mr. Wittlin celebrated his 90th birthday anniversary.  

Miss Adeline Wink was honored at a farewell party Friday night at her home by the Bluebird Sunday school class. Games and music provided the entertainment for the evening. Miss Wink left Sunday for Green Bay where she will enter nurse's training at Bellin Memorial hospital.  

Mrs. Grover Wiegand is chairman of the committee in charge of the card party to be given this evening by Group No. 5 of St. Therese church.  

At the Riverview Country club Wednesday night Miss Estelle Reid entertained 45 guests at dinner and bridge.

**Announcement**

PUT YOUR FALL WARDROBE IN READINESS

Have it cleaned and pressed by our Expert Process

Men's Suits  
Men's O'Coats  
Ladies' Plain Coats and Plain Dresses

Send Them NOW

**RECHNER CLEANERS**
Tel. 4410

**HEALTH IS LIFE'S GREATEST ASSET**
Dr. Robert Larsen  
Spinal Specialist  
Consultation Free  
Dr. A. A. Denil  
Spinalist

Larsen Chiropractic Parlor
123 West College Ave.  
Telephone 850

PAID ADV.—Authorized and $6.60 paid by Mark Catlin, Appleton, Wisconsin.

**Vote for MARK CATLIN**
**REPUBLICAN CANDIDATE FOR**
**Assembly**

Practiced Law in Appleton since 1909.  
Member of Legislature 1921-1922.  
Four years in City Council.  
District Attorney four years.

I STAND ON MY RECORD
The Kind of Meat you want can be found here.
Finest cut meats daily ready for your table use

Voecks Bros.
Quality Meats
Telephone 24 or 25

Hundreds of Satisfied Patients Guarantee to You—High Quality Dental Work at These Astoundingly Moderate Fees

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Other Dental Work Priced in Proportion

The quality of our dental work has been absolutely satisfactory to thousands of people over a long period of years.

Nitrous-Oxide Gas, Local, and Conducted Anesthesia used to eliminate pain.

UNION DENTISTS
Over Woolworth's Store
110 E. College Avenue
Telephone 269

JUST ARRIVED
THE NEW
KARPEN
Mattresses

Climaxing
Karpfen's half century of fame for comfort

SUPER, SLUMBER-LURE, KARPEN-REST
ALL GUARANTEED FOR 10 YEARS!

BRETTSCHEIDER
FURNITURE CO.

Knights of Columbus of Appleton, Kaukauna, Neenah and Menasha are planning a Landing day program on October 12.

Appleton Marble
& Granite Works
Artistic Monuments
618 N. Lawe St. Telephone 1168

Raisins Seedless 2 lbs. . . . . 10c
Sugar, Pure Cane, 10 lbs. . . . 50c
Powdered Sugar, 3 lbs. . . . . . 22c
Brown Sugar, 4 lbs. . . . . . 25c
G. C. STEIDL
GROCERIES — MEATS
Phone 553 We Deliver

Kitchen Helps
Tomatoes for the Family
Tomatoes, once thought to be poison are becoming more and more popular with the housewife who serves them plentifully to her family, raw and cooked, because of their high vitamin content.

Canned tomatoes as well as raw tomatoes are rich in vitamins and the home maker who puts away a large supply for winter use can help provide her family with delicious food and good health.

For canning, choose tomatoes that are ripe, but not overripe and free from blemishes. To remove the skins place the fruit in boiling water for a minute, remove and dip in cold water, and strip off the skins with a knife. Pack the peeled fruit in hot jars, press down firmly, and cover with belling tomato juice, to each quart of which has been added 1 tsp. salt and 1 tsp. to 1 tbsp. sugar. The jars should be boiled in a hot-water bath for 30 minutes. Because of their acid, tomatoes are one of the few foods among these legumes as vegetables which may be safely canned in the hot-water bath.

Canned Tomato Soup
The cells not used in canning may be made into canned soup. To a gallon of such tomatoes add a small sliced onion, a stalk of celery, a bay leaf, 2 tsp. salt, and a pinch of paprika. Cook the mixture until tender and then press through a strainer. Boil until reduced to half its original volume, seal in hot, sterile jars.

