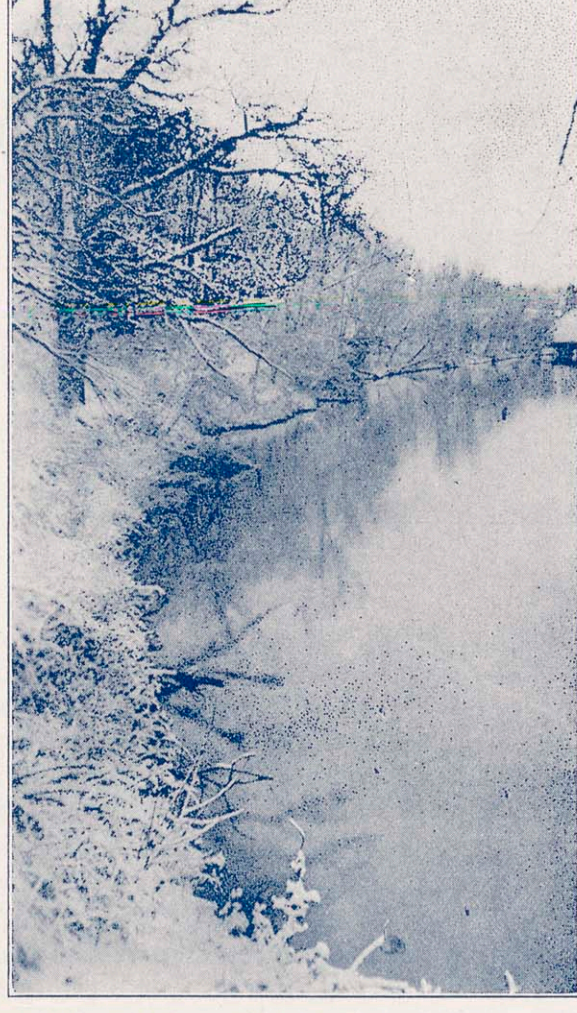


NON-CIRCULATING

# Appleton Review

**Home  
Owned**



**Home  
Edited**

*Winter in the Springtime*

**MARCH 28, 1930**

VOL. 1 NO. 11

5c per Copy



**A VOTE FOR  
AN  
EXPERIENCED  
PUBLIC  
SERVANT  
IS A VOTE FOR  
ECONOMY  
AND  
EFFICIENCY  
IN OFFICE**

**DEAR VOTER:**

You expect economy and efficiency of public servants. You are entitled to it. My long experience as City Attorney is a public asset which is placed at your disposal by my candidacy for re-election. I offer no criticism of my opponent. I seek re-election upon my own record in office.

During six years in office the city's annual income from fines for violation of municipal ordinances increased 600 per cent or \$2162.24 per year over the six year period preceding my election. This increase alone was more than sufficient to pay my \$2,000.00 salary for each year I have held office.

Prior to my election the City Attorney was supplied with an office, telephone and stenographic service. I have procured these necessary facilities and services at my own expense, thus effecting a substantial saving for the city.

The several bank tax cases which confronted the city when a state law was declared unconstitutional were settled on a 50 per cent basis or \$140,000 less than their face value. This liability was reduced another \$15,000 by favorable settlement with the county.

One-fifth of all the ordinances enacted by the city during its 66 years of existence as a city, were drafted by me during my six years in office.

I handled successfully the many difficult legal problems incident to the major projects undertaken by the city government during the last six years, such as construction and equipment of the three junior high schools, construction of the Cherry street viaduct, the construction of the Wisconsin Avenue subway, the installation of the new lighting system, adoption of the Union School system, and many others.

If you appreciate this type of public service, you will have an opportunity on April 1 to register your approval.

Sincerely yours,

**ALFRED C. BOSSER**

*Candidate for Re-election as City Attorney*

# Appleton Yacht Club Planning a Busy Season

The Appleton Yacht club, whose clubhouse is located on the upper river, at the foot of S. Pierce Ave., is one of the most active clubs in the city. Dances, banquets, card parties and movies were regular events during the winter, and now with the opening of the navigation season and opportunity to get out on the water with their power boats, the activities at the club are getting into full swing for the summer.

This club was known to old boatmen as the Appleton Motor Boat club and originally had a clubhouse on the lower river, later moving to its present location, where it has excellent rooms and a constantly growing membership. Naturally, most of the members are boat owners, but that is not a requirement. Many of the members store their boats in the club stalls and make free use of the work-shop. An unusual innovation has been introduced by Harvey Schlitz, who takes movies of the various events, aquatic and otherwise, arranged by the club, and afterwards shows them at the club meetings, so that the members have opportunity to see themselves in action.

A number of speedy boats are owned by members, perhaps the fastest of which is Miss Universal, owned by Ed. Foster, 820 W. Prospect Ave. This boat was formerly the Red Head, owned by John Luft of the Universal Motor company of Oshkosh. It is a single step hydroplane and is powered with a Universal engine. Another speedy boat is Miss Appleton, owned by Andrew Foster, 820 W. Prospect Ave. These two boats have had many exciting brushes on the river, and Miss Universal has had slightly the best of the argument. Miss Appleton is also a single step hydroplane and is powered with a King motor. Both boats have been improved during the winter, but the owner of Miss Universal is confident that he still has the faster craft. Black Bottom, a small hydroplane designed and built by Clarence Wirtz, 814 W. Fourth St., is also a speedy little trick, though not so fast as the first two mentioned. This boat is powered by an Oakland motor. The Idler, formerly owned by Judge Fred Heinemann, is now owned by John Balliet. Harvey Schlitz and Ed. H. Taylor own the S. T. Diamond, C. S. Manville the Louise, Carl Kempf and Herbert Brock the Redwing. Nepawin, formerly owned by Dr. L. A. Koch, is now the property of Judge Fred Heinemann.

Two other pleasure craft that have attracted considerable attention are the We II and the Charlotte. The former is a large runabout owned by Leo Schroeder, 1002 W. Packard St., and Carl Wentzlaff, 1015 W. Packard St. It is powered by a Hudson motor driving through a gear box and combines both comfort and speed. The Charlotte, owned by Rudolph Foster, is a V-bottom cruiser powered by a 12 cylinder Packard engine.

The waters of the upper river present an ideal spot for canoeing and many of the members are quite adept. Outboard motors are also popular, especially the

big twins, and many and exciting are the races staged between the tiny craft powered with these engines. Where so many speed boats are available it is not surprising that aquaplaning has attained considerable popularity. One of the most dexterous stunt riders is Andy Foster, owner of Miss Appleton, but the Misses Bernice and Dolores Catlin also put on many an exhibition that is well worth watching.

Boatmen will be interested to learn that the efforts of the club to have the treacherous and difficult part of the channel marked with more buoys has been successful and the engineering department has promised that additional markers will be set out this season. In the meantime temporary markers have been placed by club members.

At a recent meeting of the club it was decided that as soon as the ice goes out of the lake, all the boats shall put in every possible hour searching for the bodies of Ted Bolton and Carlton Roth, who were lost last fall while duck hunting.

No story of the Appleton Yacht club could be complete without a mention of Charley Hopfensperger. We all know him as a friend and sponsor of athletics and sports of all kinds, and his efforts and willingness to work have contributed a great deal towards the success of the club.

Spring is here, even though it does not look like it today, and the members of the Appleton Yacht club will soon be having some jolly good times on the waters of the Fox and of Little Lake Butte des Mortes.

## HIGH SCHOOL CLASS OF 1920 PLANS TENTH ANNIVERSARY

Preliminary plans for a large reunion of the Appleton High school class of 1920 to celebrate the tenth anniversary of commencement were made at a meeting last week at the home of Mrs. Myra Hagen, E. North St. Seven members of the class attended this organization meeting.

June 14 was the date decided upon for the reunion. It is expected that at least half of the graduates of ten years ago will be on hand for the anniversary, as there are about 50 members of the group still living in and near Appleton.

Committees were named and will begin their work immediately to make the reunion the most successful event of its kind ever staged by any group of high school alumni in this city. Roger R. Tuttrup, Patricia Ryan, and George Fraser were named on the program committee. The banquet committee consists of Mrs. Ione (Flotow) Voigt, Katherine Bachman, and Mrs. Myra (Buchman) Hagen. On the orchestra committee are Edwin Voigt, and Katherine Bachman; and on the publicity committee Paul V. Cary, Jr., and Mrs. Myra Hagen. Miss Margaret Abraham heads the invitation committee.

A banquet and dance will be the principal events on the program. In addition to letters sent out to all mem-

bers of the class whose addresses are available, invitations will be sent to all of the former faculty members who were teaching in Appleton High school when the class of 1920 was there. Another meeting of the various committees will be held sometime next month. The class numbered 98 members at the time of commencement, the largest class to be graduated from the school up to that time.

## Little House Built in 1851 Still Stands

Some four years ago, beneath the ancient trees that topped the bluffs above the tumbling chutes of the lordly Fox, a sturdy pioneer, one Elisha Morrow, of Green Bay, built a cottage home—the first house in the little settlement of Lawesburg, afterwards a part of the village of Appleton.

Shaded by giant oaks and maples it "sat upon its throne of beauty" and

occupant and her friends, the same wide, friendly, many-paned windows look out upon the same river—but not from under primeval trees—across wooded islands and turbulent rapids to other wooded hills.

The forest has given way to other homes, the little academy that was its neighbor has grown into a great institution of learning, the valley below bristles with factory chimneys and the free, wild stream has been harnessed to the will of man. The little house at 720 E. John St. has grown old and sad and those who love it for the part it had in the life of their town are wondering if something can't be done to keep it a living part of the community.

## COLLEGE GERMAN CLUB WILL PRESENT PLAY APRIL 8

The work on "Minna von Barnhelm," which the German club of Lawrence college will present April 8, is progressing rapidly.



Drawing by Elizabeth Blanchard Catlin.

The oldest "living" house in Appleton.

looked out upon its little world. The man who built it (an uncle of the late Mrs. Paul V. Cary) had a brother, Robert Morrow, who opened the first store on College avenue, thus showing his faith in the future of the little town in the wilderness.

The store was located on E. College Ave. and N. Durkee St., the present site of Voecks' Meat market. It was a general store as most stores of that early day were. The age of specialization had not yet been reached or even dreamed of.

The present Kuehmsted residence on S. Lawe St. was built before the Ellis house was erected, but has been entirely rebuilt and changed around so that it bears little semblance to its former appearance.

Through the years that have gone the staunch little house has sheltered many people, among them Dr. John Faville, back in his college days. It still stands, the oldest "living house" in Appleton, remaining almost unchanged through generations of a changing world. The same hand-cut laths are in the plastered walls, the old straight panelled doors with their crockery knobs still swing upon their hinges to the comings and goings of the present

The time of action of this comedy by Gotthold Ephraim Lessing is the period after the Seven Years' war. The hero Tellheim, an impoverished, crippled, and dismissed officer of the Prussian army, is turned out of his room by the innkeeper to make room for a wealthy lady. After he had paid his debts with his last treasure, his engagement ring, he left the inn with his servant Just. In Germany it is customary for an engaged couple to exchange rings of like design with each other. The innkeeper shows the ring to the wealthy lady, Minna von Barnhelm, and to her companion, Franziska, who immediately recognizes it. Tellheim is Minna's lover, whom she has come to seek.

