New home of E. Liethen Grain Co. is rapidly nearing completion.

Story on Page 11

MARCH 7, 1930
There’s nothing like a genuine open forum discussion to create good feeling.

Another Reason Why Folks Like to Read “The Review”

IS

That its open forum column, headed “What They Say,” welcomes discussions on BOTH sides of public questions.

We have demonstrated that this department of The Review is yours to use—to express your honest opinions and convictions. We don’t care whether this opinion agrees with our own ideas or not. If it is directly the opposite we will welcome your letter just as heartily as though it hooked up with our viewpoint in every particular.

Appleton people have long sought for a medium in which they might say what they feel in open forum discussion.

THE APPLETON REVIEW IS THE ANSWER

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NEWS EVENTS OF THE WEEK
A Digest of News Events and Trends for Busy People.

LOCAL
Almost 500 pupils, parents and teachers of Outagamie county rural schools have informed Superintendent of Schools that they are planning to make the trip to Washington next June. With a great many schools to be heard from, the chances are that the number of excursionists will exceed 600.

A. E. Thomack, 704 N. Mason St., and E. G. Court, 1281 W. College Ave., went on duty as probationary police officers Tuesday. This increases the local police force to 32 men.

"Across-Lorraine: A Border Problem," a comprehensive study of the "lost provinces," by Dr. Mildred S. Wertheimer, daughter of Mr. and Mrs. M. S. Wertheimer of Kaukauna, is the subject of the most recent issue of Information Service, a fortnightly magazine of international political and economic reviews published by the Foreign Policy association.

At the hearing held Tuesday in the city hall by the state rate commission on the petition of the Wisconsin Michigan Power Company to discontinue the local street car service, the company testified that operations in 1929 had been conducted at a loss of $10,853. A few citizens objected to the discontinuation of the service, but the majority favored it. The greater part of the hearing was taken up by a discussion of the fare to be charged. In its application for permission to substitute bus service for street car service, the company had specified a five-cent fare with transfers on its own buses. Olaf Lundquist of the Fox River Bus line objected, saying the service could not be kept up at that rate. His company is charging five cents for a single ride and selling twenty tickets for one dollar. The question of transfers between lines was also brought up, but the power company preferred to make no offer or decision on that until after their buses have been operating at least thirty days.

Lawrence college undergraduates this week elected a committee of seven to select the student who is to be sent abroad to study. William Morton of Marinette is chairman. The other members of the committee are: Jerry Slavik, Elgin, Ill.; Ross Cannon, S.14 E. John St., Appleton; Helen Bergman, South Milwaukee; Helen Rudin, Chicago; Raymond Elgin, Elgin, Ill.; and Russell Danzberg, Mgr., D. D. A.

A gift of $5,000 to the Lawrence College Institute of Paper Chemistry, made by an anonymous donor, was announced Tuesday by Mr. Wriston, president of the college.

According to reports, the flock of between four and five hundred ducks which have spent the winter on the open water of the Fox river just below Neenah have been making flights into the surrounding country. Evidently they feel that spring is coming and they are scouting for other open water. The northern lakes are still frozen over and the break-up is not likely to come for some time.

Edward Manstr, 512 S. Walnut St., was fined $10 in municipal court for drunkenness.

Clayton McCabe, 5 years old, son of Raphael McCabe of Little Chute, was struck in the eye by a piece of glass in the hands of a playmate, and the member so badly injured that its sight was permanently destroyed.

B. J. Rohan, superintendent of city schools, Frank B. Younger, principal of the Lawrence college glee club, composed of about 40 members, started on its annual tour last Saturday. It will give concerts in 15 Wisconsin cities before returning to Appleton.

Mr. and Mrs. August Lambs and Mr. and Mrs. R. F. Shepard have returned from a trip of six weeks in the south and west. The former visited at Edinburg, Texas, while Mr. and Mrs. Shepard visited their daughter, Mrs. K. W. Becker, Los Angeles, Cal.

Mrs. Fern Wetzel, 25, was granted an absolute divorce from Walter Wetzel, 31. The case was not contested.

Teams for the 1930 finance campaign of the valley scout organization have been selected and everything is in readiness for the campaign, which is to start next week.

HIGH SCHOOL BASKETBALL TEAM
Photo by Koch

McKinley junior high school, and A. G. Meeting, superintendent of county schools, have returned from Atlantic City, N. J., where they attended the annual convention of the National Education association.

According to reports from the state highway commission the majority of state highways are in good condition for travel.

During the past week three drunken drivers were fined $50 and costs and had their drivers' licenses revoked for six months each by Judge Berg in local municipal court.

Several hundred farmers at meetings in Seymour and Kaukauna last week signed pledges to avoid the use of dairy substitutes.

The roadway on the Lawrence street will not be paved this year. The city engineer believes that it will be better to give the new earth at least another twelve months to settle, before undertaking the paving.

Two hundred ninety-five industrial workers, representing 23 plants in Appleton, Neenah, Kimberly, Little Chute and Combined Locks, are to receive safety diplomas, awarded by the Appleton Vocational School, which sponsored the safety school just completed.

Members of the Lions, Rotary and Kiwanis clubs and of the American Legion are selling tickets for the concert to be given by the high school band at Lawrence chapel next month. The funds so raised are to be used to purchase new uniforms for the band.

Baby clinics will be held at Kimberly and Hortonville March 11 and 12 respectively. Dr. Eleanor Hutchinson of the state board of health and County Nurse Marie Klein will conduct the examinations.

A small fire in the court house was discovered and extinguished by the new night watchman the first week he was on duty. Had the fire been allowed a little more time to start, the results might have been serious.

Dan Kelly, accused of attempted burglary, was brought back from the jail at Chilton where he has been boarding at the county's expense for four months. His trial was to have been held Wednesday, but was postponed until March 15.

Herb Heilig, director of Appleton vocational school, and Miss Laura Reier, secretary, attended a conference at Madison arranged by the state board of vocational education.

Miss Sophie Schaefer, who has been enjoying a month's vacation, will be back at her post in the Y cafe teria next Monday.

STATE

On March 1 there became available the first money ever raised by a general tax levy for forestry purposes in Wisconsin. Wisely used by the conservation commission this money should help, in time, to restore Wisconsin forests for her people.

One of central Wisconsin's finest dairy farms is operated by a woman.

Prosecution of the Great Atlantic and Pacific Tea company for alleged violation of the Wisconsin trading stamp law has been started by the department of agriculture and markets, according to a statement issued by H. M. Kalbfle.

Claims for damages totaling $529,149 have been filed by relatives of men who died in the car ferry Milwaukee disaster last October.
Residents of Brawley, Cal., took to the streets Saturday night after a series of 20 earthquake shocks which damaged, more or less, nearly every business building in the town. Bricks were shaken out of walls and other debris scattered about the streets. Only one serious injury is reported although the quake was the worst since the Imperial valley quake of 1915.

Secretary Mellon favors restricted branch banking as being sounder than chain or group systems.

Study of prices in chain and independent stores in a city much larger than either Washington or Cincinnati, which already have been covered, is contemplated by the Federal Trade Commission.

Construction is viewed as the balance wheel of American business.

The present is no time for the general expansion of public expenditures in the opinion of President Hoover. In a statement February 25 he declared the administration will support congress in holding down new proposals calling for additional funds, although many of them are worthy and should be undertaken in the future.

Another New York Red riot results in a wrecked ball, cracked heads and a closer watch over all explosive stores.

WORLD

Construction of a new giant sister airship to the Graf Zeppelin is to be begun this year, according to an announcement by the Zeppelin Airship company. The ship is to be over 740 feet long and have many of the features of the British "R-100."

The naval parley is in the seventh week. A pact for naval reduction is now conceded to be impossible of attainment at this conference.

The Chinese republic has launched a drive to rid the nation of civil war.

TURKEY HUNTING IN THE EVERGLADES

By Alfred S. Bradford

These pictures give an idea of the scenery in the Everglades. Can you imagine a person in his right senses undertaking to drive eight miles over a road, such as the pictures shows, just for the sake of hunting turkeys? We all know Al and know what an unorthodox hunter he is. The following story, which is the first of a series of those telling about his trip to Florida will be of especial interest because of that fact. On this trip, Al drove more than 5,396 miles in thirty days, covering a great proportion of that distance alone. He drove from Appleton to Washington, D. C., where he picked up his brother Francis, better known as Bud. The two drove together to Florida and spent some time hunting, fishing and boating. Al then left his brother and drove back directly to Appleton alone, making the trip of 3,786 miles in four days. He certainly did it! Upon his return to Appleton, but he reported at his office the next day and has been on the job regularly ever since.

His second story, which will appear in the Review next week, will tell about his hunting experiences, and the third will give us some interesting information about how to plan and arrange such a trip in order to get the maximum amount of pleasure for the minimum expenses. We are sure you will enjoy these articles. Watch for them next week.

When I was in Florida I spent three days turkey hunting in the southwestern Everglades. The country there is low, flat prairie, sparsely covered with long coarse grass. Every little bit of ground is cultivated, thinly covered with pine, low shrub-like palmetto, and cabbage palm. Long narrow bands of cypress run north and south, each separated by a mile or more of prairie from its neighbor. In February they are leafless and spectral gray. The other vegetation is brown or leafless green. The whole effect is monotonous in the extreme.

The ground is always more or less under water, but there is a bed of limestone rock a few inches beneath the surface of the soil, so that a light car can be driven north from the Tamiami trail for miles into the interior, if accompanied by several sufficiently determined men. Three of us penetrated eight miles in a Ford truck and camped on a pine island. It took from noon until dark to make the trip, as we were bogged five times and used up the water in the radiator with starting frequency. The trail we followed was made by Seminole Indians' ox teams and consisted of a few deep ruts winding through the islands and cutting directly across the prairies.

There are no dwellings in the Glades, except those of the Indians, and they are ten or twelve miles apart. The ground is so open, however, that you do not realize how vast a wilderness it really is and are constantly expecting to see houses and cultivated fields. It is very easy to get about, although most of the time you are up to your ankles in ankle deep water, as there are no fallen trees or underbrush. And one can cover a great many miles in the course of a day.

We used two methods hunting. From time to time the guide tried to call a gobbler within range by imitating the cry of the hen, and between attempts we walked quietly along, hoping to come upon feeding birds. Several times we successfully used the last method, but were unable to get within shooting distance. The turkeys saw us as soon as we saw them, and ran through the palmettos faster than we could follow, taking flight only when several gunshots were heard.

The upper picture shows the kind of road they traveled. The lower picture shows how they spent most of the day. Lifting, pushing and pulling to get the car out of mud holes. The middle picture shows Bud trying to get rid of some of the accumulated mud at a roadside pool.

To the casual eye, a wild turkey looks the same as a tame one. He grows to about equal size (I saw a dead gobbler that weighed 12½ pounds) and like the domestic bird spends the greater part of his life on the ground, only flying when forced to. Being large and fat, he is only capable of making a comparatively short flight, and if one can follow and put him up again, on a third approach he is usually too exhausted to fly. However, he is a great skulker and runner, and the task is to find him, after each successive flight he starts to run the moment he hits the ground and may go in any direction for a half mile or more.