So many and varied are the kinds of relishes and sauces in which tomatoes, green or ripe, play a part that we do not print them here, but will gladly supply a number to any housewife who will write for them, enclosing stamped, addressed envelope — chili, English chutney, catsup, piccalilli, and a host of other relishes and sauces, raw and boiled.

Then there are delicious tomato preserves, made of either ripe or green tomatoes. The large red, or yellow, the plum size or the tiny pear shapes, which are not often on the market.

The green tomato pickles, and mock microwave for cold weather pies. Also green Dill Tomatoes, if you like the flavor.

You see what a real stand-by tomatoes really are in bringing food value, color and plumpiness to your winter menus. If you have them in your garden, don’t let one go to waste.

Within seven days a 14-inch rainbow trout was caught twice, first at Port Washington, Wis., and the second time near Grand Haven, Mich., the conservation commission reported. If the fish traveled a straight course across Lake Michigan it would have gone 87 miles during the week or an average of 12 miles a day. If it followed the shore line around the southern end of the lake it would have gone a minimum of 200 miles, or 37 miles a day.

Governor Kohler was given a great ovation at a homecoming rally which was addressed at Sheboygan Saturday.
in inspection of various educational institutions.

The hearings will give people on other sections of the state a chance to be heard on state educational problems without coming to Madison.  

* * *

The new budget law is expected to make the next legislative session the shortest in years.  

* * *

Father John Hagen, the only American citizen of the Vatican state died there on Saturday after a short illness.

—

CAHAIL the TAILOR

Will Make You a

BETTER SUIT FOR LESS MONEY

104 E. College Ave.

Upstairs

Paid Adv.—Authorized and paid $5.50 for by Michael J. V. Fose, Appleton, Wis.

Vote For a Family Man

MICHAEL J. V.

FOSE

Republican Candidate for

COUNTY TREASURER

PRIMARY ELECTION

TUESDAY, SEPT. 16, 1930

Born, raised and educated in your county. Nephew of John Fose, former sheriff.

—

Fusfield’s

EXCLUSIVE BUT NOT EXPENSIVE

118 E. College Avenue

Appleton, Wisconsin

The Trend is to Fusfield’s. Where Lowest Prices Prevail.

A REMARKABLE SELLING of SMART

WINTER COATS

$59.75 to $75 Values

$48

Gorgeous furs trim the most beautiful and desirable materials. Furs include: Fox, Minkrat, Manchurian Wolf, Beaver, Squirrel, Caracul, Canadian Wolf and Lapin. Materials: Trico, Broadtail, Imperata, Suede and others. All colors.

$3 Deposit Will Hold Your Selection

Charge Purchases Entered on Nov. Statements (on request)
You are Invited to Our
Autumn Showing
of
SUTS
with 2
TROUSERS
$35 to $50

At last men can own a
two-trouser suit that sac-
rifices nothing of its tail-
ored excellence and fabric
quality to the cost of in-
cluding a second pair of
trousers. We are at the
peak of manufacturing ef-
iciency. That's why you
will get more for the same
money.

New patterns are handsomer.
New colors are richer. Styling
is far better—trim and indi-

Radio Specialists
Expert repair service on
all electric receiving and
recording devices.

M-L-O-TONE RADIO CO.
812 So. Kernan Ave. Telephone 3373

DUCK SEASON TO OPEN
ON TUESDAY, SEPTEMBER 16

Hunters Must Wear Buttons

The 1930 season for wild geese, brant,
ducks, gadwalls, poesy, snipe, rail, and
rice hens will open on Tuesday, Septem-
ber 16 and continue until December 20
according to an announcement from the
conservation commission.

Hunters this year will secure their
licenses from county clerks or from
deputies authorized by county clerks to
sell licenses, in the same way they have
in previous years. A primrose colored
license button numbered serially to cor-
respond with the number of the license
must be worn by all hunters this year.
The law specifies the button shall be
worn on the front of outer upper gar-
ment, cap or hat at all times that the
license is carried. A license holder is
subject to a fine of from $5 to $25 if
he does not wear the button.

The same laws regulating hunting
days, “Motorists everywhere in Wis-
consin notice the number of red-headed
woodpeckers, larks and robins lying
dead in the road. Rabbits and spe-
rels as well as song birds and game
birds are also killed in great num-
bers.”

$200,000 . . .
of Fall and Winter
Merchandise available
to the Public

“The Wholesale Store”
222 W. Lawrence St.

