Your Last Chance to Win a Prize of Five or Ten Dollar Values

This is the third and last week of the "misspelled word" contest in the Appleton Review. In this issue you will find a number of intentional mistakes in advertisements of various merchants. Read each advertisement carefully and list the words as you did in the last two issues, the misspelled word and opposite to it the correct word.

All three lists should be mailed to or deposited at the Appleton Review office, 300 E. College Ave., not later than 5 o'clock Monday afternoon, Feb. 17. The winners will be announced in our issue of Friday, Feb. 21. Some have already submitted their lists for the last two weeks and should send in the third one immediately.

If more than one person has all of the answers correct, the names will be placed in a box and Morris Specter, jeweler, who is the donor of the prizes, will be asked to draw one, who will be declared the winner. The second name drawn will be given second prize.

First prize, as announced before, is any ten dollar article of jewelry selected from the stock in Specter's Jewelry Store, 201 W. College Ave. Second prize is any five dollar article in the store. Mr. Specter decided to let the winners choose their own prizes up to those values.

No employees of the Midwest Publishing Company, publishers of the Appleton Review, or of the Badger Printing Company, printers of the Review, are eligible to enter this contest.

This contest is not difficult. Merely find the misspelled words in the advertisements and write the wrong and right ones opposite each other. You can obtain the back issues and complete them all at this time if you wish. Be sure your name and address are written plainly on your answer sheet.
NEWS EVENTS OF THE WEEK

LOCAL

Miss Harriet Thompson, county club leader, will devote the greater part of the coming week to organizing new 4-H clubs in parts of the county where interest has been shown.

The farmers in the county are showing constantly growing interest in soil analysis. County Agent Soll has recently received 38 applications for complete or partial soil analysis.

Twenty members of the Fox River Valley Furniture Dealers association from Appleton, Green Bay, Shawano and Menasha held a meeting at the Conway hotel Monday. The principal speaker was Sidney Balliet, who spoke on the subject of chain stores. Mr. Balliet is president of the Appleton Home Merchants association.

The local chapter of the Izaak Walton league held its annual meeting at the Conway hotel Monday evening. Louis Radke of Fond du Lac, vice president of the state conservation commission, and Judge Henry Grass of Green Bay were the speakers.

Emil J. Lucht, a local cabinet maker, filed a petition in bankruptcy in Federal court at Milwaukee. Liabilities were given at $6,664 and assets at $5,500 for practically all of which exemption was claimed.

Income tax blanks were mailed out from the local office of the assessor of incomes. They must be returned not later than March 15.

Commander Marshall C. Giraff of the state department of the American legion was at North Fond du Lac Monday evening where he organized a new legion post and an auxiliary chapter.

The west end postal station which had been located in Schilitz Bros. Drug store and which had been discontinued since disastrous fire several weeks ago, has been reopened in their present quarters. The entrance is on S. State St.

Ex-sheriff Fred W. Giese will move his family from his present quarters at the county jail to 1016 W. Commercial St. next week.

A damage suit brought in local court by H. G. Lembo of Hustler against George Krakeberk of Grand Chute as a result of an automobile accident, was settled when the jury decided that both parties had been guilty of negligence.

Twenty-five members of Co. D, 127th Infantry, Wisconsin National Guard, had their pictures taken at drill Monday evening. They wore the new uniforms, recently issued to the company, and the picture is to appear in the Wisconsin National Guard Review.

The high wind on Sunday caused the light snow in the country to drift, closing most of the highways. Hundreds of city autos, deceived by the bright sunshine and not noticing the wind, ventured out for trips and were stilled in drifts until they could be released by road workers. Sixty cars were stalled between Appleton and New London.

The Majestic Theatre, 116 E. College Ave., which has been operated by A. M. Beglinger and Carl Beglinger for the past 15 years, closed its doors Monday. The building is to be leased for other purposes.

The fire loss in Appleton amounted to $225,064 for the month of January. Last year it was only $802.

Thirty-eight law breakers paid fines and costs amounting to $476.46 in local court during the month of January.

Bids for the construction of an addition to the county garage were rejected because even the lowest failed to come within the appropriation made by the county board. There was also a difference in the bids because the lowest bidder planned to wait until after the frost was out of the ground before starting the work, while the other bidders had planned on starting immediately.

A new oil burner was installed in the city hall the past week.

A jury in circuit court in Green Bay awarded Joseph Lardine of that city a verdict for $5,988 against William Johnson of Kaukauna. The suit was the result of an accident on Highway 78 near Green Bay last July.

Leo J. Teocen, assessor of incomes for Outagamie and Waupaca counties, will be in his office from 10 to 12 each morning and from 2 to 4 each afternoon to assist taxpayers in making out their income tax reports.

Mrs. Frank Chandler, 65, 405 N. Clark St., suffered a fractured pelvis and rib when the car in which she was returning from a funeral collided with another car at the corner of N. Drew and Pacific Sts. Monday afternoon. She was taken to St. Elizabeth hospital. The other occupants of the cars were not injured.

The fire and water committee held a meeting Tuesday afternoon at which it was decided to recommend installation of 16 additional fire hydrants and the transfer of three more.

Because of unfavorable weather conditions the amount of mail mail cars on the Chicago-Minneapolis route, which also serves the Fox River valley, dropped from 16,467 pounds in November to 15,942 pounds in December and to 14,199 pounds in January.

Many local Rotarians are planning to attend the district conference to be held at Marquette, Mich., May 19.

M. G. Clark, valley scout executive, and a number of other scout executives are planning to go to Milwaukee Saturday and Sunday to attend the annual Exposition of the Milwaukee Boy Scouts to be held at the Milwaukee Auditorium.

The county board which was in session at the court house this week decided to appropriate $1,500 towards the cost of equipping vigilantes, but stipulated that the appropriation was not to be effective until November, because of lack of funds. Highway Commissioner Appleton reported that snow removal to date had cost $1,997.77. This is less than one-third of the amount that had been spent last year at this time, but there has also been an even greater difference in the amount of snow to be removed. The question of establishing a county poor farm was turned down. It was voted to give the present tenants of the old workhouse a two year lease, with the privilege of buying for $5,000 at expiration of that time.

STATE

Walter H. Alford, 55, one of the most widely known philanthropists in the state, died last week at his home in Kenosha. He was vice president and comptroller of Nash motors, president of the city council and for years had been identified with every movement for civic improvement. His gifts to various charitable and public organizations are believed to have totalled more than a million dollars.

Unemployed men have made several attempts to stage demonstrations in Milwaukee during the past week. All such attempts were broken up by the police.

Prohibition Commissioner James M. Doran, in Milwaukee for a conference with district enforcement officers, stated that the wholesale indictment of firms "contributing to prohibition law violations" would be continued with the hope of obtaining an interpretation of the scope of the eightheenth amendment.

NATION

President Hoover's investigating commission into Haitian affairs will be told to "get in or get out" of Haiti. Under the present treaty the help extended in 1915, after a succession of bloody revolutions, would be withdrawn in 1936. People who know the country believe that Haiti will not be ready for self-government for another 25 or 50 years. Most has been accomplished since Wilson decided on intervention, but the terms of the treaty have made it impossible to reorganize and modernize the judiciary and the local, communal governments.

President Hoover is spending the week resting and fishing in Florida.

The coalition tariff bill has lost the last of its friends. Industry and labor had already registered formal protest and now agriculture has turned against it because of the refusal of the senate to raise rates on sugar, canes, hides, fats and oils.

The producers' live stock commission association of Chicago has been singled out by the federal farm board as a model organization of the type farmers are being urged to join.

Figures showing that the United States is adding 174,000 deportable aliens to its population each year is doing almost nothing to get rid of them, have been called to the attention of the house immigration committee.

Congressional wets and drys have this week turned their attention to public hearings before the house judiciary committee which on Wednesday...
opened the "most thorough-going airing yet given to the prohibition question by a congressional committee." Wet measures including repeal, modifications, and referendum proposals will be a subject of the public hearing. One of the outstanding resolutions incorporates a government control plan giving the United States a liquor regulation system similar to those of Canada and Sweden.

WORLD
A Paris mob of many thousands burned the race track stands and betting booths at the Vincennes course in a two-hour riot, rupturing and injuring many police and cavalry officers. The crowd was increased because officials refused to correct what appeared to be a false start in one of the races, suspecting that certain irregularities had been going on all season.

PACIFIST GROUPS DENOUNCED
BY SPEAKER AT A. A. U. W.

Peace organizations and communistic movements which oppose preparedness in the United States were denounced by Mrs. W. Z. Stuart, Neenah, in a talk on international relations at the meeting of the American Association of University Women Saturday afternoon at the home of Mrs. E. H. Jennings, E. North St. Although Mrs. Stuart was at one time an advocate of this country's entrance into the League of Nations, she is now utterly opposed to such a move, she stated. Among peace groups which she declared against were the Conference for the Cause and Cure of War and all other pacifist organizations which fight against adequate preparedness for war.