There is a great deal of game in the Everglades. We saw turkey, deer, quail, jackrabbit, bobcat, skunk, raccoon, opossum, and rabbit. There are a few bear and cougar left. Comparatively little hunting is done, which is fortunate, for the country is so open that if it was used as intensively as Wisconsin is there would soon be nothing left.

I did not find the Everglades attractive hunting country. The flatness of the land, the monotony of the scenery, the lack of cold springs where one could quench his thirst, the prevalence of swampy ground, and the clouds of mosquitoes whenever the breeze stopped blowing, dimmed any attraction the presence of game gave. But in one thing I was pleasantly surprised, I saw no poisonous snakes.

Miss Dorothy Simpson, E. North St., was initiated into Sigma Alpha Iota, musical sorority of Lawrence college, Sunday.

The Wednesday night bridge club was entertained at dinner at the home of Mr. and Mrs. Henry Madison, E. Hancock St.
Mont Blanc Is Advertised

Light of the Mind

by Arthur Brisbane

Mont Blanc is advertised as a great mountain in Switzerland. One million and eighty thousand people visited Mont Blanc last year, spending more than $10,000,000 in little commodities near the mountain. Only 100 climbed to the top.

We have bigger, better mountains, but they don't get the advertising that Mont Blanc gets, and they don't take in the money. It is true that established reputation helps Mont Blanc. It is also true that advertising helps to establish reputations, and keep them established.

There is no better work than distribution of good books. They are the light of the mind, stimulate ambition, develop good taste, prepare men's minds for service in the present by making them acquainted with the achievements, discoveries and services of the past.

Maj. George H. Putnam, veteran of the Civil War, and a most distinguished veteran of the book publishing profession, now dead at eighty-five years of age, represents public service in a high degree.

New York's police force includes a 'radical squad,' selected to deal with rebellious radicals.

Planning that squad in days of extraordinary prosperity, somebody was looking far ahead.

As a rule, prosperity is more effective than poison gas in dealing with radicalism.

In the clash between unemployed radicals and police in New York, the photographs show women struggling and fighting more violently than men. Nothing surprising in this. When women believe anything they believe it more violently than men. And when they believe, nothing is important compared with their belief, and they care little what happens to them.

Henry Ford will say in Capper's Magazine for April that "It is just as easy to think big as it is to think small."

That was the beginning of "thinking big." In 1895 Mr. Rockefeller, who is now approaching his ninety-first birthday, and was then twenty-six, bought out his partner for $72,000. Standard Oil corporation papers were signed on January 15, 1870. Standard Oil is now sixty years old.

John D. Rockefeller has been "thinking big" ever since.

His best "big thinking" has been devoted to the fight against disease. Instead of using a few dollars to relieve individual cases, he uses tens of millions to eliminate disease permanently.

Signals to protect pedestrians from automobiles are to be installed in big cities and "broad colored" lights were suggested. The police say: "Drivers will pay no attention to anything but red. That makes them stop."

Why is it that red impresses men, and even the lower animals? Is it, perhaps, because men, for forty million years, and animals through hundreds of millions of years before man came, have known and inherited one great dread, the red blaze of a forest or prairie fire?

The national industrial conference board tells you that the wealth of the United States amounts to three hundred and sixty billion one hundred million.

It sounds a lot, but it is only $3,000 for each American, with about $500 extra for New Yorkers. That isn't enough.

Human machines alone, leaving out mines, real estate, factories, are worth more than three hundred and sixty billions.

This land and its people are worth whatever science and industry choose to produce—certainly not more billions, but trillions.

Taxes may be bigger. President Hoover warns congress that it is inclined to spend money too freely. An increase of 40 per cent in taxes might follow any too liberal appropriations.

The No. 652 Stromberg-Carlson Console.

Stromberg-Carlson

NEW LOW

CONSOLE

Price

$239.00

less tubes

The National Industrial Conference Board tells you that the wealth of the United States amounts to three hundred and sixty billion one hundred million.

It sounds a lot, but it is only $3,000 for each American, with about $500 extra for New Yorkers. That isn't enough.

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MOTHERS' AND OLD AGE PENSIONS COMMITTEE

MEET TO MARCH 12

At a meeting of the committee for the Mothers' and Old Age pensions which will be held Wednesday, March 12, at 1:30 P.M. at the county court chambers, in the court house, the committee will consider the renewal of 35 mothers' pensions, one petition held over from last meeting and two applications for aid from the mothers' pension department. Mothers' pensions are granted for one year at the expiration of which a new investigation into conditions of the family are made and the pensions renewed, increased, decreased or discontinued according to existing conditions in the family.

FARMERS TO ORGANIZE

A number of farmers living in the territory around Apple Creek held a meeting Tuesday at which preliminary steps were taken to organize a rural fire district. A committee consisting of

Albert Leabeke, chairman; Sheldon Stammer, Jacob Brown, Harvey Schroeder and Ernest Hap, was appointed to inspect the fire departments in small communities in the neighborhood with a view to forming an idea as to the best equipment for the purposes of a rural fire district. After they have about decided what to get, they are to get estimates on furnishing the necessary equipment and report at another meeting to be called when the committee is ready to report.

It is planned to organize a voluntary fire department at Apple Creek where the apparatus will be stored, and to be ready to proceed to the aid of any farmer within a radius of four or five miles, whose property may be threatened by fire.
TRAFFIC MENACE WILL GO

Automobile drivers will welcome the news that the skid trap which has sent many cars towards the brink of the river is to be removed soon. We refer to the street car tracks which angle across South Oneida street in the narrow passage between the two main buildings of the Fox River Paper Company, at the entrance to the "fate." Drivers have been finding fault with this situation for a long time and many people have avoided this street entirely because of the fear of a bad accident. The bridge posts and guard rails are battered by cars that skidded on the protruding street car tracks and left their course.

Numerous complaints have come to the Review office, especially during the recent periods of rain and ice, and we received one communication from an irate citizen insisting that something be done. This matter was presented to The Wisconsin-Michigan Power company and the reply of A. K. Ellis, general manager, was that these tracks will be removed immediately after the order is given to discontinue local street car service so this right-of-way will no longer be needed.

PRIMARY ELECTION NEXT TUESDAY

The spring primary election comes next Tuesday and will undoubtedly call out a very light vote. The result will mean little to the various candidates for city offices, because in only two wards, the Fifth and the Sixth, are there more candidates than can be certified on the ballots at the regular election in April.

For Mayor, Albert C. Rule is a candidate for re-election and John Goodland Jr. is running against him. The primary will mean nothing except as a sort of weather vane to indicate whom the majority of the voters are inclined to favor. Alfred C. Bosser, city attorney, is again a candidate with F. G. Wheeler furnishing competition. Fred Bachman, city treasurer and George Poetter, city assessor, are candidates for reelection to their various offices and have no opposition.

Of the aldermanic candidates, Mike Steinhauser in the First and C. D. Thompson in the Second ward have no opposition. George T. Richard in the Third ward is opposed by Cornelius P. Crowe and George Brauntigam in the Fourth ward by C. J. Wassenberg. As all four candidates will go onto the ballott regardless of the vote cast, it is not likely that much interest will be taken in the primary in these wards.

The situation is different in the Fifth and Sixth wards, where warm fights are being waged and a good vote is expected. In the Fifth ward Richard Groth and E. L. Kleist are opposing Harvey Priewe, who is a candidate for re-election. In the Sixth ward Fred Hoffman Jr., Harvey Kittner and Fred W. Wiese are making the running hard for Richard Reffke, who wants another term. As only the two candidates receiving the greatest number of votes can get onto the April ballot, it will mean the elimination of one in the Fifth and of two in the Sixth, so all are working hard to get their friends out and the result will undoubtedly be that a heavy vote will be cast in those two wards.

The real fight will come at the April election when it will be a question of survival of the fittest and at which time the voters will also be called upon to express their preference in the matter of retaining the present aldermanic form of government or of changing to the city manager form.

APPLETON STREET AGAIN

In the "What They Say" column we print today a communication from an Appleton street business man in which he objects to our editorial in last week's Review opposing the widening of Appleton street at the present time. Several of the points he makes are worthy of serious consideration. Appleton street has been neglected in the past, but the merchants along that street have only themselves to blame. They have not been aggressive in demanding their rights and nobody else was interested in seeing that their needs received attention. Now that they are aware, they will undoubtedly get action.

As to the widening of the street at the present time, we are not yet convinced that we were in error in opposing such an expense now. A trial of the suggestions we made for relieving the congested condition would cost little or nothing and after they had been given a fair trial, the widening could still be resorted to, if necessary.

Appleton street is entitled to the ornamental lights, which should have been placed on all the business streets when they were installed along the avenue last fall. Undoubtedly the only reason this was not done was because the business men there did not assert themselves, while the merchants along the avenue put on an energetic campaign and got what they were after. If Appleton street had made itself heard at that time there would undoubtedly have been a different story to tell now.

As regards the poles of the Telephone Company and of the Wisconsin-Michigan Power Company, we cannot remember that the council has ever been asked to have them removed. The history of the Telephone Company shows that it has always been willing to meet the people of Appleton half way when questions of public welfare arose.

A single friendly get-together meeting of all the parties concerned would undoubtedly see an immediate decision reached to remove these poles.

With the poles removed, ornamental lights installed, and a 45 minute parking limit rigidly enforced, traffic conditions on Appleton street would be so changed that it would seem like another street. Let's try it that way and keep down expenses!

A MIRROR FOR THE TOWN

If a publication desires fairly to reflect the activities and thoughts of a community, it will, of necessity, print some things that will not please this or that group or individual. Inevitably it will arouse criticism and unfriendly feeling in some quarters, but, if its purpose be an honest desire to serve the best interests of the community as a whole, it will not allow criticism nor threat to defeat that purpose.

The Review is making an effort to help the general reading public to full information on most questions. Where one side has been quite fully presented it will endeavor to give the facts of the other side, especially where the decision is up to the people. That does not necessarily mean that Review champions that side, but only that its editors feel that neither an individual, a group, nor a community, should be "tight-minded." That every individual in a community has a right to his opinion, but where that opinion carries the weight of a vote it should be based on full facts and unbiased judgments.

Every individual has a certain right to fight for his own interests, but where this interest runs counter to the interests of the whole, financial or otherwise, it should be subordinated. There are in every community some persons who do not think so. They need persuading. No community can make real, worthwhile progress until there is unity of action in that direction. The Review shall continue its efforts to arouse sufficient interest in community affairs to bring about more of this so-much-to-be-desired concerted effort for the common good.

News pages give you a brief resume of the week's happenings and general trends; local features and specials give interesting information about your town and the people who live in it; open forum tells you "what they say" and gives you a chance to "say it." Editorial columns give you facts and opinions that may help you to make fair and unbiased judgments. Let's sit down and talk it over.

A friend says he can see much good in all these congressional investigations. "If all the time is thus spent," he says, "there won't be much opportunity for the passing of foolish laws."

The fire hazard season never ends. Begin now to prevent next summer's forest fires. Usually, what we don't earn we don't keep. It's the hope of getting what you haven't got that gives zest to life.

Some of us are probably lucky that we don't get everything we go after.
Axe Grinding and Political Bossing

It is interesting, very interesting, to go through the surface feel the campaign for the city manager plan of government for Appleton and see why there is such a clamor for a change. True, some of our leading citizens are convinced that this is a forward step in government, but what about the convictions of the others?