Paid Adv.—Authorized, prepared
and $6.60 paid by Wm. Wolf,
Appleton, Wisconsin.

Items of Interest
Senator La Follette claims people of
Wisconsin are paying too much for
electricity, claiming the rate should be
around two cents instead of six to
seven cents per kilowatt hour.

French ocean liner, Coste and Bel-
lonte, captured the $25,000 prize offered
for the first successful Paris-New York-
Dallas flight when they landed the
Question Mark in Dallas last week,
making the flight from New York in
11 hours 34 minutes and the total fly-
ing time from Paris to Dallas via New
York, 48 hours 32 minutes 11 seconds.

According to reports a big black bear
has set up traffic on a highway near
Rhielander one day last week while he
leisurely made his way across the road
and before re-entering the wood, turned
and calmly gazed at the motorists.

Milwaukee Republican women gave a
reception for Mrs. Kohler and Miss
Marie Kohler Tuesday.

Motorists are asked by the conserva-
tion commission to avoid running over
squirrels, rabbits, and birds to con-
serve wild life. “She rapid increase in
the numbers of game birds, notably
prairie chicken or pinnated grouse and
the ruffed grouse or partridge during
the last two years have greatly in-
creased the number of accidental kill-
ings by motorists,” the commission
says. “Motorists everywhere in Wis-
consin notice the number of red-headed
woodpeckers, larks and robins lying
dead in the road. Rabbits and spe-
rels as well as song birds and game
birds are also killed in great num-
bers.”

William F. Wolf
Former County Clerk
REPUBLICAN CANDIDATE
FOR
COUNTY CLERK

Your Support Will Be
Appreciated

Primaries Election
TUESDAY, SEPT. 16, 1930

Paid Adv.—Authorized and $5.50
paid by F. W. Giese, Appleton.

Frederick W. Giese
Republican Candidate for
SHERIFF

For Outagamie County
At the Primary Election, Sept. 16
Your Vote Will Be Appreciated
The TRAIL of '98
A Northland Romance
by ROBERT W. SERVICE

INSTALLMENT XI

I roamed the long street with an alert restless agony in my heart. When I entered my girl's house a moment ago, I had lost her heart. I turned back and no one was there. I knew she was safe and well! If I could only find her! The town was a great symphony of the homeless and the lost. I bought a copy of the Nugget and went into the Sourdough restaurant to read it. As I lingered there sipping my coffee and perusing the paper in diffusely, a paragraph caught my eye and made my heart glow with sudden hope.

Here was the item:

"Locasto came to Dawson from his claim yesterday. It is said that before leaving the Forks he lost a sum ranging in the neighborhood of $10,000. Last night he began playing in the Minnow with Haw and Terry in an effort, it is supposed, to recoup his losses at the jinks. The play continued nearly all night, and at the wake-up, Locasto, as stated before, was said to be to the tune of $19,000."

Jack Locasto! Why had I not thought of him before? Surely, if any knew where he was, it would be he. I determined I would visit him at once.

So I hastened to my coffee and conferred the matter with the watchman where I might find the Klondike king.

"Oh, Jack Locasto," he said, "well, at Green Bay Tree, or the Tivoli, or the Monte Carlo. But there's a big gamble on and he's liable to be there."

Once more I paraded the seething street. With my pocketbook, season tickets, cigarettes, laughing, clowning, strolling in and out of the wide-open saloons. A liberating spirit was in the air, a madcap freedom, an effusion of dissolute sin.

I found myself by the clockhouse that surrounded the police station. One of the constables, a tall, thin Englishman with a refined manner, proved to be a friend in need.

"Yes," he said, in answer to my query, "I think I can find your man. He's downtown somewhere with some of the big sporting guns. Come on, I'll run him to earth."

After a short walk he pushed his way through a crowded doorway and followed. It was the ordinary type of combination saloon and gambling joint. It was a corner, presiding over a stud poker game, and I was surprised to see Mosher. My companion pointed to an inner room with a closed door.

"The Klondike kings are in there, Mr. Jameson."

I knocked in. All but Locasto were medium-sized men. Stillwater Willie was in evening dress. Haw was a kindly fellow with a heavy, easy voice; Terry of a bulldog type, starchy and powerful. But it was Locasto who gripped and riveted my attention.

