The Appleton Review

Home Edited and Owned

Photo by Koch

A foursome at Baie des Moris.

MAY 2, 1930
Announcing

A new and complete service for front axle and wheel aligning. We have just installed an Accrometer Aligning Machine. The last word in equipment of this kind. It enables us to check and properly correct the following items without removing car from machine or without removing axle from car:

Caster Toe-in Toe-out Camber Bent Axle
Bent Wheels Bent Steering Arms

The following are some of the results of improper adjustments of the above items.

Rapid even tire wear—Improper Toe-in.
Rapid side wear—Too much Camber.
Spotty wear—Improper caster and camber or twisted axle.
Large Cupped out spots in tire—Improper toe-out on turns or bent steering arm.
Improper setting of one or more of above items also causes Shimmmy Wandering and Wheel Fight.

Drive in and let us check and correct the front end of your car.

Milhaupt Spring & Auto Co.
Phone 442 312-6 N. Appleton St.

Saturday—Last Day for This Offer!

$1 One Dollar allowed on your old hat against the purchase of any new hat.

You need look no further for your new Spring Felt Hat! Men . . . we’ve got every style to please you, every color to suit your tastes! High and low crowns, wide and narrow brims . . . in fact every one is a new Spring arrival. Bring in your old hat and we will accept it as one dollar toward the purchase of a new hat.

Dobbs Felts $8 up
Style Park $5.00

For the man who finds it difficult to first try on a new Spring Felt we suggest that he shop at our store. You’ll think that they have been made especially to suit your individual taste.

The Store for Men
Hughes Clothing Co
108 W. College Ave., Appleton, Wis.

The Memorial
A Sacred Trust

Until one has erected a dignified memorial, he is leaving undone something that is both a privilege and an obligation.

At least two very high considerations will always be urging the choice and erection of a suitable tribute of memory—unpayable debts of devotion and the self-respect that demands personal expression of gratitude.

Our experts will design Headstones and Monuments to your own specifications. Our prices are most attractive. May 30 is Memorial Day, see us at your earliest convenience.

Appleton Marble & Granite Works
918 N. Lawe St. Phone 11063

Oriental And
Smart Domestic

The most important accessory to the home is your floor covering! Rugs must be harmonious. Rugs are the picturesque background for the entire room. Choose them with care from those comprehensive collections.

<table>
<thead>
<tr>
<th>Size</th>
<th>Price Range</th>
</tr>
</thead>
<tbody>
<tr>
<td>9x12 Wilton Rug</td>
<td>$60.00 to $125.00</td>
</tr>
<tr>
<td>9x12 Axminster Rugs</td>
<td>$29.00 to $52.00</td>
</tr>
<tr>
<td>9x12 Domestic Oriental Rugs</td>
<td>$150.00 to $195.00</td>
</tr>
<tr>
<td>Stair Carpeting</td>
<td>$1.90 to $7.60 yd.</td>
</tr>
</tbody>
</table>

Brettschneider Furniture Co.
**Look and Learn**

By A. C. Gordon

1. What is the population of the world?
2. What is the literal meaning of the word "Lady"?
3. What three states are on both the border of the Pacific ocean?
4. What degree do the initials Ph.D. indicate?
5. What was John L. Sullivan’s fighting weight?
6. Who was the first man to fly across the English Channel?
7. What is sociology?
8. Would a bullet from an ordinary pistol, if shot straight up, hit the earth, or go on forever?
9. Why is the Red Sun so called?
10. Who wrote the essay, "The Crown of Wild Olives"?
11. What are the hours of night?
12. What is the meaning of the word "Eccentrician"?
13. What is the national anthem of France?
14. What is the average sugar production from a ton of beets?
15. In what state was Roland Hayes, the negro tenor, born?
16. What is Vice President Charles Curtis’ religious affiliation?
17. How many mining and loan associations are in the United States?
18. From what crude mineral is gasoline made?
19. Where is the largest airport in the United States?
20. What is the difference in the meaning of the words, "capital" and "capitalism"?
21. What does the word Mississippi mean?
22. How much property damage is done by rats in the U. S. in a year?

(Answers on page 15)
DO NOT DUMP RUBBISH ALONG COUNTRY HIGHWAYS

Now that spring is here, everybody is inclined with a desire to clean up his premises, to get rid of the rubbish that has been accumulating during the winter months. The local authorities have set the coming week as the clean-up week and will have teams and trucks visit all parts of the city to pick up such rubbish as has been placed in containers on the curbing before the residences.

But some of our residents do not seem to have been able to wait for the coming of the city employees. A drive through the surrounding country will show dozens of places where loads of tin cans, broken bottles and other rubbish have been dumped beside the road, very often in places where the stuff will have to be removed by the highway patrolman who might be better occupied in fixing up the roads. This dumping of rubbish by the roadside is undoubtedly due to thoughtlessness. But it cannot be condoned for that reason.

This state of affairs is by no means a recent development, as is shown by the fact that a state law declares such dumping of rubbish a misdemeanor and provides severe penalties. To be sure this class of offenders is not easily apprehended, but the farmers in the surrounding towns are up in arms and determined to keep a sharp lookout. The first person caught dumping rubbish by the roadside is to be prosecuted to the full extent of the law.

Let us hope that such a proceeding will not be necessary. The practice undoubtedly grew out of thoughtlessness, and now that attention has been called to it, will be discontinued, especially as it will be necessary to wait only a few days for the city trucks to haul away the rubbish.

FISHERMEN BE CAREFUL

Yesterday's opening of the trout fishing season in Wisconsin witnessed the annual migration of the disciples of Izaak Walton to the streams of the north woods. That is as it should be, but a word of warning is also in place. Be careful of fires.

May is the worst season of the year for forest fires; the dead grass and dried leaves of the previous year have not yet been replaced by the new green growth. Conditions this year are unusually fraught with danger because of the long dry spell—the grass and leaves are dry as tinder and the slightest spark will suffice to start a fire which may lay waste thousands of acres of land. A cigarette or match, carelessly tossed to one side is all that is needed—one moment of carelessness or thoughtlessness will destroy what it has taken Mother Nature hundreds of years to produce.

The fishing is dependent on the forests, both directly and indirectly. When the forests go, the streams will dry up and disappear. But immediately following a fire, the first rain will wash over the wood ash and carry quantities of it into the streams, forming lye, a strong corrosive, and deadly to all animal life. There is no food supply left for the fish that survive the lye and they are too weak to propagate properly, so that as a result the streams flowing through country which has been recently burned over, seldom afford good fishing.

Therefore, in the interests of his own sport, every fisherman should use all possible precautions against starting fires and should promptly report any such fires as he may discover to the nearest fire warden.

ONE WAY TO REDUCE TAXES

Last year the city of Appleton accomplished one of the most constructive pieces of work in its history when it opened and operated the municipal golf course over in South park. Although the need had been felt for a municipal course here for some time those who promoted the venture, saw the course built and equipped, and then watched it through its first year of operation little realized at first just what a huge success their plans would turn out to be.

When a golf course can be run at a profit of $3,504.76 to the city the first year of its operation, and when 18,000 games were played this first season, it certainly proves conclusively that people of Appleton want and need a place of this kind for good clean health building recreation and that they are willing to pay a small fee for this type of amusement. The amount of money taken in at the municipal course last season was $6,581.50, while the expenses were $3,504.76. Not a bad stroke of business for the City of Appleton and just think of the pleasure that was afforded to the hundreds of people who played on the course!

If this venture proved to be such a success in South park it is reasonable to suppose that it would also be successful in other locations of the city. How about a municipal links over in Erb park or on the land adjoining that property? This would be a very convenient location for people living in the Fifth and Sixth wards and also in the north end of the First Ward. In this day and age people are going to use their spare time to amuse themselves in one way or another, and they will play golf if they have the opportunity to do so. People are becoming more and more "outdoor minded." They know that nothing is better for their general physical, mental and spiritual well-being than good wholesome exercise out in the open.

We feel certain that a municipal golf course in Erb park would prove a great drawing card to thousands of golfers and would also attract golfers living in the north section of the city. Twenty years ago golf was classed as a rich man's game. This was not the fault of the game itself, but was due to the fact that the only places to play in the smaller cities, and some of the larger ones, were at exclusive country clubs to which only the so-called upper crust of society could belong. Today golf is everybody's game, and today Appleton and all cities of the country have learned to play as they had not learned twenty years ago.