Their convictions are not convictions at all. Their aim is not to advance the best interests of Appleton. They helped start this campaign because they had an axe to grind. Any campaign with that aspect so prominently connected with it should be handled with caution by the voters, because they might be called on a year or two from now to vote for another change.

With us, this is not a matter of personalities but of principles. Here we find one business man clamoring for a campaign to oust the aldermanic system because he was turned down on a street widening project. Another was dissatisfied with a street paving job and wants to give the council a ride. Others who make it their business to try to run the city affairs for the council find it difficult to handle a mayor and twelve aldermen and believe it would be easier to dominate a manager because of the peculiar sort of pressure that can be brought to bear.

This is not a healthy foundation for a city government. Any city manager who comes here will have to cater to certain members of the group responsible for bringing about the change. Otherwise he will run into the bitter factionalism which has split some other Wisconsin cities wide open, with a resultant changing of hands and managers. The fear of a faction or removal will dominate the manager who does not oblige these revenge seekers and bosses. That would indeed be a fine situation to saddle on our public shoulders.

This complex of the pro-manager group is borne out further in the campaign methods that are being used by the official organ. It was stated in the opening announcement of the citizens’ committee that there was no criticism of our present council by the sponsors felt constrained to work for a change because the managerial plan was more modern, more efficient and more progressive. Every campaign move by the official organ of the committee since then has been an attack on the council. One prejudiced statement after another comes from this source.

We are told how Janesville does and does and does that for less money. Two sets of figures are placed side by side because they happen to be enough in contrast to present the dark kind of a picture the committee thinks necessary in order to gain votes. It seems as if the only kind of campaign material available except the generalities about city manager government, is the kind the committee intended to refrain from using.

It would be a great deal more in line with the announced campaign policy of the committee if they would analyze the city expenditures of the year 1929 and show just what a manager would do with the same money. Let them suggest that a manager could do so and so with this item or that item and prove that the council wasted certain funds or spent them unwisely or without due economy. Let them be specific as to what a manager could do with the Appleton financial situation if he were to render the same amount of service and accomplish the same ends and improvements as the present council. To say that Appleton could run its departments for the same amount as Janesville is not going to convince voters who think this matter through.

In a democratic and representative form of government such as we have now, it is rare indeed to find instances where those who have selfish ends dominate the entire council. The aldermen are responsible to a definite constituency and must answer for their vote on every public issue. This is a safeguard that may disappear under more indirect representation and the opportunity given the self seekers to concentrate their domination.

It is our advice to the voters that they watch developments closely, study the motives for the managerial campaign, analyze carefully the figures given, and be reluctant to remove some of the important safeguards against bureaucracy and autocracy.

9 CENT SALE
For One Week
Beginning Saturday at the New West End 5-10 and Variety Store
(Individually owned and maintained by an Appleton Resident for 25 years)


NOVELTIES appropriate for Bridge and Card Parties Easter Chicks, Bunnies, Candies, Etc., now ready for the season.

Tapestries and Rugs from 80c up to $10.00
Men's (real value) Shirts at 98c

PAINTS AND VARNISH
High grade guaranteed quality Manufactured by a concern of 25 years' reputation.
$3.00 VALUES AT ONLY $1.79 PER GALLON

For Bargains, visit the West End Variety Store
614 W. College Ave.
At the Head of Memorial Drive
(Next door to the A&P)

Tomorrow! Last Day of Schweitzer & Langenberg’s Semi-Annual Shoe Sale
Unreserved final cleanup sale of many wonderful bargains in shoes for women, girls, boys and men. All sizes and styles represented. Your opportunity to save many dollars on high grade footwear. Come in tomorrow!

Schweitzer & Langenberg

BARGAIN ENTERTAINMENT
AT THE APPLETON THEATRE

The management of the Appleton Theatre announces the inauguration tomorrow (Saturday) of a new policy that will be in effect every Saturday hereafter.

On this day they will present a double feature picture program at every performance throughout the day, ending up with a midnite show. The first two pictures selected for this bargain show will be Conrad Nagle in "His Second Wife," and feature number two will be Monte Blue in "From Headquarters."

In addition there will also be the usual entertaining Vitaphone Specialty acts, a news weekly, and a comedy. There will be no increase in admission for this prolonged show. The theatre opens at 1 P.M. and the entire program will be seen at all shows.

Mrs. R. K. Wolter, N. Vine St., was hostess to the Delta Gamma Alumnae association meeting Tuesday evening.

FRANK F. KOCH
KODAKS & FILMS
Developing, Printing and Enlarging
COMPARE THE WORK
201 E. College Ave.

COLLEGE STUDENTS PREPARE
FOR GERMAN PLAY

The costumes for ‘Minna Von Barnheim,’ the play to be presented by the German club of Lawrence college, are being prepared by Miss Swenson. The eye, as well as the ear, of the spectator may be delighted, the characters will wear the dress customary in the middle of the eighteenth century. Tellheim and his friend Werner are as stately Prussian officers. Just as a simple servant, the inkeeper as a delightful clown, and Brackshall as a splendid lord will be doubly interesting. Minna and Swansen in the bright flowing robes of the period will be in strong contrast to the widow Marloff, neatly clad in black.

The play will be presented in the auditorium of the Zion Parish school on the 8th of April.
Social Doings of Interest to All

Mrs. Clarence Miller and Mrs. Ferdinand Haberman were in charge of the card party sponsored by Christian Mothers society of Sacred Heart church Monday evening at the parish hall.

Mrs. Charles Fisher and Mrs. Reuben La Plant were chairmen of the card party of Group No. 7 of St. Theresa church Sunday evening at the school hall.

An open contract bridge party was sponsored by St. Agnes guild of All Saints Episcopal church Monday at the home of Mrs. R. K. Wolter, Vino St. George Beekley, Jr., was chairman of a dancing party given by Amos Lawrence club at Lawrence college at All Saints parish hall Friday night.

A hard time costume party was given by the Loyed Order of Moose Saturday evening at Moose hall. Peter De Lain's orchestra played for dancing. Twenty-four guests were entertained by Mr. and Mrs. Carl Griesen of the Conway hotel Sunday.

The twenty-ninth wedding anniversary of Mr. and Mrs. Herman Robe, N. Union St., was celebrated by friends at a surprise party Sunday.

Forty friends surprised Mr. and Mrs. William Reihel, N. Union St., Saturday when they celebrated their thirty-fifth wedding anniversary.

Friends surprised Mr. and Mrs. Archie Knapp, W. Fifth St., Saturday, their fifteen wedding anniversary.

A birthday party was given by Miss Eunice Ashman, S. State St., Sunday.

John Linsken, W. Washington St., was surprised by friends Saturday in honor of his sixtieth birthday anniversary.

Friends of Edward Hersfeld, S. Fairview St., surprised him at a birthday Friday night.

Mrs. John Kettelhoven, and Mrs. Elmer Rehner entertained at a shower in honor of Miss Agnelle Kettelhoven, S. Locust St., Friday.

Students of Appleton high school enjoyed a dancing party at the school.

Friday night Committee chairmen were John Reeve, Harold Schweitzer, Dolmant Bradford, and Donald Mueller.

Mrs. A. Koch was in charge of the card party given by Pythian Sisters at Castle hall Thursday afternoon.

Mrs. Albert Nieland, S. Mueller St., was surprised by friends Monday night at a party.

Teachers of the McKinley grade and junior high schools were entertained by Miss Rita Yerlusb, Prospect Ave., Monday.

Nineteen guests were entertained at a party given by Mr. and Mrs. Harry Brindal, W. Spencer St., Friday evening.

Miss Lucille Olltschall was hostess at a party at the home of Mr. and Mrs. C. G. Bailey, E. Franklin St., Friday.

Mrs. Clarence Miller and Mrs. Ferdinand Haberman were in charge of a card party sponsored by the Christian Mothers society of Sacred Heart church Tuesday evening at the parish hall.

Valley Shrine entertained at a card party at Mosaic temple Monday evening. Mrs. J. Krah, Kaukauna, was chairman of the party, and was assisted by Mrs. Lena Bushman, Mrs. Margaret De Long, and Mrs. Emma Bruce.

Miss Medka Radlike, who will be married March 14 to Edward Hopfenbarger, was guest of honor at a ladies tea at the home of Miss Myrtle Molberg, E. Atlantic St., Monday night.

Riley Bishop, W. Spring St., was guest of honor at a birthday party given by his wife Sunday.

Eleven dancing pupils of Miss Vesper Chamberlin presented a program of novelty numbers at the Kaukauna Fair last week. The dancers were from Miss Chamberlin's classes at Kaukauna and Chilton. The breakdown dance was performed by Miss Alice White, and tap numbers were given by Miss Chamberlin.

Fraternities at Lawrence college entertained at three dancing parties Saturday evening. Beta Sigma Phi's formal dinner dance was chaperoned by Prof. and Mrs. J. H. Farley, Dr. and Mrs. William L. Crow, and Dr. and Mrs. J. H. Denye.

The Theta Phi railroad house party was chaperoned by Miss Helen Bolt, Dr. and Mrs. Cord J. Bolt, Macfarland. Sigma Phi Epsilon's house party was chaperoned by Dr. and Mrs. William McCoungus.

The twenty-second wedding anniversary of Mr. and Mrs. Frank J. Schmidt, W. Packard St., was celebrated at a party at their home Sunday night.

Roy Maraton, Jr., S. 383 College Ave., was initiated into Beta Sigma Phi fraternity of Lawrence college recently.

WEDDINGS

Miss Theresa Ulman, daughter of Mr. and Mrs. Henry Ulman, was married to William Konitzer, son of Mr. and Mrs. Anton Konitzer, W. Eighth St., Saturday morning at St. Mary Catholic church. Attendants were Miss Florence Thomas and Simon Konitzer. About 40 guests were present at a reception at the Konitzer home. A wedding dance was given at the Joseph Heinl home on Lake Winnebago in the evening.

Miss Agnelle Kettelhoven, daughter of Mr. and Mrs. John Kettelhoven, S. Locust St., was married to Harvey Jones, son of Mr. and Mrs. Bartel Jones, Omro, at St. Joseph Catholic church by the Rev. Monsignor on 11 o'clock Tuesday morning. The Rev. Pascault read the marriage service. About 24 members of the families of the bride and groom attended the marriage and a reception at the Kettelhoven home. Mr. and Mrs. Walter Kettelhoven, Appleton, the former a brother of the bride, were attendants at the ceremony. Mrs. Jones wore a powder blue georgette ensemble and carried pink roses. The matron of honor was attired in pink georgette and carried a bouquet of pink flowers. The couple will make their home in Omro.

Here and There With the Clubs

Miss Edith Foster, executive secretary of the Children's club of the Wisconsin Conference of Social Work, Milwaukee, will speak at the meeting of the American Association of University Women at the home of Miss Margaret Kitchel, E. College Ave., Saturday afternoon. The Children's Code of Social Legislation of the State of Wisconsin will be the subject of the address.

The speaker is director of the Milwaukee School of Social Work which operates in cooperation with Milwaukee social agencies. A number of Lawrence college graduates have attended the school.

Members of the committee for tomorrow's meeting will be Miss Jean Jack- son, chairman, Mrs. L. C. Sleeter, Miss Helen Holton, Miss Elsie Bohnstedt, and Miss Mary Hardy.