He was a massive man, heavy of face and strength. There was a great spread to his shoulders and a conscious power in his every movement. He had a square, heavy chin, a great protruding mouth, a luscious, black eyes that were as cold as the water in a deserted shaft. His hair was raven, dark, and his skin betrayed the Mexican strain in his blood. Above the others he towered, strikingly masculine, and I felt some how the power that emanated from the man, the brute force, the remorseless purpose.

Then the door returned with a tray of drinks and the door was closed.

"Well, you've seen him now," said my friend. "You only plan, if you want to speak to him, is to wait till he breaks up, and you're done.

"Or the wantonness of the sitting. It was in the young man when the game broke up. The inner door opened.

"Mr. Locasto."

He turned and gave me a stare from his brooding eyes.

"Jack Locasto's my name," he answered carelessly.

I walked alongside him. A liberating spirit was in the air, a madcap freedom, an effusion of dissolute sin.

"$19,000," said, "my name's Meldrum, Athol Meldrum."

"Oh, I don't care what the devil your name is," he broke in.

"Don't bother me just now. I'm tired. What do you want, work?"

"No," I said, "I just want a scrap of information. I came into the country with the name of Jack Locasto. I've lost track of them, and I think you may be able to tell me where they are.

"Well, I'm all attention now. He turned half round and scrutinized me with deliberate intensity. Then, like a gentleman, his manner changed. His eyes were bland, his voice smooth as cream.

"Winklestein," he echoed reflectively.

"Winklestein; seems to me I do remember the name, but for the life of me I can't recall where. Was there another girl with them?"

"Yes," I said eagerly, "a young girl, ah!"

"A young girl, ah!" He seemed to reflect hard again. "Well, my friend, I'm afraid I can't help you. I remember nothing of the party others what became of them I can't think. Well, good-night, or good-morning rather. This is my hotel."

He had half entered when he paused and turned to me. His face was urbane, his voice in a refined manner, and it seemed to me there was a subtle mockery in his tone.

"I should hear anything of them, I'll let you know. Your name? Athol Meldrum—all right, I'll let you know. Good-by."

(The End)
ADULTS HAVE OPPORTUNITIES
FOR CONTINUED EDUCATION

Vocational School Will Soon Open for
Fall Term

For many years people labored under an idea that the period of learning was
confined to the period of youth. Certain-
ly the American school system was
built on the idea that education was to
be given during the period of youth.
Schools were erected and funds appro-
priated to train children. Later higher
schools of learning were established
which provided educational opportunity
to young men and young women but
even this was preparatory to their tak-
ing their place in life. All education
was preparatory for an already pre-
determined life need.

All of this was based on the idea
that civilization was static. Dr. Kil-
patrick of Columbia University has
clearly demonstrated in a recent book
that the most constant thing in life
today is change. Even if we could pre-
pare in youth for adult life it would be
difficult to determine what require-
ments would be placed upon adults
twenty, thirty, or forty years from now.

Because of the need for continuing
education, because of the need for
periodic adjustment to new conditions,
adults are demanding opportunity for
training. In Appleton, the adult train-
ing program is under the auspices of
the Appleton Vocational school. Courses
for adults will again be offered this fall.
The Vocational school will be open on
the evenings of September 22, 23, and
24 for consultations and advanced
registration for courses which will
commence October 6.

Last year seventy-one units of work
were offered, that is, seventy-one dif-
ferent groups of people met in classes.
These were in varied fields, some in
home-making, some in commercial, many
in trade and industry, and others in
the field of general improvement.
The director and the heads of the de-
partments in the evening school will be
glad to confer with any who feel the
need for further training.

SOCCER FOOTBALL

Provides Action, Thrills and Excite-
ment for the Spectators

In a soccer game played at the high
school practice field on Outagamie
street Sunday afternoon by teams re-
presenting the Oshkosh Sport Club and
the Appleton Sport Club Germania the
Oshkosh players repeated their victory
of last year with winning a score of
three to one.

To one who had never seen a soccer
game it was a revelation. Both teams
were made up of young men working
every day in the week, but keep them-
theselves fit at all times. And they must
be fit to play that game, for the halves
are forty-five minutes each and nobody
seemed to think of taking time out. If
a player had his wish checked out, no
time was wasted in sympathizing. He
was simply carried to the side lines
and another player took his place, so
that action proceeded without notice-
able interruption.

