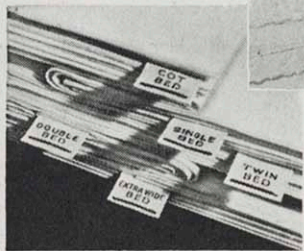


JUST *Feel* THEIR  
SOFT STRENGTH

YOUR FINGERS will sense it right away! There's a smooth, firm "body" to a Pequot sheet that you don't feel in any other brand. The Pequot feel is *woven* in—not faked with starch. It lasts. The longer you wash Pequots, the more like gentle old linen they become. Thorough, impartial laboratory tests assure you that this *soft strength* means long wear—true economy. It's one of the qualities that has made Pequot the most popular brand of sheets in America, the sheet that women *re-buy* most frequently. Buy Pequot, try Pequot, and you will understand *why* Pequot is so popular! Pequot Mills, Salem, Mass.

**NO MORE MISFITS!**  
Permanent projecting tabs, shown below, tell you the size of every Pequot sheet on your linen shelf!



**EXTRA! EXTRA!**  
Double tape selvages, shown above, make Pequot sheets extra strong. Look for this exclusive feature!



**PEQUOT**  
*Sheets and Pillow Cases*

FOR THE BRIDE: How to decorate for a home wedding, how the wedding procession is formed, who pays for what, how to plan an outdoor wedding; these questions and others are answered in this COMPANION booklet on wedding etiquette and procedure 25 cents

PARTIES FOR THE BRIDE: Announcements, showers, a farewell round-up, alphabet for brides, floral wedding 10 cents

WEDDING ANNIVERSARIES: For offer of this new COMPANION booklet see another page.



## Ask the Companion

### June Parties

INDOOR-OUTDOOR PARTY: Dancing and dining—very gala 3 cents  
ANCHORS AWEIGH: A grand school or club jamboree 3 cents  
BON VOYAGE PARTIES: For travelers by land or sea 3 cents  
SUMMER PARTIES: Designs for flower favors, games, recipes 3 cents  
PUSSY-IN-THE-WELL PARTY: For children under ten 3 cents  
TEEN PARTIES: Just right for those last days of school 10 cents  
A MCGUFFEY PARTY: An evening's program of tableaux with readings and music 10 cents  
AN ALPHABET OF FUN: Entertainment for everyone, brides-to-be and graduates included 10 cents  
CLUB BIRTHDAY PARTIES: Ideas for celebrations 10 cents

### Embroidered Murals

A new catalogue of unusually beautiful designs, among them a clipper ship, a spring garden picture, a country house in autumn 10 cents

### Interior Decoration

MAKING YOUR OWN SLIP COVERS: A most helpful fully illustrated booklet by Virginia Hamill 25 cents  
EXTRA: Are you getting this illustrated little newssheet? Single copies 3 cents; six consecutive issues 15 cents. In June, silver and glass for summer entertaining.

### Companion Broadcasts

ON THE AIR: Watch your local papers for broadcasts by Jean Abbey, shopper-reporter, and Carolyn Pryce, home counselor, on the air once a week.

### Companion Travel Office

Our New York travel service will assist our readers in planning trips. Miss Marion Sanford, formerly head of our Paris office (now closed), is in charge at 250 Park Avenue, New York.

Order from Woman's Home Companion, Service Bureau,  
250 Park Avenue, New York City

IF YOU SEND CURRENCY IN PAYMENT; PLEASE REGISTER YOUR LETTER

### Cookery Up to Date

How Hot Is Hot? Temperature in food preparation, recipes 3 cents  
MEAL-PLANNING TO FIT YOUR POCKETBOOK: Menus for small, medium and liberal pocketbooks, marketing guide, recipes 3 cents  
KEEP COOL COOKERY: Broiler meals for hot weather 3 cents  
CHILDREN'S MEALS: Menus and recipes for two-to-sixes 15 cents  
PRIZE RECIPES OF THE STATES: Favorite food from coast to coast 15 cents  
CAKES FOR ALL OCCASIONS: See notice on another page.

### New Kitchen Equipment

PERSONALITY KITCHENS: Fifteen before and after plans of readers' kitchens. Fully illustrated 25 cents  
CHOOSING AND USING YOUR REFRIGERATOR: With recipes for frozen and chilled dishes 3 cents  
ELECTRIC TABLE APPLIANCES: Selection, use and care, with recipes for table grill, waffle iron, others 3 cents  
THE VERSATILE ELECTRIC ROASTER: Valuable for all-round cooking. Many recipes and menus 3 cents  
THE MOST FROM YOUR ELECTRIC MIXER: A Home Service Center booklet telling how to use a mixer for all sorts of cooking operations 10 cents

### On Washing and Cleaning

HIGH LIGHTS ON CHINA, GLASS, SILVER AND OTHER METALS: How to care for them 3 cents  
STUBBORN SPOTS: How to remove from table linen 3 cents  
HOUSECLEANING METHODS: With a list of necessary equipment 3 cents  
EASY WORK OF IRONING: With electric irons and ironers. How to do up a man's shirt, ruffled curtains 3 cents

### The Garden Tattler

Garden news, published four times a year. The spring issue 3 cents  
Next four issues 10 cents

## The Wedding Sampler

SEE OPENING PAGE OF BACK OF BOOK

Full of the sentiment of a wedding day, this little sampler expresses it in a delightful slightly humorous vein. A white-satin-clad bride and a correctly garbed bridegroom advance, under an arch of roses held by themselves, over a field of flowers presumably into the state of matrimony. A little church, a little home, orange blossoms and doves bearing a myrtle branch, symbol of Venus, are all included in the design.

Instead of the words "the sweet bride" and "the beloved one" in the border, the actual names of the couple are to be used.  
3000—Wedding Sampler stamped on light beige sateen. 12 by 16 inches, floss and wool for embroidery, color chart, and directions \$1.00  
Size of worked picture 9½ by 13 inches.  
Order from Woman's Home Companion, Service Bureau, 250 Park Avenue, New York City.