W. H. Babb was elected senior councilor of the United Commercial Travellers at a meeting Saturday afternoon at Odd Fellows hall. Other officers named at this time were L. H. Evert, junior councilor; George A. Both, past councillor; George H. Packard, secretary-treasurer; Leslie E. Pose, conductor; E. M. Sager, chaplain; E. M. Lathik, page; George Limpert, Jr., sentinel; C. E. Murdock, R. C. Brittain, E. A. Weeks, John Rydell, members of the executive committee.

Mrs. Leslie E. Pose will be president of the Ladies' Auxiliary of the travelling and other officers, Mrs. I. H. Evert, vice president; Mrs. E. M. Lathik, past president; Mrs. R. C. Brittain, secretary; Mrs. Fred Heinrich, treasurer; Mrs. A. J. Schoenberger, chamberlain; Mrs. Will Steenis, chaplain; Mrs. M. Mielke, page; Mrs. H. F. Hall, Mrs. B. F. Goodrich, Mrs. E. P. Grignon, executive board.

The last social meeting of the year will be a dancing party March 15.

"Conservation and Thrift," with special emphasis on reforestation, was discussed by Mrs. J. H. Farley at a meeting of the ladies auxiliary.

Flowers for all Occasions....

Appleton Merchants will find our supply of conventional floral baskets, wreaths and pot plants extremely suitable for Spring Openning decorations. Our prices are right. Give us a try.

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A Good Clock

The friendly tick-tock of your favorite timekeeper is always a welcome companion. Here are mantle, hall, electric and kitchen clocks, in new and attractive designs, all very reasonably priced.

SPECTOR'S

Appleton's Foremost Jewellers

Corner College Avenue and Appleton Street
meeting of the Appleton chapter, Daughters of the American Revolution at the home of Mrs. G. A. Ritchie, E. College Ave., last Friday. Mrs. John Lussier talked on the various schools in the country being supported by the association.

Mrs. F. G. Wheeler was elected Appleton delegate to the Continental Congress to be held in Washington, D. C., April 19.

Definite plans for next year will be made at the meeting of the Appleton Woman’s club Thursday afternoon at the clubhouse. Mrs. William L. Crow, president of the organization, has made a special plea that all members of the club be present.

JACOBSON’S
2 Pants $18.50
335 N. Appleton St.

When you talk about a good time that’s where I come in
Armory Rink, Appleton
Skate For HEALTH
Skate For FUN
If you can’t find your friends—
Here’s a tip! You’ll always find them at the Armory.
WED.—SAT.—SUN.
Afternoon and Night

Balloon Race
SAT. MAR. 1ST
Admission 10c

Where Shall We Go?

Carey’s Barbecue

On U. S. 41, One Mile South of Appleton

IS A PLEASANT PLACE FOR REFRESHMENTS

Carey’s Buttered Barbecue
Sandwiches Are Delicious

The best in Food and Service can be had at CAREY’S . . . . We make our own Ice Cream.

—After the show, drive out to CAREY’S for a real tasty sandwich.

This Week At Our Local Theatres

‘NO, NO, NANETTE,’ IS A
TRIUMPH OF MUSIC, COLOR
AND SPARKLING COMEDY

In bringing the delightful musical comedy, ‘No, No, Nanette,’ to the talking screen First National has set a brilliant pace for other Hollywood studios to follow. This lavish spectacle, made partly in simply gorgeous technicolor, opens at the Appleton theatre for three days starting next Sunday.

The story—the comedy fable of a very unsophisticated millionaire who imagined he could buy clothes for pretty girls just out of pure good nature and get away with it—is very funny. The special scenic musical scenes, including dazzling trips to Holland, Japan, New York and Mars, are very, very beautiful. ‘Nanette’ is mirthful, melodious, and produced with an artistry never excelled and rarely equaled in the annals of the screen.

It is impossible not to rave about the music. ‘Ring of the Air,’ the big song number, has a swinging, virile tune that will live for a long time. It is sung by Alexander Gray, the youthful leading man, in a way that will make it stick in your memory.

Lodge Lore

A St. Patrick’s day card party will be given by the Ladies’ Auxiliary of Eagles at Eagle hall the evening of March 17. The chairman of the affair will be Mrs. May Schroder.

Mrs. Anna Arndt was in charge of the visiting day program of Ladies’ Auxiliary of Eagles Tuesday afternoon at Eagle hall.

Mrs. Esther Gochenour was in charge of the social meeting following a business session of Pythian Sisters Monday night at Castle hall.

About forty members of John F. Ross chapter, Order of DeMolay, will go to Shawano Saturday evening to be guests of the Shawano chapter of Royal Arch Masons. A dinner will be served and the initiation of candidates by the Appleton DeMolay officers will follow.

LOCAL WOMAN AWARDED
$5,500 FOR DEATH OF HUSBAND

Mrs. Tillie Schabo, who had sued the Wolf Pepper Transportation company for damages following the death of her husband in an automobile accident on highway 10 in May, 1928, was awarded $5,500 by the state supreme court. The accident occurred near the county line when Schabo’s car collided with a truck of the transportation company. The jury awarded Mrs. Schabo $5,500 but Judge Werner set the verdict aside on the grounds that the deceased was guilty of contributory negligence. This verdict was reversed by the supreme court and the jury’s award sustained.

Tell the Advertiser you saw it in the Review.
Communications for publication from readers of the Review are welcomed. They must be concise, of interest to a sufficient number to justify their appearance, and must be signed by the author as evidence of good faith, though the name need not necessarily be published along with the communication. Publication of any such communication is in no sense to be regarded as expressing an opinion of the Review.

AN ANSWER FROM APPLETON STREET

Editor Review:
In your editorial last week, entitled "The City Cannot Afford to Widen Appleton Street," you were not fair to the Appleton Street businesses. You say we are demanding unnecessary improvements. I would like to have you tell me what improvements Appleton street has had in the last twenty years. You say there would be litigation because some of the buildings are over the street or property lines. Why should there be litigation? The city council gave those people permission to use the street and the city council should take back that permission. The city council has no legal right to give away city property and those people have been using city property for many years. They have had the advantage and should be willing to pay a few thousand now for the benefits they have had. The city ordinances specify who must pay for the widening of the street, and if that means that the property owners must pay, I am sure they will gladly do so in order to get the benefits of a wider street. The telephone company and the Wisconsin Michigan Power company have lines of poles on this street which should have been removed years ago. Even if the sidewalks were three feet narrower, they would still be as wide as many of the streets in the city. The traffic is much more than 10,000 in two days and where the people seem able to get along.

Better think it over.
-Albert C. Rule, Mayor.

WHEN ARE THEY GOING TO TRY KELLY?

Editor Review:
When Dan Kelly testified against Fred Glese in the investigation of the crime, I suppose all of us were surprised at all kinds of crookedness. But he was not prosecuted because he had been promised immunity by District Attorney Stuahl and his assistant Schlegel. After the trial, and before the sheriff was ousted by Gov. Kohler, Kelly was arrested by the Appleton police while trying to break into a store in the First ward. According to reports he carried a gun and burglar's tools. He was caught in the act, but his trial has been postponed to time for time. He is now in the jail at Chilton at the expense of Outagamie county.

Why has he not been brought to trial or either sentenced or discharged? Is it a district attorney afraid to put him on the stand?

Or is there some other reason why the expenses in the matter should be permitted to pile up?

-An Interested Citizen.

MAYOR RULE REPLIES

Editor of Appleton Review:
In your issue of February 28 you have given Mr. Hove space in which to explain "Who is the City Boss." I have never claimed the title, but have been given the power to do as the city council wishes. I have a right to vote with me. Mr. Hove should try the same method.

Mr. Hove wants the street car rails removed and he wants to decide when and how. Now who wants to be boss? How are you going to do the job? The Michigan Power company wants and has something to say about the method and cost of removing these rails as his company pays the bill. Mr. Hove expects the mayor and council to do things for the city they cannot do for the company. Why not give Mr. Ellis the same consideration for his company?

Some of the streets are to be paved and if the rails are removed at the time of paving it will be considerably cheaper.

At the present time the council has an agreement with the Wisconsin Michigan Power company whereby most of the rails in the city will be removed this summer, and I have no reason to believe that the power company will not carry out this agreement.

Of course we have taken the course indicated by Mr. Hove and gone into court, but that would probably have delayed instead of hurried action. I recall a railway grade separation case in Milwaukee that was held in court four years before any decision was made. This case probably could have been settled in one-half the time if no action was taken.

In closing I want to assure Mr. Hove that the mayor and council are doing everything possible to settle and get an agreement peacefully, but do not feel that this is the time for any drastic action to force the removal of the rails. This may be necessary later, but not now, and the mayor and council will make this decision.

-Albert C. Rule, Mayor.

ARE POLLING PLACES CLEAN?

Editor Review: I see that the city is going to use the same old voting places at the primary election March 11. I wonder if some of the dirt has been cleaned out of the polling place in the second precinct of the First ward, since the last time I voted there. It has not been cleaned up, the city need not wonder that so few women voted in the First ward. And if all the voting places in the city are as dirty as that one, it shows considerable will power on the part of the women of the city, that any of them vote at all.

-A First Ward Woman.

Our Friendly Neighbors

AND OTHERS NOT SO FRIENDLY

The English Sparrows

Quoting from Bird Language..."the making of a bird sanctuary must be a malignant rather than a peaceful process..." Among the forbidden birds we read..."two lesser enemies, English sparrows and starlings...

The English sparrow has a menace, the starling is an accomplished eat-throat, and whatever he may be at home, and about birder, he is a bolshivist."

Further on, "...and also makes one realize with sorrow what a great change the English sparrow has wrought in the bird life of this city." In this article they are called "the ubiquitous English sparrow."

In an advertisement for a sparrow trap (which the Audubon Society sanctions), in the same issue, we read: "Fifteen999 sparrows eat one bushel of grain every month...!" and that is saying nothing of what other things they do. The booklets and the hay and grain which they make unfit for cattle to eat in barn and granary.

In a bulletin issued by the department of agriculture it has been shown that the increase from one pair of these sparrows will, in ten years, amount to 375,716,953,998.

I would quote from Angela Kundin Main, "these pests, as the government has declared them to be, have spread from the Atlantic to the Pacific, and have taken possession of the cities, towns, and buildings about the farm so that by stormy. They are of uninterest domastic habits, raising each season three and four families from five to seven little ones."

"That these must be destroyed and hatted sparrows insist on sharing our buildings and yards is a problem, and a big which the country as a whole will soon have to solve. Not only do they force themselves through window screens, if there be a small hole started, and pile high with rubbish the space between window and screen; but, worst of all, these sparrow svines mob all desirable birds from the premises.

A Ruffled Sparrow had her nest in a box elder in the garden at St. Elizabeth Hospital, and, I am very sure, the other patients, as well as I, were cheered by the adorble song of the little male.

One day, as if by prearranged plan, fifty or more English sparrows made a concerted attack upon the nest, some bringing weeds and straw and any kind of trash they could find and piling it upon the nest while others attacked the little sparrow, beating her with wings and claws to the ground as a way for some time apparently dead. After a while the little male came to her, she slowly gathered herself and flying up, crept under the debris and seemed to settle near the nest. As I left the hospital I did not know the final outcome.