Tellheim and Minna meet, but he refuses to marry her, because he is poor and she is wealthy. Minna is displeased, and with Franziska she forms a plot to cure Tellheim of his pride. The plan succeeds, and they lived happily ever after.

The drama will be presented April 8 in the auditorium of the Zion parish school, on Winnebago St., between Oneida and Morrison Sts. Tickets may be purchased at fifty cents each at Belling's Drug store and of the members of the cast.

## Attend Meeting Despite Raging March Blizzard

Seventy-four men and women faced the blizzard which was raging Tuesday evening to attend the mass meeting held by the friends of the aldermanic form of government at the Wilson Junior high school and to hear Samuel Sigman tell why they should vote "no" on the referendum next Tuesday.

Speaking of the meeting held Monday evening at the Roosevelt Junior high school, which was addressed by the city manager of Stevens Point, Mr. Sigman said that that address was really an argument in favor of alder-

manic government and that if it and the replies to the questions afterward asked had been reported verbatim by the local daily, it would have constituted the best argument yet presented to the voters against making any change.

He then went on to read several questions asked the management of Janesville in a circular "authorized and published by the Citizens Committee, George F. Davis, Secretary, Janesville." One question referred to a statement by the Janesville paper that that city had saved \$65,000 by doing a certain paving job itself. The circular claimed that the total cost of that job was \$29,682 and wondered just what contractors could figure on and get work on such a basis. It also stated that the "bidding blank" stated that the price of sand was to be 40c per ton and that of gravel 60c per ton, and yet sand was selling in Janesville for 15c and 20c per ton and gravel for 30c and 50c. Why should the city of Janesville pay so much more than current market prices and still save 200% of the total cost of the job?

The circular further called attention to another paving job where the contractor was actually paid \$285.90 per 66 foot frontage, while the property owner was assessed \$336.60 for the work. The citizens committee wanted to know where the difference of \$50.70 went. The circular also stated that the city manager had sold nine residences on the high school property for \$8,500, the buyer having the privilege of using

them for five years without paying interest. As those houses would rent for a minimum of \$35 per month each the buyer was assured of an annual rental of \$3,780 for five years, or a total return of \$18,900. Because the houses were to be torn down in five years they would require a minimum of upkeep and the fortunate purchaser of that contract was assured of a profit of more than \$10,000 which real management should have secured for the city.

The speaker also called attention to the fact that Janesville has practically no snow to remove during the winter, so that it would be an easy matter for the manager to show a great saving over the cost in that department to Appleton. In the matter of parks, he called especial attention to Stevens Point, which has practically none, and wondered how many of our voters would care to give up Appleton's parks.

In conclusion he called attention to the "Community Builders" advertising campaign carried in the Post-Crescent a few months ago and mentioned by the Review last week. He made no comments beyond mentioning the fact that virtually all the present members of the city administration at the time that advertisement was published are still serving the city in the same capacity. He left it to his hearers to draw their own conclusions.

## A Few "Firsts" From Appleton's Early History

By W. M. ROBLEE

Reeder Smith, who was really the founder of Appleton, was born near Pittston, Pennsylvania, in 1804. In 1840 he went to Michigan, where he acted as agent for Wesleyan Seminary at Albion. While in Boston soliciting donations for the seminary Amos Lawrence offered to donate \$10,000 for a literary institution to be built near Green Bay, provided Mr. Smith raise a similar amount from other sources. After investigating, Mr. Smith returned to Boston and advised against the location at Green Bay, suggesting Appleton instead, then only a wilderness. The additional subscription of \$10,000 was obtained from Samuel Appleton at Boston on condition that the new town be named after him, Appleton. The new educational institution was chartered as Lawrence Institute in 1847 and in 1849 the name was changed to Lawrence University. Mr. Smith

withdrew from active participation in the work of the university and devoted himself to building up the city of Appleton, where he constructed the first house. The first university building, a two story structure, was destroyed by fire in 1848, but through the generous donations of Mr. Smith a new building, now known as Main hall, was erected in the year 1853. The first male child was born in Appleton in 1847 and was named A. Lawrence Smith. The first postoffice was established in 1849 and the first postmaster was John F. Johnston, who was also the first settler, after Reeder Smith. Appleton was incorporated as a village in 1853 and as a city in 1857. Amos Story was the first mayor. The first bank was the Outagamie and was established in 1855, the first saw mill in 1850. George Meyer was the first lawyer; he came to Appleton in 1849. The first grist mill was established in 1852. First term of county and circuit court was held in 1852. First passenger train reached Appleton in 1861 and Green Bay in 1862. First agricultural fair was held in 1860, first monthly stock fair in 1866, the first wedding ceremony in 1849. First paper mill was started in 1854, the Methodist and Presbyterian congregations were organized in 1851, Congregational and Baptist in 1853, and the Episcopal in 1860. The American Express company came to Appleton in 1857, first telegraph line to Green Bay in 1862, first hook and ladder company was organized in 1859, the first fire department in 1863, the first baseball club in 1867. The Northwestern Cemetery association was organized in 1871 and the following year the city set aside 20 acres for the cemetery. In 1872 the city council passed an ordinance requiring that the wooden sidewalks must be at least 6 feet wide on account of the hoop skirts the ladies were wearing. This was even considered too narrow, as many people thought the walks should be at least 12 feet wide so as to permit two ladies to pass each other on the walk. The Hub and Spoke company was organized in 1859, the First National bank in 1866, the Commercial National bank in 1871 and the Citizens National bank in 1898. The first street car line was built in 1886.

These are only a few of the interesting dates which could be noted from Appleton's early history. It was the early settlers, the pioneers, who tamed the wilderness and prepared the way for the prosperity we now enjoy. Few of those early settlers are still with us to enjoy the fruits of their labors. They endured all kinds of hardships and privations, but they laid a solid foundation for the future and history has shown that they builded well.

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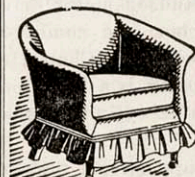
## Questions of Vital Interest to All Citizens

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# This Week

by Arthur Brisbane

**THIS WEEK**  
**Federal Reserve Advises**  
**Russia Answers the Pope**  
**In A. D. 1001930**  
**Gangsters, Cruel, Silent**

Los Angeles.—The federal reserve chief tells business to go ahead boldly, showing more initiative, less hesitancy.

Excellent advice. Business will advise the federal reserve, when and if prosperity booms again, to be less enthusiastic about promoting usury, and run the federal reserve more like a banking institution, less like a pawnshop.

\* \* \*

Reserve board financiers that forced 15 to 20 per cent interest rates, handing hundreds of millions to money lenders and adding thousands of millions in value, temporarily, to inflated bank stocks, need advice as much as any business man needs it.

\* \* \*

Russia, inflamed by the pope's protest against atheistic propaganda, retaliates in vindictive fashion. In the Minsk district a fund is started to build an airplane, presumably for war, to be called "Our Answer to Pope Pius." And from the Veronesh district workers send to the industrial fund at Moscow ten carloads of church bells, sacred images, crucifixes, etc., to be melted down. That shipment is called "an answer to the pope."

\* \* \*

One item of news will be remembered a million, and ten million, years hence.

Nothing else in our age will be of the slightest consequence, even 100,000 years from now.

The news that will outlast recollection of this age of industrial and financial barbarism is the discovery of another planet in our solar family, sailing around outside the orbit of Neptune.

Earth dwellers in the year one million nineteen hundred and thirty, as they converse in the ozone area, thirty miles above the earth, will wonder how such primitive beings as ourselves could have discovered that planet.

Similarly, we wonder how primitive cave dwellers could have made those interesting pictures of rhinoceroses and horses.

\* \* \*

Gangsters are not kind to each other.

John ("Billiken") Rito, described by police as "a bootleg racketeer," member of the "Bugs" Moran gang, lies in the morgue. Wires with which his arms, hands and ankles were bound when he was taken out of the Chicago river have been removed. The police wonder who burned the tips of his fingers in the process of torturing him before he was murdered, and why they did it. They will never know.

Racketeers kill, and don't talk.

\* \* \*

Golf links, daily dozens, radio setting-up exercises and other devices are designed for the man who leads a

sedentary life physically. Edison wants to know: "What about the man mentally sedentary and inactive? Who will plan something for him?" Many millions need to be called early on the radio with this question: "How long is it since you have exercised your mind? How much reading worth while do you do, and how much do you think as you read?" It is mental, not physical, inactivity that hurts a nation.

\* \* \*

The Union Pacific railroad has bought \$500,000 worth of fine new motor omnibusses. Railroad men have passed the phase of contempt for automobiles. The Union Pacific will use 22 new omnibusses between Chicago and Los Angeles, 11 between Portland, Spokane, Boise and Salt Lake City.

\* \* \*

What people think decides what they are. Prosperity is to a considerable extent a matter of psychology.

Once a man was fastened in a chair, his feet put in warm water, and as a practical joke he was shown a razor of which the blunt end was drawn across the soles of his bare feet. He was told, "You will bleed to death painlessly in this warm water." He didn't lose a drop of blood, but he died.

Don't let prosperity die in that fashion, killed by imagination.

\* \* \*

Mr. Edison is hopeful about a rubber supply from goldenrod. Chemists who think it ought to be done by some synthetic process and victims of hay fever are less optimistic.

The great inventor, eighty-three years old, says he wants only five years more to finish this job, and doesn't ask to live one hundred years.

\* \* \*

The death of Primo de Rivera, former Spanish dictator, killed by heart disease, reminds you that being dictator is a wearing job. It takes such a man as Mussolini to stand it for a long time.

\* \* \*

The Italian ruler establishes a "minor" class of citizen, not obliged to enter the Italian army.

This is planned to keep Italians in foreign countries interested in Italy. Wise Mussolini.

\* \* \*

President Hoover, like a good family doctor for the nation, says nothing or says things that are encouraging. There is a great deal of value in that.

Buy what you want, beginning with a good automobile; buy it now and then enjoy it now. Life does not last forever. Keep it busy, and full.

## LOCAL BOY HONORED AT MICHIGAN U

Harlan L. Hackbert, son of Mr. and Mrs. Paul L. Hackbert, Prospect Ave., a senior in the Law school of the University of Michigan, was honored this week in being elected to the Order of the Coif, a national law school honor society founded for the purpose of encouraging legal scholarship and of advancing the ethical standards of the legal profession. Its members are selected during the second semester of each year by the faculty from the ten per cent of the third year class who rank highest in scholarship. Mr. Hackbert is a graduate of the Appleton High school and Lawrence college.