Mrs. Stuart spoke of the communist camps at Kenosha and on the Brule river which have carried on their activities for the Soviet uncontrolled by authorities, she claimed.

The speaker is sponsoring the attendance of three Roumanian students in American universities to further the cause of international relations and understanding between peoples. She described the differences in outlook of these students with their American classmates.

About 40 women attended the meeting. Assistant hostesses were Mrs. John Goodrich, Miss Ethel Mueller, Miss Ruth Becker, Miss Florence Bounds, and Miss Frieda Glaser.

The Thursday Afternoon Bridge club will be entered next week at the home of Mrs. Walter Fox, S. Pierce Ave.

HOME MERCHANTS PLAN EDUCATIONAL CAMPAIGN

An educational campaign as a means of helping to develop the home owned stores was given a preliminary discussion at a meeting of the board of directors of Appleton Home Merchants association at Hotel Northern Tuesday evening. As a result, much will be heard by the people of Appleton and surrounding territory within the next few weeks as to why preference should be given to institutions that keep their money at home instead of sending it to the financial centers of the east where it does not benefit the local community.

Stephen D. Balliet, president of the association, was instructed to appoint a publicity committee to handle the educational campaign. At least one representative from each line of merchandising is to be on this committee, including dry goods, clothing, shoes, ready-to-wear, groceries, furniture, drugs, jewelry and others. In this way the interests of the entire group of home merchants will be given consideration. This committee held a dinner at Hotel Northern Thursday evening to outline its program.

Encouraging reports were given at the board meeting concerning the movement in Appleton to support the home owned store. Now that the issue of the local store versus the foreign corporation has been brought squarely up to the people, many have realized the extent to which the stability of business here may be affected by draining the city of commercial resources. The trend is definitely in favor of the home merchant, and the association intends that there shall be a complete swing to loyalty for the home city.

Watch Next Week's Issue
For the First Installment of
"The Crippled Lady of Peribonka"
A Splendid Serial Story by James Oliver Curwood.

The Appleton Review is very glad to announce for the February 11 issue the first installment of this great story of romance and adventure, written by one of America's foremost novelists, James Oliver Curwood. "The Crippled Lady of Peribonka" is the story by which Curwood probably will be most affectionately remembered throughout future generations.

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215 N. Morrison St.
AUTO BODY, FENDER AND RADIATOR SHOP
APPLETON AUTO RADIATOR AND METAL WORKS
Telephone 2498

J. R. ZICKLER
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The Stylish Enamel Mesh Bags we are showing will captivate you, and among our large selection of new costume jewelry, you'll be sure to find just the individual piece most becoming to yourself. And their very modest prices will surprise you.

Spector's
Appleton's Foremost Jewelers
Cor. College Ave. & Appleton St.
March 14, 1930  

APPLETON REVIEW

This Week

by Arthur Brisbane

To Terrify Republicans
Another Attempt to Kill

for Gold Star Mothers

Women Spend 53 Billions

Los Angeles, Calif.—The shooting of the Mexican president, his wife and another, none killed, fortunately, will mean drastic action in Mexico. No nation will tolerate, even in civilized times, a campaign for the control of government by murder. Back of the young hand that fired the shots there stands in the shadow some murderous organization, relying on terror and using servile tools for its purpose.

Ortiz Rubio and the powerful Portes Gil, former president, now Rubio's secretary of the interior, will find a way to terrify the terrorists.

Before the would-be-murderer shot him, Ortiz Rubio, in his brief inauguration address, had promised that all classes of Mexicans "should enjoy the privilege of being classed as men." Those familiar with conditions under which Mexico's lower classes have lived, and with the attitude toward them of the upper classes, will know what that means to the Mexican under dog.

Congress votes more than $50,000,000 that "gold star" mothers may visit their sons' graves in France. Of 11,000 mothers entitled to go, 6,000 have expressed a desire to go. Many cannot go, because of duties at home. Others, perhaps, dread the sorrowful shock. To those that do not go, congress should pay in cash the pro rata amount that it would cost to send them, about $1,000. No other course would be fair.

Texas has an "anti-chain store association" to drive and keep out chain stores owned outside the state. The governor and other high officials are said to be in the association, which seeks to protect thousands of small merchants, driven to the wall by chain-store efficiency and economy.

Another attempted murder among our Latin-American friends. An attempt, fortunately, to fail, is made on the life of Mello Visana, vice-president of Brazil. As in the recent Mexican outrage, the man attacked was making a political address and the would-be-murderer was moved by political hatreds. Only harsh severity can meet such an assassination epidemic.

Richard Stewart, rug merchant of Warren, Ohio, is in jail. Judge Perry found him guilty of molesting a woman. Stewart offers an excuse as old as Adam: "The woman led me on." In jail Stewart refuses to eat. It would have been fortunate for Adam, and for us, but bad for the clothing business, had Adam likewise refused to eat.

Charles Evans Hughes returns to the Supreme court as chief justice, at President Hoover's request. If in him the people have a bright but humble man, worthy to take Mr. Taft's place.

And from Mr. Hughes' acceptance of the position you learn that honor and opportunity to be useful are more important than financial profit. Mr. Hughes gives up a private law practice worth more than $500,000 a year for the small salary and great opportunity of the Supreme bench.

Chicago's Retail Advertising Institute is told that American women spend every year fifty-three billion dollars.

A million is a great deal. A thousand millions is a very great deal. Fifty-three thousand millions spent by the women in this country is an extraordinary amount of money.

The rich, in this happy land, very happy for some, are richer than they were. The Treasury department tells you there were 406 Americans in 1928 with annual incomes above $1,000,000. The total on which they paid income tax was one thousand and seventy-three millions.

And, as you know, this represents only a fraction of the really big incomes. There are men with incomes above one hundred millions each. Their money is in great corporations. The latter re-invest their earnings and hand stock dividends instead of cash to the big controlling stockholders. On such dividends, in accordance with Supreme court decision, the really rich men pay no income tax.

One man, with more than a hundred millions income, paid, as shown in reports once published, only six millions income tax. Without the stock dividend device he would have paid forty millions at least. A lot of salary earners and professional men made up the difference.

Of thesupermillionaires, twenty-four have more than five millions a year. Each with all that money you would expect to hear of some remarkable and interesting things done, but money and imagination do not often go together. Imagination prevents accumulation.

For brains and ingenuity there are always openings and success. What is wanted is something that will give a decent living to any man or woman willing to do honest work. Even the average man has a right to live, or should have.

(Ordinarily, 1930, by King Features Syndicate, Inc.)

Tell the advertiser you saw it in the Review.

VALLEY SIGN CO.

William Kennon Henderson
of Station KWKH

The Appleton Home Merchants Association which was organized to fight the chain stores was primarily a result of the campaign conducted for some time through radio channels by William Kennon Henderson of Shreveport, Louisiana, and a few words about him will undoubtedly be of interest to citizens of Appleton and the surrounding country.

William Kennon Henderson is only 49 years of age, is married and has one son and one daughter. He is very soon to be provided for getting down to work late in the morning, but he is often on the job before 6. He works late, but does not have to leave his office to address his followers over the radio. A microphone on his desk is connected by remote control with his home studio at Kennonwood. He is just as eccentric in his daily activities as he is over the air. He keeps no regular hours, nor does he demand them of his staff. Four times a day he treats his employees to a cup of coffee. He wears a red rose in his lapel and is fond of expensive perfumes and does not care what other men think of this little idiosyncrasy.

He is stocky built, a good dresser and willing to look the world in the face and tell it where it ought to be. His bluff and sturdy veneer alone the impression of aggressiveness one gets at first glimpse of him. Yet he's all goodness and thoughtfulness to those he cares for—relatives and friends. He is always ready to aid the fellow in hard luck and he does not stop at half measures either when he likes the party concerned. But first of all comes his family, even to serving them first at table when he has guests. And if the guests don't like it they can stay away.

And that is William Kennon Henderson of KWKH.

Three Appleton students at Lawrence college will appear in the cast of "Minna von Barnhelm," free set comedy by Lessing to be given by the German club of the college the latter part of March at the Methodist church Little Theatre.

Carl Schiebler, 112 W. Spencer St., will have the leading male role in the production in taking the part of Telheim. Reinhold Vogt, 1743 N. Morrison St., will take the part of Jost, and Charles Peersonboom, 333 W. Eighth St., will be the innkeeper.

Dr. G. C. Cast, head of the German department, will coach the play.

Are you planning a vacation tour this year?

This year, 1930, is the summer to go to Europe—it is the year of the famous Passion Plays at Oberammergau, and many other special attractions which are drawing Americans by the thousands to tour the continent. If you want to spend a never-to-be-remembered vacation, whether you have just a few weeks, or time for an extended visit abroad, join one of the many new Travel Clubs or Student Leagues, which furnish you inexpensive but excellent passage on any of the new Ocean Liners.