Certainly there could be no element of risk in opening another city golf course now that we have learned how successful the first one has been financially—and in its first season. A course at Erb park would help greatly in reducing the congestion at South park on Saturday afternoons, Sundays and holidays. Let's have more golf, and more money in the city treasury.

HELPING THE TOURIST

It is now a well recognized fact in the best regulated communities that traffic on the principal state and federal trunk lines should always be routed through the city by the most direct and least congested path it is possible to find. No longer is it deemed advisable to guide tourist traffic down the main street and out of the way just to give the stranger a chance at the "tail buildings" in "our big town." They all alike to him after he has seen about a half dozen average sized cities.

Why wouldn't it be a good idea here to direct west bound traffic on Federal highway 10 onto S. Badger Ave. from S. Memorial Dr. where this highway comes in from the south? The motorist could then follow straight out Badger Ave. to the city limits at Wisconsin Ave. and then west to his destination. If Highway 10 were routed out Badger Ave., the congested situation at the W. College Ave., Memorial Drive, and N. Richmond St. corner would be relieved to some extent. The route would be simplified for the tourist as the uneven corner or jog at the College Ave. crossing is sure to be somewhat confusing to the stranger within our midst. Furthermore he gets no particular thrill out of crossing College Ave. just because it is Appleton's main street.

The younger generation no longer shows much respect for the older generation. But we wonder if there is any reason why they should.

Conscience first developed in human beings some 2,000 B. C. according to a certain scholar. No wonder it is considered quite out of date now.
**News Review**

**A Digest of Events and Trends for Busy People**

**LOCAL**

The appeal of the North American Airways company against the decision of a local circuit court awarding Karl A. Grunke $1,529 for damage done to his airplane while it was parked at Waukesha Airfield, was reversed by the state supreme court Tuesday. Greunke sued the company, as he was being employed by the company, for the loss of a propeller which he says was broken while he was using it.

Mrs. Charles Kowpey, 710 N. Superior St., suffered a fractured leg when she fell in her yard Monday morning. She was taken to St. Elizabeth hospital for treatment.

For the second time within a few months, James Deshancy was arrested by local police on the charge of operating a soft drink parlor in the basement of his home without a license. His trial was set for May 5. The fine was fixed at $50 and costs by Judge Berg.

At a meeting of chamber of commerce directors to be held the evening of May 6, Calvins B. Brown, manager of the commercial department of the U. S. Chamber of Commerce, will be the principal speaker.

At the annual meeting of the Flower and Garden Society, which was held last Friday evening at the city hall, the following officers were elected: president, H. A. Schlicht; first vice president, Mark Catlin; second vice president, George T. Richard; Miss Cora Guehler, secretary, treasurer and superintendent of the society, Mrs. M. S. Conner. The chief speaker of the evening was W. A. Sisson of Rosendale, a nationally known authority on the culture of peonies, iris and gladioli.

The Valley Acceptance company, recently organized here with a capital stock of $100,000, elected the following officers at its first meeting held Friday evening: president, John J. Madl; vice president, A. K. Ellis; secretary, Chris Mullen; treasurer and manager, C. F. G. Garvey.

Dorothy Rogers, 15, daughter of Mr. and Mrs. Charles Rogers, route 2, Appleton, fell last week while playing and broke the middle finger of her left hand.

Capt. Emil Schwandt, Fred Holts, and Emerson Turner were elected last week to represent the farmers on the town board. "The farmers could not be pleased with the members of the board. The Farmers, Chief George P. McGillan, and City Treasurer Fred Buchmann.

Boys shooting at crows with air guns hit a horse with which Theodore Neu- mann was working on his farm in Grand Chute, causing it to run away. Fortunately no one was hurt and little damage was done, but the result has been that the authorities of that section are on the lookout for boys with air guns and have forced them to leave the hunting season open next fall.

More than 100 players made use of the municipal golf course last weekend. Players at Riverview and Botte des Mortes were also out in force.

Keepee Brothers Construction company was awarded the contract to build a cement and gravel road on the north end of the town.

County Agent Gus Sell and John Brann, specialist of the Wisconsin College of Agriculture, have been receiving seed potatoes for Outagamie county farmers during the past week.

P. J. Harwood, J. 0. Rosebush, G. E. Bacheh and R. D. Smeth, vice president, J. R. Whitman, and T. E. O'Brien have been appointed delegates of the local Y. M. C. A. to the Fifty-first annual convention of the state association to be held in Oshkosh, May 7. Mr. Harwood will preside at the morning session and Mr. Rosebush will be toastmaster at the banquet in the evening.

Hugo Callebe, route 5, was arrested on a charge of drunken driving. He pleaded not guilty and his hearing was set for May 13.

The new state auto license law changed the term for truck licenses. The present licenses were expired on June 30 and new licenses must have been obtained by July 1 as license will be issued for the fiscal year running from July 1 to June 30. Trucks not properly equipped with the new licenses after July 1 automatically render the owner liable to arrest and fine.

The committee of Appleton patriotic women held a meeting Tuesday to prepare preliminary plans for the Memorial Day program. C. B. Peterson is chairman and George Dame secretary of the committee. W. H. Zehle is chairman of the program committee and Major Fred W. Hoffman will be marshal of the day.

County Agent Gus Sell has received a number of calls from persons desiring seed potatoes and asks that farmers having any for sale, notify him at once.

Edward Heidt, 715 W. Oklahoma St., suffered painful injuries about the head when he crashed into a car parked on W. Lawrence St. Wednesday morning. He was taken to St. Elizabeth hospital for treatment.

The Rainbow veterans are planning to organize an auxiliary and Secretary John Hantschel has been instructed to secure the names of women eligible to membership. It was also decided to hold a stag party at their cottage at Lake Winnebago on May 17 and to invite Rainbow veterans from Oshkosh and Fond du Lac to attend.

Roller skating at the Armory has been discontinued for the summer and will reopen September 15.

County Clerk Hantschel has awarded the contract for printing the directory of county officials to the Bogger Printing company. The pamphlets will be ready for distribution May 13.

The fire department was called to the residence of P. A. Briggs on E. Franklin St. Tuesday morning when the garage caught fire from a bonfire. Little damage was done.

Joseph Kools, son of Mrs. Dorothy Kools, S. Memorial Dr., will be ordained into the Catholic priesthood at Green Bay next Wednesday. He will celebrate his first mass at 10:30 the following Sunday morning at St. Mary church.

**STATE AND NATION**

Severe forest fires are raging in the neighborhood of Washburn and of Wa- beno. The former is in the rural national park and has not yet yielded to the efforts of 100 men who have been fighting for several days.

Four highwaymen held up a jewelry salesman on a country road near Sheboygan and escaped with diamonds valued at $100,000, overlooking a suitcase containing an additional $50,000 worth of jewels.

Decision of the supreme court smashed the so-called cigar trust in Milwaukee when it sustained the decision of the lower courts that the so-called "Josephson Agency Plan" was in violation of the state laws.

The matter is now before the U.S. Supreme Court.

**Next Week's Topic: The House of Representatives has passed the 111 million dollar waterways bill, which carries an appropriation of $8,500,000 for the completion of the Illinois state waterway project. The bill now goes to the Senate, where early action is expected.**

The house of representatives has passed the 111 million dollar waterways bill, which carries an appropriation of $8,500,000 for the completion of the Illinois state waterway project. The bill now goes to the Senate, where early action is expected for today.

**CORONA POSTABLES**

An Ideal Graduation Gift

Choice of Colors—Easy Terms

E. W. SHANNON

Authorized Dealer

300 E. College Ave. Tel. 86

**GEO. E. MADER**

INSURANCE

Krege Blg. Phone 23

110-112 W. College Ave. or 2323

**Used Car Bargains**

on our Used Car Lot west of Aug. Brandt Co., on W. College Ave.

1926 Overland Coach... $75.00
1924 Ford Coupe... $65.00
1924 Studebaker light six Touring... $75.00
1925 Ford Coach with barn- light tires... $100.00
1928 Ford Roadster with new tires... $85.00
1929 Essex Coach... $125.00
1929 Ford Coach... $125.00
Ford 1 1/2 yard dump truck... $200.00
Ford Stake Body Trucks... $125.00

Aug. Brandt Co.
College Ave. and Superior St. Telephone 3000

**Silent Automatic Cylinder Grinder Machine**

Our Best Proofs Are Work Satisfied Customers

EXPERT AUTOMOBILE REPAIRING

Automotive Rerinding & Welding Co.
116 S. Superior Street, Phone 2455

**Radio Specialists**

Expert service repair on all electric receiving and recording devices.