I have known bluebirds, martins and three swallows to be driven from their nestling places in houses built for them, which finally were taken down because of the helplessness of the owners to destroy the sparrows. Each spring martins and bluebirds fly about our homes pleasing for places to build their nests. What a pleasant place Appleton would be to live in could we but bring them back! I think we could, at that, if many of us provided ourselves with sparrow traps, for I am informed one man caught 65 in one day, another 1,005 in 2 months. Shall we try?

-Edward E.

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We Can Help You--

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Felt Hats

If you find it difficult to secure the hat that suits your features, please come in and look over our wide selection of the new spring felt... nationally famous brands, Flannel Felt, Sunfast, Trimble Fifth Avenue.

Price Range
$5 to $10

Matt Schmidt & Son
MENSWEAR
The Crippled Lady of Peribonka
by James Oliver Curwood

INSTALLMENT III

"You owe yourself an apology," Derwent reproached, piling his pipe. "The engineers and your father's money are making you a success of course. But do you ever think of me? That's a big thing, a mighty big thing. And it is what you have kept alive in the course up and down the river for the last three years. You're too serious, you don't laugh enough, you don't join in our parties and excitements, but people like you. That is what the public wants. Even the old heads, the engineers who worked in Egypt and Panama, love to be with you. There isn't a jakes man in the workings. To have made that condition possible is an achievement which makes you the most valuable human asset in the organization."

"It is good of you to say that," admitted Derwent, more likely to himself, "for knowledge is the secret of happiness. She makes me feel how small I am and how inconsequential all this work is done in the pit. I would give all this here—if it were mine to give—and could I save her mother for her!"

"Derwent has outdone his raincoat."

"We all feel that way about it. And—we're helpless. Lucy-Belle wants you to give her a kiss, to support her."

"Thanks. Tell Lucy-Belle she is an angel to think of me so often. I'll come."

Paul sat at his desk after Derwent had gone. From his chair he could look through the window to a clean and unbroken sweep of country where the forest had stood, and how where rows of new cottages built for the miners, whose wives and families had come with them to the workings. He could see the path to his home, not far from it in the cottage in which Carla Haldan and her mother lived. He felt a happiness in his heart and a great longing when his eyes rested upon these half hundred homes of which their lives had urged them to follow their holy hands' fortunes. His wife was not among them, she had been sick and the doctor had feared her health. He had thought of her as a sick child, and she did not hold him, she was in the grave now. Last year was Egypt. Next year, it would be some other far-away place.

He had been true to the woman on his desk, just as he knew he was true to him, and whatever he had wanted in woman he tried to build up after her. He was not above loving, not above loosing love, but the ideal which he had created of her, a kind of dream woman, whom he embellished greatly and placed in one of the cottages which he could see from his office window.

Paul looked out of the window again, with his back to Derwent.

"I am sure you are wondering, how I blow up as I did a few minutes ago," he explained. "But I was thinking of Carla Haldan and the obstacles of life may have been one way, Carla's another. I was rich, I was an immigrant, I put one leg up; I fought with the pertinacity of an education after her father died, get it, for her own and her mother's existence. Carla is a woman. She stands up three times with myself and curse my luck and I'll bear this. A picture of a soldier under fire I saw her this morning. It was wet, soggy, gloomy, her face was on. The sadness of all the world was in those two. Carla, that smile, that smile, but it doesn't spoil its beauty. She makes me feel how small I am and how inconsequential all this work is done in the pit. I would give all this here—if it were mine to give—and could I save her mother for her!"

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He did not realize that during recent days he had met the dead little girl at a time in which he had found Carla Haldan.

Paul had received a letter from Paris. It was friendly and full of interest, quite a long letter, but without a line in it to say he wanted them. He was looking forward to the time when she would see him again. She must have written it in her dressing room, with her hair down, for one of the long, fine-spun golden filaments had got into the letter somehow, and at first he wanted to believe she had put it there. Then he recalled that previoulsy to this letter it had been five weeks since she had communicated with him.

Just accident. With Carla it was different. Flowers which she cut from her garden often came in the mail. A vase of gorgeous autumn nasturiums were there now. Usually Carla had been very indulgent to children, but occasionally she brought them herself. She made no display of the act, nor was there a motive in it, except the one produced by kindred. Paul knew she would have done the same thing if his wife had been there. The two had met. Carla had seemed to bear in her heart a warm and tender feeling for the woman whose husband was ill, and perhaps Paul's, for fate had put them in a pleasant kind of their path.

Paul had thought, how much two women could learn from each other in a short time. Paul was looking at the Haldan cottage as he sat thinking, and saw Carla come out into the rain and turn down the cinder path toward his office. In a little while he knew she was on her way. He stood at the window and saw the slight figure in its T-shaped silk raincoat and hood. He knew she would come in through the door which she held open with her arm, she was so weak, and in her life, as he knew she would be. He helped her off with her coat and umbrella.

She objected a little to taking off her raincoat.

"I want to talk with you for only a few minutes. If the inconvenience isn't too great," she said.

"And I want to talk with you—for a long time," he replied. "I am not working, not even dictating, and I have let my secretary go. I have felt physically and deeply the desire to do nothing this afternoon. The day has been empty and blue, and brightened only when I saw you coming down the path. I have been thinking about you—quite a bit."

"He had never said as much as this, with the steady shutters let down from his eyes so that the other man within had been thrown into an almost faint that Paul did not notice it gathered in Carla's cheeks.

"That is kind of you, I like to be thought about—pleasantly. And you could not think otherwise of me when I bring you flowers," she inquired.

"He was glad she had spoken about her flowers."

"They have been an encouragement and an inspiration to me for a long time," he said. "No more than I can say of my work. I am hurrying my work or how gloomy the day, they are always like a cheering friend and never friendly to me. The warmth in her cheeks deepened into a divine rose flush of color."

"I have your gladness and my own, and the feeling of my friend to you. They are always that to me. I love them just as I love trees, flowers, and the sun. If it were not that their presence is to bring us comfort and solace, I should hate to pick them. Sometimes it seems to me like killing beautiful things with souls in them. I feel the same way when I see a tree cut down."

"I love them just as I love trees, flowers, and the sun. I should hate to pick them. Sometimes it seems to me like killing beautiful things with souls in them. I feel the same way when I see a tree cut down."

"If you have a bitter pill to take, gulp it down, don't chew it. So many people chew their pills—Spergur.
This Week in the Churches

Back of the Cross lies a motive and that motive is best expressed in that scriptural gem: “God so loved the world that He gave His only begotten Son . . .” John 3, 16. The love of Jesus prompted Him to come down from heaven and give Himself as the price of our redemption. That is the love of which God’s children sing in which they rejoice, “Love divine, all love excelling.” Greater love has no one ever shown toward us or ever will show than the love that the living God has shown toward us in the sacrifice of His Son. Only God can show such love.

Do we as redeemed creatures, as a nation, as a city, as individuals appreciate this divine love? The answer is found in our attitude toward the Cross, the Christ. Does our life manifest gratitude to the Redeemer for His infinite love and mercy?

The Cross has power, magnetism that is unique. By His death and resurrection Jesus gained an unquestioned victory over sin, death and the devil. Had the Son of God shrank from the great price demanded by divine justice, His coming to earth would have been a failure. The power of the Cross is gloriously revealed in Christ’s victory and in His death and the devil. This divine power has exerted itself throughout the world where the word of God is taught and the sacraments administered. The gospel of Jesus Christ has power to cleanse, strengthen and save the soul. It is the power of God unto salvation. The Cross of Jesus has made it possible for souls to be saved. It has conquered the foes of mankind and has power to draw us unto Christ and heaven as it has one and only way to heaven. No wonder the Christian glories in the Cross of Christ—it has power to save sinners.

The history of the Christian church bears out the truth that there is in the Cross of Christ a world-embracing power. Have you felt its power or have you resisted it? If you are attracted, drawn by that great soul magnet, Jesus, you are living close to Jesus and can see that it is the power of God unto salvation. The Cross of Jesus has a glorious purpose. It gained for us not only redemption but has also made it possible for us to serve Christ. He purchased and won us with His holy, precious blood that we may be His own and live under Him in His kingdom and serve Him. It is a glorious privilege, to us, my friends, who know and believe in Jesus as the God-man, Mary’s son to serve Him. It is a high honor to render service to our country but by far the highest honor and a glorious privilege to serve the true and living God who has created, redeemed and sanctified us.

Mary has travelled life’s pathway as failures, because they renounced and rejected the power of the Cross. Many are doing so today. The majority of our American people are closing their eyes and their hearts to the one glorious and exalted man of whom it is to serve God. The great need of America, of the entire world, is the power of the Cross. The power is there for the asking and seeking.

Back to the Cross of Jesus, my friends, and there learn its necessity, see its motive, feel its powers and realize its glorious purpose and eternity shall reveal that you made no mistake in glorying in the Cross of Jesus.

“The Cross of Jesus, what it is; None but His loved ones know.”

Mrs. H. Kirchenlove, Washington St., entertained her circle of the First English Lutheran church Tuesday.

A Call to Pray and Witness was the subject of a talk by Mrs. J. D. Denyes at the joint meeting of eleven Protestant societies here Thursday evening at the World Day of Prayer at All Saints Episcopal church this afternoon.

Mrs. A. A. Rule entertained Circle No. 5 of the Congregational church Wednesday. Mrs. William Dwyer and Mrs. Misses Mathilda and Emma Poppe assisted.

Hostesses at the social meeting of Zion Lutheran Mission society Wednesday at the church were Mrs. Maria Eckers, Mrs. Lily Ecker, Mrs. Mary Emerick, Mrs. Anna Gates, and Mrs. Ida Hol- terman.

The German Ladies’ Aid society was entertained at the home of Mrs. L. Ba- nini, E. Elrodame St., Wednesday.

Mrs. Mabel Shaw was elected president of the Ladies’ Aid society of Memorial Presbyterian church at a meeting Tuesday at the home of Mrs. George Wood, N. Bateman St. Other officers named were Mrs. Henry Johnson, vice-president; Mrs. S. C. Murphy, secretary; and Mrs. J. E. Bowman, treasurer.

The Ladies’ Aid society of St. Matthew church was entertained by the Busy Bee group of the society Tuesday afternoon at the church parlor. Hostesses were Misses I. Steger, E. J. Zechel, Mrs. Arthur Peters, Mrs. George Abendroth, Mrs. Henry Good, Mrs. Emil Hoffman, Mrs. Herbert Sch- bo, and Mrs. Helen Wengen.

A series of Lenten services based on the Book of Acts was opened at Memorial Presbyterian church Ash Wednesday evening. The services will be held on Thursdays throughout Lent beginning next week.

Mrs. Fred Glees, Commercial St., will entertain Circle D of First English Lutheran church Thursday afternoon.

Young people of the Baptist churches of Neenah, Oshkosh, Green Bay, Ma- nette, Menasha, Fond du Lac, and Hot- tonville will be guests of the Young People’s union of First Baptist church at a banquet at the church next Friday evening. The general chairman of the affair will be Gilbert Green. Edna Stalson and Gwendolyn Vandervail will have charge of the program.