## DALE WAR VETERAN GRANTED INSURANCE AND BACK PAY

Another long-standing case of injustice to a World war veteran has been cleared up through the persistence of Representative George J. Schneider of Appleton.

In addition to continued compensation and insurance benefits for total

permanent disability, Vernon E. Rappager of Dale will get more than \$3,000 back pay from the Veterans' bureau, and perhaps will be able with it to get the home for his wife and baby that he wants.

Charlotte Tracy, Norman Pope, and Lucille Buck presented topics at the monthly program of the Bible class of St. Matthew church Tuesday evening.

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**TWO LONG PANTS SUITS**  
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# Appleton Review

ISSUED EVERY FRIDAY

A weekly publication for the people of Appleton, owned, edited, and printed by Appleton people.

EDITORIAL STAFF—Erik L. Madisen, Paul V. Cary, Jr., and R. J. Meyer

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## RESPONSIBILITY AT THE POLLS

Election Day will be next Tuesday, a day of duty and privilege for every voter. We must decide who shall be our mayor, who shall sit on the city council, and who shall represent us on the county board.

We must also decide whether, one year hence, we wish to continue under the mayor-aldermanic form of city government, or change to the manager-council system.

It thus becomes doubly necessary that every citizen give thoughtful consideration to this civic duty, to his relation to the present problems of city government. The importance of a right attitude, integrity, experience and sound judgment in any candidate for public office cannot be ignored. We need the best men we can get, no matter what the system. The importance of thoroughly informing himself on civic issues, careful deliberation, good judgment and right motive is the bounden duty of every voter.

A statement made several years ago by Moses Hooper, pioneer attorney of Oshkosh, is recalled by many of his friends. Mr. Hooper said that when he went to the polls he always took off his hat and did his voting with his head uncovered, because he considered it and made it a sort of solemn sacrament.

May we profit by this demonstration of true citizenship by approaching the opportunity of our own franchise with due respect, after an example well worth the emulation of the rising generation of voters.

## THE JUDICIAL ELECTION

Three candidates are in the field for justice of the supreme court. They are John W. Reynolds of Green Bay, Raymond J. Cannon of Milwaukee and Justice Chester A. Fowler, of Fond du Lac. The latter was circuit judge in Fond du Lac for twenty-four years and is seeking election on his record. That record is one of such upright dealing and clear cut decisions that there can be no question of his reelection.

## THE CITY MANAGER REFERENDUM

During the past weeks we have endeavored to make clear to our readers the excellent progress our city has made under its aldermanic government. Few cities can show a better record of steady and even progress and

accomplishment. Only a few months ago the leaders of the movement for a change to the city manager form were pointing with pride to the accomplishments of our administration. Virtually all of the men who were members of the city administration at that time are still serving the city in the same capacities. This fact alone should be sufficient to persuade the voters to mark an emphatic "No" in the referendum next Tuesday.

## THE CITY ELECTION

Here the voters will be called upon to decide whether they wish to retain the members of the present administration or whether they want to make a change.

Mayor Rule is a candidate for reelection and John Goodland, Jr. is opposing him. Mr. Goodland is basing his claims to election upon the record made by the city during his administration as mayor in 1925. He will undoubtedly poll a heavy vote.

Alfred C. Bosser is candidate for reelection as city attorney. He has made an excellent record and his advice and guidance have been of great value to the council. His opponent is F. F. Wheeler, who has never held a public office, is a stranger to the great majority of our readers, and has yet to demonstrate that he possesses the qualities which would entitle him to aspire to the office which he seeks. On his record Mr. Bosser is entitled to reelection and will undoubtedly be successful.

George Peotter is a candidate for reelection as city assessor. His record during his term in office has been excellent and has shown him to be fully qualified for the duties of that office. His previous training fitted him for the office and he has improved on that by an earnest and thorough study of every problem brought before him. His opponent is F. P. Young, well known to the citizens of Appleton in various capacities. We doubt however, whether his training and experience have been such as to be of any special value to him in the assessor's office, where he would have to learn everything from the ground up. The voters are not likely to make a change in the management of the assessor's office.

Herman Holtermann is opposing Fred E. Bachmann for city treasurer. He will undoubtedly have hard sledding, as Mr. Bachmann has performed the duties of that office for a great many years in so thorough and satisfactory a manner, that the voters are not likely to make a change.

## THE SCHOOL BOARD

Three commissioners are to be elected to the school board. There are six candidates. The fifth and sixth wards have never had any representation on the board since the adoption of the union school system and are working hard for the election of John Trautmann, who comes from that end of the city. Mr. Trautmann and Seymour Gmeiner, who is a candidate for reelection, will undoubtedly lead the field. C. T. Mace has the endorsement of the Trades & Labor Council. Thomas

Ryan is well known to the citizens of Appleton. But the women voters are likely to remember that two women, Frances H. Cooney and Hildegard McNiesch, are also candidates and this fact makes a forecast rather difficult.

## THE ALDERMEN

In the first ward Mike Steinhauer is a candidate for reelection and is opposed by Clarence Zelig. Mike is a hard worker, but so is Clarence who is out to give him a real run. C. D. Thompson has no opposition for reelection as alderman from the second ward.

In the third ward Cornelius Crowe is opposing George T. Richard, the present alderman. Richard will undoubtedly be reelected. In the fourth ward the voters will have to choose between George Brautigam, the present alderman, and C. J. Wassenberg, who is opposing him. In the fifth ward Harvey Priebe is opposed by Richard Groth. In the sixth ward Richard Reffke, the present incumbent, is opposed by Harvey Kittner. The latter is a member of the well known Brettschneider Furniture company and ranks as one of the energetic and progressive young business men of the city. His chances of election are excellent.

\* \* \*

Now we have said our little piece and made our forecasts. The results next Tuesday will show how near we have come to hitting the mark. But whatever the result, no matter who is elected to the various city offices, we promise them the sincere support and cooperation of the Review as long as they demonstrate that they are working wholeheartedly for the interests of the city.

The same thing applies to the result of the referendum. Should the unexpected happen and the voters decide that they want to make a change and try the city manager form, the Review pledges its earnest and sincere cooperation and will lend its every effort to make the new form successful.

And so we hope every voter will go to the polls and register his opinion, so that the decision may be truly a decision of the majority and no room be left for fault-finding because the decision was made by a small number of the voters.

Vote as your judgment dictates. But vote!

## LEGEND OF ARBUTUS

There is a pretty Indian legend that tells of the birth of the arbutus under the gentle ministrations of the Summer Goddess, who warmed the frozen leaves of the tree that had been the tepee of the Winter Manitou, and breathed into them new life and fragrance. Then she left them as a sign that should tell the children, says Nature Magazine, that the Winter Manitou was no more and summer had come to reign in his stead. Better known are the simple verses of Whittier in reference to the joy of the Pilgrims at finding in the new and inhospitable land a substitute for the Mayflower they had left behind in old England. And "Mayflower" it is to this day in our country districts, and the appointed State flower of Massachusetts.

# News Review

## LOCAL

The farmers living in the vicinity of Apple Creek held a meeting last week at which the proposed formation of a fire district was discussed. Because most of the farmers are hard pressed for cash at the present time, it was decided to postpone formation of the district until later.

At its regular meeting last week the council decided to pave Oneida, Lawrence, Washington, Rankin, and Hancock streets and the Midway with bitulithic pavement this coming summer. South street and Brokaw place were dropped from the paving program because a number of property owners protested.

When Outagamie county rural school graduates go to Washington, D. C., for graduation exercises next June they may carry a memorial to congress, if it is in session, asking adoption of the proposed bill to have all government institutions discontinue using dairy substitutes.

The Bank of Hortonville, at Hortonville, was taken over by the state banking department Tuesday morning at the request of the directors. The institution is capitalized at \$50,000 and has a surplus of about \$16,000. Frozen assets were the cause of closing the bank's doors. The state banking department will endeavor to work out a liquidation of the assets and a plan for reorganization.

Because they were netting pickerel with a gill net, Emil Lehman of Appleton and Fred Kispert, who lives on the shores of Little Lake Buttes des Mortes, were arrested by Game Warden Louis Jeske. In municipal court at Oshkosh they were sentenced to pay a fine of \$200 and costs each or to serve nine months in jail.

George Caesar was severely burned at the Novelty Cleaning shop when he threw a pan containing water and gasoline on a fire. He will be confined to the hospital for about ten days.

Mrs. Elva Hammel, 69, of Appleton, was awarded a divorce from John C. Hammel, 63, of Janesville, on the grounds of cruel and inhuman treatment.

The committee for old age pensions will meet at the court house April 2 at 1:30 P.M. They will consider three new applications and act on seven that were held over from the previous meeting.

The March blizzard which descended upon us Tuesday evening compelled the county highway department to get out its snow plows and fight drifts. Fortunately the snow was so light that traffic was not tied up and it was possible to keep all roads open in spite of the high wind and the deep drifts.

Albert Tollner of Bonduel was fined \$10 and costs in local court for breaking the load limit regulation on country roads. He was arrested in Town

Cicero when a check-up disclosed the fact that his truck and load weighed 9,100 pounds while the posted limit on the road on which he was driving was 7,000 pounds.

Arthur Roberts, George Streeter and Maynard Streeter, all of Kaukauna were arrested for the robbery of the A. B. Loerke meat market at Kaukauna and sentenced to 90 days each in the county jail.

Carl Maertz, manager of the Cash Way chain store, was arrested and fined \$25 and costs for selling sardines in cans advertised to weigh a pound but stamped as containing only 15 ounces. It is reported that he will appeal to circuit court on the grounds that the advertising matter on the strength of which he was arrested, was prepared at the home office of the chain and sent to him and that he had nothing whatever to do with it.

Joseph, the 6-year-old son of Mr. and Mrs. Matt Sprangers in Darboy, was struck by an auto driven by Oscar Hartzheim last Friday and suffered a skull fracture. The child was brought to the St. Elizabeth hospital for treatment and is doing nicely.

The county highway commission reports that it will have \$57,914 to spend on highway maintenance the coming summer.

H. W. Halverson of Grand Chute, who had been in St. Elizabeth hospital for ten days as a result of an infected hand, was able to return to his home last Friday.

The fire department has been called out a number of times during the past week to extinguish small fires. In no case was the damage great.

The annual convention of the Wisconsin State Poultry Breeders association will be held in Appleton July 18-20.

Henry Ferg, 38, of Town Maple Creek, committed suicide last week in the yard of his brother-in-law, Otto Jaeger, in New London by shooting himself with a shotgun. He leaves a widow and three small children.

Werner Witte of the high school is acting as one of the officials of the state basketball tournament being held at Madison this week.

Judge Lyman Junius Nash, the oldest trustee of Lawrence college in both age and service, passed away Sunday in his home at Manitowoc at the age of 85. He graduated from Lawrence in 1870 and was elected to the board of trustees in 1884, serving as a member of that body until his death.