M-L-O-TONE RADIO CO.
812 So. Kernan Ave. Telephone 3373
Social Doings of Interest to All

Moore Install Officers
Phil Kreutzer, Jr., was installed as dictator of the Loyal Order of Moose at ceremonies held Tuesday night at Moose hall. E. E. Cahal was installed as secretary. Peter Larsen was seated as vice-dictator; Lawrence McGillian, predate; E. E. Cahal, trustee; Art Collins, treasurer; Antoine Natrop, sergeant-at-arms; Harry Rodier, inner guard; Everett Johnson, outer guard. Fred Zuehlke, Jr., dictator during the past year, was installed as past dictator of the lodge. A house committee was appointed by the newly installed dictator. Those to serve in this group are E. Johnson, G. Steidl, and A. Ulrich. F. J. Foreman was named publicity director for the lodge. Four members of the Moose lodge of Fond du Lac were present at the installation: W. F. Dyker, M. W. Lunders, H. Hansen, and J. McCay. Mr. McCay is vice president of the state association of the Loyal Order of Moose, and spoke to the local lodge of the coming state convention June 4 to 7 at Oshkosh.

A benefit dance was planned for one member who has been ill for a long time. The dance will be held May 7 at Moose hall under the chairmanship of Lawrence McGillian. Gib Horst’s Rainbow Garden orchestra will play for dancing from 8 to 1 o’clock. Plans were made for a fishing trip to be made on a Sunday when the fish begin to run well. The following Tuesday a fish fry will be held for the lodge and a prize will be awarded to the man taking the best fish story of the trip.

A vote on the prohibition question will be taken at the meeting next Tuesday night.

Delegates to the state convention of Women of Mooseheart Legion to be held in Oshkosh in June will be Mrs. Margaret Ward and Mrs. Agnes Frederick.

About 50 Eagles and their wives were guests of the Neenah lodge at a meeting Tuesday.

The Finest of Diamond Engagement Rings
Flawless . . . Perfectly cut tops and bottoms and of extreme brilliancy can be found at this store.

Wedding Rings of Platinum and white Gold made especially for this store.

Phone 599 for special appointments

FRANK F. KOCH
RODERS & FILMS
Developing, Printing and Enlarging
COMPARE THE WORK
231 B. College Ave.

A Review of the Week’s Parties

Twenty-five or thirty alumnus of Phi Mu sorority are expected at a convention to be held in Appleton under the auspices of the local alumnae chapter on Sunday and Monday. The convention will open with a Thranther’s luncheon at the Candle Glow tea room tomorrow noon. A business meeting will take place at the home of Miss Marjorie Neller, E. Washington St., and a model initiation at the home of Mrs. L. A. Youtz, Brooklace. The group will hold a banquet at Hotel Northern Saturday night and a dinner Sunday noon. Breakfast will be served Sunday at Hamar house.

Delta Iota fraternity will hold an informal dancing party at Butte des Morts golf club tomorrow night.

A crystal ball featured the second dancing party of the season of the Y. M. C. A. at the ‘Y’ gymnasium Tuesday evening. Bowling and billiards also furnished entertainment.

Bridge and schneckfop were played at the monthly social of Catholic Daughters of America at Catholic home Monday night. Miss Anna Geenen was chairman of the committee in charge and was assisted by Mrs. Alice Long, Miss Margaret Gosz, Miss Lucille Matthews, Mrs. Mayme Bleck, Mrs. Gladys Balliet, Miss Ethel Bloomer, Miss Frances Nitschke, Mrs. Margie Quin, Miss Mary Kollisch, Mrs. Ruth Ellen, Miss Helen Ahrens, Miss Eleanor Bart, Miss Isabel Milhaupt, and Mrs. Ethel Schreiter.

Mrs. Grace Heimann will be chairman of the card party for all women with Masonic affiliations at the Masonic temple the last Thursday in May.

Mrs. Edward Elins and Mrs. Werner Witte entertained at a May bridge at the Candle Glow tea room Thursday.

Mrs. Louise Lang and Mrs. A. Hipp were in charge of a card party given by St. Joseph Ladies’ Aid society at St. Joseph hall Wednesday afternoon.

The sixty-eighth birthday anniversary of Mrs. Margaret Kading was celebrated recently at the home of Mr. and Mrs. H. H. Bailey, W. Atlantic St.

Mrs. Katherine Drews, N. Morrison St., was hostess at a card party for the Ladies’ Auxiliary United Commercial Travelers Monday afternoon. Assistant hostesses were Mrs. Charles Rumpf, Mrs. L. H. Emilien, and Mrs. R. C. Breitung.

Mrs. E. A. Heitzer and Mrs. Fred Dauchert were in charge of a card party sponsored by the Christian Mothers’ society of St. Therese church Wednesday afternoon at the parish hall.

Mrs. Howard Nussbicker and Mrs. J. B. Mallory entertained at a show and bridge party in honor of Miss Elizabeth Earle last evening at the home of Mrs. Nussbicker, Bellaire Ct. Sixteen guests were present. Miss Earle will be married to Paul V. Cary, Jr., May 10.

Here and There With the Clubs

Miss Birdie Steiner, N. Weimar St., will be hostess to the Shuffle club Thursday night.

Mrs. Ray Jennerjohn, N. Morrison St., will entertain her club this evening.

Mrs. Henry Otto, W. Fifth St., will entertain the United bridge club this evening.

Miss Irene Albrecht sang the following songs of Carrie Jacobs-Bond at the meeting of the Tuesday club at the home of Mrs. O. L. Kohl, 715 E. Main St., on Wednesday afternoon, April 30: "I Love You Truly," "Robin Adair," "A Little Pink Rose," "Just a Wearyin’ for You," "Down Yo’ Line’s," "A Perfect Day."

Mrs. C. C. Nelson gave an interesting talk on the life, work, and experiences of Mrs. Bond.

Mrs. Ben Hooper, Oshkosh, will be the speaker at the annual spring ban-quet of the Appleton Woman’s club at the Conway hotel at 6:30 pm. Thursday evening. Her subject will be International Relations. Mrs. Hooper is chairman of the International Relations committee of the General Federation.
Miss Dot Dolan, N. Oneida St., was hostess to the Ben Zev club Tuesday.

The Fifty Hundred club met Tuesday with Mrs. Clet Heinritz, W. Brewster St.

Mrs. Herb Getsew, E. McKinley St., entertained the Forget-Me-Not club last evening.

Miss Marie Horn, W. Harris St., will be hostess to the Good Pal club Thursday.

The Four Leaf Clover club met Tuesday with Mrs. Wenzel Haushandel, Fremont St.

Mrs. Robert Abendroth, N. Mend St., will entertain the Whozits club Thursday night.

Engagements

The engagement has been announced of Miss Inez Pemberton, daughter of Mrs. Margaret E. Pemberton, S. Appleton St., to Weiler Wolf, son of Mr. and Mrs. August Wolf, Brillion. The marriage will take place June 11.

The engagement has been announced of Miss Ferne Lawrence, La Crosse, to Joseph R. Shields, Appleton. The marriage will take place in August. Mr. Shields has been physical director at Appleton high school for the past four years.

Weddings

The marriage of Miss Bertha Kershel, Appleton, and Michael Winters, W. College Ave., took place last week at St. Joseph church. Miss Margaret Deemer and Joseph Omermiller were attendants.

Miss Jane Fountain Kirk, daughter of Mr. and Mrs. Samuel Bird Kirk, Germantown, Pa., was married to Theodore F. Ziegler, son of Mr. and Mrs. C. D. Ziegler, E. Pacific St., April 19 at Germantown. Mr. and Mrs. Ziegler will live in Philadelphia, Pa.