Join now—there are still good reservations to be had—for full information inquire of

Otto W. Schaefer
Steamship Ticket Agency

909 N. Morrison St. Tel. 1727

It's Up To You

If You Want Extra Good Materials and Service—
WE FURNISH BOTH

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908 N. Lawe St. Phone 4404
YOUR HOME TOWN

Edson Waite, Shawnee, Okla. newspaperman, had some thoughts about the home town, as so many of us do have. His thoughts for Shawnee are pretty good for Appleton, or any other city, for that matter. They might be crystallized into this list of commandments for the patriotic citizen:

"Your city's business is your business. Don't lay down on the job!"

"You should not expect your live business men to spend all the time and money building your city while you ride along on a free pass. Do your share!"

"You should do everything in your power to stimulate and strengthen the industries of your city. Their success means your success."

"Your city should aim to please in appearance and business."

"You should not criticize nor condemn the business organizations of your city unless you have given time, money, thought and effort in getting these results."

"You should do your share to make your city known the world over as a wide-awake and growing city."

"You should patiently, earnestly, purposefully, and with pluck, energy and perseverance, keep doing your bit to make your city a better city in which to live and make a living."

"Your property will increase in value when the outside world knows your city is wide awake."

"When you feel like finding fault, begin with yourself; you may never have to go any farther."

RURAL SCHOOLS AND TAX PROBLEMS

In the cities school and tax problems are usually threshed out in the press, as a result of which the public is given every opportunity to inform itself. Of course that is no guarantee that the vote on election day will be representative of the real opinion of the public, because too large a percentage of the voters fail to make use of their electoral privilege, remain at home, and afterwards wall to high heaven because matters were not decided as they think should have been the case.

The same condition exists in the rural communities, except that the facilities for spreading a knowledge of the subject up for discussion are not so good, which fact, coupled to the same indifference existing in the cities, leads to waste and extravagance in rural government the same as in city management.

In our neighboring town of Grand Chute three school districts are at present confronted with such a state of affairs. The school districts know as the Triangle, Twin Willow and Underhill face the necessity of erecting new school buildings this coming year. These three schools lie within a territory which is about four and one half miles long and two and one half miles wide. A joint school district, combining the three, would be the logical solution and the matter has repeatedly been brought before meetings called for the purpose of discussing the situation. But the attendance at those meetings was light and nothing was accomplished so that at present there is a possibility that three schools will be built next summer where one would be sufficient.

The purpose of this editorial is to bring this matter to the attention of all the voters in that territory and to urge them to take action in their own interests. If each district builds its own school it will mean an expenditure of at least $6,000 to $7,000 and perhaps considerably more for each, for the building alone. Then there will be the expense of maintaining three schools instead of one. If a joint school house is erected the cost will be little more than the cost of any one of the single district schools. This would mean an immediate saving to each school district of at least $3,000 and probably considerably more. The heating of the joint school would not cost much more than the heating of any one of the proposed three, thus effecting another considerable saving. Teachers in scattered small schools must spread their energies over several grades, with only a very small number of pupils in each grade. Because each teacher would have such a large range of subjects to handle, she could not possibly devote the same amount of time to any one or to any single pupil as the teacher in a grade school. In the latter, with the work divided between several teachers, each one would be able to concentrate on one or two grades instead of a number. There might even be fewer teachers and still they would be able to give each pupil more individual attention, because they would not be trying to teach several grades at the same time. Children in the primary grades would not be interfering with the work of the older pupils and as a result much better progress would be made.

In other words, in a joint district comprising the same territory now served by three schools, the taxpayers would not only effect very material savings in the costs to themselves, but at the same time would be giving their children greatly increased educational facilities. It is not often in these days that we can actually save money while at the same time getting more for what we are spending than we were getting before we began saving.

This matter is important for these three districts. It must be definitely settled in the immediate future, because all three must build new schools this summer or lose their state and county aid. Once the three separate schools have been built it will be too late to talk of consolidation. The time to act is now, and we hope the taxpayers of the district will lose no time in impressing upon the members of their respective school boards that their desire is for economy and efficiency, both of which are easily obtained through consolidation.

NOTE:—This is the first of a series of editorials dealing with conditions in the county, in the course of which we hope to be able to show how material savings can be made in the conduct of county and city affairs. A reduction of taxes in the county will also mean a reduction of taxes in the city and the Review is convinced that such efforts will be appreciated by the tax payers and the public at large.

The Editor.

Give me a book, a cigar, a collie dog, and a log fire!

Our idea of a slow movie is a committee of fifteen getting down to business.

Remains of six men without heads said to be the original ancestors of the human race were found in Asia. So it seems that the human being inherits this trait.

Long skirts, a foot fears, will increase accidents on crowded highways, because the women will not be able to dodge oncoming cars with such agility. But on the other hand it is certain that men drivers will have their minds on their business, so the situation is not changed in the least.
The Home Folks Rejoice

Judging from comments and letters received each day, the people of Appleton are enjoying the Appleton Review to the utmost. These expressions are encouraging indeed.

It seems that our citizens who have spent many years in Appleton are getting a thrill out of having a strictly home publication once more. They were accustomed, until ten years ago, to newspapers owned by some of our leading citizens and edited by them. Absence ownership and editorialship have taken from them a sense of control and service which they prized highly.

To bring back to Appleton a news publication that is owned by Appleton men and edited by them is restoring one of the factors which previously formed such an integral part of our community life. The people recognize that a publication based on service is more cherished than one which stresses large profits sent to another city. Even the paper on which the Appleton Review is printed is purchased locally, instead of being shipped here from outside the state. The Review therefore is making itself an economic asset as well as a community servant.

It is our desire to serve you with one of the finest community publications in the country. What we are doing now is only the beginning of a publication which will serve every avenue of local progress. It will keep on getting better and better.

You can help these initial efforts by subscribing early even though you are temporarily receiving your paper grain. Help us meet the need for a home publication and we will give you back much more than your money’s worth in news service and community service. Do not wait until one of our solicitors reaches you, as it will take time to reach all. Mail your check for $2.00 for one year today or pay this amount at our office, the Midwest Publishing Co., 300 E. College Ave. You can place your order by telephone and a solicitor will call.

Join the movement today for a home owned paper.

Pioneers to Meet on Washington’s Birthday

The fifty-eighth annual convention of the Outagamie County Pioneers association will be held at Odd Fellows hall in this city on Washington’s birthday, Saturday, February 22. The hall will be open at 8 o’clock in the morning and it is expected that members from all parts of the county will be on hand early to renew acquaintances and to pass the day swapping yarns about the good old times.

Business meeting will be held at 10:30 and the usual basket dinner at noon. Aunt Mary West Johnston, 89 years old, who has served the pioneers at these meetings for the past 45 years, will again have charge of the serving arrangements.

An interesting program has been arranged for the afternoon session, which will begin promptly at 1 o’clock and at which W. E. Smith will be the principal speaker. Everybody is cordially invited to come early, bring a basket and enjoy a real old fashioned “get-together.”

Start Campaign for Boy Scout Funds First Week in March

Tentative dates for the 1930 financial campaign for $10,000 of the valley council of Boy Scouts were set at a dinner meeting of the new Appleton District committee at Hotel Northern last week, according to M. G. Clark, valley scout executive. The campaign, if plans materialize, will be staged the first week in March, almost a month later than last year.

Committees for the coming year also were selected and are as follows: Finance, Mowry Smith, chairman, H. L. Gear, George Packard, William Buchanan and H. E. Landgraf; court of honor, Frank Younger, chairman, Waldo Friedland, E. C. Lowe and George Wood.

Members of the troop organization committee are: Chris Mullen, chairman, L. T. Jourdain and Dave Green; publicity, George Banta, Jr., chairman, E. E. Cahill and H. W. Miller; leadership training, Herb Helges, chairman, E. C. Lowe, and Waldo Friedland; camping, H. L. Gear, chairman, Mowry Smith, William Buchanan and Chris Mullen.

Those on the civic service committee are: E. E. Cahill, chairman, E. E. Sager, Lyn Julius and Louis Benini; health and safety, Dr. J. N. Donovan, chairman, Emil Schultz, William Faltick and Raymond Dohr; reading committee, William Buchanan, chairman, the Rev. R. A. Garrison, Frank Sager and Leon Wolf.

Industrial plants at Niagara Falls are faced with the need of obtaining additional electric power or removing to other locations. One of the power companies is planning to build additional steam plants to supplement hydroelectric power. The power shortage is laid to the lack of action by the U. S. Senate upon a treaty with Great Britain permitting additional water diversion at Niagara Falls, according to the New York public service commission.