Brettschneider Funeral Home
112 So. Appleton St.
Telephone 308R1

Cahail the Tailor
Will Make You a BETTER SUIT FOR LESS MONEY
104 E. College Ave., Upstairs

Bleick Electrical Shop
Electrical Contracting Fixtures - Appliances
104 S. Walnut St. Phone 276

Qua Life Service
MEN'S SUITS - O'COATS LADIES' PLAIN DRESSES CLEANED AND PRESS. $1.00
Pressing Only 50c
DOLLAR CLEANERS
HOTEL NORTHERN
Tel. 2356-We call for and deliver Open Evenings

E. W. Shannon
Office Furniture and Supplies
TYPEWRITERS and ADDING MACHINES
300 E. College Ave. Tel. 66
APPLETON, WIS.
New Liethen Grain Building Will
Be One of the Largest in State

Picture on Front Cover

When the finishing touches are made to its new building at W. College Ave, and N. Hadger Ave, sometime late this spring or in the early summer, the E. Liethen Grain company will have the finest feed plant of its kind in eastern Wisconsin, north of Milwaukee. The exterior of the new five-story building is almost completed as indicated by the illustration on the cover page of this issue of the Review, but a considerable amount of work remains to be done on the inside.

The present Liethen company was developed from a business begun about half a century ago by M. F. Barteau, which had as one of its chief functions the pressing and baling of hay for farmers in this vicinity. Mr. Barteau built a frame structure on the southwest corner of College Ave, and Richmond St., the building occupied by the Liethen company until a few weeks ago when the offices and supplies were moved into the new building. In 1888 Marshall and Hammond took over the establishment started by Mr. Barteau, and as the years went by they added grain and feeds to hay pressing and wool buying activities. It was not long before the grain and feed lines became the principal business of the company. A large wooden elevator was built, and this was recently moved up College Ave, several blocks to become a part of the new Liethen plant.

In the earlier days this grain company was primarily a retail establishment for the sale of feeds and other products to nearby farmers. Now it has been turned into one of the largest grain jobbing and trucking businesses in Wisconsin.

The year 1916 marked the change of ownership to the present owners, the E. Liethen Grain company. The company now makes and sells a complete line of animal feeds, which are well known to dealers in this territory. The Liethen product is sold to every feed store in communities within a 25 mile radius of Appleton. The product is distributed to this territory daily by five or more motor trucks. A few words about the new building probably would be of interest to people of this city interested in the community’s growth and development. The structure is 40 by 80 feet, and has five stories and a basement. Then there is the wooden elevator which was moved from the old location. This part is 24 by 70 feet. Construction is of concrete reinforced by steel. The exterior walls are of brick. Practically the entire building will be used for storage space with the exception of those parts where the feed mixing will be done. A garage will be constructed adjacent to the first floor so that trucks may be loaded directly from the plant. Construction started early in October, but due to the early winter weather was retarded somewhat during the late fall and winter months. The building, when completed, will cost approximately $100,000.

The construction company has the general contract. The old Liethen building has been razed to make room for the super service station to be erected at College Ave. and Richmond St., by the Firestone Tire and Rubber company.

Present officers of the E. Liethen Grain company are Mrs. Anna Liethen, president; Frank W. Liethen, vice president; Rose Liethen, secretary and treasurer. Three other Liethen brothers, Henry, Andrew, and Alvin, also are actively engaged in the business.

LOOK AND LEARN

BY A. C. GORDON

1. In what country is it colder than at the North Pole?
2. What did President Washington name Big Ben?
3. What was the name of the first president of the United States?
4. When did the American Revolution begin?
5. In what country is the famous Eiffel Tower?
6. What is the capital of France?
7. What is the capital of Sweden?
8. What is the capital of Italy?
9. What is the capital of Austria?
10. What is the capital of Spain?
11. What is the capital of Portugal?
12. What is the capital of Belgium?
13. What is the capital of the Netherlands?
14. What is the capital of Greece?
15. What is the capital of Turkey?
16. What is the capital of Egypt?
17. What is the capital of Russia?
18. What is the capital of Canada?
19. What is the capital of Australia?
20. What is the capital of South Africa?
21. What is the capital of Mexico?
Our Gardens

"A garden is a lovely thing; God wet!
Rose plot, fringed pool, ferned grot,
The veriest school of peace; and yet
Contends that God is not.
Not God! in gardens when the eve is cool?
Nay, but I have a sign . . . . .
"Tis very sure God walks in mine."

"Down in the garden" is used to mean a plot set aside for vegetables or flowers, or both, but now "the garden" is more apt to mean the entire yard or plot surrounding the house, and the first thing we must do in planning our garden is to decide what part it is to play in and to our house—our home.

It Pays To Shop at Your—
HOME OWNED SERVICE STORES

An Interpretation of what we mean by SERVICE!
—courtesy at all times—free delivery—all telephone, charge account and C.O.D. orders carefully and quickly delivered to your door. We guarantee perfect satisfaction at all times in Service, Quality and Price of Merchandise.

Here are just a few of the specials we are offering this week:

White House

COFFEE...a lb. 47c
COFFEE...2 lb. 95c

HEAD

LETTUCE...2 for 15c

Campbell's Tomato

Soup 3 cans for 25c

BANANAS...3 lbs. 22c

Large

KRAUT...2 cans 25c

Pancake

FOUR...2 pkgs. 25c

Oil & Mustard Sardines

3 for 23c

Peanut

BUTTER...1 lb. can 22c

Calumet

Baking Powder 1 lb. can 29c


Weights of All Our Packages Are Specified

FOR ECONOMY, DO YOUR WEEK-END SHOPPING
AT THESE HOME OWNED SERVICE STORES

NORTH SIDE

GIESBACHP & BOSCH
500 N. Richmond St. Phone 4920
KLUGE GROCERY
614 E. Hancock St. Phone 380

SCHILL BROS.
514 N. Appleton St. Phone 200

KELLER GROCERY
605 N. Superior St. Phone 734

WM. BUCHOLZ
608 N. Lawe Phone 298

SOUTH SIDE

GIESBACHER 
1407 E. John St. Phone 432
WM. H. BECHER
119 E. Harrison St. Phone 562

EAST SIDE

MEYER GROCERY
132 E. Wis. Ave. Phone 477

MICHMAN BROS.
230 E. College Ave. Phone 166

WEST SIDE

JUNCTION STORE
1400 Second St. Phone 680-W

SCHAEFER'S GROCERY
602 W. College Ave. Phone 283

CRABB'S GROCERY
(Junction Street Car Turn) 1300 W. Prospect Ave. Tel. 182

Tasty the difference in the flavor of
meats

OTTO A. SPRISTER
"The Flavor Tells"
611 N. Morrison St. Phone 106

The architect has drawn us from our houses onto enclosed and screened porches; from there to the uncovered terrace. And now the landscape lures us down into the garden for summer living. Let's go.

As most people in Appleton are built and have done there isn't much chance to introduce privacy into our "front yard," unless we surround ourselves with tall hedges or fences. So there is a growing custom to develop this part of the house in harmony with the neighbors' yards. At the same time we must try to emphasize our own house design and present at all seasons a dignified and inviting "front." To make a picture.

The yard should be so placed as to frame the house, not hide it from the street; to provide shade. Shrubs about the foundation of the house to "tie it to the ground," and to mark the boundaries of the lot.

We all love trees and so we often overdo the planting of them, or do it badly. Few houses are so ugly that they need trees directly in front of them to hide them. With the proper "framers" they can be made attractive. The next thing to think of is shade. Sometimes a planting for shade also serves as a windbreak in stormy seasons.

Most houses are improved by having a few flowers or shrubs about the foundation to make them look as if they "grew out of the ground." Each planting should be adapted to the architectural plan of the house; it may be unbroken or consist of groups at corners and angles harmonizing with a set off the lines of the house, as a woman's hat is adapted to the lines of her features. Then we must think of height, contour and ground area, as well as the effect all thru the seasons of the year. That means a study of color and flowering seasons, fruit, bark and foliage. For the front of the house, some consider foliage effects in shrubs more important than flowers.

Having done our duty by the front of the house, we turn to our back yards for comfort, coolness and privacy, and make our outdoor living room there. If it is to be really restful, the outdoor room, like the indoor room, needs planning, design. It must be screened from outside view and from surrounding unattractive things.

If the space is large enough and suited, a planting of trees and shrubs makes a beautiful screen. Tall flowering shrubs make so plantation either screen your garden and the continuous display of blossoms, with trees for accents. The flower lover may have a tall fence, wall, or lattice covered with vines, and flowers in front of it. Bird lovers will not forget a corner for them—thorny berries and tiny shrubs for their permanent residence or transient stay.

The garden layout may be formal with elaborate design, ornamentation and furnishing, or informal with natural planting of flower borders backed by shrubs and trees. It is suggested that formal design, with stepping stones, sun-dial, gazing globe, bird bath, arbor, pergola, and so on, is well adapted to places where growing conditions are not so good. But even here it is possible to have the naturalistic be more interesting where growing conditions are good because it "coordinates design to the planting."

H. S. Gatley Resigns As Rector of Local Parish

The Rev. Henry S. Gatley has resigned as rector of All Saints Episcopal Church. Mr. Gatley began his work at the local parish on January 1, 1926, coming to Appleton from Missoula, Montana. He succeeded the Rev. C. A. Wilson. Mr. Gatley will go from Appleton to Buffalo, N. Y., his former home, where he will spend some time visiting with relatives. He will preach his farewell sermon Sunday morning. No definite plans have been made by the parish for the appointment of a successor to Mr. Gatley.

The Barbecue Season is on

Now that warm weather is approaching and afternoon and evening jaunts have made entertainment the barbecue season is again with us. One of the most popular barbecue stands in this part of the country is that owned by Lynn A. Carey, located just east of Taylor's Corners on Highway 41, between Appleton and Menasha. There is abundant room for parking space while enjoying Carey's famous "burnt barbecue" sandwiches, homemade ice cream and the other goodies dispensed here.

Tell Your Merchant

Many people come to us and say, "We enjoy the Appleton Review very much. We are glad to have a real news publication in Appleton and are eager to see you succeed."

While we have evidence that readers of the Review are loyal to our advertisers, yet we wish to emphasize this point. Business establishments buying space in the Review are investing their money in increased sales. They will always remain as advertisers if the merchants feel that their investment is paying.

The best way to boost the Review and assure yourselves of a bigger and better magazine in the future is to patronize our advertisers and tell them so. When you make a purchase, mention to the merchant that you saw his advertising in the Review. If several hundred would do this each week, think of the effect it would have on the amount of business we would carry in the future.

We will do our utmost to make the Review interesting and valuable to you. Please do your part to help us gain the confidence and good will of the advertisers.
IN and OUT of the Kitchen

LENTEN DISHES HELP TO PREVENT "SPRING FEVER"

How well do some of us remember the sassafras tea, and the sulphur and molasses we were dosed with to "thin the blood" when those first warm, languorous days brought on "spring fever."

Modern mothers and grandmothers plan spring menus to include those foods which will help prevent winter ills and that famous "tired feeling," engendered by winter foods and too much indoor living. Then, along comes Lent to help us all. We eat less of the heavier meats and other acid forming foods and turn to fruits and vegetables and other basic-forming foods to counterbalance them, thus escaping the old-fashioned spring fever remedies.

With fresh fish, sea food, eggs, and a wide range of fruits and vegetables to be had in Appleton markets, every household has at hand the materials for well-balanced spring meals, if she will but give time and thought to them. Good rules and recipes are to be had everywhere. We give a few simple ones here. Others will follow, if you want them.

