This is the time for America to correct her unpardonable fault of wastefulness and extravagance. Let every man and every woman assume the duty of careful, provident use and expenditure as a public duty, as a dictate of patriotism which no one can now expect ever to be excused or forgiven for ignoring.

—Woodrow Wilson.
I FEEL it my duty to emphasize that the food situation is one of the utmost gravity, which, unless it be solved, may possibly result in the collapse of everything we hold dear in civilization . . . The only hope is by the elimination of waste and actual and rigorous self-sacrifice on the part of the American people.

Herbert Hoover