Mexican airplane service has been extended to daily trips between El Paso and Mexico City, continuing two trips weekly between Chihuahua and Nogales, Ariz.
Social Doings Of Interest To All

MISS THOM IS MARRIED TO STEVENS POINT MAN

The marriage of Miss Mary Elizabeth Thom, daughter of Mrs. Peter Robert-
son Thom, E. College Ave., to Gordon Derber, Stevens Point, son of Mr. and
Mrs. Robert T. Derber, Green Bay, took place at 3 o'clock this afternoon at the
home of the bride, the Rev. H. E. Pea-
body read the ceremony in the presence of about 89 guests.

The bride wore ivory satin with an eggshell illusion veil and carried an arm
bouquet of calla lilies. She was at-
tended by her sister, Mrs. Ridley Nichol, Atlanta, Ga., who was dressed in
flowered chiffon and carried a valen-
tine bouquet. George Thom, Appleton,
brother of the bride, was best man. Mrs.
Thom wore fern green chiffon, and the
groom's mother was attired in green. Spring flowers were used in
decorating the home.

Guests from out of town included
Mrs. Nichol, Atlanta, Ga.; Mr. and Mrs.
Derber, Green Bay; Mrs. Edna Benot-
che, Milwaukee; Miss Katherine Pratt, Lakos
Geneva; Miss Lois Bell, East Chicago, Ind.; Miss Jean Bell, Green Bay; Miss Jean Christensen, William Hooper, Osh-
kosh; Harry Schuck, Slinger; Miss Rees
Munger, Chicago; Miss Margaret Phil-
ips, William Brown, Madison; Mr. and
Mrs. J. B. Purves, Wisconsin Rapids;
Dr. and Mrs. Robert Gordon, Sturgeon
Bay; Alton Peterson, Mt. Horeb; Mrs.
John Linderman, Wausau.

Mr. Derber is connected with the
Hardware Dealers Mutual Fire Insur-
ance company of Stevens Point.

Two parties in honor of the bride
were given early in the week. Mrs.
William J. Roemer, 1280 E. Quiche-
se St., a sister, entertained at a luncheon
Monday afternoon. Miss Dorothy Mur-
phy, 813 E. College Ave., gave a party
Tuesday evening.

Mrs. Fred Piotte entertained the Five
Hundred club Tuesday.

Weddings

Miss Edith K. Wood, daughter of Mr.
and Mrs. James A. Wood, 402 E.
Washington St., was married to A. Fabian Swanson, Upper Mount Clair, N.
J., Wednesday morning at Mont Clair.
The service was read by Dr. Cohoe of the
Baptist church. The bride's par-
tents and a few friends of the couple
attended the marriage.

The marriage of Miss Margaret Jane
Boobough, daughter of Dr. and Mrs. A.
W. Boobough, Wausau, to Russell Spoor,
Appleton, at Rockford, Ill., February 1,
has been announced by the bride's par-
tents. Mr. Spoor is in the advertising
business here; is a graduate of Law-
rence college, and a member of Sigma Phi Epiphon fraternity. The bride, when
attending Lawrence, was a member of
Kappa Alpha Theta sorority.

MISS BROOKS TO BE MARRIED ON SATURDAY

Miss Virginia Brooks, daughter of Dr.
and Mrs. E. H. Brooks, N. Union St., will be married tomorrow to Rod-

Miss Virginia Brooks

Miss Virginia Hyde is married Saturday

MISS GENEVIEVE HYDE IS MARRIED SATURDAY

Miss Genevieve Hyde, daughter of Mr.
and Mrs. P. C. Hyde, E. Washing-
on St., was married to George Christens-
en, Chicago, son of Dr. and Mrs. M. L.
Christensen, Oaksho, at the home of the bride's parents at 12:30
Saturday noon. Dr. J. A. Holmes of the First Methodist church performed
the ceremony, and the bride was given in marriage by her father.

The bride was attended by her sis-
ter, Miss Marion Hyde, and the groom
by his cousin, Mead Stillman, Oaksho.
The bride's gown was of ivory satin.
She wore a veil and carried a hand
bouquet. The maid of honor wore American beauty chiffon and car-
rried flowers of contrasting shades. Chiffon velvet was worn by Mrs. 
Hyde and blue velvet by Mrs. Christensen, mother of the groom. Smilax and
spring flowers decorated the house.

Both the bride and groom are gra-
duates of Lawrence college, the former being affiliated with Alpha Gamma Phi sorority and the latter with Beta Sigma Phi fraternity. Mr. Christensen was graduated from the University of Michi-

The twenty-ninth wedding anniver-
sary of Mr. and Mrs. Henry Gruppen-
gieser, route 5, was celebrated at a
masquerade dance party last week. The
event was a surprise for the hon-
ored couple.

Their second wedding anniversary
was celebrated by Mr. and Mrs. Henry Frechthill, 411 E. Pacific St., last Fri-
day evening at a card party.

A Review of the Week's Parties

Mrs. Carl Stansbury, 133 N. Green
Bay St., entertained members of the Phi Mu Alumnae club at her home last
week.

Mr. and Mrs. C. C. Bailey and Mr.
and Mrs. Orlando Skindrud were chas-
eros at a sleighride party of the Hi-Y
club last week.

A public card party will be given by
Fraternal Reserve association at Odd
Fellows hall March 4. Last week's meet-
ing of the lodge featured a mas-
querade.

Mr. and Mrs. George Sievert will en-
tertain at a dancing party to celebrate
the birthday anniversary of Carl Hels-
ing Saturday night at the Appleton
Women's club playhouse. Koletzke's
orchestra will play for the dancing. Valentine decorations will be used.

About fifty couples will attend.

A miscellaneous shower was given by
Mr. and Mrs. Edward Matake, 224 E.
Washington St., this week in honor of
Miss Anita Grossman who will be mar-
rried to Bernard Binon Tuesday at De
Pere.

Mrs. John Schmidt and Mrs. Anton
Zickler were in charge of last week's
party of the Ladies' Aid society of St.
Joseph's church at the parish hall.

Sigma Phi Epiflon and Beta Sigma Phi fraternities entertained recently at house parties. Chaperons at the Sigma
dance were Mr. and Mrs. Herbert
Heilig and Warren Beck. Mr. and Mrs.
W. E. Rogers chaperoned the Beta
party.

Birthday anniversaries of two of the
hostesses at the meeting of Zion Luth-
eran Missionary society were celebra-
ted at the social meeting held last week at the Zion school auditorium. Mrs.
Mrs. Fred Piotte and Mrs. Kethe Be-
rinkers were the honored guests. Mrs. Clara
Hoffman and Mrs. Elizabeth Hoffman
were in charge of the entertainment.

Other hostesses were Mrs. Helen Belling,
Mrs. Pauline Bacholz, and Mrs.
Emma Belling.

The tenth anniversary of their mar-
riage was celebrated by Mr. and Mrs.
Howard J. Van Oyen at a party at the
club rooms of Armory G Saturday Eve-
ning. Cards, dominoes, billiards and
dancing were enjoyed. The supper was
served in army style.
What They Say

Review Editors:

Let’s keep both sides of this City Manager question before the voters between now and the April election.

No doubt we shall have some trouble, even if the proposed new system is ignored, but I’m for more efficiency any way we can get it. I believe a good many of us agree with Dr. Hatton, of Northwestern University, who, in commenting on Chicago’s present financial troubles, makes this prediction that within a quarter of a century all city governments will be administered by trained executive directors trained heads of departments and trained empleado.

Every private business that hopes to remain solvent in the stress of competition that it must meet in the next quarter century will have to be managed with the utmost efficiency. Every city that hopes to remain solvent and keep pace with rapidly changing business and social conditions must be managed with equal efficiency.

“Government is the biggest business in the country, and yet it is the most inefficiently managed.” Methods and practices that business throw into the discard years ago are still held sacred by peoples and governing bodies. Wasteful methods that wouldn’t be tolerated by a line board of directors are endured year in and year out by the voters who pay for them by constantly mounting taxes.

We don’t want ‘peppy polichins’ in our governments, local, state or national. We are living on a better scale in our communities as well as in our homes, and we must pay for it willingly. But these expenditures should be carefully budgeted and under-trained direction in our governments as well as in our other public enterprises, private businesses and homes, if the best results are to be had.

An Observer in Our City.

Our Friendly Neighbors

Cardinals are with us again! A number have wintered in Madison where the bird lovers have fed them for several winters. I think it was in 1914 that the last pair was seen here, but the male flew against some wires and was killed; the female, it was believed, starved to death although many of us had food placed for her.

The male of the present visiting pair was seen Thursday in the top of an oak on Alton St., singing merrily. Cardinals have also been seen at New London this winter.

