SUGGESTIONS FOR COUNTY ORGANIZATIONS.

A. Organize with regular officers, President, Vice President, Secretary and Treasurer, calling the organization "POLITICAL EQUALITY LEAGUE OF ____________ COUNTY", or any other suitable name. (We would suggest that you make membership fee 50 cents and make both men and women eligible to membership.)

B. Appoint or elect at once, four committee chairmen, women willing to take responsibility for actual campaign work outlined as follows; giving each committee chairman power to appoint committee members. Make the officers and Committee Chairmen your Executive Board.

C. SUGGESTIONS FOR WORK OF COMMITTEE CHAIRMEN.

1. For Chairman of Finance Committee:

Do not delay the work of this committee. A small campaign fund will be necessary for almost any undertaking and will be increasingly necessary as the work of the county league progresses. Draw up a list of well-to-do liberal minded citizens, men and women who are likely to help; persuade one other good person to go with you, get an automobile and start out. Visit all the people on the list, the men in their offices if possible, and make the best personal appeal you can for contributions to the suffrage work in your county. In this personal canvas try to get contributions or pledges of $1.00 and up. We would advise you to give this method of raising money a thorough trial before undertaking any of the slower and more laborious methods of raising money.

2. For Chairman of Press Committee:

(a) Keep local papers in the county well supplied with suffrage news and propaganda. See the editor personally, and find out how he stands. If he is favorable, ask him to write editorials. Furnish pictures of well-known suffragists in the community, with their reasons for believing in suffrage. Offer a prize for the best statement of the argument for woman's suffrage. Start a question and answer column on suffrage edited by some well known local woman, etc. etc.

(b) Send all local suffrage news, no matter how unimportant it seems, at once to Mrs. Henry M. Youmans, State Press Chairman, Waukesha, Wis., for use in the press bulletin. Send her notices in advance, of any suffrage affairs to be held in the county and follow that up with accounts after the meeting is over. Do this promptly.

(c) Send the same items of local news to the Woman's Journal, 585 Boylston St., Boston, Mass., and to the National Press Chairman, Miss Caroline I. Reilly, 505 Fifth Ave., New York.

(d) Read carefully all local papers for unfavorable editorials, articles or letters on suffrage and see that everything in this
line is answered promptly by a letter to the editor of the newspaper. These letters will be published, no matter how unfavorable the editor may be to the cause of suffrage. Also, it is important to send a word of appreciation for favorable editorials.

(e) Our weekly press bulletins will be sent to every press chairman, one for each newspaper in the county. Her most important duty will be to see that this gets to each editor with a personal request that he use items from it in his newspapers.

3. For Chairman of Lecture and Literature Committee:

(a) Study population of your town and county and order literature according to the nationalities represented. Literature can be secured from headquarters in Milwaukee, or from the National Woman's Suffrage Association, 505 Fifth Ave., New York.

(b) See that Libraries, Schools, Clubs and Reading Rooms are well supplied with suffrage literature. Furnish large envelopes full of suffrage literature to be circulated as books by the Libraries.

(c) Announce in the papers and on all bulletin boards, some convenient place where suffrage literature can be secured. Make this place, if possible, a sort of suffrage headquarters.

(d) Distribute suffrage literature at factories, to people coming out of church, and at all meetings of any kind which are held in the town.

(e) Try to get permission to speak on suffrage for a few minutes at the regular meetings of all Trade Unions in your town, at all conventions, Farmer's Institutes, or Teacher's Institutes, Meetings held in your town at the various churches and at regular meetings of Clubs, both for men and women. In each case distribute literature.

(f) Arrange if possible, for at least one big suffrage meeting a month.

(g) Have Suffrage Teas, or receptions at the houses of suffragists as often as possible, perhaps once a week. In every case have some one speak on suffrage, and then have a free discussion and refreshments of some kind served afterwards. We have a list of speakers who will come for expenses.

4. For Chairman of Organization Committee:

(a) Get all known sympathizers enrolled at once as active supporting members, on enrollment blanks similar to enclosed.

(b) Get membership blanks signed and dues paid at every suffrage affair, whether lecture or social gathering.

(c) Divide the town or city into voting precincts, Appoint in each precinct some woman to be captain of that precinct. Make her
responsible for thorough house to house canvass of that district. Have her begin by holding a Tea at her home, some afternoon, and inviting all the women in her precinct to be present. Explain to them that the district is to be organized under her, as captain or leader, and ask for volunteers to help in the house to house canvass. Give each one certain streets to cover. The idea of this house to house canvass is to make a personal call on each family, find out how the voters in the family stand on suffrage and get them to sign the suffrage pledge blank if possible. Enroll women as paying members if possible. If the family is opposed to suffrage, or doubtful, leave literature and call again. THIS CLOSE POLITICAL ORGANIZATION IS THE MOST IMPORTANT WORK OF THE CAMPAIGN. This should begin as soon as the weather is warm enough, and the chairman of the organization committee in each county should begin now to pick out her captains for each district. ALL SIGNED VOTERS' PLEDGES SHOULD BE MAILED TO HEADQUARTERS FOR FILING. Attached you will find blank and voter's pledge for use in this work. We will furnish these for nothing, in any quantity.

(d) For organization of the smaller towns in the county, we suggest the following method. Get a map of the county divided into townships and plan to organize a campaign committee in each township (or other convenient division.) Arrange by letter a conference with a few women already interested in suffrage in a certain township. At this conference, explain to them the plan of the campaign and urge them to arrange for a larger meeting perhaps a week later, at which the county organization will furnish a speaker. At the close of this larger meeting have your membership blanks signed, and have one responsible woman elected chairman of the suffrage campaign committee of that township. Make her a member of the County Executive Board. Then see that she is invited to all meetings and kept in touch with the county work, so that she can extend the work outlined above into her township. Each town chairman should plan for a canvass of her town or village, using blank and pledge attached, just as the City Ward Leader canvasses her ward.

NOTE. (In many cases these instructions will not apply. They are meant to be helpful suggestions, — not to be followed literally in every case. For instance where there is more than one large town in a county, it is sometimes wiser to have one organization, like the above in each town, instead of one for the whole county.)

To the Secretary of every organization:

Please send names and addresses of all officers and committee Chairmen and Town Chairmen as soon as they are elected or appointed, and all signed voters' pledges to

Mrs. Crystal Eastman Benedict, Campaign Manager,

Milwaukee, Wisconsin.
<table>
<thead>
<tr>
<th>Name of Voter</th>
<th>Address</th>
<th>Absent</th>
<th>For Suffrage</th>
<th>Opposed to Suffrage</th>
<th>Reasons</th>
</tr>
</thead>
</table>

**NOTE:**—If a voter is absent, call until you find him. If opposed to the enfranchisement of women, find out his reasons and send him literature which will cover his objections. Or if many objections in the same locality are similar, send word to us and we will send a speaker. If he is in favor of woman suffrage, get him to sign a pledge blank if possible and mail it to us.

**POLITICAL EQUALITY LEAGUE**

518 Colby-Abbott Building  
Milwaukee, Wis.
Date

I promise to vote for Woman Suffrage in November, 1912.

Name

Address

This pledge is for our files and will be considered confidential.

PLEASE RETURN TO

POLITICAL EQUALITY LEAGUE,
Colby-Abbot Bldg., 445 Milwaukee St.,
Milwaukee, Wis.