## NATION

National League of Women Voters on Wednesday celebrated the tenth anniversary of federal suffrage for women and the tenth year of the league.

Edward L. Doheny has been exonerated of the charge that he paid Albert B. Fall, secretary of interior in the Harding cabinet, \$100,000 for a lease

on the naval oil reserve at Elk Hills, Cal., although five months ago another jury convicted Fall of accepting that \$100,000 as a bribe.

Fanny Butcher, Chicago Tribune book reviewer and critic, says of Edna Ferber's latest novel, "Cimarron," that "it certainly is the most thrilling that ever has come from the pen of Miss Ferber, and just as certainly the most memorable."

Judge John J. Parker of North Carolina has been appointed by President Hoover as associate justice of the United States Supreme court to succeed the late Justice Edwin T. Sanford.

Secretary of the Treasury Mellon has announced an additional \$92,000,000 for the federal building program as a stimulus to industrial activity and an aid to labor.

## WORLD

Nearly 4,000 Ford tractors built in Cork, Ireland, were shipped to New York for the American trade, during January and February, according to export figures from Cork Harbor authorities.

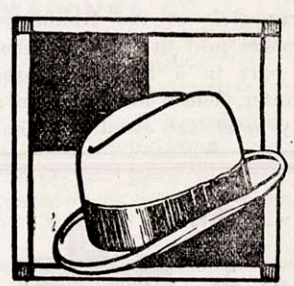
The all-India congress backs Mahatma Gandhi in his "civil disobedience" campaign in the hope that the entire country will respond with efforts to attain complete independence.

Marconi, wireless wizard, has announced the invention of radio telephone for smaller ships, which can reach all over the world with short wave. The inventor, from his yacht in the harbor at Genoa, held a two-way conversation with Manager Fisk of

Amalgamated Wireless in Sydney, Australia, 18,000 miles away; conversation was declared as clear as if in the same room.

Premier Mussolini, entering the second decade of fascist rule, sets up a dictatorship over industries in Italy, with the idea of reconciling the interests of capital and labor and unifying production.

On Saturday the body of Lord Balfour, in a simple fumed oak casket resting on a rough farm cart, eight of the oldest family servants acting as pall bearers, was laid to rest beside the wall of the ancient castle where he played as boy, the while impressive services were being held in Westminster abbey and cathedrals throughout the country. While the great abbey organ gave forth Beethoven's seventh symphony in lieu of a funeral march, the sun shone on the first crocuses in the little Scottish village where the illustrious statesman was laid to rest.



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## RE-ELECT GEO. E. PEOTTER CITY ASSESSOR

Qualified by training and experience, his three years service as building inspector and four years as City Assessor have increased his value to the property owners. Keep him in office and know you have kept ability.

# Social Doings of Interest to All

## A Review of the Week's Parties

A costume party will be given for girls attending the weekly "cozies" at the Appleton Woman's club Sunday afternoon. The committee for the affair includes Mary Spreeman, Grace O'Leary, and Irene Dorsey.

A Viking party for all students, faculty and alumni of Lawrence college was held at the new Alexander gymnasium Saturday evening. Donald Babcock, Appleton, was a member of the committee in charge. Dr. and Mrs. W. A. McConagha and Mr. and Mrs. Rexford Mitchell chaperoned.

About 30 friends were entertained by Miss Alice Burke Sunday at the home of her sister, Mrs. Joseph Caze, S. Jefferson St. The occasion was Miss Burke's birthday anniversary.

Thirty girls of the Kimberly-Clark corporation mill at Neenah, who have taken part in a bowling tournament this winter, held a final banquet at the Conway hotel last evening. The West

End team was presented with a cup as winner of first place. Officers for next year's teams were selected.

Alpha Delta Pi sorority of Lawrence college held a dinner at the Conway hotel Sunday evening. Miss Lois Kloehn, Appleton, was installed as president of the organization.

Army engineers of the Officers Reserve association of the Fox River valley will have dinner at the Conway hotel this evening. Captain H. G. Peterson is in charge of the meeting.

The birthday of Miss Florence Nines, W. Lawrence St., was celebrated this week by a hard time party.

Mrs. M. Gasway was in charge of a party for women of Moses Montefiore church at the Appleton Woman's club Wednesday evening.

Girls employed in Appleton homes were entertained at "open house" at the Appleton Woman's club Thursday evening. A club of the girls may be formed, Miss Marjorie Kranhold, recreation director stated.

Mrs. G. S. Brazeau, Bellaire Court, was elected president of the Appleton and Oshkosh chapter of alumnae of Alpha Chi Omega, national sorority recently organized at Lawrence college, at a dinner at Candle Glow tea room Monday evening when Miss Anna M. Tarr was hostess. Miss Norma Burns, Appleton, was named secretary of the association.

Harold Stecker, E. Winnebago St., was surprised by friends Sunday evening when he celebrated his birthday anniversary.

Friends surprised Mrs. Gust Paeth, W. Elsie St., Saturday night in honor of her birthday anniversary.

Mrs. Georgia Taylor was chairman of a card party for women with Masonic affiliations at Masonic temple yesterday afternoon.

Mrs. Elmer Johnston, N. State St., and Mrs. Harry Wilson, N. State St.,

were hostesses at a bridge luncheon at Candle Glow tea room Saturday afternoon.

Beta Sigma Phi and Phi Kappa Tau fraternities entertained alumni and friends at smokers at the fraternity houses Tuesday evening.

Twenty-four guests were entertained by Mrs. W. H. Swanson, N. Leminwah St., Monday afternoon at a bridge luncheon at Candle Glow tea room.

## Engagements

The engagement has been announced of Miss Gertrude Schroeder, daughter of Mr. and Mrs. Martin Schroeder, W. Brewster St., to Elmer Horneck, Hilbet.

## Weddings

The marriage of Miss Ruth Goehler, daughter of Mrs. John Descheney, N. Garfield St., to Henry Scholtz, Madison, took place Saturday morning at the parsonage of Trinity English Lutheran church. The Rev. D. E. Bosserman read the ceremony. Miss Esther Ellen Goehler and Seymour Druglan attended the couple. Mr. and Mrs. Scholtz will live at N. Summit St.

## Here and There With the Clubs

Mrs. Ewald Elias, Winnebago St., will entertain the Thursday Afternoon Bridge club next week.

Mary Young has been elected president of the newly organized Patrol Leaders association of the Appleton Girl Scouts. The organization aims to draw together the interests of all scout troops in the vicinity. The first plan of the new group is to sponsor a sound contest the latter part of April for scouts. Other officers of the society are Virginia Meidam, vice president; Vernal Dedecker, secretary; Lucille De Noble, treasurer.

The Wilson Junior high school troop of scouts will take a hike tomorrow afternoon followed by a picnic supper. One patrol will lead and mark the way and those in the second patrol will follow the markings.

Mrs. Henry Strutz, Lawe St., will be hostess to the S. E. C. club next Saturday.

The Snappy Six sewing club met last evening with Miss Cecilia Diener, Walter Ave.

Mrs. Fred Treder, N. Lawe St., will be hostess to the Whozits club next Thursday.

The J. E. C. club met Wednesday with Mrs. Martin Hendricks, N. State St.

Miss Evelyn Strutz, W. Eighth St., will entertain the J. F. F. club Thursday evening.

The Good Pal club will meet with Mrs. Alvin Falk, W. Commercial St., Thursday night.

Miss Lelia Van Heuklon, W. Harris St., will be hostess to the S. P. S. club Tuesday.

Mrs. T. A. Gallagher, Green Bay St., will entertain her bridge club Thursday afternoon.

Mrs. Carl Griem will be hostess to her bridge club Tuesday evening at the Candle Glow tea room.

The T. O. P. club will meet Monday evening with Miss Malinda Bartsch, N. Meade St.

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## Will Rogers

will be Guest Artist of  
**ENNA JETTICK MELODIES**

Sunday, March 30, at 7:00 P. M., on a Coast-to-Coast Broadcast over WJZ and 53 Associated Stations.

ENNA JETTICK SHOES FOR WOMEN are made in AAAAA to EEE—Sizes 1 to 12

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- \$5.75 Bronze Book-ends \$3.95
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- \$1 Floral Decorative Sprays, each . . . . . 10c

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Mrs. M. McCordie, Madison, was in charge of an all day cooking demonstration for county women of the Appleton Woman's club at the clubhouse Friday.

The 11 o'clock Bridge club was entertained Monday evening by Mrs. Ben Schultz, S. Oneida St.

Miss Irma Siglinsky, E. Atlantic St., will entertain the Duna club Monday night.

Mrs. R. B. Bruyette, N. State St., was hostess to the Rebekah Three Links club Wednesday afternoon.

### Lodge Lore

Art Appreciation was the subject of an address by Mrs. Augusta McGuire Wider, Chicago, well-known authority on art, at a meeting sponsored by Catholic Daughters of America at Hotel Northern Monday evening.

Captains of the membership drive to be launched immediately for Women of Mooseheart legion have been announced. Mrs. R. Willarson and Mrs. H. Leftwich will lead the two teams to be composed of all present members of the lodge.

Master councillor and senior councillor of the John F. Rose chapter of De Molay were re-elected at the spring election of officers of the lodge. Harold Woehler will again hold the chief office and Alvin Woehler, the senior councillor chair. Walter Moore was elected junior councillor to succeed Vincent Burgess.

Mrs. Katherine Reuter, Mrs. William Nemacheck, and Mrs. August Arndt have been appointed to take charge of the Easter egg sale of Appleton Apostolate the week before Easter.

Lacey Horton has been appointed chairman of the card party for all persons with Masonic affiliations to be held Wednesday evening, April 2, at Masonic temple. Other members of the committee are Mrs. James Wagg, Mrs. Ernest Morse, Mrs. T. A. Gallagher, Percy Widstee, Lloyd Schindler and Louis Bonini.

Plans are being made for the coming of the Rev. M. A. Keefe, rector of St. Norbert's college, De Pere, at the meeting of Knights of Columbus lodge Thursday evening, April 3.

Dr. E. F. McGrath was a speaker at the monthly dinner and meeting of Allouez assembly, Fourth Degree Knights of Columbus at Catholic home last evening.

### COMMUNITY ARTIST SERIES PRESENTS VLADIMIR HOROWITZ

Horowitz, "the piano sensation of the age," will play for music lovers of the Fox River valley in the Lawrence chapel, at Appleton, Saturday evening, April 5. The concert will begin at 8:20 o'clock. This will be his only appearance in this section of Wisconsin this season, his management reports.