Students of Lawrence Conservatory, under the direction of Prof. William C. Webb, will give an organ recital next Monday evening at 7:30 at the First Methodist Episcopal church. The following program will be rendered:

Grand Dr. Winter in B Flat:..............-Rubin Olga Vinger
Prelude and Fugue in D Minor:............-Roch Dobie
Pastoral (Sonatas in D Minor):...........-Odmant Donald Palmer
Vocal Solo—Melodious:....................-Rosa Wilford Villo
Prelude in G Major:.......................-Rosa Wilford Villo
Allegro con Brio (Sonatas in B Flat)—Rogers
Prelude and Fugue in D Minor:.........-Stainer
Allegro con Brio (Sonatas in B Flat)—Rogers
Vocal Solo—Homing:.......................-Teresa del Riego
E Flat:..........................-Paukols
Adagio (Sonatas Romanica):...........-Pietro Yon

Barbara Simms
Fireweed Flanigan
(a) The Wind in the chimney
(b) The little bells
Russell Weichmann
Accompanist: Professor Webb

JACOBSON’S
2 Pants Suits $18.50
329 N. Appleton St.

APPLTON THEATER
TODAY
PAULINE FREDERICK in
“THE SACRED FLAME”
SATURDAY
MARION NIXON in
“IN THE HEADLINES”
With
GRANT WITHERS
SUN.—MON.—TUE.
ALSO SHOWN AT MID-NIGHT
PREVIEW SATURDAY
ALICE WHITE in
“SHOW GIRL in Hollywood”

RIDE HORSEBACK FOR HEALTH AND PLEASURE
Riding Lessons a Specialty
Call 517 for further information
24 horses available

APPLTON RIDING CLUB
ED. PFEIL, PROF.
1112 S. Onieda St.
APPLETON, WIS.
CLEANING - - - PAINTING

DRESS UP YOUR

HINTS

for HER-

Never put boiled potatoes on the table in a covered dish. They will absorb their own moisture and become sodden and water-logged.

for HIM-

What about the house roof? Are the old shingles soggy in winter and crumbling in summer? Don't wait until damage is done inside the house. Let us tell you of the Flintkote roofs that we make a specialty of handling. They are beautiful and permanent. We shall be pleased to show you samples if you will write or telephone.

Lothar G. Graef Lbr. Co.
PHONE 4404
LUMBER — MILLWORK — PAINTS
HARDWARE — INSULATION
WALL-BOARD

GARDEN SEEDS

BULK
PACKAGES
Save 60% When You Buy Our Seeds In Bulk
Armour's Fertilizers for Lawn and Garden
25 lbs. for $1.00

Western Elevator Co.
PHONE 619
WE DELIVER

SPECIAL
All Auto Tops Redressed
$1 One Dollar
SATURDAY ONLY
AUTO BODY SERVICE
809 W. Col. Ave. Tel. 305

Springtime is Paint Time
This Spring Don't Forget the Home—Come to
NEHLS
Appleton's Leading Wall Paper Store
See the SUN-TESTED PATTERNS
In the Roll
Let Us Take Care of Your Paint Requirements
This Spring
Wm. Nehls
Wall Paper -- Paints
226 W. Washington St.
r at NEHLS--
REPAIRING ----

PLANTING

HOME AND GARDEN

STYLES IN HOME MAINTENANCE METHODS CHANGE. THE UP-TO-THE-MINUTE HOME-MANAGER PREFERS THE

Scott & Fetzer
SANITATION SYSTEM

New advance methods of dry cleaning and moth-proofing clothing and upholstered furniture, new ways to aerate and sanitize bedding and mattresses, new ways to cut your household budget and save you time and energy, are features of this new System.

AN UNCONDITIONAL FIVE YEAR GUARANTEE BACKED BY A RELIABLE CONCERN ENJOYING AN ENVIALE REPUTATION FOR ITS HONORABLE DEALINGS AND FINANCIAL RESPONSIBILITY.

When the Sanitation Expert tells you that the Scott & Fetzer Sanitation System is guaranteed unconditionally for five years, he means it. A printed guarantee embodying new service insurance features is given each purchaser. Ask about the fire insurance feature which protects you against loss of your Sanitation System by fire.

OPEN THE DOOR TO THE SANITATION EXPERT. A DEMONSTRATION TAKES ONLY A FEW MINUTES TIME AND YOU INCUR NO OBLIGATION.

A. EUTENEUER
Distributor for Sanitation System

1335 W. ROGERS AVE.

TELEPHONE 1489

Mattresses

House cleaning time is now at hand, if your mattress is worn, lumpy or does not fit your bed it is our business to make it over so it will be like new.

Phone us and our representative will call and give you the exact cost, we guarantee our work to be absolutely satisfactory.

HALVORSON
Mattress Works
Retail Mfrs. of High Grade Mattresses, Cushions, etc.

Tel. 5328 302 N. Appleton St.

Too Often

the selection of Lighting Fixtures is in the nature of an afterthought. Don't hang a ten dollar fixture over a $500.00 rug—it spoils your entire room. Our line of fixtures is complete and advice is free.

Langstadt Electric Co.

Phone 206

233 E. College Avenue

Nursery Stock

State inspected, northern grown, nursery goods, fruit and shade trees, evergreens, perennial bulbs, raspberry and strawberry plants, lawn grass seed and fertilizer. Phone 3117. At 923 N. Richmond Street.

Mark Baumgartner

For Style and Comfort

Let our experts estimate on your Awningle needs NOW! We make them to order to suit your home's individual requirements. Beautiful patterns and colors. Our prices will meet with your approval.

Appleton Awnings
708 W. Third St.

Phone 3127

ANTIQUEs

We Do

Rebuilding—Repairing

Refinishing

In a Satisfactory Manner

MUELLER CABINET SHOP

Tel. 2222 313 E. Wash. St.
This Week in the Churches

Two circles of the Woman's association of First Congregational church met Tuesday. Mrs. A. W. Wilton, E. Wisconsin Ave., was hostess and Mrs. Max Elias, assistant hostess to their circle. Circle No. 9 met with Mr. W. B. Bas- ning, N. Union St., and Mrs. S. Schweger assisted.

Chapter T Trinity English Lutheran church met with Mrs. Fred Ernst, E. Franklin St., Monday, Mrs. Nick Marx, E. North St., entertained her circle the same evening.

Mrs. F. E. Franz was in charge of the program of the Woman's Missionary society of First Reformed church Wednesday night at the home of Miss Evelyn Brandt, E. Eldorado St.

Roland Kippenhan, Eva Engel, and Wilmer Werner were in charge of a box social and entertainment to be sponsored by the Christian Endeavor society of First Reformed church next Friday at the church.

Members of the Luther League of Trinity English Lutheran church will present a farce comedy, "Safety First," by Sheldon Parnum, at Elk hall Tuesday evening.

Robert Funai and Mr. and Mrs. Floyd Foor will charge of a party given by the Senior Luther league of First English Lutheran church for members of the Junior league and the newly confirmed class a week from Monday.

Committee chairman have been appointed for the Mother-Daughter banquet of the Young People's Missionary circle and the Women's Missionary society of Emmanuel Evangelical church to be held at the church Wednesday. Mrs. Arthur Erdman will have charge of the dining room. Other arrangements will be made by Mrs. William Luebke and Mrs. Arthur Schneider.

The Young Ladies' sodality of St. Therese church will sponsor a Mother-Daughter banquet May 22. Committee for the event will include Marie Palter, Georgianne Stoffel, Isabelle Milham, Ruth Fink, Alice Deericer, Lucille Hinke, Maybelle Wood, Marie Alferi, Agnes Thieszen, Cell Biek, Laura Biek, and Della Timmers.

Mrs. Fred Poppe, E. South St., was hostess to the Women's Auxiliary of All Saints Episcopal church Tuesday afternoon. Mrs. Seymour Gmeiner was assistant hostess and Mrs. Ruch Winslow was in charge of the program.

Mrs. W. O. Dehne, W. Spring St., and Mrs. Max Elias entertained their circle at the Woman's association of First Congregational church Monday evening.

New officers of the I. B. club of the First Methodist church will be installed at a meeting Tuesday. The Social union will hold their monthly business meeting that day. Frank Wheeler will continue his talk on Automobile Laws of Wisconsin at the supper meeting of the Men's club this evening. A name for the club will be voted upon.

All organizations of the First Methodist church will cooperate in an entertainment impersonating a country fair at the church next Friday evening.

Oney Johnson Post is Largest in State

Also Shows Others the Way In All Kinds of Activities

Appleton is one of the cities where the American Legion keeps adding to its fame each year. This time its laurels are based on its membership record. Oney Johnson post No. 38 is now the largest in Wisconsin and holds outstanding services of Fred C. Beirits, vice commander. He has always been a prolific member getter and has seen to it that the Appleton Coat paper company, of which he is an officer, has 100 per cent Legion membership among its employees.