The game last Sunday was only a
practice affair, preparatory to the open-
ing of the league season next
Sunday. The local boys will open up
on the home grounds by playing the
first team of the Sheboygan club, a
team which carried off first place in
the league last year. If you want a
couple of hours of real sport, with ac-
tion every minute, then be sure to be
at the high school practice field next
Sunday afternoon at two-thirty. If
you know any basketball referees, it
would be an excellent idea to take
them along, so that they could learn at
first hand how the spectators' enjoy-
ment of a game may be heightened
when the referee's whistle is not con-
stantly shrilling.

Strike have broken out in nearly all
important cities in Spain, and many
are injured as mounted police battle
mobs.

Our Store
is Ready
For the Hunter

We carry a line of Hunting Equipment that will get the
game for you.

A complete stock of Guns from $7.50 for the Single Barrel to
$52.00 for the Remington Automatic.

Pump Guns from $35.00 to $45.00

Shells in All Gauges and Sizes of Shells from $0.80 up.

Groths Sporting Goods
Phone 772
305 W. College Ave.

RELIABILITY
is the foundation on which we have built

What a Satisfied Customer Has to Say

To Whom It May Concern:

This is to certify that we have been customers of the Sherman
Nursery Company of this city, for many years.

Last spring we purchased several orders of nursery stock for
our farms in this county. We planted over three hundred Norway
Spruce Evergreens of the two to three-foot size. We are very
well pleased with the growth of the trees and we lost only seven
trees out of the three hundred planted.

We have always found the Sherman Nursery Company to be a
defiant of its word and we do not hesitate to recommend this nursery
to any one in need of hardy nursery stock for the improvement of
property. Yours very truly.

Charles City, Iowa.
W. B. JOHNSON, Secretary.

EARL RALPH
Representing Sherman Nursery, Charles City, Iowa.
614 E. Summer St. Phone 2745

For Courteous Public Service
Earl W. Bates
REPUBLICAN CANDIDATE
FOR
COUNTY TREASURER
Your Support will be Appreciated
Primary Election
Tuesday, September 16, 1930

Paid Advertisement: Authorized, prepared and $6.60 paid by Earl
W. Bates, Appleton, WIs.

Review classified ads bring results

GUENTHER CEMENT
PRODUCTS CO.
Mfrs. of CEMENT BLOCKS
Appleton Jct. Phone 963

AL. NITZ
RADIO SERVICE
State Certified Radio Technician
390 E. Pacific St. Phone 5065
Expert Service Day and Night

THE TIME HAS COME
for that
New Fall Suit
and Top Coat
at these low prices
$22.50, $25.00, $35.00

FRIENDLY FIVE
SHOES
$5

Harry Reissman
310 N. Appleton St.

CLASSIFIED SECTION
place to list your wants and adver-
tise your services. 10¢ per word
for first insertion, 5¢ per line for each
additional insertion. Make all en-
sable words to the line. Telephone Your Orders to 338

FURNACES CLEANED — Modern vacuum process—cleans thorou-
gly. Heirritz Sheet Metal Wks. (With
Hauer Bros.) 10¢ per word.

SERVICE CLEANERS
We clean walls, wall paper, win-
dows, offices, disinfect your base-
ment by using a new whitewash. 10
years experience. Once called al-
mays called.

R. A. DEMPSEY
Phone 4832-M

GENERAL TRUCKING — Fireproof
furniture storage. Crating, packing,
shipping. Tel. 724. Harry L. Long, 113 E. Walnut St.

EVERGREENS FOR SALE—Wester-
Park Nursery. C. A. Gelbke.

HOUSE FOR SALE—Modern, five
rooms and bath. Chris. J. Delgat,
73 W. Wisconsin.

MUSICIANS WANTED — Call al
327 W. College Ave. Bussell's
Tailor Shop.

STATE OF WISCONSIN — MUNICIPAL
COURT — OUTAGAMIE COUNTY
Fred Hauer, Plaintiff vs. Gloria Ramsey Def-
endant. — SUMMONS.