Heralded by European eulogiums in which he has been hailed as a superhuman combination of Rubinstein, Rosenthal, Paderewski, Busoni, and about every other picturesque and prominent pianist of today and yesterday, Vladimir Horowitz came to this country for his first tour, the season before last, under a tremendous handicap. The young Russian pianist confessed later that never in his twenty-four years had he been so nervous as the night of January 12, 1928, when he walked out on the stage of Carnegie hall, past the men of the famous New York Philharmonic orchestra, bowed to a jammed house filled with the world's most blasé audience, peppered with a celebrated group of already irritated and permanently "hard-boiled" music critics, and sat down before the piano to play the Tchaikovsky Concerto—his debut in America.

The applause which crashed down upon his last chord, and the papers the next day told the story of the "most successful concert artist to appear before the American public in the decade since the debuts of Heifitz and Galli-Curci." It was, recorded the calm Olin Downes in the New York Times, "the wildest welcome a pianist has received in many seasons in New York—a whirlwind of virtuoso interpretation, amazing technique, irresistible youth, electrical temperament."

## This Week At Our Local Theatre

### DOUBLE PROGRAM AT APPLETON THEATRE

"Diversified entertainment," that's the definition of the double feature picture program that will be presented at the Appleton Theatre tomorrow (Saturday). This policy is becoming vastly popular if one can judge by the packed houses that greeted last Saturday's performances. Both feature pictures are shown at all performances during the entire day, matinee and evening, and also at the midnight show which starts at 11 P.M. Tomorrow's program consists of two all talking vitaphone pictures: Dolores Costello in "Madonna of Avenue A," and a corking newspaper melodrama entitled "Big News."

### GRETA GARBO GIVES SKILLED PERFORMANCE IN "THE KISS"

In "The Kiss," her new starring film, Greta Garbo provides another of her constantly changing characterizations which keep her admirers on edge for her latest offering.

The exotic star this time turns tragedienne, a role in which she accomplishes a transition of superb finesse. The Metro-Goldwyn-Mayer feature, which starts Sunday at the Appleton theatre, undoubtedly will be hailed as the greatest performance of her career.

Conrad Nagel plays opposite the star in this French romantic drama which Jacques Feyder wrote as well as directed. It is his first American effort.

Anders Randolf contributes a fine portrayal of the brutal husband, and Lew Ayres, as the youthful lover, wins appeal. Holmes Herbert, the boy's father, is fittingly understanding.

"The most utterly lost of all days is that on which you have not once laughed."

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Suits \$18.50  
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### BRIN'S APPLETON THEATRE

LAST TIMES TODAY!



**SATURDAY**  
ANOTHER DOUBLE FEATURE PROGRAM  
DELORES COSTELLO  
—in—  
"MADONNA OF AVENUE A"  
—and—  
"BIG NEWS"  
A Corking Newspaper Melodrama

Note: — Both features are presented at all shows Saturday Matinee and Night and MIDNITE SHOW



Greater than  
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MON. and  
TUESDAY

**GRETA GARBO**  
in  
**"The KISS"**  
with  
**CONRAD NAGEL**

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Sensational Pianist

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**SATURDAY** Evening, **APRIL 5**  
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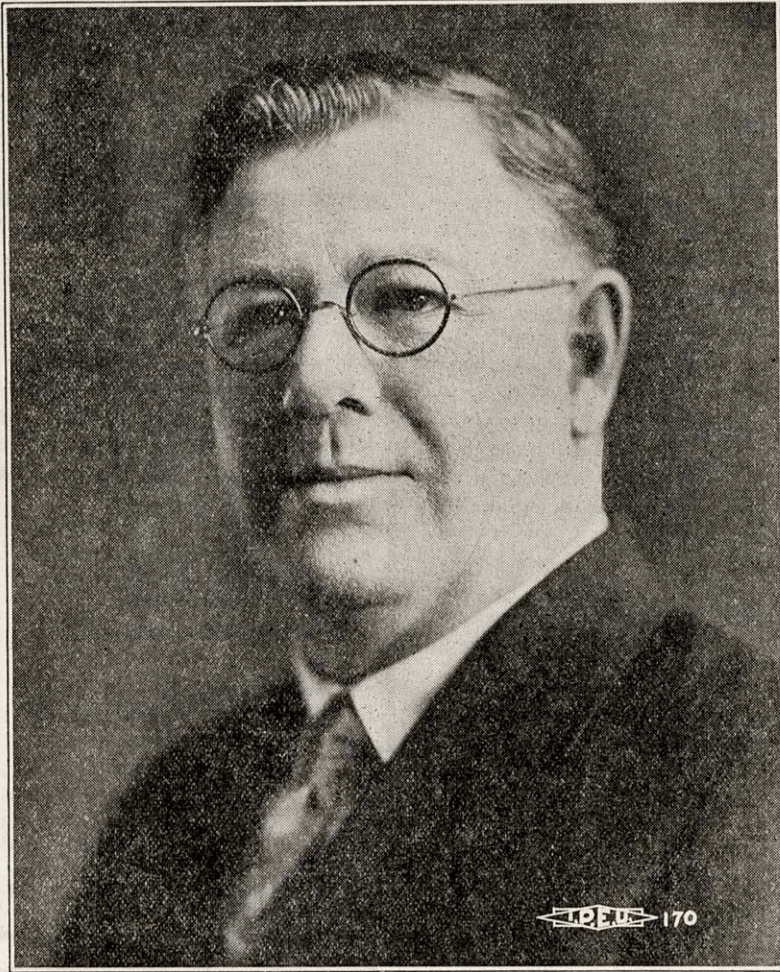
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## To The Citizens of Appleton:-

Next Tuesday you are to elect a Mayor for our City. Be sure to cast your vote for Mayor regardless of how you vote on the form of Government.

In my article this week I am bringing to your attention the financial status of the city during the last year of my administration in 1925, and that of the present administration for the year 1929.

At the end of the fiscal year 1925 the net cash balance in the General Fund was \$58,861.36, with a tax rate of \$29.00 per thousand. At the close of the fiscal year 1929 the General Fund has a deficit of \$250,000, with a tax rate of \$35.00 per thousand valuation, which is a net loss to the taxpayers, within a period of four years, of over \$300,000.

In 1925 the cost of operating our City Government was a little less than \$500,000 and in the past year, 1929, it amounted to \$806,000. This is an enormous increase in the cost of our City Government of over \$300,000 as compared to the year 1925.

The cost of operating the street department for 1925 was \$103,070.07. The cost of operating the street department for 1929 was \$194,940.47. An increase of almost \$90,000 in that department alone.

In view of the above brief comparison you will note that the City financially has gone from a Cash Balance in the General Fund to an overwhelming Deficit, and that the cost of operating the City Government has increased more than 75 per cent within the past four years.

In a former article I outlined in detail the important achievements accomplished during my administration. Has the present administration published its accomplishments?

If elected Mayor, I will ever bear in mind the interest of the taxpayer and will again endeavor to bring back the City's financial condition to a normal basis, consistent with a good progressive business administration, and from my previous experience and knowledge of city affairs, respectfully ask your support in my candidacy for the office of Mayor.

(Signed)

# John Goodland, Jr.

## What They Say

Communications for publication from readers of the Review are welcomed. They must be concise, of interest to a sufficient number to justify their appearance, and must be signed by the author as evidence of good faith, though the name need not necessarily be published along with the communication.

Because our space is limited and because of the great number of such communications reaching us, we must request our correspondents in the future to limit themselves to 200 or 300 words. Only in cases where the subject is of unusual importance and interest, will we be able to grant more space.

Publication of any such communication is in no sense to be regarded as expressing sentiment of the Review.

### Does Not Like the City Manager Plan

Of all plans for city government offered the people, the city manager plan, about which the Post-Crescent is so deeply concerned, is undoubtedly the most unrepresentative, unresponsive, un-American, undemocratic and undesirable yet devised.

W. M. Roblee.

\* \* \*

### Why Shouldn't the People Have Something To Say?

Editor Review:—Will you kindly let me submit a few facts, with some slight comments thereon, in regard to some matters which I think are of some importance. The reason for this is occasioned by the constantly increasing county taxes. Outagamie county now stands second highest of any county in Wisconsin. We are now paying interest on approximately one million dollars in bonds or approximately \$50,000 a year for interest. Numerous appropriations for highways, schools, fairs, bands, increase in salaries of county officers, etc., make it necessary for the county board to levy a county tax of \$1,441,422.

It is now proposed to build a new court house and I understand that \$100,000 has been set aside for this purpose, and a committee of five has been appointed to visit other court houses in this and perhaps other states, to prepare plans, specifications, etc. A resolution was introduced at the November 1929 session by Supervisor Powers to submit this question to the voters at the April election. The question is "Are you in favor of building a new court house or setting aside money for that purpose." Yes—. No—. The resolution pointed out that the present economic conditions on farms and the unemployment question would not warrant an expenditure such as this at this time. This resolution was laid on the table by an almost unanimous vote. Is it possible that the members of the county board are afraid to let the people express their opinion in regard to whether or not a project such as this should be pressed at this time. Of course the people own the court house and ought to have something to say in regard to it. Personally I am not opposed to a new court house, but I am opposed to spending any more money for projects of this nature until conditions are improved. It might be well for the tax payers in the different towns, cities and villages to inquire of their supervisor why they voted against the resolution to submit this matter to the people.

I also feel that no more bonds should be issued without letting the people express their opinion in regard to it.

The time may come when the farmers and home owners will be unable to pay their taxes.

I have a letter in my pocket at the present time from the owners of a farm in the town of Grand Chute, and in this letter they state their farm was rented for the year of 1929 and after paying the taxes on this property for the year of 1929, they had left from the income from this farm, exactly \$4.17 to live on for the year. And this was a 119-acre farm.

Respectfully submitted,  
C. B. Ballard.

\* \* \*

### Does Not Agree With Mr. Ballard

Appleton Weekly Review:—August Laabs has made one of the best chairmen the town of Grand Chute ever had. He never asked for the office and doesn't ask for it today. The voters asked him to run. Isn't it a bit strange to find today an office seeking the man rather than the man the office?

Until Mr. Laabs took office the town of Grand Chute had held back in fixing its dirt roads. Those living on the concrete were taken care of, while those living on the side roads, paying the same taxes as those on the hard roads, had to get through as best they could every spring and every wet spell. When Mr. Laabs got in he saw that this wasn't right or fair; that these taxpayers were entitled to get to their property in all seasons, and these roads and culverts were put in shape with the exception of about six miles, and these will be taken care of out of the money received by Outagamie from the state gasoline tax.

Naturally if you put off repairing and rebuilding roads until the last minute, instead of as you go along, they will cost you more, and so taxes have been higher in our town the past few years. But now that they are paid for your taxes should get back to near normal, and isn't it the fair thing to give Mr. Laabs the credit for it?

Mr. Ballard has always opposed good roads. Judging by his past record he will oppose snow removal. Mr. Laabs fixed up your side roads and had snow removal equipment used to make these back roads passable in winter. You know what he has done and will do. You can imagine what Mr. Ballard will do, because you know what he did when he was chairman.