Membership is not only the source of the post's fame. Last year the Pendil trophy went to Appleton for the most outstanding community service in Wisconsin. The local post had the honor of leading the mammoth convention parade. This season the post will conduct a community celebration July 4, a midsummer chautauqua and a community survey to measure up Appleton's civic situation and needs. As soon as the curbsides have been built on S. Memorial Drive boulevard, the grass plots will be beautified. A successful season of amateur boxing is being concluded. The post also maintains a boy scout troop, an extensive welfare program for needy veterans and their families and other smaller activities. This spring there will be a safety week as a means of trying to reduce the number of motor accidents.

Appleton also has the only post in Wisconsin which can boast three state Legion commanders on its membership roll. These are L. Hugo Keller and H. L. Plummer, past commanders, and Marshall G. Graff, incumbent head of Wisconsin department.

The young lady in the comic opera song: "Shout Him Gently, Oh, So Gently," but you can't do that in warfare.

Les Smith Clarence O. Buetz

fair to hold that position for this year, even against the several posts in Milwaukwe.

Thus far 742 Appleton veterans of the World war are certificated at state headquarters as members, and the total with recent additions is easily 750. Electric post, Milwaukee, is the closest contender, with 710 members. Pond du Lac has 681, La Crosse 647, Green Bay 554, and Racine 540. All other posts are below 500.

This record total was obtained through close cooperation of local industrial plants. Letters were sent out asking each plant to list the names of its World war veterans. There was a 95 per cent response, and many eligible men were discovered who were not in the local post before. The goal last year was 650, and membership history was made with that number. This year the post decided to enroll 700 and exceeded its own expectations when an extra 50 brought a record for even the state itself.

Les Smith, commander of the post, has always been an energetic "member buster." Despite the fact that the field had been combed, he made the membership committee furnish cigars for the next post meeting when he won a wager that he would personally enroll ten more members before the entire committee would. The membership chairman is Clarence O. Buetz, a past commander of the post and an "other member buster." Another whose work has been recognized is

Put Yourself in the Clothing Business for 5 minutes

Suppose you owned this store and competition was keen—both in and out of town. Suppose you had cheap and chain stores on one hand and fine clothes to compete with on the other—for we admit that there is lots of good clothing besides ours.

Which would you do? Pit your strength to produce the cheapest garments at the lowest costs or wouldn't you rather rack your brain to develop the perfect garment—the ultimate in value?

This store wouldn't handle cheap clothing even if it were good.

Suits and Topcoats

From $27.50 Up

Hatters—Clothiers

106 E. College Ave.

WHAT IS THE POPULATION OF APPLETON?

Contest Closes Next Tuesday, May 6

Everyone is interested and various estimates have been made. The census has been taken and we will soon know.

Meanwhile the number of residents in exact figures can only be guessed at. What is your guess?

In order to stimulate a friendly interest, the Review will offer three prizes for the closest estimates. It costs nothing to guess.

First prize $5.00, second prize $3.00, third prize $2.00.

Of course it will require some time for tabulation after the figures have been sent in by the different communities. But your guesses will remain on file and sealed.

The figures will be announced in a few days, so that it has been necessary to advance the date for receiving the final entries.

Mail your guess to the Contest Editor immediately. This is your last chance, as guesses must be in our hands not later than NEXT TUESDAY, MAY 6th.

Bring or mail your estimate of the city's population to the Population Contest Editor, Review, 300 E. College Ave.

POPULATION ESTIMATE

My estimate of the population of Appleton as shown by the 1930 census is

Name

Street and Number
The Crippled Lady of Peribonka
by JAMES OLIVER CURWOOD

INSTALLMENT XI

Lucy-Belle sprang to her feet and drew Derwent after her.

"Let's go!" she cried, "I'm going to throw all kinds of things down to my box-constractor and see what it does with them." This to begin with. Then she laid a paper plate which had fallen and circled, until, lighted gracefully upon the surface of the torrent below, it was caught like a feather and whisked with the speed of a bullet toward the maw of the gorges, without so much as getting a large slice wet.

Claire save a gasp of amazement.

"I did not dream the water sped as swiftly as that!" she exclaimed. "But—well, it is as I said! The plate is going—it is disappeared into the tunnel—and not even as it rumbled or upset. Back where the water is breaking and roaring it would have been destroyed.

"Well!" said Derwent. He rolled the last log which they had used for a seat to the edge of the cliff, and with Paul's help lit it on end and threw it over. "There goes a man," he laughed. "Now see what happens!"

They stood close to the sheer edge of the table rock and saw the log as it struck the water. There was an oily splash, and for a score of yards the wood drifted away, as swiftly as the plates had gone. A sudden gust of wind traversed Claire's hair, and without a moment's hesitation the child sprang forward and followed the log as it came through..."The new Weldon Extinguisher operates under 70 to 100 pounds air pressure. Dependable, efficient, easy to operate, long lived!

Made in three sizes for home, auto, office, factory and general use. Reduce your fire hazard and insurance rates by installing Weldon Fire Extinguisher Equipment.

The cost is moderate. For further information and demonstration call.

Tel. 1954-W KARL L. MAYLANH 1734 N. Alvin St.

GEENEN'S
Annual May COAT SALE
REDUCED PRICES
For Today and Saturday

5 Great Groups

50 New Coats Reduced to $8.75
   Were $10.75

100 New Coats Reduced to $12.75
   Were $16.75

40 New Coats Reduced to $19.75
   Were $25

30 New Coats Reduced to $29.75
   Were $30 to 37.75

All Higher Priced Coats Reduced Accordingly
IT PAYS TO SHOP AT YOUR HOME OWNED SERVICE STORES

HOUSE CLEANING SALE

You'll find everything you need in the way of accessories to help with your springtime House Cleaning activities at your neighborhood Home-Owned Service Stores...and at reasonable prices. Shop at our stores today and every day. Free delivery service.

Springtime Assorted Cookies a lb. 23c
BON AMI
2 pkgs. 25c
AMMONIA qt. 21c
CAKE FLOUR, Gold Medal 32c
FELS NAPTHA SOAP 10 for 53c
Appleton Service Store Jell 3 for 19c
SALMON, PINK
a can 19c
SHREDDED WHEAT 10c
RAISINS
2 lbs. 19c
DROMEDARY DATES
a pkg. 21c
GOLD DUST
large pkg. 23c
McLaughlin's 99 1/2 COFFEE
a lb. 39c

FREE --- One lintless Dish Towel with each pkg. of Gold Medal Cake Flour.

ALL MILK PRODUCTS SOLD AT OUR STORES ARE SUPPLIED BY THE APPLETON PURE MILK CO.
Weights of all our packages are specified.

FOR ECONOMY, DO YOUR WEEK-END SHOPPING AT THESE HOME OWNED SERVICE STORES

WM. H. BECHER, 119 E. Harrison St. Phone 592
WM. BUCHHOLZ, 608 N. Lorne St. Phone 596
CRABB'S GROCERY, 1300 W. Prospect Ave. Phone 193
DRESCHER & ANDREW, 300 N. 16th St. Phone 422
FERNKAT'S, 1407 E. John St. Phone 592
VON RUSSEK'S, 1402 W. Prospect Ave. Phone 592
JUNCTION STORE, 1400 Second St. Phone 592
KELLER GROCERY, 605 N. Superior St. Phone 592
KLEUGE GROCERY, 614 E. Hancock St. Phone 592
SCHAFFER'S GROCERY, 602 W. College Ave. Phone 592
SCHMIDT, 614 N. Appleton St. Phone 592
WICHMAN BROS., 220 E. College Ave. Phone 592

THIS CONTEST RUNS TWO MORE WEEKS!!

17. Would you approve of YOUR HOME MERCHANTS selling a few standard items at less than cost and make up the loss by unfair profits or undersized packages on the rest of his stock?

18. After YOUR HOME MERCHANT has been eliminated it will not be necessary to offer bargains to get your business.

THINK IT OVER

---HOME MERCHANTS ASS'N

$205 in Prizes. Save this ad.

Our Gardens

Weed Perennials

One weedling in the perennial garden now will be worth three in June, says Miss Luisa Minna of the New York state college of agriculture. The grasses, docks, and many of the garden weeds are easily seen while the perennials are just showing.

