PREFACE

The book, CLOTHING AND STYLE, was written as a companion to the author’s trade edition TEXTILES (a comprehensive treatise on the manufacture and finishing of all textiles and related fabrics) for the following reasons:

1. A recent change in attitude has taken place on the part of manufacturers and large distributors of fabrics and clothing, as well as designers of wearing apparel, as to the relation of the design, texture, color, composition of the fabric, et cetera, to a given type and design of the finished costume.

2. Prior to a year or two ago most manufacturers of fabrics and related costume materials considered design and texture almost wholly from the standpoint of the beauty of the fabric itself.

3. Today every successful fabric manufacturer thinks of design, texture, color, and composition wholly from the standpoint of their suitability for a given type and design of the finished costume.

4. Out of these changes has developed a demand for the stylist, one who knows definitely the relation of color, design, and texture, to the style value of fabrics and the finished costume. The dress of an individual must be considered from a unit point of view consisting of all parts of clothing from head to foot, including jewelry, footwear, hose, et cetera.

5. Educators and teachers of textile subjects and home economics dressmaking will naturally reflect the above changes of attitude in both the methods of teaching and in
the content of information in the subject of clothing and dressmaking. Hence, the importance of CLOTHING AND STYLE as a text book.

The author has received many valuable suggestions on the subject matter from his teachers. Miss Florence Guilfoyl, Textile High School, made many of the drawings. Miss M. C. Smith, and Mrs. F. H. Consalus, head of the department of clothing at Wadleigh High School, New York City, read the complete manuscript and gave much valuable information.

The author will be glad to receive any constructive criticism.

W. H. D.