A new court house. All admit we need one. It won't be built tomorrow as Mr. Ballard is scaring you into believing. Why? Because the farmers of other towns are as hard hit as the Grand Chute farmers are. Those chairmen will not vote for one until they get in better shape. Don't let that scare you.

Tax Payer, Grand Chute.

Japan demands bigger navy in three-power treaty.

## APPLETON WISCONSIN WINDOW CLEANING CO.

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1610 N. Clark St.

Prompt Service

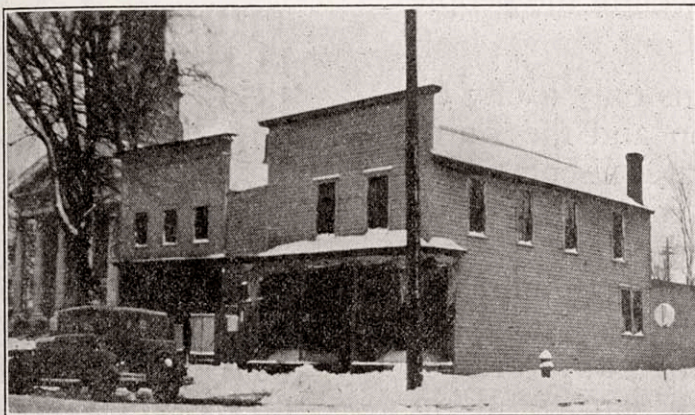
## Favorite Lunching Place For College Students Will Close

For just about half a century Lawrence college students have flocked to the little grocery store on the corner of E. College Ave. and N. Union St. to pick up a lunch between classes and for this same length of time many First ward residents have bought their groceries there. This picturesque landmark, known for the last twelve years as the Traas grocery, soon will pass out of the world of reality, for early next month the building will be dismantled and torn down by Lawrence college, the present owners. The building adjacent to the corner store which is used as a warehouse and as a polling place for the second precinct of the First ward also will be torn down. It is even older than the corner store and was

by the removal of the old frame store buildings on the corner.

For the past twelve years the store has been the Traas grocery, before that it was Shannons, and long before that it was Brunke's. Robert Brunke operated one of the first grocery stores in Appleton, his first location being the corner of E. College Ave. and S. Lawe St. Later his business was moved a block west on the avenue and the present building was put up. The old warehouse building immediately to the west of the store was moved there from the former location. Just how old this structure is nobody seems to know, but it is certain that its years number at least 65.

One of Mr. Brunke's clerks, probably



The old corner grocery will come down next month after fifty years of service to townspeople and Lawrentians.

moved to its present location many years ago from the corner of S. Lawe St. and E. College Ave., the site which Peabody dormitory now occupies.

A convenient gathering place for the many generations of Lawrence students to go and get materials for a lunch, or at chapel time or between classes to dash in and buy a few cookies, candy bars, or cigarettes, the old structure has witnessed the greater part of the extensive development of the college. When it was built half a century ago there was little thought of the splendid buildings which now grace the campus, particularly the magnificent Memorial chapel whose beauty will be enhanced

the only one in the little store on the old Peabody location was a young lad named Sidney C. Shannon. Sidney started working for Mr. Brunke at an early age, and it is said that during the first few years of his apprenticeship it was necessary for him to stand up on a soapbox that he might better see over the top of the counter to wait on customers. Later Mr. Brunke moved his business to the present location of the Traas grocery.

Upon Mr. Brunke's death, about 40 years ago, his grocery business was purchased by C. H. Shannon, father of Sidney Shannon, and in company with his brother the elder Shannon owned and

operated the store for a while under the name of Shannon brothers. When Sidney became of age the business was taken over by him. The store was then operated by Sidney Shannon very successfully for quite a number of years. Mr. Shannon's success in the retail grocery line encouraged him to reach out for a bigger business and during the first two or three years of the present century he established the S. C. Shannon company wholesale grocery, one of the largest institutions of its kind in the Fox River valley.

For about fifteen years Archie J. Shannon, a younger brother of Sidney C., had been helping with the running of the old store and when his older brother embarked in the wholesale business he took over the retail store and for the

next sixteen years it did a flourishing business under the name of A. J. Shannon grocery. In 1918 Mr. Shannon sold the business to the present owner, Peter Traas.

On April 1 the little corner store which has known intimately so many generations of Lawrence boys and girls and also so many generations of Appleton folks will close its doors for the last time, and a few weeks later there will be nothing left to remind one of its long and useful life.

Mrs. Ed. Fraser's circle of the First Congregational church were hostesses at a luncheon for the executive board and members of the women's association of the church Tuesday afternoon.

## VOTERS ATTENTION

1. I am a Candidate for CITY ASSESSOR.
2. A committee of citizens called and ASKED ME TO RUN.
3. Why—because they WANTED A CHANGE.
4. If you also want a change—

VOTE FOR

# FRANK P. YOUNG

FOR  
CITY ASSESSOR

Paid Advertisement—\$12.00—Prepared, authorized, and paid for by Frank P. Young, 209 E. Kimball St., Appleton, Wis.



## Fox Scarfs

\$29.50 and Up

With the newest suits and the collarless coats that are so important a note in spring fashions, you need a fox scarf more than ever. So many will be worn that to be distinctive you must have one superlatively beautiful, soft and full furred with handsome bushy tails.

**The Pettibone-Peabody Co.**

## We Are Moving!

Our Entire Stock Must Be Sold by Tuesday Night

RADIOS	TUBES	PHONOGRAPHS
ELIMINATORS	<b>58c</b>	PARTS
BATTERIES	EACH	CABINETS

WE ARE NOT GOING OUT OF BUSINESS

APPLETON

D. W. JANSEN **RADIO SHOP** Phone 451  
116 W. Harris St. Open Evenings

Watch for Announcement of Our New Location

# Let's Be Honest

*Tell Them the Facts*

The idea of City Manager government is not new. Herod was a City Manager in his times. Nero was City Manager of Rome. Robespierre was City Manager and Trotsky and Stalin were City Managers of Moscow. If history has proved one thing more conclusively than anything else it is that this very idea in government will not work, and while it is trying to support its weight the people suffer.

Aldermanic government, which means only a city divided into wards for better representation and the wards represented in a central council for closer representation is as old as the Union. It grew out of the town hall. Any faults it has shown are the faults of human beings and not of the system. The very size of the council often guarantees its honesty, and always guarantees its being representative. The people play a greater part in it than in any form of government ever devised. It has been successful in Appleton.

Appleton voters will be asked on April 1st to surrender their City Charter. They will be asked to do away with the council. They will be asked to import a manager, altogether unknown as yet, and give him extraordinary power. He will make all appointments. He will be over the police, the firemen, the water management, the parks; in fact, in sole control of every administrative function in the city.

The "Council" or "Commission" feature of the plan proposed to you is a joker. The very law itself defines what the council (so-called) may do. They may do NOTHING administrative. They hire this manager. He is not responsible to you. You do not elect him, nor hire him, nor can you fire him and very likely you'll never meet him. He owes his job to 4 men (that's the majority of the 7-man com-

mission). This Appleton position deprives you even of having a city hall to help select the people who are chosen on the one ticket system.

HAVE YOU HEARD ANY REASON WHY THE CITY OF APPLETON THREW OVER ITS BOARD THE COUNCIL WHICH HAS FLOURISHED SINCE 1853?

HAVE YOU HEARD ANY REASON WHY THE CITY OF APPLETON IS NOT MORE HONEST?

HAVE YOU HEARD ANY REASON WHY THE CITY OF APPLETON MANAGER COULDN'T AFFORD TO AFFORD A SINGLE ITEM OF EXPENSE WITHOUT THE COUNCIL UNDERTAKING IT? HOW HE COULD AFFORD TO AFFORD A SINGLE IMPROVEMENT WITHOUT THE COUNCIL UNDERTAKING IT? SILENCE GOES FOR ALL THESE QUESTIONS.

THE WHOLE COUNCIL OF APPLETON IS "IT'S A NEW IDEA"

Why do they persist in proposing these expensive ideas in a city where the people are dissatisfied with the council? Why couldn't he have his way, and have the whole government and the people who perhaps dare not offend the manager or interests? City Manager has loudly the opponents shouting that he has

City after city has it on

**You owe it to your old and honorable city, to your own health and interests, to be interested and out into this fight to keep us**

**Don't, by your lack of interest or your failure to vote, then have the real facts come home to you. Get facts**

**This is your city. This is your right**

# With the Voters

## About City Manager Form

ton position, the way it is fixed up, having a representative at the head of the City Manager. The commissioners are elected by everyone votes.

HEAR ANY ONE GOOD REASON WHY APPLETON SHOULD GOVERNMENT BY WHICH WE HAD BEEN HAPPY SINCE

HEAR ONE WORD OF DISSENT? THE ANSWER IS NONE.

HEAR THEM SAY HOW AND HOW THEY AVOIDED ANY SINCE WHICH THE CITY MANAGER FOR YOU AND THE CITY MANAGER HAVE MADE A SINCE ENTER A DOLLAR LESS SINCE ALL SUCH HONEST

CITY MANAGER ARGUMENT IS THAT "LET'S TRY IT OUT!"

insist on imposing Appleton to try out in operation? Who is it that is counting a body? Who is it that, and more wishes to pitch out the and put one outsider in charge not offend certain individuals and not worked, no matter how should it has.

has to get it out and other cities in

many instances have not had it long enough to get the real facts. Other cities do not operate on this tricky "Appleton plan" either. City Manager forms are very different in various cities. Hot Springs, Tucson, Nashville, Altoona, Bethlehem, Waltham, and Johnson City are among the modern progressive cities which voted it out.

Cleveland was held up as the ace city. Now they are silent about Cleveland. Why? Because the very thing they say City Manager does away with is the thing that happened in Cleveland. Cleveland is in a mess and is politics controlled. How about Kenosha with its riot guns, its jailed working men and women, its terrific indictment of an autocratic City Management with no interest at all in the city's homes and peace and workingmen? How about the cities where City Managers have been changed oftener than you change your hat,—where the cities are hiring and firing and still trying to make the unworkable scheme work?

LaGrande, Oregon, had 10 City Managers in 9 years! Those are High Salaried men! Columbus, Georgia, had three Managers in 1 year! Akron, Ohio, had three City Managers in 3 years. Stevens Point had 2 City Managers in 1 year! Kenosha changed City Managers finally. (We quote the City Managers Association figures! We deal in FACTS!) The average for City Managers making good is 2 years,—and that too is their figure. No City Manager can make good. The whole idea is wrong.

But there are lots of these "fired" City Managers who would like jobs, and a few citizens in Appleton would like to hire one of them. They circulate literature prepared by a City Managers League with great praise for the form and for the Managers and the same Managers are the officers of the league and the distributors of this propaganda.

while home, and to your sons and daughters to get yourself  
keeps un-American monster out of Appleton.

te "saddle a government of this kind upon Appleton and  
Get facts now. Go to the polls. Interest your friends.

ht. **VOTE NO! Tuesday, April 1**

ed to manager Form, Carl Smith, Chairman, John Roach, Secretary. Headquarters 110 N. Oneida Street.