The spring planting has left many plants on top of the ground and if not transplanted they will soon be past saving. Some plants may need more soil around them while others should be lifted with a trowel, put in a deeper hole, and set to the crown. To be set later, after growth has started, may mean a serious check and loss of maximum bloom. All the hardy perennials are now growing underground, even if the weather is cool and the tops show but little.

Many perennials should be divided and reset in early spring. In this list are hardy asters, hardy chrysanthemums, golden glow, vulcana and spike grasses, helenium, hardy sunflowers, tall hardy phlox and several others; some of the early-flowering kinds such as iris, delphinium, regal lily, and even peonies, can be moved if it is done carefully and soon.

Another group which should be set soon includes pansies, spring-flowering forget-me-nots, English daisies, Siberian wallflower, and Iceland poppies. These are excellent for borders anywhere, and some are used for rock gardens.

* * *

Paper Mulch

Perhaps you will want to try out the much talked of paper mulch for your vegetable garden this year. Garden experts are urging consideration of the idea of covering the vegetable garden with paper mulch, an absorbent material that keeps the heat in and distributes the moisture equally during the early months. Chemicals used on paper-covered gardens show that in most cases the production of vegetables was increased from 7 to 9 percent. The cost of covering a garden thirty by forty feet is about $1.45.

Aside from holding heat and moisture and thus promoting growth in the garden and the rows of plants, it is also said that the use of paper mulch with the chemical treatments will materially effect a reduction in the number of valuable crops that suffer from diseases caused by insects and other pests. The paper mulch will prevent the spread of the disease by catching the dust and dirt that carry the disease to the plants. It will also help to keep the garden cool in hot weather by reducing the amount of water that is required to keep the garden cool.

IN AND OUT OF THE KITCHEN

Some Cleaning Helps

A good dark or carpet soap and a little furniture polish polish help make the final results of our semi-annual flower arranging exercises look very much more attractive. The use of the soap will remove any dirt or dust that may have accumulated on the flowers. The furniture polish will help to bring out the brightness of the flowers and make them look much more attractive.

Bag Cleaner

Slice 3 bars of mild soap into 2 quarts of soft water and boil until dissolved. Dissolve ¼ lb. borax in 4 quarts water and pour the dissolved soap into the hot water. Add ½ cup house ammonia, 3 oz. chloriform, and a piece of oxalic acid. Let stand over night. Apply with a brush, working against the nap of the carpet so as to get as deep as possible. Damp a soft cloth and work out of clear cold water.

* * *

Furniture Polish

1 oz. beeswax, 2½ oz. casting soaps, 1 cup turpentine put together in a bottle. Set aside for 24 hrs., then mix well and blend thoroughly. Set aside for another 24 hrs. Shake once every 24 hrs. until well mixed. A simple way of preparing a break wax into a bottle and cover with turpentine; when thoroughly solved and mixed.

To Clean Paint Brushes

There are several good cleaners for the market, which can be bought small packages, and you'll be surprised at how they will resurrect even the most hopeless brushes, if you follow directions carefully. Good brushes, between sparsely painting which all housekeepers so to succumb to at times, should be washed in turpentine or kerosene thoroughly wiped, or suspended in a dish of linseed oil.

Plan Your Work

Time spent in planning systematic ways of doing your work is well spent.
light beating helps to fluff up the cotton, wool, or down filling. When a wool-filled quilt needs recovering it is worth while to have the wool cleaned and rezarded before putting on the new cover.

Outwit the wily moth by putting away winter things only after all spots and stains have been removed and using moth proof containers. There are any number of good ones to be had, but many housekeepers manage excellently by wrapping articles in newspaper sheets and putting into sealed boxes and bags of heavy paper.

What a Job!
The Chinese minister in London, Dr. W. Chen, tells amusing stories in perfect English.

One that is fond of relating concerns a well known society woman who started to patronize a Chinese laundry recently established in Soho.

One day she called in person to lodge a mild complaint, and thinking the owner only knew pidgin English, she tried it on him.

"Me no likee my washee bought home Fliday,' she said. 'Why you no bingee washee Thriday?"

And the suave Chinaman replied: 'Madam, I regret it was not convenient.'

Our Friendly Neighbors
Swans, Geese, Ducks—All These and Many More

On the evening of April 14 a group of amateur ornithologists wandered down to the shore of Chequamegon Bay near Ashland to renew their acquaintance with the numerous water birds that had attracted a great deal of attention and created much discussion during the last few weeks.

An east wind was blowing the white caps; otherwise the bay seemed life less. Out beyond the sand bars we noticed the large white birds that had been seen closer inshore some days before. "The snow goose," some one says. But the snow goose has a much shorter beak and the primary wing feathers are black. "Swans never come here," says another. Yet here they were.

A week before there had been a flock of thirty. The bay was calm and they sailed in stately fashion very near the golden rays of the sunset bringing out more vividly their snow-white plumage and long, graceful necks. The whistling swan is fifty-four inches long and very impressive in its carriage on the water.

Close behind the swans we saw some smaller birds—mostly brown in color, with darker necks and white below the bill. Canada geese. In flight they take the familiar V-shaped line, a formation not followed by swans.

Further out, with the aid of glasses, we could see flocks and flocks of ducks, but they were too far away to distinguish the different species.

Several white gulls on a near-by sand bar made vivid contrast with a number of crows that happened to light near them. Kilkdeer flitted over the water and stalked on the sand near us. A sharp note back of us—a kingfisher going out over the bay for his evening meal.

In a creek near the road-side, what appeared to be a small brown duck was swimming about. Wishing to observe his legs and mode of flight or travel on land, we threw a stick. But he preferred diving to flight and disappeared with marvelous rapidity to bob up again in a quite unexpected place. We recognized the pied billed grebe, expressively called "hell diver." On wing it resembles the duck, but the feet stretched out behind the ruddimentary tail serve to distinguish it.

Chequamegan is a most beautiful and fascinating place to observe water and game birds, but keep your eyes open when you are along the lake shores about Appleton, down along the streams, and you will see and hear many things of interest.

—Sophie M. Schaefer.

No man who needs a monument ever ought to have one.—Hawthorne.

FORMAL OPENING
FRIDAY AND SATURDAY
May 2D, 3D

G. C. Steidl
544 N. Lawe

Four Retail Markets | BROS. Inc. | Ask Your Neighbor, She Knows!

HOPFENSPERGER
HIGH GRADE POULTRY, HAMS, BACON, SAUSAGES
From a "One Boy—One Man Market" to a business now Employing 70 People
418-20 W. College Ave., Appleton. Telephone 224-235
1222 N. Superior St., Appleton. Telephone 947
210 Main St., Menasha. Telephone 2522
114 N. Commercial St., Neenah. Telephone 2420

You are invited to visit our newly remodelled store
Crabb's Grocery
GROCERIES—FRESH MEATS
1300 W. Prospect Ave. Phone 182
"Service Available Every Day of the Year"

DRINK MILK FOR HEALTH

Warm weather is now upon us and nothing is as refreshing as a cold glass of Outagamie Milk...
or Buttermilk. Have your driver leave that extra quart daily.

CALL 5000 FOR DAILY DELIVERY

You'll Like Our Guernsey Milk
Outagamie Milk and Produce Co.
Appleton, Wisconsin
We want to be "Your Milk Man"

Announcement
We will distribute a number of envelopes, some of which will entitle the holder to a Free Gift. (This regardless of whether the milk is purchased or not.) On Saturday all who register at the front will be entitled to compete for the Grand Gift to be given away free on Saturday Night.

Come in and get acquainted
G. C. Steidl
544 N. Lawe Phone 553

---

May 2, 1930
APPLETON REVIEW

A HOPPENSPERGER
Four Retail Markets | BROS. Inc. | Ask Your Neighbor, She Knows!

HOPFENSPERGER
HIGH GRADE POULTRY, HAMS, BACON, SAUSAGES
From a "One Boy—One Man Market" to a business now Employing 70 People
418-20 W. College Ave., Appleton. Telephone 224-235
1222 N. Superior St., Appleton. Telephone 947
210 Main St., Menasha. Telephone 2522
114 N. Commercial St., Neenah. Telephone 2420

You are invited to visit our newly remodelled store
Crabb’s Grocery
GROCERIES—FRESH MEATS
1300 W. Prospect Ave. Phone 182
"Service Available Every Day of the Year"

DRINK MILK FOR HEALTH

Warm weather is now upon us and nothing is as refreshing as a cold glass of Outagamie Milk...
or Buttermilk. Have your driver leave that extra quart daily.