There are many charming bird books at the public library. Do get some and read them. You cannot help but become enthusiastic. Here are a few: The Kentucky Cardinal, by James Lano Allen; The Song of the Cardinal, by Gene Stratton Porter; Bird Homes, by A. E. Dunmore; Wild Bird Guests, Edgar Harold Baynes, which I like best of all. In the Juvenile department there are many, among them Bird Companions by Angela Kemble Main.

An ever present help is a subscrip-
The play was adapted for the screen by Julian Josephson. Mr. Josephson has many fine stories to his credit and in "Disraeli," his latest, he has skillfully transformed every ounce of dramatic value contained in the original script.

ROGERS PLAYS TWO ROLES IN PICTURE OF SOUTHLAND

Charles (Roddy) Rogers plays dual characterizations in his latest all-talking Paramount picture, "River of Romance," which comes to the Appleton Theater for Sunday only.

It is seen first as the soft-spoken youth who returns to his homeland in the South after having spent most of his life in the East. Later in the picture he becomes the "notorious Col. Blake," blustering gambler and river-front badman of the Mississippi.

Subsequent events show that his "badness" is, in reality, feigned and that he is not the terror that all his acquaintances had supposed him to be. Richard Wallace, genius who directed "Innocents of Paris," famous picture starring Maurice Chevalier, was also the director of "River of Romance."

Lodge Lore

The last social function of the Knights of Columbus order prior to Lent will be a costume party and dance February 28 at Columbia hall, A. J. Hall will be chairman. Guests at the affair will wear costumes and masks. A "Country School" will be the attraction of the February 20 meeting of the lodge. Wives and friends of members were guests of the chapter at a mock trial ceremony held last week's meeting at St. Joseph hall. A breach of promise suit was staged.

A card party for members of Loyal Order of Moose will be held Friday evening. Arthur Collins, chairman of the February card party committee is in charge and will be assisted by Carl Maylahn, John Carter, and Alvin Willems. The charity ball of the lodge will be given Tuesday evening, at Moose hall as a project to raise money for the erection of a boy's village at Mooseheart, Ill., national philanthropic project of the Moose. Anton Ulrich is general chairman of the event. Other committees members are: Phil Kreutzer, Lawrence McGillian, Peter Larson, Tony Natrop, Fred Zuehke, Ernest Mueller, Gordon Kitzmiller, Everett Johnson, Edward Ward. Members of Fraternal Order of Eagles and their wives were entertained at an old time dance at Eagle hall Friday night. Henry Staedt was general chairman of the affair, and was assisted by Roy Koester, Howard Crosby, Frank Huntz, William Kloiber, Herman Rohlander, Webster Schiabhel, Edward Boldt, Elmer Destin, Richard Groth, and Richard Gregorius.

Approximately 140 candidates will be initiated by the Appleton Apostle, formerly the Ladies Auxiliary of the Catholic Order of Foresters, at services to be held Sunday afternoon at Catholic home. A banquet at Hotel Northern will follow the initiation.

The organization has been conducting an intensive membership drive the past few weeks under the direction of Mrs. George Nemshock.

Elaborate arrangements for the boosterneering of the United Commercial Travelers March 1 have been made by the organization. Max Schwab is general chairman of the events and will be assisted by W. H. Babcock, chairman of the entertainment committee, and Eddie Murdock, T. S. Davis, E. M. Laitlaw, L. H. Everlein, and W. E. Lohr.

Business sessions, election of officers, and installation of new members for the council and auxiliary will be the afternoons program. Following a banquet, cards and dancing will be enjoyed.

Guests were entertained at the weekly card party of Lady Eagles at the Appleton Woman's club last week. Arrangements were made by Mrs. Anna Chance, Mrs. Olga Polzen, Mrs. Merle Hancoek, Mrs. Eleanor Sohr, Mrs. Mary Erlien, and Mrs. Hortense Poppe.

Members of Loyal order, Order of Odd Fellows will hold a card party at Odd Fellow hall seen with Axel Palmstrom, Arthur Malchow, and George Gauslin in charge.

Deborah Rebekah lodge will entertain at a card party at Odd Fellow hall February 26. Mrs. Josephine Buckman, Mrs. Ruth Pechl, Mrs. Rose Schmerig, and Mrs. George Gauslin will serve on the committee in charge.

Mrs. John Gerhauser, Mrs. J. B. Mae Laren and Mrs. W. E. Smith were in charge of a social meeting of the Ladies of Sir Knights at the Masonic Temple Friday night.

Initiation of new candidates was on the program of the Woman's Relief Corps, auxiliary of the Grand Army of the Republic, at a meeting last Friday afternoon at Elks hall. Mrs. Blanche Brinkman was chairman of the hunch committee.

Miss Jane De Long will be in charge of the social meeting of Catholic Daughters of America Monday, February 24, according to plans made at a business session this week at Catholic home.

Initiation of new members followed a dinner given by Fidelity chapter Order of Eastern Star at Masonic temple Wednesday night. Mrs. John Hansen was chairman of the dinner arrangements and Mrs. Perry Brown of the dining room.

Election of officers of Valley Shrine will be held the second Monday in March, according to plans made at a meeting this week at Masonic temple.

Mrs. Anna Krahm was in charge of the lunch served at the close of the session.

The U.S. Senate has passed a bill to increase the appropriation for highway aid to $125,000,000 annually.

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the Show
JUST WONDERFUL FOOD
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Golden Anniversary of Presbyterian Church To Be Observed Next Sunday

On Sunday morning, February 16, the congregation of Memorial Presbyterian church will celebrate the fiftieth anniversary of the dedication of the church edifice. The building at the corner of Durkee St. and E. College Ave. was erected in 1879 and was dedicated Sunday afternoon, February 15, 1880. An interesting program had been arranged for and a large audience was attracted to the new edifice for the notable occasion.

Among the prominent persons present for the dedication ceremonies were Rev. Thomas G. Smith, D.D., of Canada, who offered the dedicatory prayer, and Dr. Gregory, president of Lake Forest College, Lake Forest, Illinois, who delivered the dedicatory sermon. There were a number of ministers from the city and neighboring churches also present.

The minister of the congregation at the time of the dedication was Rev. J. B. Andrews, who was a young man of great faith, courage, enthusiasm, and energy. During the time of construction of the building the young pastor was present constantly, supervising every detail of the work and suffering many anxieties and personal sacrifices. In this new venture, many obstacles and difficulties arose but Mr. Andrews was ever undaunted. At the time of the dedication he dramatically drew from his pocket a bag of gold coins, $127, in all, representing all his savings in the world, and gave it as his offering for the new temple of worship. In token of their respect for the young pastor the ladies of the church purchased a large stained glass window which they had built into the east side of the new edifice.

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Music by Appleton High School orchestra and two choirs from the public schools will be presented at the vesper services of the First Methodist church Sunday afternoon. Mr. E. C. Moore will direct the orchestra including about 35 pieces, and Dr. E. L. Baker will conduct the choral singing of the boys' and girls' choirs and of the three junior high schools and a children's choir from the fifth and sixth grades of the public school. The forty boys will sing a group of negro spirituals, and the children's choir, including about 45 voices, will sing a miscellaneous group of short folk songs. A wood wind quintet from the orchestra will present a few short numbers.

The orchestra program will include: "Barber of Seville" overture by G. Rossini; "Wedding of the Winds," John T. Hall; Andante Cantabile, R. Bertholmey; Ballet Music from "Puss," Vase Lente and Adagio, Gounod.


MARIE'S SMART SHOP OPENS DOOR SATURDAY

A new shop, of particular interest to women, will be opened in the New Fox Theater building Saturday. It will be known as Marie's Smart Shop and will be operated by Mrs. Marie Fleischer Jones. While small, the shop will carry a line of smart apparel for women and will satisfy the popular demand for an individual dress shop. Mrs. Jones is well known in the city, having been identified with Fleischer's Specialty Shop for five years and one year with Grace's Apparel Shop. The shop will feature things which are "exclusive but not expensive."

The wheat flour output for 1929 exceeded all previously recorded totals.

Tell the advertiser you saw it in the Review.
This Week in the Churches

NEW BAPTIST PASTOR

On Sunday the Rev. Ernest Hasselblad, new pastor of the First Baptist church will preach his first sermon at the local church. Mr. Hasselblad will arrive in Appleton tomorrow from Nebraska. He has been serving the Baptist congregation at Peru, Neb.

Neil Kinsman, a student at Lawrence college, has been supplying the pulpit at the Appleton church until the arrival of the new pastor.

A business and social meeting of St. Paul Ladies’ Aid society of St. Paul Lutheran church was held last week. The committee for the social program included: Mrs. William Biedenbender, Mrs. Fred Bohr, Mrs. Emil Belling, Mrs. F. M. Brandt, Mrs. Forbeck, Mrs. Emil Dahman, Mrs. G. A. Dettman, and Mrs. Edward Ehrke.