## This Week in the Churches

### Lenten Meditation

Prepared by the Rev. George W. Verity

The Lenten season leads us to think of Christ in his two-fold nature and work. First, we think of Him as our suffering Saviour, Who died for our sins. We think of those days and weeks when, here on earth, in human form and flesh, with all the capabilities of joy and pleasure, and sorrow and suffering, that we have, realizing what was awaiting Him in the near future, "Set His face steadfastly to go to Jerusalem." Knowing, full well, what he was to suffer there. He did not allow Himself the least margin, in mental activity, in His thought, to avoid what was before Him, in fulfilling His great work and commission, the redemption of the world. Hated by His enemies, and misunderstood, even by His most intimate friends, His disciples, He unwaveringly trod the dusty roads and climbed the hills and mountains of Palestine, toward Calvary.

We may not, as ordinary people, be able to understand that great plan of salvation; we may not be able to fathom those various explanations of Christ's work on the Cross, of His vicarious sufferings for us. Even the learned who spend their lives delving

into these mysteries, are not agreed as to the values of these varied theories. We, in fact, do not need to know these theories, much less to be able to explain them, in order to get the benefit of Christ's atonement. What does the new born babe know of the chemical qualities of milk? It does not need to know. It settles down in its own special breakfast room, partakes of nature's nourishment; is filled with blissful content—and—grows.

So, we, believing in, and on the Lord, Jesus Christ, accepting Him as our Saviour and Master, are saved from our sins; peace comes to our hearts and contentment into our lives, and victory over the evil bent in our natures and over the temptations that come to us from without. In this world, but not, of this world. As the Spirit of Christ works more and more within us, and our natures are transformed more and more into Christ-likeness, the attractions and allurements of the world have less influence and power over us.

But, after the sadness, sorrow, suffering, agony, and death of the Cross, comes the glorious resurrection, when our Lord came forth. Victor over death and the grave. And, here, is another mystery—how can we understand it—how can we fathom its mystery? What kind of a body did Christ have after the resurrection? But, again, we

do not need to know. We do not know how bread, and potatoes and meat are turned into blood and flesh and bone. We do not need to know. Eat and live and grow—and—grow strong.

I cannot fathom the mysteries that are all about us, on every hand. I do not know how the grass grows; the wheat and peaches; I do not understand the intricacies and mysteries of the radio. Do not have to. I tune in and—behold—wonder of wonders—out of the air—out of somewhere, come the sweet strains of,

"On a hill, far away, stands an old rugged cross"

"O, Come to the church in the Wild-wood,"

and, again, the great Master-piece of Christ triumphant,

"Hallelujah, Hallelujah: For the Lord God Omnipotent reigneth."

So, at this Lenten time, we should think of Christ, as the living, ever-present Friend, and Saviour, and our Lord and Master.

### Church Items

Chapter D of Trinity English Lutheran church met at the home of Mrs. Arthur Luedtke, W. Wisconsin Ave., Monday evening.

Officers of the Luther league of the church have been selected for the year. Florence E. Nelson will be president and Richard Kottke, vice president.

Miss Lillian Rogers will be chairman of the meeting featuring a religious debate of the Sodality of the Blessed Virgin of St. Mary church in April. Captains of the debate teams will be Miss Margaret Zuehlke and Miss Katherine Fountain.

Mrs. Harry Tracy, W. Prospect St., entertained circle T of Trinity English Lutheran church Monday night.

Circle C of First English Lutheran church met with Mrs. L. Loesselyong, E. Hancock St., Tuesday afternoon.

Home Builders of Memorial Presbyterian church will meet at the home of Dr. and Mrs. H. T. Johnson, E. College Ave., this evening for an April Fool party. The committee in charge will include Dr. and Mrs. Johnson, Mr. and Mrs. Darcy McGee, Mr. and Mrs. George Wood, Mr. and Mrs. Elmer Nelson, Mr. and Mrs. Norman Fisher.

Mrs. H. T. Johnson entertained Mrs. Rex Wells' circle of Memorial Presbyterian church Tuesday at a luncheon.

Two circles of the First Methodist church held meetings Thursday afternoon at the homes of Mrs. Fred Trezise, N. Meade St., and Mrs. W. D. Schlafer, N. Drew St. The Social Union will hold its monthly business meeting Tuesday afternoon at the church. Mrs. Otto Zuehlke's group will act as hostesses.

Officers for next year will be elected by the I. B. club of First Methodist church at a business and social meeting Tuesday evening at the church. Miss Irene Bidwell will be in charge of the program. The supper committee in-

cludes Miss Esther Miller, chairman, Miss Lois Smith, Miss Marion McBean, and Miss Ruth Saecker.

The visitation campaign of First Methodist church for new members of the congregation will be started Sunday afternoon by Dr. G. C. Cast, chairman, and about 50 members of the church.

Mrs. Charles Selig lead the discussion on Tithing at the meeting of the Women's Missionary society of Emmanuel Evangelical church yesterday afternoon at the church. Mrs. W. F. Berg gave the concluding paper on the study, "The Unfinished Task." Members of the social committee were Mrs. Selig, Mrs. George Reichert, Mrs. William Flotow, Mrs. John Gehring, Mrs. Forest Jabas, Mrs. Morgan Schulze, Mrs. August Zimdars, and Mrs. Edward May.

Otto Tilly, president, and the Rev. D. E. Bosserman were in charge of the social program at the meeting of the Brotherhood of Trinity English Lutheran church Wednesday night at the church.

## First Church of Christ, Scientist

Appleton, Wisconsin

Announces a

## Free Lecture on Christian Science

By

JOHN RANDALL DUNN, C. S. B.  
of Boston, Mass.

Member of the Board of Lectureship of The Mother Church,  
The First Church of Christ Scientist, in Boston, Massachusetts

In Lawrence Memorial Chapel  
at 8:15 o'clock

FRIDAY EVENING, MARCH 28, 1930

The Public Is Cordially Invited To Attend

Paid Advertisement—Written, authorized and paid \$10.00 for by  
Fred E. Bachmann, Appleton, Wis.

## FRED E. BACHMANN

for  
**CITY  
TREASURER**

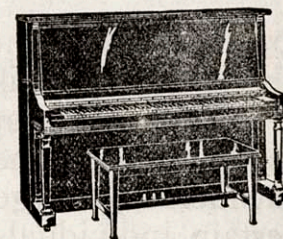
He is an experienced and efficient  
public servant. WHY CHANGE?

Your Vote Will Be Appreciated

Election-Tues., April 1



Give your  
child  
the priceless  
gift . . . . .



Gulbransen  
"Symphony" Model \$390

GIVE your child the priceless gift of culture—and more! Give him the advantage of piano instruction. This will better his school marks in all studies. Educators say children who are musically trained grade higher in arithmetic, English and all other studies. Will you deny your child these advantages when a Gulbransen Piano costs so little? Come in. Let us explain our plan and give you vital facts about child education.

Meyer-Seeger  
Music Co.

116 W. College Ave.

GULBRANSEN  
Pianos

A Type and Style for Every Home

## Travels in Europe

Through the courtesy of Dr. L. H. Moore the Review is enabled to reprint this very interesting letter of Mrs. James Watt, daughter of Dr. Moore. Mrs. Watt, formerly Miss Ellen Moore of this city, is touring Europe and presents here an exceptionally fine word picture of Parisian life. From France Mrs. Watt and her husband travelled to Berlin, Germany, and from there to Russia. Mr. and Mrs. Watt travelled to Europe on the same steamer which carried Secretary of State Henry L. Stimson and the other American diplomats to the London conference on naval disarmament. Her account of the landing of these men of state is reprinted in this letter.—The Editor.

Hotel Bohy Lafayette, Paris.  
Sunday Evening, January 19.

Dear Family:

We arrived in Cherbourg at about seven o'clock Friday evening after a wonderfully interesting day. The boat pulled into the harbor at Plymouth, England, at 5:30 in the morning. Every one got up in order to see all there was to see—so we were hanging over the rail in the pitch dark watching the lights on shore and on the various tugs and lighters moving around the harbor. Presently the moon went down and the sun rose revealing the green slopes banked with trees all about us and the old fortresses here and there.

The Lord Mayor came out on the



Mrs. James Watt, formerly Miss Ellen Moore.

special lighter to greet the diplomats with a splendid looking guard. English camera men were dashing about placing their apparatus. Finally all the trunks and golf bags of our Washington comrades were loaded and the lower gang plank was pushed over to a lower deck for all the newspaper attaches, the secretaries, and others to board the lighter. When they were all on and the American photographers had lined up the English guard of welcome and the English photographers had snapped the groups of newspapermen and secretaries, the gang plank was hoisted to the upper deck and down went the diplomats in immaculate morning clothes and high hats, each followed by his wife. Another lighter came and took off the other passengers bound for England, so it was 10 o'clock before we got under way across the channel.

We landed on a lighter at Cherbourg right at the custom house. They opened only about one suit case apiece but there was the usual terrific hulla-balloo of lost luggage and excitement. Finally we were in the special first class car provided for us on the boat train, bounding away toward Paris. The train just tore and the road bed was a regular "bump the bumps," but no one minded. Had a nice dinner on the

train. Got in at one o'clock and were met by a bus provided for us and taken to this hotel which is very nice indeed and here English is spoken. Our room has a lovely bathroom with a shower.

Yesterday we were up early; hunted up Mildred Tideman, who is now working at the American embassy. I just wandered around all day. Every one else is busy sight seeing; but since we've done it all, we are now thoroly enjoying just leisurely prowling over all the wonderful places at will.

Last night we had the most priceless night I ever dreamed of. Mildred went with us for she speaks perfect French, as did a few people from the party. We started out with the intention of staying up all night in order to see the markets early in the morning (3 or 4 o'clock). So we had dinner at a place famous for snails. Went to the leading music hall. Then at about midnight we climbed to the highest place in Paris where stands the white church of the Sacred Heart and leaned over the rail of the courtyard and saw Paris spread out before us in the moonlight. It was glorious.

Then we drove to the old catacombs, under the church of St. Julien, which dates back to the sixth century. These caves are now used as an old wine cellar. In one room there are tables, where one sits all night with a glass of wine and sings old French songs. There is a singer and every one joins in—hour after hour—in the dim light with the night air coming in through the bars up near the ceiling. We all sang, too, and had a glass of wine and felt for an hour or so that the twentieth century didn't exist at all.

Then we drove over to the Latin quarter and had a lunch of onion soup amidst all the artists and students at the huge cafe Coupolen. It was then three o'clock and from the crowds and life and lights, one would have thought it must be noon. After this we drove to the markets. They cover blocks and blocks of wide streets and we found everything. Every sort of flower in profusion, from lilacs and tulips to cherry and peach blossoms; cabbages, meats, real live canaries and love birds for sale; furniture, old books, everything. About 5 o'clock the streets leading to the markets are filled with horse-drawn carts filled with these various things and topped by thrifty looking families on their way from the country to sell their wares in Paris and by 10 o'clock everything has disappeared, the streets are swept and not a sign of the market is visible until the next early morning. It was the most fascinating experience imaginable.