CALL 5000 FOR DAILY DELIVERY

You’ll Like Our Guernsey Milk
Outagamie Milk and Produce Co.
Appleton, Wisconsin
We want to be “Your Milk Man”

---

G. C. Steidl
544 N. Lawe Phone 553

---

FORMAL OPENING
FRIDAY AND SATURDAY
May 2D, 3D

G. C. Steidl
544 N. Lawe

Four Retail Markets | BROS. Inc. | Ask Your Neighbor, She Knows!

HOPFENSPERGER
HIGH GRADE POULTRY, HAMS, BACON, SAUSAGES
From a “One Boy—One Man Market” to a business now Employing 70 People
418-20 W. College Ave., Appleton. Telephone 224-235
1222 N. Superior St., Appleton. Telephone 947
210 Main St., Menasha. Telephone 2522
114 N. Commercial St., Neenah. Telephone 2420

You are invited to visit our newly remodelled store
Crabb’s Grocery
GROCERIES—FRESH MEATS
1300 W. Prospect Ave. Phone 182
"Service Available Every Day of the Year"

DRINK MILK FOR HEALTH

Warm weather is now upon us and nothing is as refreshing as a cold glass of Outagamie Milk...
or Buttermilk. Have your driver leave that extra quart daily.

CALL 5000 FOR DAILY DELIVERY

You’ll Like Our Guernsey Milk
Outagamie Milk and Produce Co.
Appleton, Wisconsin
We want to be “Your Milk Man”

---

G. C. Steidl
544 N. Lawe Phone 553

---
ANOTHER HARD ONE

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
<th>6</th>
<th>7</th>
<th>8</th>
<th>9</th>
<th>10</th>
</tr>
</thead>
<tbody>
<tr>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
</tr>
</tbody>
</table>

Solution will appear in next issue.

He leaves his widow; one son, Howard; two daughters, Grace and Helen; all at home; two brothers, Arthur and John in Appleton; William in Clintonville and Louie in Wisconsin; two sisters, Mrs. Anna Ehrke in St. Paul and Mrs. Philip Vella in Appleton. The funeral was held Tuesday afternoon from the First English Lutheran Church, Rev. F. C. Boettcher officiating.

Mrs. Frederick Kiefer, 41, died Sunday morning at her home, 811 W. Franklin St. She leaves her husband, five daughters, Mrs. Peter Diederich, Mrs. Marion van Haren, Mrs. Frederick Brandt and Anna in Appleton, and Sister M. Fredericks in Milwaukee. Eleven grandchildren. She lived in Appleton practically all her life. The funeral was held at 10 o'clock Wednesday morning from St. Joseph Church.

Frank Mader, Sr., 63, died Friday morning of heart disease at his home, 443 S. Clinton St. He leaves his widow; three sons, Frank, Jr., in Appleton, Joseph in

Mona, and Alice in Neenah; two daughters, Catherine in Appleton and Mrs. August Weisner in Sciof; two stepchildren, John Geiger in Appleton and Mrs. John Netten in Milwaukee. He was born Monday morning moving from Sacred Heart church, Rev. P. L. Heeneman officiating.

Mrs. Dorothy Teich, 85, passed away Friday morning at the family home, 137 W. 32nd St. She was a daughter of Mr. and Mrs. Ernest Teich, 311 W. 32nd St. She was a great-grandmother, but came to this country 45 years ago. She leaves four stepchildren in town Center, William in Illinois, Henry and Mrs. Ernest Teich in Appleton. The funeral was held Saturday afternoon at 1:30 from the Zions Lutheran church and at 2 o'clock from the St. Paul church, Rev. P. M. Bruns officiating.

George Relich died of heart disease Monday evening while driving to his home, 127 E. Cedar St. He had taken his wife to the theatre, but not feeling well, left her there to return home. Charles and Arne Ehrke, 817 N. North St., and three boys of the driver slumped over the wheel as the car travelled south. Mary Ehrke, one of the driver's children, tried to stop the car, but the body was found before medical aid could be rendered. The driver was pronounced a grocer, living at 912 N. Summit St. He was born in Appleton, but had lived in Appleton about ten years. He leaves his widow; one daughter, Elizabeth. The body was taken to the Green Bay Medical Examiner.

PROBATE COURT CALENDAR

Hearing on proof of will in estate of Harman J. Vettering.

Hearing on petition for administration in estate of Mary Nitsche.

Hearing on claims in estate of Martin Buddin.

Hearing on claims in estate of Ernestine Berntzen.

Hearing on claims in estate of Mary Veney.

Hearing on final account in estate of Anita Paulin.

Hearing on claims in estate of Margaret Popp.

Hearing on final account in estate of Inma Cohy.

Hearing on final account in estate of Joseph Lehrer, Jr.

My Best Friend

God gave me so many friends,
To brighten life for me,
And sent them all one after one,
That I would always have a boon,
But there is one, a certain one,
Apart from all the rest,
I love them all, as friends I see,
But I love that one the best.

—Eugene Goeltz.

Hollyhocks

The streets of heaven, I’ve been told,
Are paved with bricks of solid gold.
The gates are all of precious stone,
And poverty’s a thing unknown.

No thunder showers enter there,
For all the days are dazzling fair.

But strangely, I have never heard
A flower mentioned, or a bird.

And I’ve quite sure that I would tire
Of playing on a golden lyre.

So, if there’s room, along the walks
I think I’ll plant some hollyhocks.

—Wayne Gard.

Rangoon, Burma.

(Reprinted from Chicago Tribune)

STATE OF WISCONSIN COUNTY COURT FOR OUTAGAMIE COUNTY,

IN THE MATTER OF THE ESTATE OF

ALBERT W. PRIEST, Deceased.

PERSUIT TO MAINTAIN ESTATE.

SUMMONS

NOTICE

State of Wisconsin County Court for Outagamie County, in the matter of the estate of Albert W. Priest, deceased.

TO ALL PERSONS interested in the estate of Albert W. Priest, deceased, who may be in the vicinity of the City of Appleton, in Outagamie County, in the State of Wisconsin:

NOTICE IS hereby given that a Probate Court of said county to be held at the Court House in the City of Appleton, Outagamie County, on the 21st Day of May, 1955, at 9 o'clock in the morning, and thereafter as the same may be, will hear and consider the will of the Deceased.

Dated April 21st, 1955

By the Clerk of the Court,

FRED V. HEINEMANN, County Judge.

RYAN, CARY & RYAN, Attorneys for Petitioner.
**What They Say**

**Auto Drivers Want Action on Headlight Supervision**

**Editor Review:** I am indeed glad to see that you are devoting your attention to the headlight question. Congratulations! I hope to be able to get results that will earn you the everlasting gratitude of every auto driver in this district. The state law regarding headights is one of the best in the United States. Just why the authorities are so lax about enforcing it, I have never been able to understand.

--- Night Driver.

**More Congratulations**

**Editor Review:** There is no way in which the Review can possibly earn your lasting place in the esteem of the people of Appleton and vicinity, thus keeping up the fight it started in the gloom and thousands of headights. An efficient law enforcement of that fight will mean that we will be able again to enjoy the family out for an outing on a hot summer evening, something which has been a part of the pleasures of life under present conditions. Incidentally, it will undoubtedly be to the means of saving many lives by preventing the accidents caused so frequently by glaring headlights. Keep up the good work.

--- J. B. M.

**And Another**

**Editor Review:** I never wrote a letter to a newspaper before and never wanted to. But I am breaking a lifelong rule when I congratulate you on devoting the attention of your live editions to the glaring headlight question. Keep it up. You will get results, and auto drivers in the district will rise up and call you blessed.

--- F. C. R.

**Headlights**

**Editor Review:** When you devote space to the headlight question you are hitting at a vital point of importance to every one of the thousands of automobile owners in the country. The cars are all with you, and the fellows who have neglected their lights will also be thankful to you for forcing them to abandon their selfish dangerous ways.

--- C. E. H.

**She Speaks for the Farmers**

**April 24th, 1930.**

**Editor Appleton Review:**—I was attracted by Appleton Post-Crescent news stories of Appleton Post-Crescent cooking school conducted by Mrs. Brown. I am sorry I did not have an opportunity to attend, but I inquired from my friends who did and was told all about it.

