The Weiler Block

First Prize Awards.

Patents applied for in the United States, Canada and Europe. The designing, cutting and fitting personally done by Mr. Weiler with his own method, has unconditionally been awarded First Prize Gold Medals, Diploma and Cup of Honor at the 1912-1913 International Exhibitions in London, Paris, Rome, Brussels and Barcelona.

Safe, Sure, Easy.

The Weiler method will prove a great boon to Dressmakers, Ladies’ Tailors, Designers, Cutters and Fitters, regardless of practical experience or working knowledge, as it simplifies matters, making the work safe, sure and easy.

Remarkable Results Attained.

Tailoring has been my sole occupation since a mere boy of twelve. For twelve consecutive years I have been actively associated with leading ladies’ tailors, and, any of these concerns, as well as the scores of satisfied clients I am serving in my own establishment, will gladly testify to the remarkable results attained with ease and accuracy by my simple method.

Weiler Has Unusual Ability.

I am a tailor and cutter possessing a thorough knowledge of every phase of the ladies’ tailoring profession. I have studied the most advanced systems in tailors and cutters’ academies, and in my own high class ladies’ tailoring establishment, where the lowest price is sixty dollars and the average for suit or long top coat is seventy-five dollars, I personally do all the designing, cutting and fitting—the success of which is eloquently proved by hundreds of unsolicited letters of sincere praise. Is not this evidence of unusual ability?

Tailor, Cutter, Designer, Fitter, Now Work in Harmony

My book and block from the standpoint of the dressmaker, the tailor, the cutter, the designer and fitter, must become invaluable because it establishes a complete understanding of each other, in a sense, permitting All to work as One, expelling the customary waste of time through misunderstanding, and assuring rapid, safe and sane results.

Lightens the Task.

Both the tailor and cutter readily assume a knowledge of designing by my plain method, and, thus the world’s oldest vocation—tailoring—is improved to a degree which positively eliminates errors and lightens the task.
Mastered in a Very Short Time.

It matters not whether you are working for yourself, or employed by others, or a cutter in need of designing—you may now become accomplished in the same within a very short space of time. The Cutting Block is completed with all large and small sizes and you can operate it skilfully after a couple of hours’ practice.

Graduated for Any Size.

To bother with system is unnecessary, because the block is graduated to meet any size, however large or small, so that you need only locate the proper number for dress, coat, sleeves, waist or skirt. The sleeves will fit into the armholes, the underskirt with the top-skirt and shoulder with shoulder in a faultless manner.
I have also perfected a new *designing plate* in miniature size, which insures a normal 36 measure. By laying this plate on a sheet of paper and drawing a line around it, *in a minute's notice* you produce a form of Coat, Skirt or Dress, sketching for the customer any front or back view she may desire to see. If you do not do the sewing yourself, hand this little sketch to your tailor or dressmaker, and he will *see at a glance* what is desired.

Everybody interested in Ladies' Tailoring is now situated to quickly attain a working knowledge, and become *competent to earn big money*. With the use of the plate, the *customer's wishes* are almost *instantly made clear to you*.

Regardless of whether you may have invested hundreds of dollars to learn your present system, or how many months or years you have studied, or the number of instruction books you have gathered together—*the course you have finished or are about to finish* is hard, impractical and anything but a guarantee of exactness. If the average academic system is based on solid facts and not high sounding theory, *WHY* does it require Three to Four Try-Ons? *For the very good reason that the garment does not fit, and, often, as you may recall, cannot be made to fit after hours of wasted effort and labor.*

A large number of cutters today lack confidence in their cutting, as so many garments are returned and refused, having been spoiled through a defective system, with slim chances of being adjusted.

In spite of my natural inclination, keen liking and lifelong experience in the ladies' tailoring occupation, I have made numerous mistakes, due to *faulty systems*. However, Cutters, Tailors and Dressmakers need no longer apply themselves to any Trouble. *My method has absolutely revolutionized the customary "slaving against wrong principles," to a pleasantry that warrants perfection.*
Adjusts Itself for Any Style.

Coats, Skirts, Sleeves, Dresses, Waists, Shirts, Aprons—for anything and everything pertaining to tailoring or dressmaking—a perfect pattern can be quickly and inexpensively taken from this block, in any present or future style the world over.

To purchase this book of “priceless” information is to save months and years of nerve destroying, fruitless study. It will give you immediate command of the only perfect dressmaking and ladies’ tailoring method in the universe. The combined patterns are included with the substantially bound book, which contains clear, logical explanations. Every design in this volume was made from the Weiler Block. The entire system includes Coat, (back and front); Skirt, (back and front); Dress and Tailored Sleeves, and the Special Designing Plates.

Many of the best years of the author’s life were devoted to perfecting this method and the original cost of production amounted to thousands of dollars.