Children under six years of age will be taken care of in a children’s nursery Sunday mornings at Trinity English Lutheran church in order that mothers may attend the church services, according to plans made by the Young Women’s Missionary society who will have charge of the project. The choir rail will be in the sub auditorium of the church will be used. Play apparatus will be provided for the youngsters. Mrs. Harry Cameron will be in charge the first two weeks.

Mrs. C. Echol, Mrs. F. Scheff, and Mrs. G. Sieg were in charge of the Thursday meeting of the Women’s Union of St. John church at the church.

Mildred Krockenberg, Anna Miller and Lyle Smith were in charge of the sleighride party given by Junior Olive Branch Walter League Mt. Olive Lutheran church this week.

Mrs. L. M. Schindler was in charge of a supper at the First Baptist church Wednesday evening. The White Cross society of the church will meet Tuesday afternoon.

The educational leader and visiting committee of the Ladies’ Aid of Mt. Olive Lutheran church were elected at a meeting of the group last week at the church. Mrs. Alex Benz will be the leader for three months. The visiting committee will include Mrs. Louis Schmidt and Mrs. Henry Frank. Mr. Frank will be chairman of the hostess group for the month. Other hostesses are Mrs. Lester Batley, Mrs. Ed Brase, Mrs. Matt Decker, Mrs. Amelia Dir, Mrs. F. Dietzler, Mrs. Oren Eslee, Mrs. Louis Freude.

World Day Prayer will be observed by eleven protestant churches of Appleton at 2:30 Friday afternoon, March 9 at All Saints Episcopal church, it was decided at a meeting of the committee in charge at the home of Mrs. James A. Wood, E. Washington St., last week.

Members of St. Paul Lutheran church will be entertained at a box social sponsored by the Ladies’ Aid society of the church next Friday evening at the school hall. Mrs. Harm Tornow will be chairman of the event and will be assisted by Mrs. Henry Luedtke, Mrs. Raymond Hasse, and Mrs. Herman Tekke.

Mrs. Max Krautsche will be chairman of a church supper to be given by the Women’s Union of St. John Evangelical church February 27 at the church. Other members of the committee will be Mrs. Peter Boast, kitchen; Mrs. Charles Frieberg, dining room; Mrs. H. Bardenhagen, Mrs. C. Damsheuser, and Mrs. A. Limperi, buying committee.

Michael F. Kimsel, manager of the Marquette university lecture bureau, Milwaukee, spoke to members of the Holy Name society of St. Joseph church following the monthly breakfast of the organization Sunday morning at the parish hall. The spiritual director, the Rev. Pacificus Balth, also was on the program.

The forty-ninth anniversary of the founding of the Christian Endeavor society of Emmanuel Evangelical church was observed at the Sunday meeting of the group at the church. Miss Florence Schmidt was in charge of the program on the topics The Life of Frances E. Clark and How Many Young People Crusade for Christ.

Mrs. Iras Reuben and Mrs. Irvin Klenow will have charge of a banquet served by the Trinity Guild of Trinity English Lutheran church for the brotherhood of the church February 26. A dinner will be given March 9 to celebrate the fifth anniversary of the building of the church edifice. Mrs. W. Struck will be chairman. Standing committees were appointed last week to serve during the coming year. They include: kitchen committee, Mrs. W. Klahorst, Mrs. H. Behlander, Mrs. H. Kotke; membership, Mrs. D. E. Reuben, Mrs. E. Klenow, Mrs. A. Rademacher; altar, Mrs. Harry Tracy, Mrs. N. Marx, Mrs. Henry Jung; flower, Mrs. Arnold Schultz; pianist, Mrs. George Johnson; sick, Mrs. P. Peske, Mrs. William Helms, Mrs. W. Struck.

Officers for 1929 were re-elected for the term 1930 at the recent meeting of the Altar Guild of All Saints church. Mrs. H. Henke will again serve as president. Other officers to be seated again are: Miss Florence Harwood, vice president; Mrs. C. B. Turner, treasurer; Miss Laura Helms, secretary.

Changes in the constitution of Trinity English Lutheran church will be discussed at a special meeting of the congregation of the church after the morning service February 28. George E. Johnson has been elected secretary for the coming year and other officers include William H. Roock, treasurer; Emory Grenke, financial secretary; Charles Maahs, head usher.

Mrs. Mabel Shannon, E. John St., entertained the Missionary society of Memorial Presbyterian church Tuesday afternoon. Mrs. George Wood was the leader of the discussion on the American Indians. The devotional leader was Mrs. George E. Werner and assistant hostesses, Mrs. O. D. Harris and Miss Katherine Schaeffer.

Officers of the Christian Mothers society of St. Joseph church were elected at a business meeting of the group Saturday afternoon at the parish hall, Mrs. Joseph Becker was named president, Mrs. Charles Pojest, vice president; Mrs. Jake Aasaher, secretary; Mrs. Joseph Loesel, treasurer; Mrs. William Stier, Mrs. A. J. Krahob, Mrs. Joseph Dorn, Mrs. Matt Schilling, Mrs. Ernest Rust, councilors.

Mrs. Arthur Lambke and Mrs. Lawrence Voss were hostesses at a meeting of the Berean Sunday School class of Emmanuel Evangelical church Thursday afternoon at the church.

Young people of St. John church will be guests of the Christian Endeavor society of First Reformed church at a Valentine party this evening. Miss Ruth Meyer is chairman of the party.

Mrs. Vera Ames, 1211 E. Pacific St., was hostess at a meeting of Mrs. W. D. Schlafer’s group of the Social union of the First Methodist church Wednesday evening. Mrs. O. H. Fischer’s circle met on the same day with Mrs. B. F. Wacholz, 315 E. Spring St.

The first bargain market of the Social union of the First Methodist church was held with the co-operation of Appleton merchants Thursday afternoon in the gymnasium of the church. Mrs. Margaret DeLong, president of the union, and captains of the various circles were in charge.

A Quiet Quilting Quest will be held at the First Methodist church from 2 to 6 and from 7:30 to 9 next Friday afternoon and evening under the auspices of the Social union. The Quest will consist of a display of unique quilts, needlepoint, cross-stitch, home spun linens and other unusual household articles. Many of the display pieces will be old, including one quilt made in Germany more than 150 years ago. Others will be new, showing the work done in recent years since the revival of the pieced quilt and other types of needle work used in past times. The exhibit includes articles made in Appleton as well as away.

Mrs. O. H. Fischer, who presented the idea of such an exhibit to the women, is chairman of the event. Tea will be served in the afternoon and evening and short programs presented. The women in charge will wear old cow farming costumes from the earliest Miss days and others of the 1850 and 1860 periods. The program events will carry an old fashioned theme and the letter “Q” will be used wherever possible.

A sleigh ride party was enjoyed by the Senier Young People’s society of St. Paul Lutheran church Wednesday evening. The evening’s entertainment was at the home of Oscar Forbech route 6.

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Chrysler—Coupe—28
Chevrolet—Coupe—28

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1928 Chevrolet Coach
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1927 Essex Sedan
1926 Olds De Luxe Coach
1926 Nash Coach
1926 Overland Sedan
1925 Olds Sedan
1925 Reo Sedan
1925 Jewett Coach
1925 Oakland Coach
1924 Olds Sport Touring
1924 Ford 4-door Sedan
1924 Studebaker Coach
1923 Ford 4-door Sedan
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1928 Chevrolet Sedan...
1929 Chevrolet Coach...
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1925 Ford Coach...
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FORMAL OPENING OF
NEW FUNERAL HOME

Pioneers in Appleton's industrial and
community life, Brecht's Funeral Home,
have given faithful service for the past
forty-two years. Their confidence in the
city's progressive spirit is exemplified
in no finer way than in the opening
of their beautiful new funeral home—one of the most complete and
attractive in the Fox River valley. This
remodeled structure will be formally
opened for public inspection Saturday
and Sunday, February 15 and 16.

The funeral home, located at 112 S.
Appleton St., contains a large chapel, a
spacious family room, a modern pre-
paratory room, a storage chamber, a large
casket display room, and a room for
the night attendant. A Reproduco pipe
organ has been installed in the chapel.
The building is not strictly new, but
has undergone complete remodeling
and redecorating. Brecht's Funeral
Home is an example of good taste and
service to the city.

PEERLESS PAINT CO. ELECTS
A. O. KUCHMELT PRESIDENT

A. O. Kuchmelt was named presi-
dent and a director of the Peerless
Paint Company at its annual meeting
February 8, at the company offices, 118
W. Bennett street. Other officers are
J. D. Watson, vice president; R. O.
Schmidt, treasurer; and L. A. Carey,
secretary.

For the past ten years Mr. Kuchmelt
has been president and manager of the
Elmendorf Paint and Varnish
company, established in Chicago in 1897,
and consequently one of that city's old-
est paint and varnish concerns. He is
by no means a stranger to Appleton,
having graduated from the old Third
ward high school and having won a
large friendship through his regular
business visits to the city.