ATTORNEY-AT-LAW.
STATE OF WISCONSIN, To the said
defendant:
You are hereby summoned to appear
with in twenty days after service of this sum-
mon, except the day of service shall be
defend the above entitled action in the court
aforesaid; and in case of your failure to
do judgment will be rendered against you
according to the demand of the complain-
ent of which a copy is herewith served upon
you.

BENTON, BOSIER & TUTTIPIP
Attorneys for Plaintiff
P. O. Address: 329 INSURANCE BUILDING
Appleton, Outagamie County, Wisconsin.

The complaint in this action is on file
with the Clerk of the Circuit Court.
Anso. 8-14-32-20-Sept. 5-17
RE-ELECT
GEORGE J. SCHNEIDER to CONGRESS

"Upon my legislative record and service to the people of the Ninth Congressional District I stand for re-election."

"I feel that the experience I have gained during the past eight years as your Representative in Washington, and my wide acquaintance with officials at the heads of the various Government Departments enables me to render valuable service to this District.

"I thank you for the increased majorities by which you have elected me in each of the past four elections.

"If re-nominated and re-elected I shall pursue the same course I have followed in the past and continue to render the best possible service.

GEORGE J. SCHNEIDER

PRIMARY ELECTION, Tuesday, Sept. 16

My opponent appeals to you: "Why change?"
Public officers are expected to serve the public. You expect of them the best and most efficient service. You constantly seek to improve your private business. Why ought you not change public officers when you are convinced that such a change will render you better service?

True, my opponent has been in the court house for twenty-two years, four years as sheriff and then eighteen as Register of Deeds. I can also point to many years of public service. I have served the City of Appleton as alderman for six years and I have been chairman of the Town of Grand Chute and member of the county board for the past four years. My record as a businessman in Appleton is known to everybody and, with my record as a public servant in city, town and county, is your guarantee that the office of register of deeds will be conducted in an efficient business-like manner, that you will receive that courteous treatment which the public has a right to expect, and further, that I will charge the rates legally prescribed by law, and no more.

AUGUST W. LAABS
Republican Candidate For REGISTER OF DEEDS
Primary Election, Tuesday, September 16
HE smartest of all Gifts is Plymouth Pewter. It fits into every home and blends well with any China or Glass. ++ A console set of Candelabra and Bowl gives a colonial effect to the modern table. It possesses the grace and charm of that centerpiece Great Grandmother once cherished. ++ Plymouth Pewter has a soft lasting luster and does not tarnish. Every piece of it is a direct copy of Early American Pewter. Such items as a Vase, Coffee Pot, Commode or Ice Tub make most acceptable Wedding Gifts. Our vogue is Plymouth Pewter.

$4.95
Each

A Few Small Pieces at 95c Each

Every Piece of Plymouth Pewter is Guaranteed for Life----

This advertisement has been prepared, authorized and $35.40 paid therefor in the interests of John E. Hantschel, 1835 S. Onedia Street, Appleton, Wis., a candidate for County Clerk by a group of his friends of which Reford Spencer, 8 Belleair Court, Appleton, Wis., is Secretary.

Re-Elect

John E. Hantschel
County Clerk

A MESSAGE

Eight years ago a host of John E. Hantschel's friends appealed to the citizens of Outagamie County to reward faithful self-sacrificing effort in the army camps and on the battle fields of France by election to Public Office. They said if any qualified person is entitled to hold a public position of trust it is one who suffered and became disabled in the defense of the Nation in its day of peril. They promised too that John E. Hantschel would give efficient service to the County.

In this campaign while that appeal has just as much merit as his friends can confidently present his public record and ask for a decision upon that alone.

John E. Hantschel has given the most faithful, efficient and courteous type of service. He has been commended repeatedly in Resolutions passed by the County Board. Thousands who have come in contact with his office, have left deeply impressed with his sincerity to serve and the warmth of his personality. Hundreds can attest to the fact that they were cheerfully rendered service out of the usual and ordinary working hours. He has never failed, either day or night, workdays or holidays, to respond to a request for service. The accountants who audit the County Books have on numerous occasions praised the thorough and systematic conduct of his office. Those commendations are on file with the Finance committee of the County Board. What more could you ask for in a public servant?

Citizens of Outagamie County, let us re-elect John E. Hantschel to the office of County Clerk by an unprecedented majority.

FOR COUNTY CLERK
John E. Hantschel