Eggs Florentine
3 cups cooked spinach
4 eggs
1 cup pimento cream sauce
Salt and paprika
Chop spinach very fine and drain thoroughly. Pack firmly into greased custard cups which have been dipped into hot water, heat, unmolled and press the back of a spoon into each to make a hollow. Poach the eggs and lay one in each spinach nest. Pour around a plain cream sauce or one to which a little chopped pimento has been added. If a heartier dish is wanted, a little chicken, sausage meat, or any left over on mant may be added to the sauce.

Vegetable Salad
1 No. 2 can string beans
1 No. 1 can peas
2 medium tomatoes, skinned and diced
1 cup sliced celery
1 good flavored apple, diced
1/2 cups cooked salad dressing
Lettuce leaves
Place alternate layers of vegetables and apple in salad bowl. Add salad dressing. Serve lightly together with two forks. Serve on crisp lettuce leaves. Yield: 8 servings.

Fish Souffle
1 cup fish flakes, preferably cod and haddock
2 cups seasoned mashed potatoes
1 pint rich milk or cream
2 eggs well beaten
Butter, salt and pepper
Mix well the four ingredients with the seasoning, adding some butter if milk is used instead of cream. Pour

Riced Egg Salad
Fresh eggs are such good builders that we use them to advantage. Here is a little different way with egg salad:
6 eggs
2 large tomatoes or jellied tomato
1/2 teaspoon salt
1/2 teaspoon pepper
French dressing
Mayonnaise
Lettuce
Hard boil the eggs, shell, and while still hot press thru potato ricer, season and pack into straight sided glass dish and set aside to chill. Peel and cut tomatoes into thick slices and marinate in French dressing. If tomato jelly is used, cut into rounds. Unmold egg mixture, when cold, and cut into thick slices. Arrange a slice of tomato on plain or shredded lettuce, put a slice of egg on each, top with a spoonful of mayonnaise and a sprinkle of paprika.

Thinly sliced, or spread, this egg mixture makes a nice sandwich. A thin slice of tomato or lettuce leaf may be used with it. Other combinations will suggest themselves.

Little Household Tricks
Sew dress snaps on one side of pillow covers that need frequent laundering. It saves time in putting them on again.

I use some of the water in which the potatoes are boiled to make the gravy. It adds flavor and saves the mineral salts.

A rubber cap, like those used on crutches and canes, fitted over the top of the broom handle saves walls and keeps the broom from slipping when it is set against the wall while working.

When I have worn out two right handed rubber gloves, I turn one of the lefts inside out and that makes a new pair.

When you have broken glass to pick up use a piece of absorbent cotton, dampened. It will take up all the tiny bits and is better than brushing.

There are a hundred ways to make your work about the house easier, with paper. Newspapers, paper towels, paper napkins, oiled paper, wrapping paper can be used in many ways, if you will use your wit.

Make some chocolate syrup to top ice cream, puddings, cakes, or plain boiled rice; fruit syrups for refreshing drinks and sauces for plain puddings. In hot weather it is nice to have a plain sugar syrup as well as fruit juices in the ice box ready for making the cooling drink.

Salad dressing and sandwich fillings are handy to have in picnic time or when school lunches must be prepared; also for informal supper "snacks."

Brown some flour for gravy and meat sauces. It will save time when you must make gravy in a hurry. A dozen other time savers will occur to you as you work.

Have You Been Planning for Us?
We are ready to supply you with any of the following breeds of chicks—

| White Leghorns | White Rocks | White Wyandottes |
| Brown Leghorns | Barred Rocks | |
| Buff Leghorns | Rhode Island Reds | |
| Anconas | |

You may rely on the information from this accredited hatchery concerning the chicks we have for sale.

Come in and look over our complete line of the finest poultry equipment, feeds and remedies.

BADGER STATE CHICKERY
1713 E. Wisconsin Ave. Appleton, Wis. Phone 611-W

Hopfensperger Bros. Inc. MARKETS
Broadcast the Message of Meat Economy all over this section of the Fox River Valley. It is a proven fact that these Markets Save People More Money—than any other Meat Markets in this territory.

HOME DRESSED MILK FED VEAL
Veal Stew, per lb. ....... 16c
Veal Pot Roast, per lb. ....... 19c
Veal Shoulder Roast, per lb. ....... 23c
Veal Loin Roast, per lb. ....... 35c

<table>
<thead>
<tr>
<th>Loin Veal Chops</th>
<th>Chuck Veal Chops</th>
<th>Veal Leg Roast, 5 to 7 lb. ave. per lb.</th>
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<td>25c</td>
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Chopped Pork, per lb. ....... 16c
Pork Steak, trimmed lean, per lb. ....... 22c
Pork Roast, trimmled lean, per lb. ....... 22c
Pork Roast in 5 to 7 lb. chunks, trimmed lean, per lb. ....... 17c
Prime Beef Stew, per lb. ....... 16c
Prime Beef Roast, very meaty, per lb. ....... 23c
Prime Beef Round Steak, per lb. ....... 37c
Prime Beef Sirloin Steak, per lb. ....... 37c
Prime Beef Rib Roast, boneless rolled, per lb. ....... 27c
Rendered Lard, 2 lbs. for ....... 24c
Bacon Squares, per lb. ....... 18c

GENUINE SPRING LAMB ON SALE.
SPRING AND YEARLING CHICKENS DRESSED AND DRAWN. THERE WILL BE A GREAT DISCOUNT ON ALL HOME-MADE SAUSAGES.

Remember the prices that appear in our advertisements are only a few of our many special items.

Hopfensperger Bros. Inc. 4 Markets Home Owned and Proud of it. We are Your Neighbors, and Our Homes are Here.
**Poems We Like**

WHENEVER MOON SHALL SHINE

This night was made for romance,
This night was made for love;
The moon is high up in the sky,
The stars gleam bright above.
The world is well and perfect, dear,
When love is true and you are near;
No greater joy on earth is known,
For you are mine and mine alone.

Whenever moon shall shine on high
And lovers, two by two,
Shall watch the stars that dot the sky,
As you and I now do,
Then I'll recall this night's delight,
When you and Love were with me here,
And I shall wish that you were near,
Whenever moon shall shine.

—HELENA KOELTZKE
(Appleton) in "Ships"

**LOST GARDENS**

If once you loved a garden
That's not your garden now—
Yellow crocus in the grass
And budding lilies bought!
April's remembering time,
You will always know
Green splashed gold of daffodils
Where they used to grow.

April's a remembering time,
Days of garden grace,
Lift the covering of straw
And find a pansy face!
If you have loved a garden,
Its ways will call you yet,
Nothing else that life may bring
Will help you to forget.

If once you loved a garden
That love will stay with you.
In April there's a morning
When violet are blue;
You come upon them suddenly,
And suddenly you see
A green white mist has fallen
On the old pear tree.

Once I loved a garden
That's not my garden now.
In April I remember
The smell of earth and how
Like folded hands in prayer
Holding a scented heart,
The hyacinth comes pushing
The lise, brown soil apart.

You can't forget a garden
Where you have planted seed,
Where you have watched the weather
And known the rose's need.
When you go away from it,
However long or far,
You'll leave your heart behind you
Where roots and tendrils are.

—Selected.

"Who never climbed, never fell."

J. R. ZICKLER
QUALITY SHOE STORE
Also Electric Shoe Repairing
Tel. 343 124 S. Walnut St.
APPLETON, WIS.

**TRY THIS ONE**

1. Shallow cooking dish
2. Happy
3. Extent
4. Irregular
5. To hasten to
6. Small
7. It is a more remote time
8. Puts on
9. Lad
10. Any of the characters of the former Teutonic alphabet
11. Insect
12. Melodies
13. Any dry used vessel
14. You and I
15. Alcoholic beverage
16. To hurt
17. A pet
18. Organ of head
19. Drug addict
20. To be near
21. Sun god
22. Projecting piece of wood
23. Pertaining to the sun
24. Play on words
25. Chemical used as a stye
26. Alcoholic beverage
27. To dispatch
28. To scatter
29. Elicits
30. Auditorium organs
31. Heavenly body
32. To write on a typewriter
33. Printing measures

Solution will appear in next issue.

**PROBATE COURT CALENDAR**

The following cases are listed for hearing at the next term of Outagamie County Court, beginning Tuesday, March 11.

- Hearing on petition for administration in the estate of Joseph M. Smith.
- Hearing on will of land in the estate of Augusta Timm.
- Hearing on will of land in the estate of Albert W. Printz.
- Hearing on petition for administration in the estate of Fred C. Wedeward.
- Hearing on petition for administration in the estate of Henry C. Ratliff.
- Hearing on will of land in the estate of Frank J. Horne.
- Hearing on petition in estate of Thomas Cline.
- Hearing on petition in estate of Jacob Koteff.
- Hearing on will of land in the estate of Emma E. Scott.

**SOLUTION OF LAST WEEK’S PUZZLE**

- Z E B R A   P E A R S
- O E A R S   A L A C
- C E N T E R   E U
- E R B   A R T   A N D
- S O A R Y E   C I L D
- E R C O R   R O O N
- L O N D   A T E
- B O N D S   R E S I N
- P A N Y   T A U N   S H I P
- A N Y   P A W L E S
- C H A T T E L S
- R E S T   O L P E N
- S W I P   T S H C P

- C. W. Cobburn, 64, died last week and was buried last Saturday by Rev. Holcomb. Mrs. C. W. Cobburn, formerly of Appleton, died last week at her home in Milwaukee. The body was brought to Appleton and placed at rest in Riverside. Rev. Richard Rives officiated.

**RECENT DEATHS**

Harvey Thweatt, 1413 W. Prospect ave., died last week of heart disease and was buried Sunday from Trinity Lutheran church, Rev. Boesman officiating.

Peter Mischler, 68, who had lived in the vicinity of Kaukauna for 23 years, died last week following a heart attack suffered while fishing in a Kaukauna bank. He was buried Tuesday in Holmdale.

**APPLETON WISCONSIN WINDOW CLEANING CO.**

Now! Have your walls washed!
STORM WINDOWS REMOVED
GENERAL OFFICE CLEANING
PHONE 1316
1610 N. Clark St. Prompt Service

**O’KEEFE-ORBISON**

Engineering & Construction Company
Architects & Engineers
215 E. Washington St.,
Appleton, Wis.
Store Fronts—Garages—Industrial Buildings—Pulp & Paper Mills—Blue Printing
Home Merchants Contest Offers Many Cash Prizes

This is a great day and age for contests of every conceivable kind. There probably is more money given away in contest prizes by traders and merchants of a city such as Appleton in the year 1930 or 1929 than was taken in by some of the largest merchandising establishments here fifty or sixty years ago. This estimate may be correct or it may not, but at any rate a splendid contest has been launched this week by the Appleton Home Merchants association, a group of store owners who have lived here for many years and have helped build the city into the great city we are proud to call our home.

An especially attractive feature of this contest is the large number of cash prizes which are being offered by the home merchants. The contest is confined to school children and there are to be two divisions, one for rural school children and one for boys and girls of the city of Appleton.