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HOPFENSPERGER BROS. INC. MARKETS
are not represented in a few "Special Items," nor is our stock lim-
lited to a scanty supply. Our Markets are filled with the Best and
Best Bargains in this Community, and our stocks are amply suf-
cient to take care of our tremendously large trade.

Ask Your Neighbor—She Knows!

MILK-FED VEAL ON SALE

RIsENPm 1 7 2 2 1 6
RENDERED LARD—2 lbs. for 22c CHOPPED PORK Per lb. 16c

FRESH SIDE PORK Per lb. 17c

Prime Beef Rib Roast, boneless rolled, per lb. 28c

SPRING and YEARLING CHICKENS DRESSED and DRAWN. You do not pay for inwards and heads when you buy CHICKENS
from Hopfensperger Bros. Inc.

Genuine Spring Lamb on Sale. We do not sell the so-called year-
lion type. The right name for that is mutton, and you surely can
taste the big difference when you come to eat it.

Pork Steak, trimmed lean, per lb. 22c
Pork Roast, trimmed lean, per lb. 22c
Pork Roast in 5 to 7 lb. chunks, trimmed lean, per lb. 17c
Prime Beef Sirloin, per lb. 16c
Prime Beef Roast, very meaty, per lb. 23c
Prime Beef Round Steak, per lb. 23c
Prime Sirloin Steak, per lb. 19c
Bacon Squares, per lb. 18c
Smoked Hams, half or whole, Armours Cure, per lb. 21c
Sugar Cured Bacon, Armours Cure, per lb. 28c

There will be a great discount on all HOME-MADE SAUSAGES
for Saturday.

REMEMBER the prices that appear in our advertisements are
only a few of our many special items

HOPFENSPERGER BROS. INC.
Four Markets
Old-Fashioned Pork Cake
1 lb. ground pork
2 cups boiling water
2 cups brown sugar
1 cup molasses
1 tsp. soda
1 tsp. nutmeg
1 lb. dates
1/2 lb. raisins
1/2 lb. citron, fine
4 cups flour
1 tsp. cloves
1 tsp. allspice
Put together in the usual way and bake thoroughly in moderate to slow oven.

Prince of Wales Cake
1 cup sugar
1/2 cup sour milk
1/2 tsp. cloves
1 tsp. baking powder
1/2 tsp. butter
1 tsp. cinnamon
2 tablespoons molasses
1 tsp. soda
Cream sugar and butter. Mix rest of ingredients and add creamed sugar and butter; then add 2 well beaten eggs, 2 cups flour and 1/2 cup raisins, chopped. Frost with white boiled frosting.

Daffodil Cake
A very popular and attractive new cake
Yellow Part—5 egg yolks, 1/2 cup sugar, 3 tablespoonsful cold water, 1/2 teaspoonful baking powder in 1/2 cup cake flour.
White Part—5 egg whites, 1/2 cup sugar, 1/2 teaspoon cream of tartar in egg whites when partly whipped, 1/2 cup cake flour.
Method—same as for sunshine or angel cake. Use tube pan, putting yellow batter in first, then white on top.

A filling case included in the furnishings of your son’s room gives him an opportunity to start business-like habits early.

Eating vegetables raw is one way to get all the vitamins present and the soluble minerals which might be lost in the cooking water.

A child who is worried, irritated, unhappy, or overly tired at meal time can not digest his food properly. It is much better to have him rested and in a happier frame of mind before eating.

For early and sound sleep, give the small child a light evening meal. Whole wheat or cereal bread, milk to drink, fruit, and a vegetable or an egg are sufficient.

When making a suit for your little son, sew the buttons around the bottom of the blouse on short pieces of elastic. When the trousers are buttoned and he bends over, the elastic gives and you don’t have to replace the buttons so often.

Some stoned chopped dates are an agreeable addition to apple sauce. Add when the apples are almost cooked.

Tart apple jelly hectic in polished apple shells (halved apples, hollowed out) and sprinkled with chopped almonds makes a very attractive relish to accompany a dinner. Garnish with sprigs of crisp parsley and blanched almonds. Serve one to each person.
Poems We Like

Try Smiling

Here are written poems for smiles, For ever and ever so long, But I have a poem I've written for smiles, Whenever my world goes wrong.

When 'Old Man Trouble' comes my way, And it seems life isn't worth while, That's the time I cheer up and grin, And if grinning's too hard, 'I just smile.'

—Esther Gebler, 503 N. Garfield St.

Then gently scan your brother man, Still gentler, sister woman; Though they may gang a-kenin' wrang, To step aside is human; One point must still be greatly dark, The moving 'Why' they do it; And just as lamely ye may mark How far perhaps they roo it.

Who made the heart, 'tis He alone Decidedly can try us; He knows each cord—its various tone, Each spring—its various bias; Then at the balance let's be mute, We never can adjust it; What's done we partly may compute, But knout what's resisted. —Eleanor Robbins Wilson.

Recent Deaths

A. W. Priest, pioneer of Outagamie county, and one of its most prominent and wealthy citizens, passed away February 8 at his home on W. Prospect Ave., at the age of 82. Herman W. Smith, a resident of Hortonville for 40 years, died at his home in that village, Monday at the age of 73. He had been in business in Hortonville for 47 years, retiring 3 years ago.

Louis J. Jennewein, 76, died Tuesday morning at his home at 2215 W. Lawrence St. He was born in Germany, but came to this country as an infant and had lived in Outagamie County 76 years. He was buried Thursday afternoon from Mount Olive Lutheran church.

Mrs. Agnes Trim, 65, died Thursday at the home of her son, Louis Trim, in Menasha. She was buried Friday afternoon from the Lutheran church in Menasha, Rev. E. Redlin officiating.

Mrs. Mary Kettleton, 76, died unexpectedly Wednesday at the home of her daughter, Mrs. Peter Deyoe, 415 S. Main St. The funeral will be held Saturday morning from St. Joseph church.

For next issue.

SOLUTION OF LAST WEEK'S PUZZLE

Horizontal:
1. Disorderly mob
2. Comfort
3. Frank
4. Fight
5. To inquire
6. This person
7. You and me
8. Over there
9. South Atlantic state (abbr.)
10. All
11. Italian river
12. Shame as 9 horizontal
13. Hostelry
14. Workers on a ship taken collectively
15. Informative notice on a bottle
16. Belonging to them
17. Conjunction
18. Preposition
19. Tool for carrying ice
20. Brief, vigorous fight or argument (coll.)
21. Woman
22. Beverage
23. Short stocking
24. Month of Hebrew calendar
25. Antitoxin
26. East Indian (abbr.)
27. Crafty
28. Note of scale
29. Cerium (abbr.)
30. To consume
31. Back (soul)
32. Longs for
33. Former Kuzar ruler
34. Metal containers for fish, etc.

Vertical:
1. A-amp
2. Writing aid
3. Alleged natural force
4. That which waits for no man
5. Not difficult
6. Preposition
7. Pig pen
8. One who runs away
9. Walking stick
10. Satan
11. Scorch'd
12. Enough (poetic)
13. Half an em
14. South America (abbr.)
15. Black wood
16. Small coins
17. Eastern state (abbr.)
18. Unit of work
19. Farming tool
20. Pail of water
21. Same as 19 horizontal
22. Vapor
23. Part
24. Preposition
25. Seas
26. To continue
27. Explanation of hesitation
28. Tool cases
29. To disperse
30. To encounter
31. Periods of time (abbr.)
32. Sea eagle
33. Southern state (abbr.)
34. Three-toed sloth

Solution will appear in next issue.

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Freshman Home Lights
So often I have gone through these rooms,
Lighting the seen and unseen candles
To make a house a home.
You, who have visited me,
Have seen the cheer
Of many colored candles,
But I, who have watched here frequently alone,
Have lighted many more
That you may never know;
Tall red candles of my pride
White candles that were prayers,
Strange little blue ones for loneliness,
Some of strong yellow
When I needed courage,
And mostly
A rose-colored candle
That men call joy,
Whose soft flame
Has companioned me for countless hours.
While I worked;
That has haloed each chubby baby's face,
And cast a flattering finish
On all the tresured handicrafts
I made.
It has meant so much to me,
I should like to leave
To rise burning in the little house
When I go away.

—Eleanor Robbins Wilson.

Try This one

1 2 3 4 5 6 7 8 9
10 11 12 13 14 15 16 17 18
19 20 21 22 23 24 25 26 27
28 29 30 31 32 33 34 35 36
37 38 39 40 41 42 43 44 45
46 47 48 49 50 51 52 53 54
55 56 57 58 59 60 61 62 63
64

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TAGS:
- poem
- poetry
- life
- suffering
- hope
High School Notes

By W. MEYER

Captain Denis Roeke, famous air ace and member of the Royal Air Force, talked to the students in assembly on Monday, February 10. He gave an interesting account of his seven thousand mile solo flight in a frail plane, illustrating this talk with slides. Captain Roeke was the eleventh number of the Assembly Lyceum course which is being sponsored by the Student Council. The twelfth number will be Noah Beilharz who will appear before the students on Thursday, February 20.