I am very much disappointed and consider Appleton Post-Crescent cooking school a stupendous and unfair advantage. However, houses, have been hit at is what Appleton Post-Crescent’s purpose is in holding this cooking school, if we look in the Appleton Post-Crescent and see the large paid advertisements using the pictures of Mrs. Brown and what she says and does at Appleton Post-Crescent cooking school to sell their wares?

I think that the Appleton Post-Crescent is more interested in making money than in fair play. The Appleton Post-Crescent cares more about the dollars from the Maclaren manufacturers than the interest in better food products for the consumer who needs some animal fats such as lard and butter. Mrs. Brown, helping the home farmer by advocating the use of Maclaren exclusively for baking and cooking, as she is quoted in the Maclaren advertisement? Think it over! Better to be wise and less mercenary.

Mrs. Brown has not yet advocated chain stores but she has boasted for chain manufactured products and substitutes for lard and butter. I am a farmer’s wife. The city folks should co-operate with the local farmers. The farmers from our bags and ours make the best table foods and they are selling reasonably so that every housewife can get these things for her table and does not need to use substitutes outside of this state.

The Appleton Post-Crescent and Mrs. Brown are not helping us by boasting these substitutes, but, of course, Mrs. Brown is just doing what she was paid to do, advertising Maclaren oil instead of lard and butter because they got a big ad from the Maclaren manufacturers or their distributors.

All the good work that Appleton Post-Crescent cooking school might have accomplished is cheated and discredited by their selfishness and unfairness in disseminating between the merchants who paid for their special advertisements and by the use of the newspaper and public cooking school meetings to work against the interests of the farmers of this community in advocating the use of substitutes for home farm products.

--- Mrs. Harold Neubert, R. I.

**Familiar Landmark in First Ward Remodelled**

**Steidl’s Market: New Completely Modernized**

Thirty-eight years ago Theodore Westenk opened a meat market in the two store frame building at the corner of E. Pacific and N. Lawe Sts. The market is still being conducted at the old stand, but if Mr. Westenk could return to earth he would not recognize his place of business.

G. C. Steidl, a son-in-law of the founder of the business, who has been connected with the establishment for twenty-eight years, and sole proprietor since 1917, has just completed a re-building and remodelling program by which has entirely modernized the establishment. A refrigerating system of the most modern and up-to-date type has been installed to keep the meats fresh and sanitary. In accordance with the modern trend a full line of groceries has recently been added which, is attractively displayed on metallic shelving of the newest type, so that the store is now able to supply all the food requirements of the housewife, and because of its equipment and trained personnel, to do so at prices which will compare favorably with the lowest offered in the city.

The formal opening of the new establishment is being held today and to-morrow and everybody is invited to inspect the store and to get acquainted. Every visitor will receive a number, many of which will entitle the lucky holders to merchandise gifts in which leg-day evening a drawing will be held at which a grand gift will be awarded to some lucky person.

**ANSWERS TO LOOK AND LEARN**


**High School Notes**

By Wilhelmene Meyer

Bob Mortimer, '36, took second place in the valley oratorical contest held last Thursday.

Plans are being made and committees have been appointed to take charge of the annual Junior-Junior frolic which will be held soon.

The Fox River Valley Extemporaneous contest will be held in the Appleton High school auditorium this year, on next Thursday, May 8, at three o’clock.

The Senior class play to be presented at the Lawrence chapel on May 26 is entitled "Life’s Like That." It was written by Miss Ruth McKennan, dramatic coach at high school. The cast includes Russell Wichman, Betty Meyer, Monica Cooney, Joan Shannon, Jeanette Hughes, Cecile Blikk, Robert

**Kamps Jewelry Store**

Established 1890

115 East College Ave.

Appleton, Wis.

The lowest of prices for the safest of storage

Call 5308

We call for your furs and deliver them

Do not wait a day too long to have your wonderful furs put into summer storage. And be sure that you let us keep your furs for you. We have the most modern and protective facilities, and you can forget your furs during the warm months through our care of them.

**Meagher Quality Erickson**

Relying Storage: Remodeling

An Appleton Home-Owned Firm
ARTICLES FROM THE MAY 2, 1939 ISSUE OF THE APPLETON REVIEW

MORTIMER, ARTHUR ROEMER, ROBERTA BURNS, LAWRENCE OOSTERS, LOYAL FRASER, AND DAVID TRETIS. KARL EK IS MANAGER; LLOYD KIESL, BUSINESS MANAGER; AGNES EARLE, ADVERTISING MANAGER; E. HAMMOND AND DOLORES DABR ARE PROPERTY MANAGERS.


The material for the Clarion, with the exception of the cultural acts, was not included in the final issue. The complete issue, including the cultural acts, was published on May 6, 1939.

McKINLEY NOTES

BY MANIE CHALL

The "OX" club held its annual dance on Friday, March 30, at the McKinley High School auditorium. The program was arranged by the McKinley High School Dramatics Club, under the direction of Miss Irene Biswell. The program included a short play, "The Awakening of Spring," presented by the McKinley High School cast. The play was directed by Miss Biswell.

At the end of the play, the audience was treated to a musical performance by the McKinley High School orchestra, conducted by Miss Biswell.

The program was well-received by the audience, and the McKinley High School Dramatics Club is to be congratulated on a fine performance.

ROOSEVELT NOTES

BY JEAN C. OWEN

A Cantata, "The Awakening of Spring," was presented by the McKinley High School orchestra, conducted by J. D. BAKER. The Cantata was arranged by the McKinley High School Dramatics Club, under the direction of Miss ISABELLE. The Cantata was well-received by the audience, and the McKinley High School Dramatics Club is to be congratulated on a fine performance.

The program was well-received by the audience, and the McKinley High School Dramatics Club is to be congratulated on a fine performance.

STATE VOLLEYBALL TOURNAMENT

The state volleyball tournament, which was held at the University of Wisconsin-Whitewater, was a success. The tournament was well-attended, and the Wisconsin state champion will be named this week.

The tournament was held on Thursday, March 29, at the University of Wisconsin-Whitewater. The championship match was between the University of Wisconsin-Whitewater and the University of Wisconsin-Madison. The match was played in front of a large crowd, and the University of Wisconsin-Whitewater was declared the champion.

The state volleyball tournament is an annual event, and the University of Wisconsin-Whitewater is the current champion. The tournament was well-received by the audience, and the University of Wisconsin-Whitewater is to be congratulated on a fine performance.

OTHER ARTICLES

VETERANS OF FOREIGN WARS MEET AT HOTEL CONWAY

At the annual convention of the Military Order of Foreign Wars held at the Conway Hotel on Saturday, following officers were elected: Commander, COL. GUY B. ARMSTRONG; Vice Commander, CAPT. J. G. BRUNDHORST; Adjutant, CAPT. J. B. BATY; Chaplain, CAPT. L. B. ROBERTSON; Treasurer, LIEUT. HENRY L. LEONZI.

KLEIN & SHIMEK SANITARY PLUMBING

310 N. Appleton St., Appleton, WI

HARRY ESSMAN CLOTHING STORE

215 N. Morrison St., Appleton, WI

AUTO BODY, FENDER AND RADITOR SHOP

APPLETON AUTO RADITOR AND METAL WORKS

Telephone 2498

CLASSIFIED SECTION

HOME FOR SALE—5 rooms, nicely decorated. Lot 60x50. Convenient location. Terms. By owner. Real bargain. Write or inquire 35 Appleton Review.


EVERGREEN TREES—Spruce and fir, priced to suit. By owner. Plenty of trees, ideal for law or garden. Passed by state inspection. Hay Matura Nursery, N. 1st & 2nd Sts., Appleton, WI.

NURSERY STOCK—Now is the time to fix up your lawns and gardens. Shrubs, hedges and fruit trees at reasonable prices. C. Colbeck's, 134 N. Chestnut St., Appleton.

Modern, newly decorated, 5 room house and garage for rent. In fine. Send $500. 600 E. Wainwright Ave.

ATTENTION GARBAGE SHIPPERS—Left man that gives you service on a week's notice. Two weeks' notice a week. Special offer to customers. Phone 1155. G. C. Delving.

Plain Sewing—Very reasonable. Call for and deliver. Tel. 4194-1.


WANTED—Man capable of organizing an office for residential real estate. House sales on attractive proposition in and near Appleton. Contact good weekly earnings. Address: Parker Box 284, Appleton, Wis.