Briefly, here is the idea of this new and attractive competition which starts this week and continues to April 21. A series of 26 advertisements will appear in the Appleton papers, advertisements in the form of questions or statements which will bring out in some way many advantages of trading at home owned stores. Those who wish to compete in the contest will save these ads as they appear from week to week in the papers, and after the last of the series has been published, answer the questions asked in the advertisement or elaborate on the statements made. After all these advertisements have been answered or some statement made about them, the contestant will take all the ads which he or she has clipped from the paper, with the answer for each one, fasten the bundle securely together, and thus send the whole series of ads and material written about each to the Appleton Home Merchants association.

All answers must be in within two weeks after the last ad has been run. Now the answer you boys and girls write to the questions and statements in these advertisements. Here are the rules—not more than 25 words will be allowed for the answer to each ad except for Number 20, (the last one of the series), in which case 10 words will be allowed. This last advertisement is a summary of the nineteen which precede it.

Each entry will be judged, first, for logic; second for neatness; and third, for clarity. Entries will not be returned to the sender and the Appleton Home Merchants association reserves the right to use any or all of the answers for publicity purposes. Now that the rules have been explained, we come to the most interesting part—what is offered in the rural school division the first prize will be ten dollars, the second prize will be five dollars, and there will be 85 prizes of one dollar each offered to pupils of all rural schools in Outagamie county. This prize money is to be used exclusively to help defray expenses of the rural school graduates on their proposed trip to Washington, D.C., for their commencement exercises late this spring. A. G. Meating, superintendent of county schools, is sponsoring this project, and the idea apparently has gained much favor and financial support in the last few weeks.

The teacher in each school will grade the entries from her district, and send these to the Appleton Home Merchants association within two weeks after the contest closes. A special grand prize of $25 will be given to the school that sends in the largest number of entries in proportion to its total attendance. In case of a tie for more schools are tied for the grand prize it will be divided equally among those so tied.

To those living in the city of Appleton or elsewhere unqualified to compete in the rural contest, prizes will be offered as follows: first prize, $15; second prize, $10; third prize, $5; and fifty prizes of $1 each. The same rules will govern this section as are applicable to the rural section.

The first two of these advertisements appear in this issue of the Appleton Review. Give the best answer you can in 25 words. Save the ads and your answers through the ten weeks which this contest will run, and you stand a mighty good chance of winning a prize.

High School Notes

By W. MEYER

A. H. S. band will give a benefit concert sometime during the coming month to help raise the $7,700 needed to get their new uniforms. The tickets are on sale, 50c for students and $1.00 for adults.

Students, studying French under Miss Gertrude Thues, have been given the Heenan tests compiled by Father A. C. Heenan. The average for both first and second year classes was above that of the national standard. The highest in the second year class was Phoebe Tritten, Winifred Apple and Lila Locksmith. The highest in the first year class in vocabulary were Helen Johns, Ann Russell, and Joseph La Violette; in sentences, Joseph La Violette, Thelma Nahr, and Wilbert Hansen.

Carl Roehl won the first prize of $5.00 awarded by the student council to the student designing the winning flag in the contest held recently. Lillian Guckenberg won second prize of $3.00 and Donald Mueller won third prize of $2.00.

On April 14 the Appleton high school chorus under the direction of Mr. Earl Miller will sing at the second of a series of music festivals to be held at Oshkosh.

Tryouts for the Heesan oratory contest will be held during the next week under the direction of Miss Alice Huberty. This contest is sponsored each year by the class of '16, in memory of William Heiss who was killed in France. It will be held on April 10, and the winner will travel to Marinette for the valley contest April 25.

The next lyceum number will be George P. Morse, an eminent zoologist, who will talk to the students. Mr. Morse has had very many interesting and thrilling experiences which are bound to be of interest. The thirteenth number on this lyceum course will be Captain T. Donahue Upton who will appear before the students on April 8.

A. H. S. ATHLETICS

By J. REEVE

The basketball game here with Marinette, the last of the season, has been moved up to Tuesday, March 11. This will enable the team to finish its conference tournament ten days earlier than otherwise planned.

A. H. S. cagers fell again before the shipbuilders at Manitowoc last Friday when they were defeated by a score of 28-20.

Tonight Fond du Lac again meets the Terrors who a few weeks ago surprised the whole valley by trampling on the present leaders. The game will begin at 8:15, the preliminary being scheduled for 7:15.

Coach Deforge's and Kennedy's All Americans, a group of sophomore boys who are interested in basketball, met the Kimberly second team cagers last Friday on the latter's court. Our boys added another laurel to their string of victories by winning 29-6.

Interclass basketball is at its height, and last Monday the sophs beat the faculty 17-14. This faculty team is composed of teachers from nearly every school in the city. The juniors beat the seniors 22-11. Shortly before Christmas the seniors beat the sophs 24-12, and the faculty beat the juniors 25-18. At present the tournament rests in a quadruple tie which will be played off in the near future.

BOOSEY JUNIOR HIGH

Our basketball team, which went through its local season undefeated and even beat a team representing Waushau junior high, met its Waterloo last Saturday when it went up against the boys from Wisconsin Rapids junior high. The game was a thriller from start to finish, but the final score was 10-8 in favor of the visitors.

Now that basketball is over for the season, volley ball is getting a good start and the interclass tournament will soon be started. Following that will come soft ball and then the outdoor games.

Honey, the great magician, will entertain the students with an exhibition of his wonderful tricks of legendarian

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next Friday, March 14, at 3 P.M. in the auditorium.

The Parent-Teachers association will meet Monday evening. An interesting program has been arranged, which will be followed by a social hour.

Friday morning from 10 to 10:30 the students will listen to Walter Damrosch's orchestra as broadcast by the Milwaukee Journal station.

MC KINLEY JUNIOR HIGH

By MAMIE CHALL

An interclass basketball tournament has been planned and games will be played every Wednesday evening in the school gym. Although McKinley didn't show up any too well against the other Junior highs, the boys are determined to show their mettle in the interclass games. The big boys of the ninth grade won't even admit that the boys of the seventh and eighth grades have a chance, but the latter are determined to take a fall out of the "big fellows," and keep them from winning the banner. Besides the basketball banner a class spirit and sportsmanship banner is to be awarded to the most deserving class.

At a recent meeting of the 9X section of the McKinley Junior high school class officers were elected. The office of president is now held by Elmer Steiner, Bernice Leinwander is vice president, and Gerda Leisinger has taken up the duties of class treasurer. The class representatives newly elected to office are Doris Drexler and Gertrude Gelbke. The 9X section has elected Mamie Chall and Catherine Becker as cheer leaders.

GIRL SCOUT INVESTIGATE SERVICE

A large crowd attended the investiture services held Monday evening in the high school gymnasium.

The program opened with a short talk on Scouting by Mrs. R. V. Landis. The color ceremony was very impressive with the pledge of allegiance and "Oh Beautiful for Spacious Skies."

In the investiture service the Trefoil was represented by the Nechee troop. Health was represented by the Cloverleaf troop and Knowledge by the Bluebonnet troop. Spirit was taken by the Florence Nightingale troop.

The Scout chant followed in place of the Scout law.

The new troops were invested by Mrs. Honeywell, scout commissioner, Florence Nightingale troop sang the Promise song. Hail to the Scouts by the Violet troop, Bluebonnet and Hickethrae troop.

The candle lighting ceremony was both impressive and beautiful. Candies representing each Scout law were lighted while the girls repeated the laws.

"Teach Me a True Girl Scout To Be" was sung by the Goldenrod troop while the Cloverleaf troop sang the "Hiking Song." "Come Out You Scout Girls" was sung by the Neckee troop and they were answered by the Hickethrae troop.

Viking Basketball Team

Standing: Jack Wilhem, Mr., John Strange, Ken Laird, Frank Schneller, Bud Pierce, John Clancy, A. C. Dunn.

Seated: Speedy Roush, Jerry Slavik, Paul Fleich, Robbie Rasmussen, Hay Bigger, Urban Renmell.

and Urban "Zke" Remmell, Munahah forward; Frank Schneller, Neenah, and Kenneth Laird, Black Creek, centers; and Paul Fleich, Manitzow, Jerry Slavik, Elgin, and Harold "Bob" Pierce, Munahah, guards.

But one sophomore has seen action this season, with two other reserves giving promise of developing for the 1930-31 quintet. The sophomore who has been in several varsity contests this season is Herbert VanderBloomen, De Pere, who works at a forward position.

Ten games of the long sixteen game schedule were played in the Vikings' new $400,000 Alexander gymnasium, three of the ten being non-conference engagements. In the Big Four conference, which is made up of Ripe, Lawrence, Beloit, and Carroll, the home-and-home agreements between the four schools brought Carroll, Beloit and Ripe to Appleton. In the Midwest conference, composed of nine teams in Minnesota, Wisconsin, Illinois, and Iowa, Monmouth, Cornell, Carleton, and Knox played in the Alexander gym.

Two more home games were preliminary affairs, Milton college and Stevens Point Normal sending their teams to Appleton. The third non-conference home game was played with Marquette university of Milwaukee.

"Y" Activities

The Appleton Y. M. C. A. is putting on an All City Basketball Free Throw Tournament, the winners of which will be entered in the World Basketball Free Throw Tournament.

Every year the Young Men's Christian Association of Memphis, Tennessee, sponsors a World Basketball Free Throw Tournament which is open to all amateur athletes in all parts of the world, including men, women, boys and girls of all ages. A splendid line of trophies has been offered for this international tournament this year and there is no reason why some Appleton person can't place in one of the divisions.

The preliminaries in the Appleton tournament are being run off in the schools of the city for both boys and girls, Bill Picket and Lenora Say supervising at Roosevelt Junior high, Ray Montteith and Margaret Zochlate at Wilson and McKinley Junior high. Lawrence Weber and Florence Hitchler at St. Joseph, Edith Small at the high school, and Mrs. Millis at Lawrence college. The high school boys will throw Saturday afternoon at the Y. M. C. A.

Coaches Rasmussen and Denney were enthusiastic over the proposition but were unable to work it into their crowded program.

The finals are to be thrown Saturday at the Y. M. C. A. gym, the Junior boys and girls at 10:15 A.M. and the intermediate and senior boys and girls at 1:30 P.M.

There are three divisions, a Junior for boys and girls 16 years and under who throw 50 and 40 respectively, an intermediate boys and girls 17 and over and not yet 20 who throw 60 and 50 each, and the senior men and women 20 and over who throw 100 and 60 each. Miniature basketballs are to be given to the three highest in each division, first place gold, second silver, and third bronze. Four home merchants, Behnke's, Schoenberg Hardware company, Satterstrom Chevrolet, and Valley Sport Shop have donated these trophies in the interest of Appleton athletes.

If for collars or cuffs that have been wet with rain or snow are brushed while still damp and allowed to dry slowly away from intense heat, they will stay fluffy and in good condition.

ANSWERS TO LOOK AND LEARN


According to an analysis of export and imports by the department of commerce the gain in exports of manufactured goods offsets the decrease in shipments of crude materials and foodstuffs. Authorized motor buses, numbering 1,244, travel nearly 8,000,000 miles a year in Nebraska and in the aggregate carry maximum liability insurance for a single accident in the amount of $1,230,000 according to the railway commission's report.

A than at odds with his karem, Thought of a way he could escape 'em, He caught him by the door Which he freed in the house, Thus starting the first harem scene.

Review Classified Section

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