The Sophomore class will hold their party Saturday night at the high school. The music will be furnished by the Broadway entertainers. A program will be held in the assembly before the dancing and it is probable that games of some sort will be planned for those who do not dance. Decorations will be in red and white, since it is near the Valentine season. Miss Gertrude Thass is chairman of the sponsors.

Tickets for the Junior class play will go on sale Monday. Posters will be put up on the week end. A stunt advertising the play will be given by the actors in assembly, Monday, February 24, before the student body. The play, which is called “The Charm School,” is being presented under the direction of Miss Anna DeLaine. It will be given February 28, at 8:10, at the Lawrence Memorial chapel.

Three new pictures have been added to the school collection. These makes in all twelve large colored pictures which have been placed in the school this year.

Hockey News

By J. REEVE

Appleton High goalkeepers again bowed to East Green Bay players when they lost to them Saturday, February 8, by a score of 3-1. The total league has played six games and lost three of them to East Green Bay and one to Oshkosh. So far, the weather patterns have been cold enough for the “Red Devils” to play here in a return game. The season will come to a close with the playing of Neenah and Manawa some time in the near future.

A. H. S. Basketball News

Appleton High school won its first conference basketball game last Friday when the Orange five upset Fond du Lac by a score of 13-9.

This was very unexpected because Fondy had been heroically undefeated. If the “Redmen” have any allib it probably will be that they had lost Muller, their star center.

Neither team registered until the late second quarter when Tolome broke through Appleton defense men and scored a field goal. This started things moving, and the half ended in a 4-4 tie.

All through the second half, the Appleton “crowd,” which consisted of 14 rooters, kept up the Appleton spirit with constant cheering. The score was kept at 9-9 until three minutes before the final whistle, when Berg looped a nice shot from the center of the floor. The game was clinched when Lonsdorf scored again for the Orange. The game ended 13-9.

The night after their win over Fond du Lac, the Terrors lost to Neenah by a score of 22-17. At the half Neenah led 10-9 but the Orange took a 13-12 lead after the third quarter. The extra point advantage was smashed early in the fourth quarter and Neenah held the lead until the final minute. In the preliminary Appleton seconds again defeated Neenah, 13-5.

F. R. V. C. Basketball Standings

<table>
<thead>
<tr>
<th>Team</th>
<th>Won</th>
<th>Lost</th>
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</thead>
<tbody>
<tr>
<td>Fond du Lac</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sheboygan</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Manitowoc</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Oshkosh</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Green Bay</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Appleton</td>
<td>1</td>
<td>3</td>
</tr>
</tbody>
</table>

Roosevelt Junior High

The regular meeting of the Parent Teachers association was held Monday. The debate, by alumni of Roosevelt, on the question of substituting intramural athletics for the present system at the State College, was won by P. F. K and Norman Clapp, speaking for the retention of the present system. Charles Wildstein and Lawrence Oosterhuis presented the arguments for the change.

F. N. Belanger, scout executive, presented the charter to the recently organized Roosevelt Boy Scout troop. E. E. Sager, president of the association and chairman of the Boy Scout committee, made the speech of acceptance.

A splendid musical program was rendered by Eleanor Voeld, Ramona Huesmann and Phoebe Nichol.

The final number of the Lyceum program will be given February 24 at 8 o’clock in the evening, when Mr. and Mrs. Arthur Wells will put on their clever musical sketches. Arthur Wells loaned the actors, pounds of fun and music and with his wife, Alta R. Wells, constitutes the Apollo Duo which for many years has enjoyed a nation-wide reputation for the splendid entertainment and music they furnish. They have travelled back and forth across the country, as well as to Panama, Canada, Australia and New Zealand. Nobody who has ever heard them before, will want to miss attending their appearance at the Roosevelt auditorium on Monday, February 24.

McKinley Junior High Notes

The first number of “McKinley School Life” was distributed to the students on Monday. This latest entry into the journalistic field is a mimeographed eight page pamphlet, illustrated with sketches drawn by students and full of material lent by other credit editorial the staff, which is made up of the following students: editor-in-chief, Harold Hartzhaim; news editor, Marvin Greene; reporters, Elmer Davidson, Jeanette Bestler, Doris Drexler, Franklin Eche, Joanne Dieringer, Jack Sheely, Ruth Barnes, Lloyd Brohm, boys’ sport editor, Gordon Hule; girls’ sport editor, Mamie Chul; wit and humor editor, Harvey Doro; personals, Lillian Oertel; art editors, Elmer Steiner, Beverly Petersen; business manager, Cyril Lippert; faculty advisor, Miss Verhulst.

The following class officers for the second semester have been elected:

Seventh grade: president, Ruth Barnes; vice president, Marion Rule; secretary, Roslyn Wingrove; treasurer, Mariella Schroeder.

Eighth grade: president, Jeanne Dieringer; vice president, Sam Terio; secretary, Margery Steiner; treasurer, Genevieve Paeth.

Ninth grade: president, Marvin Greene; vice president, Elmer Davidson; secretary, Stella Hoersch; treasurer, Elner Steiner.

The Florence Nightingale troop of Girl Scouts is making plans for a visit by a newly organized troop of Girl Scouts in New London. The local troop was organized in 1923 and is one of the oldest in the city. Miss Ditzer is the leader.

The Girl Scouts throughout the city are going to have a contest based on sales of cookies, rank, and merit badges. Points also will be given to the troop which suggests the prize winning name for the new Girl Scout newspaper.

Vocational School

Our Vocational School, during the past five years, has become a center for certain types of training activities in the state. It is the headquarters for men who are engaged in educational work in the Fox River Valley and in the entire state.

The men who carry on work concerning the entire state are Mr. H. G. Noyes, Coordinator for Adult Education in Trade and Industry in Wisconsin, and Mr. W. M. Smith, Foreman Trainer.

Mr. Noyes is in charge of the promotion, organization, and supervision of education of employed people in industry in twenty-one cities in Wisconsin. Mr. Smith, is an Itinerant teacher who carries on foremanship training in sixteen cities in Wisconsin.

The school is headquartered for two men who are itinerant teachers in the Fox River Valley. Mr. M. M. Hanson, in charge of Plumbing, and Mr. A. W. Bouchard, in charge of Pulp and Paper Industries. Mr. Hanson carries on his work in Appleton, Green Bay, Fond du Lac, and Oshkosh and Mr. Bouchard carries his work on in Appleton, Menasha and Green Bay.

The itinerant teacher idea was developed here five years ago. Through the cooperation of contiguous cities, expert teachers are employed who spend part of their time in each of these cities, reaching both the apprentices and journeymen workers in their particular fields. This idea in some cities in this state has been applied to electrical work, painting and decorating, and barbering as well as that which we carry on here.

There is a value to the community at large in having these men live in the city. They maintain their offices in the Vocational School building and a secretary is employed, through their offices, to handle office business. This

Final February Clearance on High Grade Suits & Overcoats

These are values for men who are used to good clothes. For the man who knows quality as well as price to make a bargain. Every authentic style, color and material.

Matt Schmidt & Son

106 E. College Ave.
means that five people live in this community and spend their incomes here, through the solicitation of local school authorities to have them headquartered here. These men, further, carry the Appleton spirit and are Appleton boosters and carry the "You Like Appleton—For Business, For Pleasure" to all of the state.

Herb Hellig.

LAWRENCE COLLEGE ATHLETICS

Athletics at the college took a spurt after the examination period, with the varsity basketball team playing Carleton college on Northfield, Minn., on Saturday and the freshman basketball team playing Menominee, Mich., high school team at Menominee on Saturday and St. Norbert's college team on Monday at De Pere. The varsity team was defeated, 22 to 14, by the league leading Carleton team, while the freshmen defeated Menominee high, 30 to 18, and gained an 18 to 16 decision over St. Norbert's.

Interfraternity bowling and basketball squads are in the midst of their seasons, with the Sigma Phi Epsilon team holding the league lead in basketball, while the Delta Iota team is on top of the heap in bowling.

This week end Lawrence teams in all of the winter sports will see action. On Saturday night Lawrence meets Knox college of Galena, Ill., and preceding same night the Lawrence swimming team will meet the Fond du Lac Y. M. C. A. team. On Monday at 4:30 the Lawrence and Ripon wrestling teams clash at the gym and in the evening both the varsity and freshman basketball teams will see action against Ripon college teams.

Tell the Advertiser you saw it in the Review.

A. C. Denney

February 14, 1933

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