

\$7,500.00

Cash Prizes to Cooks

**DAINTIER MEALS
IN YOUR OWN KITCHEN**

See Below and Tell Your Wife

MONEY TO COOKS

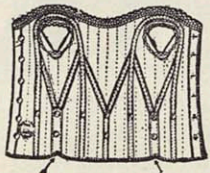
\$7,500.00 Donated, to be Divided Among Family Cooks

The sum of \$7,500.00 will be distributed between now and midsummer among family cooks, in 735 prizes ranging from \$200.00 to \$5.00.

This is done to stimulate better cooking in the family kitchen. The contest is open to paid cooks (drop the name "hired girl," call them cooks if they deserve it), or to the mistress of the household if she does the cooking. The rules for contest are plain and simple. Each of the 735 winners of money prizes will also receive an engraved certificate of merit or diploma as a cook. The diplomas bear the big gilt seal and signature of the most famous food company in the world, The Postum Cereal Co., Ltd., of Battle Creek, Mich., the well-known makers of Postum Coffee and Grape-Nuts. Write them and address Cookery Dept., No. 330, for full particulars.

This remarkable contest among cooks to win the money prizes and diplomas will give thousands of families better and more delicious meals as well as cleaner kitchens and a general improvement in the culinary department, for the cooks must show marked skill and betterment in service to win. Great sums of money devoted to such enterprises always result in putting humanity further along on the road to civilization, health, comfort and happiness.

MINNEAPOLIS M WAIST

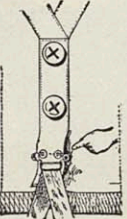


Minneapolis M Waist
Sold at Dry Goods Stores

A perfectly comfortable undergarment to which trousers and skirts are buttoned. These buttons are on strong tapes which unite and run over the shoulders where the maximum of weight rests. The figure grows erect and the firm fabric is a revelation in wear resistance. Great for lively youngsters.

That Newest Improvement

which all mothers like, is a pair of eyelets in the wide garter tapes. The safety pin doesn't touch the skin and can't pull out unless the pin breaks. You will like it. On the Minneapolis M Waists only. Insist on having them.



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MINNEAPOLIS KNITTING WORKS
Minneapolis, Minn.

"Mum"

clean odorless harmless
takes all the odor
out of perspiration

25c by mail, postpaid, or at drug-
and department-stores.

MUM MANUFACTURING CO. Philadelphia

SAVE \$2 TO \$5.

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HAT BLEACH cleans natural color straw hats, however old and soiled, in 5 minutes, making them bright and fresh as new. Cleans Panama, Leghorn, French or other straw without injuring them. Easily applied by anyone. 25c. package will clean eight hats. Sent postpaid.

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HAIR GOODS

Perfect **WIGS** For Ladies Fitting and Gentleman
Stylish Pompadours, Wavy Switches \$3.00 up. Complexion Beautifiers. Illus. Catalog Free.
E. BURNHAM, Dept. C
70 State Street Chicago



Girls' Summer Hats

Designed by Katherine Gandy



THIS Gainsborough picture hat is made of Irish point lace. The facing is of tulle. The edge of the lace droops over the edge of the brim. The trimming consists of a wreath of flowers around the crown. A chou of soft satin taffeta ribbon is placed under the brim at the left side. The model may be developed in all-over embroidery.



THIS hat may be made of either organdy or silk, the brim being formed after the pattern of a rose petal. The trimming is a double plissé quilling of chiffon, and the facing is of tulle.

THIS dainty hat is made of white tulle. The edge of the brim is finished with marabout feathers. One large ostrich feather is arranged along the brim, falling over the hair.



PICTURE hat of black tulle. The brim and the facing are made of bias folds of tulle, which, at the edge of the brim, form a narrow ruffle. Black ostrich feathers are arranged at one side.

AN AFTERNOON toque made of tulle and straw suitable to wear with a gown of voile or silk to church or when calling. It is trimmed with a drooping spray of carnations.



A TOQUE of écu straw trimmed with a bird, suitable to wear when traveling. This is one of the new toques with the coronet brim which fit closely to the head in the back.

THIS dressy toque is suitable to wear with summer gowns. The crown and facing consist solely of tulle, and the greater part of the brim is a wreath of geraniums with their foliage.



A STIFF straw hat intended for general wear. It is made of coarse straw and trimmed with fruit in a blended scheme of color. The facing is of finely tucked chiffon.

A CANOTIER-SHAPED sailor hat trimmed with a large chiffon silk flower on top. The brim is bound in velvet, and a velvet chou placed on a bandeau raises the hat slightly at the back.



The vogue of unlined gowns of thin fabric this coming season demands specially dainty and artistic petticoats and corset covers.

National Undermuslins

have the smartness, fit and grace of the latest hand-made imported models, yet their price is a marvel of modesty. You can be sure of getting the newest designs and the most satisfying garments in every detail if you ask for "National" undermuslins when you shop. Trade-mark on the hem.

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Dainty pair of Doll's drawers, waist 4 in., leg 3 in., sent prepaid for your dealer's name and 10 cents in stamps.
FREE The latest and most artistic creations in fine lingerie are shown in our booklet (free). Write for it.
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Pears' is the purest and best toilet soap in all the world.

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Over 220,000 men and women are regular customers of our Mail Order Department. One-fifth of one per cent. of gross sales represents the number not fitted with first pair of shoes. Every customer is suited. We absolutely guarantee this.

Regals ensure latest styles from Paris, London, and New York, in all standard leathers and Valvic Calf—a new porous leather of which we have absolute control.

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The Patent Pompadour

For simplicity, elegance and style, it is far superior to any substitute used for this particular fashion of Hair Dressing. Every box containing these goods bears this "Trade-Mark." Beware of bulky wett imitations.

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Dewey's Improved Acme Dress and Corset Protector

Better and cheaper than Dress Shields, being a complete garment, always ready to wear with any dress.



The only protector that can be worn with **Shirt-Waists** without sewing in. The only perfect protection from perspiration.
The Best Shield for bicycle riders. One pair does the work of six.
No. 1. Bust Measure 28-33, \$.65 No. 2. Bust Measure 34-39, \$.80
No. 3. Bust Measure 40-45, 1.00 No. 4. Bust Measure 46-49, 1.25
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