After leaving these, we had breakfast of chocolate and rolls in a little corner inn along with all the working people and then went over to the great church of Notre Dame. It was still very dark and as we approached the bell for six o'clock service pealed out in the cold morning air. A monk clanked open the gate and we crept into the great church which is like a vast forest with its myriad pillars and vaulted ceiling stretching into the shadows so far on each side—just rows and rows of great columns. We followed the little group of bus drivers and scrub women with their shawls over their heads way through to one of the tiny chapels

which line the great center of the church. Here in the damp, musty darkness was a priest in a pale blue silk robe offering communion to a score of black robed nuns with wide starched head dresses like winged white birds. The candles flickered on the altar and were reflected in the great brass chandeliers over the little chapel and priests' voices droned faintly as we stood with the bus drivers and scrub women, our backs to the vast darkness of the church. It was like a dream and we came out on the street quietly and walked down the steps to the pavement along the Seine.

After watching the traffic tugs churn up and down for a while the sun began to rise. So we found a cab and had the driver lay back the top and we rode down the beautiful miles of the principal boulevard (Champs Elysees) and through the lovely acres of the park of the Bois de Bologne for an hour before

going back to the hotel. The sun came up and gleamed red in the artificial lakes where the swans were having their morning sail and the grass and trees and morning air were fresh and lovely. Wasn't that just a dream of a night?

We went to bed at nine o'clock and slept until four, feeling that our tour by night was much more wonderful than using the daylight hours. Tomorrow we are going to Rheims to see the battlefields and cathedral. We are going by ourselves as everyone else is still madly seeing Paris.

We leave at ten o'clock tomorrow night for Berlin on the Berlin express, and will arrive late in the afternoon to remain until Friday.

By the way, a man has warned us all to be reasonably careful of our incoming and outgoing mail in Russia, to keep it personal and not to express any very decided views about conditions

## CAHAIL the TAILOR

Will Make You a  
BETTER SUIT FOR LESS MONEY

104 E. College Ave., Upstairs

Paid Advertisement—Written, authorized and paid \$27.50 for by Albert C. Rule, 231 E. South River St., Appleton, Wis.

## To the Citizens of Appleton:-

A little more information as to how City improvements are made and paid for.

The Junior High Schools were paid for by floating a bond issue of \$675,000. This administration has paid \$280,000 in bonds and interest for improvements former administrations are taking credit for.

Under Mayor Renter's administration \$100,000.00 overrun on income tax was placed in a bridge fund. During these years \$237,674.91 was collected in illegal taxes from the banks. These two items helped materially to build the bridges.

This administration had to settle with the banks for this \$237,674.91 collected and used by former administrations.

A former administration spent \$8,000.00 for a sewer plan. This administration spent \$139,000.00 in building storm and intercepting sewers, to protect the city water supply from contamination and to relieve hundreds of Appleton citizens from flooded basements.

The reason the alley in block 28 was not put through by former councils was because of a damage of \$40,000 to the Conway Hotel. As soon as the buildings south of the Conway were torn down the city secured eight feet and shifted the alley eight feet south and avoided this damage.

The reason the former councils did not build bridges on South Island street was a difference of opinion as to who would pay. There seems to be an old agreement with water power owners that when they cut a tail race through the street they must build the bridge. These bridges, however, were paid for out of the General Fund.

When Mr. Schindler, city engineer, and myself went to the Canal company to get them to build a bridge over their tail race on John street, we were told that the city had built the South Island bridges and could build theirs.

Out of the balance on hand January 1, 1926 of \$58,861.36 there should have been deducted the cost of State street sewer (about \$25,000) and \$5,000 held out on the Caughlin company, which would have left \$28,861.36.

In 1924 you will find that the tax rate was \$35.50. In 1925 you will find it reduced to \$29.65. But in 1924 we had the homestead exemption which took off of the tax roll \$1,775,375.00. In 1925 the homestead exemption was repealed and there was \$1,775,375.00 more property added to the tax roll. Of course, this would reduce the rate. The higher the assessment, the lower the rate.

The tax rate in 1925 was \$29.65 per thousand with a county tax of \$244,128.61. In 1926 the county tax was \$343,678.90, a raise of \$100,483 for roads. This raise would increase our tax rate to \$35.00. We refused to levy for the increase and left the rate at \$30. Later the county shifted this extra tax to the general fund and we had to pay, so not having levied we had to borrow.

The county tax has been over \$100,000 higher in 1926, 1927, 1928 and 1929 than in 1925. That is the reason for your \$35.00 tax rate.

If re-elected I will favor all necessary improvements, and by opposing superfluous expenditures, will continue to reduce the huge debt which my administration inherited.

Albert C. Rule, Mayor

## The Bonini Food Market

304-306 E. College Avenue

Telephone 296

Am offering some unusual bargains this week-end and as an inducement for you to visit our store bring this ad with you and we will give with every purchase of \$1.00 or more, 3 bars of P & G Naphtha Soap. Get your soap free with every purchase of one dollar or more.

L. Bonini

## IT PAYS TO SHOP AT YOUR HOME OWNED SERVICE STORES

### Wintry, Blustery Weather—

is unpleasant and we all had plenty of it this week. The delivery cars of all the home-owned Service Stores travelled hundreds of miles this week delivering groceries to the doors of their customers. In addition to this convenience of free delivery service and the courtesy of charge accounts, you will always find our merchandise of first quality and at the lowest possible price.

HERE IS JUST A PARTIAL LIST OF OUR WEEK-END SPECIALS

<b>WHITE HOUSE COFFEE</b>	<b>a lb.</b>	<b>47c</b>
<b>Swift's White Naptha Soap, 10 bars</b>		<b>36c</b>
<b>HERSHEY COCOA</b>	<b>1/2 lb. can</b>	<b>19c</b>
<b>RICE, Fancy Blue Rose</b>	<b>3 lbs.</b>	<b>22c</b>
<b>BANANAS</b>	<b>3 lbs.</b>	<b>19c</b>
<b>Pillsbury CAKE FLOUR, 2 pkgs. for</b>		<b>75c</b>
<b>KITCHEN KLENZER</b>	<b>3 cans</b>	<b>17c</b>
<b>PEACHES</b>	<b>2 1/2 can</b>	<b>25c</b>
<b>Del Monte Cookies, milk choc. coated, a lb.</b>		<b>29c</b>
<b>PRUNES, large size</b>	<b>2 lbs.</b>	<b>35c</b>
<b>OXYDOL, large</b>	<b>a pkg.</b>	<b>23c</b>
<b>McLaughlin's COFFEE 99 1/2</b>	<b>a lb.</b>	<b>39c</b>

Weights of all our packages are specified

FOR ECONOMY, DO YOUR WEEK-END SHOPPING  
AT THESE HOME OWNED SERVICE STORES

**NORTH SIDE**  
**GRIESBACH & BOSCH**  
 500 N. Richmond St. Phone 4920  
**KLUGE GROCERY**  
 614 E. Hancock St. Phone 380  
**SCHEIL BROS.**  
 514 N. Appleton St. Phone 200  
**KELLER GROCERY**  
 605 N. Superior St. Phone 734  
**WM. BUCHHOLZ**  
 608 N. Lawe Phone 288  
**SOUTH SIDE**  
**C. GRIESHABER**  
 1407 E. John St. Phone 432  
**WM. H. BECHER**  
 119 E. Harrison St. Phone 592

**EAST SIDE**  
**MEYER GROCERY**  
 132 E. Wis. Ave. Phone 477  
**WICHMAN BROS.**  
 230 E. College Ave. Phone 166  
**WEST SIDE**  
**JUNCTION STORE**  
 1400 Second St. Phone 680-W  
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## Our Gardens

### The City Vegetable Garden

We have spoken of the advantages of the city home garden in point of products and health; of window seed boxes, cold frames and hot-beds. The problems that confront the city gardener are much greater than those of the farm gardener. The available plot of ground may be poor soil, shaded for much of the day; the gardener inexperienced and forced to work at odd times and with hand tools.

Yet hundreds of thousands of city gardens have helped in supplying the family table with healthful food, especially during the war. In some sections school gardens play an important part in providing healthful, instructive and useful occupation for children during the summer vacation. Let us encourage city gardens and keep up the good work until the many idle acres in and around our city are utilized for the production of food, flowers, and trees.

Give your own back yard first chance. If that is too small or too shaded or if the soil is too poor to grow things, get the use of a vacant lot nearby, or "go shares" with some neighbor who has more ground than he can take care of. If that is impossible, community gardens in or near the outskirts of the city where land may be had, are well adapted for the use of families living in more crowded sections as well as those nearby.

These don'ts and dos are suggested by gardeners of authority and much experience:

Don't locate the garden where the sun does not shine at least five hours of every bright day; on soil where the

rock is but a few inches below the surface; where a fill has been made with cinders, broken materials and where weeds will not grow; under or near large trees, especially oak and maple; on low ground that is likely to be under water.

If you have a choice, take level land or some that slopes gently to south or southeast, not too steep, but with good drainage. Ideal soil is dark sandy loam, deep, loose and mellow. Plenty of organic matter or rotted manure should be present to retain moisture and carry crops through dry periods.

Decide what you want to grow, or can grow best under the conditions you have, and make a plan of your garden on paper. Have the rows run the long way for easier cultivation (some think north and south rows are best) and do not place tall crops where they will shade the smaller plants.

If the garden is new the soil will probably need considerable preparation and cultivation, depending upon its kind and character. Manure, or fertilizer of some kind, should be turned under when plowing or spading—about a ton to a plot 60 by 30 feet. The more thoroughly the ground is prepared before planting the easier it will be to care for the garden later on.

### Fertilizers

Coal ashes, if screened make heavy soil lighter and looser but have little value as fertilizer, according to findings of the agricultural department. Wood ashes are more beneficial, having potash and some lime, especially ashes of hard wood.

Lime, applied to the surface, will sweeten sour soil but is not a substitute for proper drainage. Do not put it on potato land, as it is apt to produce scab.

Barnyard manures — from cows, horses, poultry, sheep, and rabbits—is best, where it can be procured and is well worked into the soil.

Commercial fertilizers are most easily obtained by city gardeners. Spread broadcast and rake in thoroughly to the upper three inches of soil. Be careful not to use too much.

### Seeds

Procure the seeds you want (be sure to get the best), and plant only enough to insure the plants you need. Store the rest in ventilated tin or glass containers for later planting.

If you do not care to start your garden "from the seed up," you may buy the plants from the florists and market gardeners when it is time to set them out. Speak early for varieties you want and go to a dependable grower.

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